

## Workshop on 'WOMEN ENTREPRENEURSHIP AND BOARDROOM DIVERSITY'

**02.02.2018**  
Vishakhapatnam



Lighting Lamp by Smt. Brahmani Nara, Executive Director, Heritage Foods Ltd



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Institute of Directors (IOD) Hyderabad Regional Chapter organized a 'Women Entrepreneurship and Boardroom Diversity' on 2nd Feb' 2018 at Andhra University, Vishakhapatnam

- The Program started with NATIONAL ANTHEM and Lighting of the Lamp by Dignitaries - Smt. Brahmani Nara, Executive Director, Heritage Food Ltd, Smt. Dr. Srijana. G, IAS, Joint Collector and Additional District Magistrate, Govt. Of Andhra Pradesh, Vishakhapatnam, Shri Shiva Rao Tummalapalli, Hon. Secretary, Institute of Directors, Andhra Pradesh & Telangana & Director, Automated Tooling Systems India Pvt Ltd, Hyderabad and the Inaugural address was delivered by Prof. G. Nageswara Rao, Vice Chancellor, Andhra University, Visakhapatnam & Shri Veerabadhara Rao, Sr. BM, NSIC Vishakhapatnam.
- Shri. T.V. Shiva Rao, Hon. Secretary, Institute Of Directors – AP & Telangana and Director, Automated Tooling Systems India Pvt. Ltd delivered the Welcome Address. He presented about IOD and briefed all the upcoming events and conveyed the happiness for hosting 'Women Entrepreneurship and Boardroom Diversity' program in Vishakhapatnam.
- Prof. G. Nageswara Rao, Vice-Chancellor, Andhra University, Visakhapatnam delivered the Inaugural Address, congratulated Institute Of Directors for bringing this event to Vishakhapatnam and inspired the women's to take up new challenges with the examples of Legendary Women's Ms. Kalpana Chawla, Ms. Sunitha Willams, Ms. Chanda Kochhar, etc
- Smt. Brahmani Nara, Executive Director, Heritage Food Ltd delivered and updated everyone that Women involvement in labour force equal

to men can improve the GDP of India as much as 27%. This will also improve macroeconomic factors like sustainable growth etc. All stakeholders: Govt, SEBI, IOD and most importantly women want women involvement in boards, Gov: min 1 woman director on boards of listed companies, crèches are now mandated in companies >50 employees, paid maternity leave is 26 wks. The participation of women in boards increased to 14% from 4-5% and is at the global avg finally. But we have a long way to go vs Norway etc., In world economic forum at Davos which she attended last week, all co-chairs were women from diverse backgrounds, women participation was ever highest at 21%, world leaders like Modi ji and Justin Trudeau spoke about inclusive growth, Heritage involves women in the most critical part of ops - milk procurement. She briefed Heritage CSR activities benefit rural women directly nutritionally and financially. She said Heritage have won the CSR award given by FTAPCCI and also they had won the excellence in corporate governance award 2 yrs in a row. She told Heritage have 50% independent directors including an independent Chairman and she says proudly that Heritage have 2 women directors. Ms. Brahmani told we need to at least aim for 20% women board participation. We need to focus on education. Companies should have double bottom line (profit and social impact - incl gender gap), Ms. Brahmani has appreciated IOD in doing wonderful work. It conducts several master classes and workshops across India like this one to fructify the vision govt and stakeholders, To sum up women can achieve great heights. All we need is opportunity, skills which are being created now!!

- Smt. Dr. Srijana.G, IAS, Joint Collector and Additional District Magistrate, Govt. Of Andhra Pradesh, Vishakhapatnam delivered and

updated everyone the importance of Women Entrepreneurship and Boardroom Diversity Development has played very important role in achieving the goals of development in self employment in specific and industrial development as a whole. She said Women's are a very important talent group for any organisation and giving them a workplace environment that nurtures talent, provides equal opportunity has now become critical. Likewise with todays programs and many more inspirational programs will focus on strengthening our women leadership pipeline in the organisation and state in particular. The trend is changing, as more women opt for an operational role and focus more on their careers. Mentoring women employees, guiding them to improve their work-life balance, showing them role models and a career path will help companies retaining their women talent and prepare them for future leadership positions. She had updated about the development of technology from old generations to 2018 with examples, which has inspired all the womens.

Interactive - Panel Discussion on "The Diversity differentiation: Managing Board Dynamics & Achieving Effectiveness" and "Is boosting Gender Diversity In Boardrooms, a tough call"?

- Moderator- Smt. Dr. Srijana.G, IAS, Joint Collector and Additional District Magistrate, Govt. Of Andhra Pradesh, Vishakhapatnam
- Smt. Uma Sudhindra, MD, GO MAGIC TRAILS (Pvt.) LTD & BOG Member IIM Vishakhapatnam,
- Smt. Lakshmi Mukkavilli, MD, PATRA India,
- Smt. Shilpanjani Dantu, Managing Director, YO! VIZAG &
- Prof. S.Sumitra, Dr. B.R. Ambedkar College of Law and Andhra University.

Women Entrepreneurship and Boardroom Diversity is a key of economic growth and development. Women Entrepreneurship and Boardroom

Diversity Development has played very important role in achieving the goals of development in self employment in specific and industrial development as a whole. Entrepreneurship Development assists the people to improve the standard of living. Since 1991 Government of India adopted liberalization, privatization, and globalization. It provided accelerated growth to economy. But it is found that some strata of the society are socially, educationally, and financially excluded. The development was avoided of such certain classes of the society such as women. Therefore it was need to provide them opportunity to venture in commercial enterprises, so as they will attain their livelihood as well as they can improve their economic condition was been brief with the examples by the dynamic professional which was motivational and inspirational for all the women's. The primary goal of this workshop is to acquaint the participants with the knowledge and focus on the role of Banks and Financial Opportunity and schemes for women Growth,

Presentation on "Financing Opportunities & Schemes for Women Entrepreneurs" was delivered by:

- Smt. D. Sangeeta , Senior Branch Manager, Andhra Bank
- Smt. Swetha Kumari, Chief Manager, SBI
- Shri. Veerabadhara Rao, Sr. BM, NSIC Vishakhapatnam

The above officials had briefed and given information about the schemes/Loans for existing entrepreneurs or start-ups.

130 industry members along with 20 media (PRINT & ON LINE) have attended and grace the occasion. Overall the program was well received by the members and all the participants appreciated the organisers for hosting such a successful event.

Event ended with Vote of Thanks by Smt. Latha Reddy, Regional Manager- Telangana & Andhra Pradesh, IOD and concluded with NATIONAL ANTHEM & Networking Lunch!!



Keynote Address by Smt. Brahmani Nara, Executive Director, Heritage Foods Ltd



Inaugural Address by Prof. G. Nageswara Rao, Vice-Chancellor, Andhra University



Dignitaries: Shri. Shiva Rao Tummalapalli, Hon. Secretary, IOD, Andhra Pradesh & Telangana and Director, Automated Tooling Systems India Pvt. Ltd., Prof. G. Nageswara Rao, Vice-Chancellor, Andhra University, Smt. Brahmani Nara, Executive Director, Heritage Foods Ltd, Smt. Dr. Srijana.G, IAS, Joint Collector and Additional District Magistrate, Govt. Of Andhra Pradesh, Vishakhapatnam

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