

MSME NEWS FLASH

TIFAC unveils a job portal for MSME - SAKSHAM (Shramik Shakti Manch)

Technology Information, Forecasting and Assessment Council (TIFAC) has launched SAKSHAM (Shramik Shakti Manch) a dynamic job portal for mapping the skills of Shramiks vis-a-vis requirements of MSMEs to directly connect Shramiks with MSMEs and facilitate placement of ten lakh blue-collar jobs.

SAKSHAM is a dynamic portal for jobs/mapping the skills of Shramiks vis-a-vis requirements of MSMEs and other industries all across the country. The portal with demand and supply data uses algorithm and artificial intelligence tools, for geospatial information on demand and availability of Shramiks, and also provide analysis on skill training programmes of Shramiks. The pilot portal originally initiated with two districts is now being launched as an All India Portal.

The portal is now live and can be accessed. The data/information pertaining to the shramiks and the industries (especially MSMEs) are being updated automatically through various Whatsapp and other links. Efforts are on to popularize these links among the shramiks and MSMEs all across the country through various channels including social media.

As the industry contribution to the project M/s Sapio Analytics, Mumbai has agreed to give complimentary license of business automation and accounting software to the MSMEs towards encouraging them to fill up their

data and requirements on the portal on a first-cum-first serve basis.

The portal is expected to help both Shramiks and MSMEs to take advantage of the technology in this era of economic revival. This would empower Shramiks by projecting their candidature directly to the MSMEs and other employees and would also address aspects related to their skill proficiency levels. This would also eliminate the dependence of industry on the middlemen/labour contractors for their manpower requirements.

The key features of SAKSHAM are:

1. A dynamic job portal – opportunity for Shramiks and MSMEs
2. Facilitate creation of ten lakh blue collar jobs
3. Direct connect between Shramiks and MSMEs
4. Minimise migration of Shramiks – job opportunity in prominent MSMEs

Scheme for Design Expertise to Manufacturing MSME Sectors

This scheme aim to bring Indian manufacturing sector and design expertise/design fraternity on to a common platform and to provide expert advice and cost effective solution on real-time design problems, resulting in new product development, continuous improvements and value addition for existing products including new products. All MSMEs having Udyam Registration and also MSMEs which are included as per executive orders of the Office of DC/ MSME consistent with MSME Act are eligible to apply.

Assistance for professional design and student design project are available. Financial assistance for design projects to the MSMEs for engagement of Design Consultant for designing intervention has a provision of government contribution at 75% for micro, 60% for SMEs for the project range of Rs. 15 lakh to Rs. 40 lakhs. Financial assistance for Student Project is to parent design institution for reimbursing 75% of expenses incurred (maximum up to Rs. 1.5 lakh) for final year student project done for MSMEs.

Scheme for Lean Manufacturing Competitiveness

The objectives of the Scheme is to enhance the manufacturing competitiveness of MSMEs through the application of various Lean Manufacturing Techniques by: reducing waste; increasing productivity; introducing innovative practices for improving overall competitiveness; inculcating good management system; and imbibing a culture of continuous improvement. All MSMEs having Udyam Registration and also MSMEs which are included as per orders of the DC. MSME are eligible. The units are required to form a Managing Committee ideally of 10 units (minimum 4) in any of the forms. Financial assistance to the Lean Manufacturing Consultant up to Rs. 36 lakh per Mini Cluster of four to ten units for a period of 18 months or till completion is provided.

Digital MSME Scheme

The main objective of the scheme is to make MSMEs digitally empowered and motivate them to adopt ICT tools and application in their production and business processes with a view to improve their competitiveness in national and international market. The assistance is in the form of digital empowerment, adoption of ICT tools, ERP softwares, e-marketing etc. The MSMEs can contact MSME development institutes, technology centres, testing centres/Central Government/State Government and its organizations.