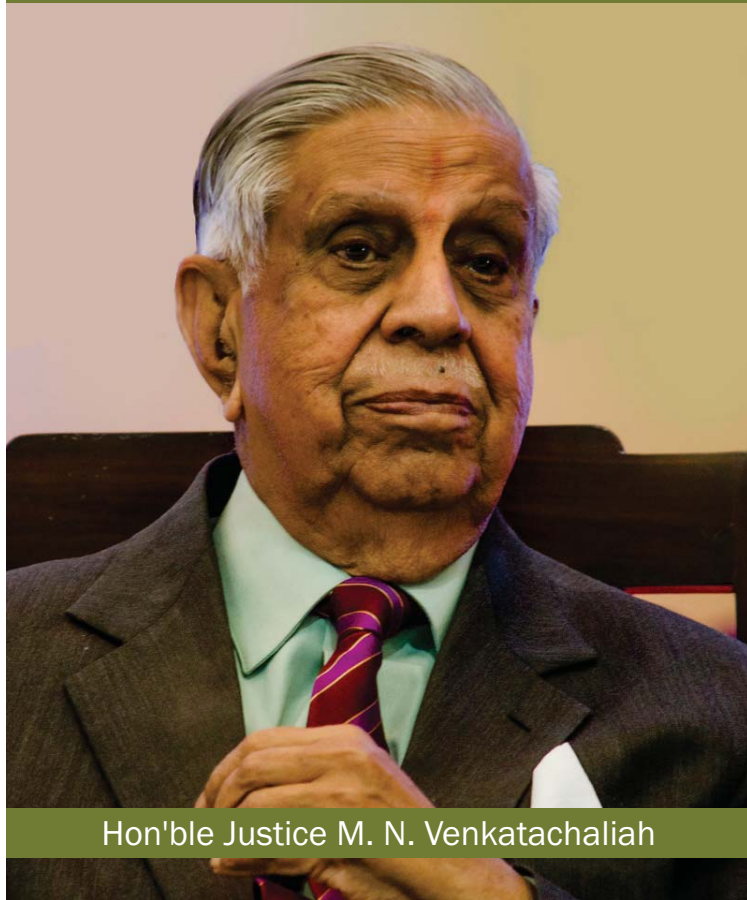


A Special Message from CHAIRMAN



Hon'ble Justice M. N. Venkatachaliah

'GOLDEN PEACOCK AWARDS' were instituted by the INSTITUTE OF DIRECTORS in the year 1991 to recognise, celebrate and show-case the impressive achievements of Business – Houses and their contribution to the industrial and economic development of the nation.

In the process, the significant progress in the quality of corporate practices, leadership, progressive evolution of corporate governance and philosophy, range and quality of products, innovations and the trends of structural changes in the industrial and economic world have been highlighted. Glimpses of the enormity of the transformations compelled by intense pace of developments in the world of science and technology and their economic impact and influence have become perceptible. Increasing participation of the public sector incorporating corporate governance in the same fashion as the private sector is an encouraging feature.

The three decades journey of the 'Golden Peacock Awards' has witnessed many significant transformations in terms of the range of information in the application formats, objective evaluation techniques, expertise in assessment procedures



Golden Peacock Awards
A Strategic Tool to Lead the Competition

Three decades Journey of the Golden Peacock Awards

and more significantly the increasing horizontal spread and range of the Awards into fourteen different categories as against the initial one. It is truly a recognition of emphasises in the transformations in the industrial world. Awards have also promoted better global market-access to the winners. Winners' Digest has a motivational influence on improved performance and competitiveness and serves as guide to other industries.

'GOLDEN PEACOCK AWARDS' are gaining increasing acceptance at the national and international levels. Increasing number of foreign companies are competing against India's national standards.

Golden Peacock Awards have been reflecting the game changer culture of our industries and also reflect how the corporate governance practices have changed over time. These awards also motivate industries to think in terms of how the corporate world would be five to ten years hence.

"As a person associated with the Institute of Directors for over two decades, I have watched with great interest in the growth of the 'Golden Peacock Awards both in range & popularity and the great service it has rendered for the promotion of standards and quality of corporate performance."

On this occasion I recall the great services rendered by Dr. Madhav Mehra, and presently by Lt. Gen. J. S. Ahluwalia and his noble team.

***Hon'ble Justice M. N. Venkatachaliah**

Chairman, IOD National Advisory Council
Chairman, Golden Peacock Awards Jury
former Chief Justice of India
former Chairman, National Human Rights Commission of India and former Chairman, National Commission for Constitution of India Reforms



Golden Peacock Awards®

A Strategic Tool to Lead the Competition

AWARDS

GLOBAL AWARD:

- Golden Peacock **GLOBAL** Award for **CORPORATE SOCIAL RESPONSIBILITY** (GPGACSR)

NATIONAL AWARDS:

- Golden Peacock Award for **CORPORATE SOCIAL RESPONSIBILITY** (GPACSR)
- Golden Peacock **HR EXCELLENCE** Award (GPHREA)

The Guidelines-cum-Application forms can be downloaded from
www.goldenpeacockaward.com

LAST DATE for submission of
completed application
JANUARY 20, 2021

Golden Peacock Awards, instituted by Institute of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & Global, known for their independence and impartiality.

The Jury is Chaired by **Justice M. N. Venkatachaliah**, former Chief Justice, Supreme Court of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.



Sri Sri Ravi Shankar, Founder, The Art of Living presenting **Golden Peacock Lifetime Achievement Award** to **Dr. Bindeshwar Pathak**, Founder, Sulabh International Social Service Organization. Also seen, **Ms. Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Development, Aditya Birla Group



Ms. Sangita Jindal, Chairperson, JSW Foundation receiving the Golden Peacock Award for Social and Cultural Leadership from **Ms. Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives & Rural Development, Aditya Birla Group

GOLDEN PEACOCK AWARDS SECRETARIAT

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