



DIRECTOR TODAY A Monthly Journal of the Institute of Directors (IOD)

ARTICLE SUBMISSION GUIDELINES

At IOD, we encourage thought leadership and more importantly, its dissemination to the business community at large, as part of our strategy and motto of '*Building Tomorrow's Boards*'.

- 1. Submission Format: The Article submission is requested in MS Word format only.
- 2. Heading: Title of the Article is to be clearly stated in BOLD at the top.
- 3. Word Limit: Over the length of the article, its substance matters. Although we would not like to limit your thoughts with any word limit, an article of around 1200–1500 words is usually said to be an apt length.
- 4. Sub-Headings: Sub-headings, if any, in the article/main points is to be mentioned separately and highlighted in BOLD as well.
- 5. Conclusion: Conclusion, if any, is also to be highlighted.
- 6. Author(s) Profile: Author's profile in a maximum of 50 words. It should include current designation(s), organisation(s) associated with, number of years' experience, qualification, etc.
- 7. Images/Diagrams: Charts, diagrams, figures and images are permitted.
 - i. They must be of high resolution for proper printing.
 - ii. All must be submitted in <u>JPEG format</u>, as separate attachments in the email.
 - iii. They must be credible images/diagrams.
 - iv. If required, their source must be stated, bearing in mind copyright issues.
- 8. Author(s) Photograph: Latest, high-resolution & color photograph in JPEG/PNG format.

Please send all the attachments, including the author profile, photograph, images and diagrams, if any, along with the article in one single email to <u>info@iodglobal.com</u>

Please Note: All articles/material submitted for publishing is subject to the EditorialBoard's review and approval, which stands full and final.