

Institute of Directors (IOD), Hyderabad **Region** organised a regional webinar on 'Digital Transformation for Boards' to deliberate on the digital transformation strategies of Boards to thrive in the postpandemic era, and to establish sustainable competitive advantages for their organisations.

Mr. G Sambasiva Rao, Hon. Chairman, IOD Andhra Pradesh State Advisory Committee; Managing Director, Sravan Shipping Services Private Limited, in his 'Welcome Address' introduced the concept and need of 'Digitalization'.

The programme was inaugurated by Mr. Suresh Chukkapalli, Hon. Chairman -Telangana & Andhra Pradesh Region, Institute of Directors; Chairman Emeritus, Phoenix Group & Honorary Consul General, Republic of Korea in Hyderabad, by highlighting how digitalization had picked up pace in last few years.

The 'Theme Address' was delivered by Mr. Nageswara Rao Pulipati, Advocate & Former Sr. Attorney and Director, Microsoft Corporation (India) Private Limited, with perceptive insights on data, cybersecurity and digital innovation.

Mr. Dasari Ramakrishna, CEO, Efftr onics Systems Private Limited, moderated an interactive panel discussion. The Distinguished Speakers included Ms. Lakshmi Mukkavilli, Managing Director, Patra Group; Mr. Satish Kamat. President - Sri City Operations (Andhra Pradesh); and CA Anirban Pal, Partner, Rao & Kumar, Chartered Accountants. They delib erated on the strategic imperative of Boards to adopt and adapt to digital transformation, by setting the tone at the top.

Mr. Shiva Rao Tummalapalli, Hon. Secretary - Telangana & Andhra Pradesh Region, IOD & CEO, Future Labs con cluded the session by delivering the 'Vote of Thanks', to the Distinguished Speakers, State Advisory Committees and participants who joined the webinar. Every industrial revolution triggers a change in behaviour & attitudes; processes & practices and technologies, in order to succeed. Currently, businesses and industrial sectors in India are undergoing digitisation, digitilisation, and automation. This requires an evolving organisationa culture to embrace the changes.

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