



Golden Peacock Awards

A Strategic tool to Lead the Competition

Golden Peacock **Global** Award for **Lifetime Achievement** in **Business and Social Leadership** 2019

Her Excellency Dr. Shaikha Ali Salem Al Maskari

Chairperson, Al Maskari Holding, UAE



er Excellency Dr. Shaikha Al Maskari started her career with her family Group, Tricon Energy Operations and established the well known Al Maskari Holding (AMH) in 2008. A brilliant scholar, she earned her BA at the University of London and PhD at Indiana University, U.S.A.

She founded the Global Institutes of Paramedic Justice & Technology and Rescue Academy, for Corporate Social Responsibility, both have trained hundreds of UAE personnel in advanced police sciences, emergency medical services. In 1993, she set up her family charity, United Mercy Foundation, which sponsors orphans and orphanages and provides food, medical, and emergency relief in the Middle East, Africa and Asia.

She was recognized by Forbes Middle East (2015) amongst the 100 Most Powerful Arab Business Women, by the Federation of GCC Chambers of Commerce & Industry with "Award For Excellence In Leadership"; by Enterprise Asia the "2016 Asia-Pacific Woman Entrepreneur of the Year"; for "Making outstanding contribution to enhancing Australia-UAE Relations"; by Global Thinkers Forum: "Excellence In Business 2014"; and the King of Sweden has bestowed upon Her Excellency the 'Order of the Polar Star', 1st Class.

She serves on several Boards of non-profit organizations like Arab International Women's Forum (AIWF), Women For Sustainable Growth (W4SG), International Cooperation Platform (ICP), Enterprise Asia, and Advisory Board member of Abu Dhabi Music & Arts Foundation (ADMAF).

**DUBAI GLOBAL CONVENTION 2019**