



A HANDBOOK ON CORPORATE LEADERSHIP

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With rapid changes due to emerging technologies, business leaders have to adopt and change at a much faster pace than ever before. Technological disruptions have become a norm today and has impacted practically all industries and sectors, starting from healthcare to manufacturing, to computing. Thus, the corporate culture has to change to match a technological revolution and rapidly changing customer requirements. Hence corporate leadership in the current century requires a proactive approach towards managing change and its impact on long-term organisation growth. Modern leaders will need enhanced cognitive soft skills and abilities such as communicating effectively, problem solving, interpersonal skills, human relations, team work, decisiveness, tenacity and resilience.

Effective leadership is more important today as digital technology is changing every aspect of how business is to be done. Leaders need to tap the full potential of this digital disruption and create work environment where people and technology complement each other. Leaders in the current century need to continuously innovate and manage disruption effectively. Corporate Leaders have to be more agile and resilient in a constantly changing business environment and remain focused on setting and achieving challenging goals, outperform the competition, solve problems decisively and inspire the workforce to perform at the optimal level.

Rapidly changing consumer demands, induced disruption, increasing fragmentation of markets, rapid changes in economic growth potential and fluid labour markets are factors that will require Board of Directors to be highly resilient.

This Handbook is divided into eight chapters which include topics such as Chief ingredients of leadership, challenges facing corporate leaders, effective leadership in the 21st century, leadership in a crisis situation and in the age of disruption, importance of ethical leadership, emotional intelligence, various leadership skills, importance of female corporate leaders in achieving sustainable growth, emerging technologies and their impact on business/ industry, Board leadership and their role in strategic planning.

An organisation that has all the fundamental needs to run a business but lacks a good leader, will not be able to retain its position in the market. Although the corporate leadership in the current century is highly challenging but it is equally highly rewarding when done right. This Handbook is a brief guide for the corporate leaders particularly the upcoming leaders.

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