



17th World Congress on ENVIRONMENT MANAGEMENT

10 - 11 July 2015, Hotel Le Meridien, New Delhi (India)



Also presentation of **Golden Peacock Awards**
Environment Management, Occupational Health & Safety and Eco-Innovation

Institute Of Directors
Silver Jubilee Function

10 July 2015 / Hotel Le Meridien, New Delhi

Theme: Environmental Governance - Transition to a Green Economy.



Justice (Dr.) Arijit Pasayat,
Co-Chairman, Institute of Directors & former Judge, Supreme Court of India,
Atul Chaturvedi, IAS, Chairman, Public Enterprises Selection Board (PESB)
Rana Kapoor, Founder, MD & CEO, YES Bank Ltd.

Releasing the book 'Winners Digest' on Environment Management & Eco-Innovation', during The last year Environment Convention....

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“Sustainability is the concept of delicately balancing the economic prosperity of an organisation, its environment performance, its social equity to give the organisation an edge over its competitors”

Justice M.N. Venkatachaliah

Chairman IOD

Invitation

I have pleasure in inviting you to the IOD's Silver Jubilee Function & '17th World Congress on Environment Management' scheduled to be held on 10-11 July, 2015 in New Delhi, India. The theme of the Congress is '**Environmental Governance – Transition to a Green Economy**'.

This Convention is being organized at a crucial stage when Prime Minister Narendra Modi's new government is putting National Growth in an operational shape, by simplifying governance including environmental laws and clearances. At the same time, development of Post 2015 Sustainable Development Agenda of the UN is under finalization. Businesses and the civil society have been looking up, both at the UN as well as the Government of India, to play an important role in ensuring environmentally sound inclusive growth agenda, through the route of sustainability. Eradication of poverty is now regarded an integral part of environmental sustainability agenda.

Also, this year the Institute of Directors (IOD), India is celebrating its Silver Jubilee- 25th Year. During these momentous years, it is proud to have made it's mark in the Indian corporate landscape and now increasingly global in many ways. During these momentous years, it has worked tirelessly to raise the quality of Corporate Boardrooms, and trained both executive and independent directors for their professional and legal knowledge, skills, business ethics and equip them effectively to lead their organizations and to meet the challenges of Competitive Globalization.

To commemorate the completion of 25 glorious years of the IOD, a special evening has been planned on 10th July at the same venue.

An ever increasing number of companies and other organizations want to make their operations sustainable, and environmentally sound. They have realized that such an approach offers an opportunity for growth, and should not be looked upon as cost to the company. Expectations that long term profitability should go hand-in-hand, with social justice and protect the environment, are gaining ground. These expectations are only set to increase and intensify, as the need to move to a truly sustainable economy is understood by companies, policy makers, financiers, customers, opinion makers and other stakeholders.

The emerging idea of integrating strategic sustainability-related information with other performance data is a significant and positive development. The World Congress on Environment Management will be addressed by business leaders, policy makers, sustainability experts, environmental professionals, management experts, academicians and NGOs. It will provide an ideal opportunity for networking and brain storming with various stakeholders.

I look forward to welcome you at the IOD Silver Jubilee function and 17th World Congress on Environment Management, on 10-11 July, 2015 at Hotel Le-Meridian, New Delhi.

Regards

M.N. Venkatachaliah

Theme: Environmental Governance - Transition to a Green Economy.

OBJECTIVES

- Promote Environmental Governance, led by the Corporate Boards.
- Transformational Leadership, for climate change mitigation and sustainable energy for all.
- Identify market solutions for strategic and operational environmental challenges.
- Planning for food and water security.
- Importance of bio-diversity, and coastal eco-systems.

TOPICS

1 Environmental Governance

- Environment monitoring - Pricing and Reporting of Natural Resources.
- Strategic Environment Management System – protection & growth.
- Corporate Environment Management – A key to Sustainable Development.
- Sustainability, Development and Inclusive growth.
- Integrated legal Framework for Environmental Issues, and Ethical dimensions of Burden Sharing.

2 Green Growth Solutions through Market based Instruments

- Market solutions for strategic, operational, and environmental challenges.
- Clean technology solutions for economic and social growth.
- Green initiatives – saving the planet.
- Competitive forestry.
- Embed Environmental Strategy, into Business Excellence Model.

3 Combating climate change – The edge of a New Frontier

- Climate change – Adaptation and mitigation.
- Food security and GHG management – Managing risks of Global warming and climate disaster.
- Geo - Engineering – Tampering with Earth Climate, to meet global warming challenges.
- Clean Development Mechanism and Carbon labeling.
- Tackling climate change – the road to Paris 2015

4 Sustainable Energy for all

- Renewable Energy options for green growth - A system Approach
- U N Decade of Sustainable Energy for all.
- Low Carbon Technology for Lower Carbon Footprints.
- Promote Sustainable Energy choices through CSR strategies, and social business projects.

5 Environment – The crisis Areas

- The challenges of handling hazardous waste.
- E-waste Recycling – Necessity and the opportunities.
- Water Management - Potable water crisis – Rain water harvesting and ground water management.
- Governance and management of coastal eco-systems - Sustaining Bio diversity; and bio-diversity offsets.
- Sustainability Development Goals (SDGs), and imperatives of social transformation.

SPONSORSHIP OPTIONS

The Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to 'Environmental Sustainable & Business Growth and build your company's brand image. The Sponsorship rates are as follows:

	Indian (in ₹)
Principal Sponsor	15,00,000
Platinum Sponsor	10,00,000
Gold Sponsor	7,50,000
Silver Sponsor	5,00,000
Associate Sponsor	3,00,000

EXHIBITION

Registration Fee: Rs. 40,000 + Service Tax

This is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables, and one complimentary non-residential delegate registration.

CONVENTION SOUVENIR

A Congress Souvenir will be released on the Inaugural Day of the 17th World Congress on Environment Management. This will be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, and environment and sustainability organizations, worldwide.

The tariff for A-4 size paper, colour Advertisement in the Congress Souvenir is as under:

Place	Rate Indian (₹)
Back Cover	1,00,000
Inside Front Cover	80,000
Inside Back Cover	70,000
Full Page Color	50,000

*Service Tax 14% will be in addition.



From (L-R): Dr. Matthew Hibberd, University of Sterling, UK, Dr. M.P. Bezbaruah, former Secretary, Tourism and Dr. Jeurgen Bischoff, Director GTZ-ASEM, Germany, Dr. Madhav Mehra Prof. Vladimir Y. Smordian, University of Delaware, USA, Justin Dargin, Harvard University, Marcia Nirenstein, Coalition of Green Capital, USA, during The Environment Convention 2010

IIMS Rana, Chairman, Railway Board, receiving Golden Peacock Environment Management Award from His Holiness The Dalai Lama.

M.F. Farooqui, IAS, Additional Secy., Ministry of Environment & Forests, Govt. of India, Lt. Gen. J.S. Ahluwalia, PVSM (retd.) President, WEF, V.K. Agnihotri, IAS, Secretary General, Rajya Sabha G.B. Pradhan, IAS, Special Secretary, Ministry of Power, S. Machendranathan, IAS, Additional Secretary, Ministry of Steel during The Environment Convention 2011.



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1991, are now regarded as a benchmark of corporate excellence worldwide. The Award has been instituted to celebrate and honour the best as recognition of their unique achievements to build the brand. The selection is an elaborate process, by a team of professionals and independent Assessors. The winners from the short listed finalist are then chosen by Jury of eminent personalities headed by Justice (Dr.) Arjit Pasayat, Chairman, Golden Peacock Awards & former Justice, Supreme Court of India.

Golden Peacock Awards Secretariat invites applications for the following institutional awards, for the year 2015:

- Golden Peacock Environment Management Award (GPEMA)
- Golden Peacock Occupational Health and Safety Award (GPOHSA)
- Golden Peacock Eco-Innovation Award (GPEIA)



Mr. Srinivas Bommidala, Chairman-Airports, GMR Group receiving the Award

LAST DATE FOR SUBMISSION of Award

Applications 6th June, 2015

The above Awards will be presented during the 17th World Congress on Environment Management in New Delhi, on Saturday 11 July, 2015.

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com



Participants at the last Congress

REGISTRATION FEE (Non Residential Registration fee)

Fee per participant : ₹ 12,000 (Inclusive of Service Tax 14%)
 (Inclusive of tea/coffee, all refreshments, lunch and Dinner Conference Proceedings & Souvenir)

Note: If sending more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • Confirmation of registration is possible only if the form is received with the fee, subject to space availability. • 10% discount for 2 or more participants from the same organization (one billing address), and for IOD India members.

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of registration fees. Registration will not be effective until the payment has been received. To register by email, please fill in Digital Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

I am interested in participating in the "17th World Congress on Environment Management" programme as a Delegate / Speaker

Name _____ Title _____
 Organization _____
 Address _____
 _____ Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____



For overseas participants. For visa invitation letters :

Name (as mentioned in the passport) _____
 Father's/Husband's name _____
 Passport No. _____ Date and place of issue _____
 Date and place of birth _____ Valid up to _____
 Citizenship _____

Are you a member of IOD, India (Yes/ No): _____ Membership No. _____

Payment details

The total amount for INR _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to Institute of Directors , New Delhi
- (B) Bank Transfer to Corporation Bank , M 3&4 , Greater Kailash Part-II , New Delhi- 48, India, Tel No. 011- 29210667 , Account Name : Institute of Directors , A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005 ,Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J , SWIFT CODE: CORPINBB286
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