

Frequently Asked Questions - Director Today

1. How can I subscribe to Director Today?

- Visit this link for Annual Subscription (12 issues in 1 year) of Director Today - <https://iodglobal.com/director-today>

2. What are the charges for Annual Subscription of Director Today?

- Annual Subscription cost is INR 2,200/- (including INR 400 for courier charges)
- Each issue of Director Today is priced at INR 150/-

3. What is Director Today's readership profile and circulation?

'Director Today' is IOD's monthly corporate journal, carefully curated for Directors, and the larger business community. It enjoys global readership amongst policy-makers, business and boardroom leaders, professionals, domain experts, all categories of board members and senior executives, as well as amongst IOD's membership base, with a circulation exceeding 5,00,000 in soft copy and around 3000 in hard copy (post-pandemic) to select business & industry leaders, board members and policy-makers. On account of sustainability concerns, we try to limit the number of printed hard copies.

4. How can I submit articles for publication in Director Today?

Please refer to [Article Submission Guidelines](#)

5. How can we profile our Company or Leadership in Director Today?

Yes, please write to us on info@iodglobal.com

6. What are charges for Advertising in Director Today?

No. of Insertions /Ads on Display	Cost per Insertion (in INR/USD)			
	Back Cover	Front Inside-Cover	Back Inside-Cover	Full Any Other Page
1 Issue	1,00,000/1450	75,000/1100	65,000/950	50,000/750
3 Issues	95,000/1350	71,000/1000	61,750/900	47,500/700
6 Issues	90,000/1300	67,500/950	58,500/850	45,000/650
12 Issues	85,000/1200	63,750/900	55,250/800	42,500/600

7. How can one advertise in Director Today?

Please write to us at info@iodglobal.com

8. What is the guideline for submitting ad's artwork?

- A4 – Size (8.3 x 11.3 Inches)
- Bleed Size – 3mm
- PDF/JPEG/TIFF File – Above 2MB
- CMYK Color Format
- Orientation: Portrait/Vertical Preferred