

16TH WORLD CONGRESS ON

Environment Management

11-12 July 2014, The Ashok Hotel, New Delhi, India

also presentation of



Golden Peacock Awards
A Strategic Tool to Lead the Competition

Theme: Environmental Sustainability through Green Growth Solutions

GALAXY OF SPEAKERS



HON. SMRITI Z IRANI
Union Minister for Human Resource Development



HON. DR. NAJMA HEPTULLA
Union Cabinet Minister for Minority Affairs



JUSTICE (DR.) ARIJIT PASAYAT
Co-Chairman Institute of Directors & former Judge Supreme Court of India



ATUL CHATURVEDI, IAS
Chairman Public Enterprises Selection Board (PESB)



Ashok Lavasa, IAS
Secretary Ministry of Civil Aviation Govt. of India



PARVEZ DEWAN, IAS
Secretary Ministry of Tourism Govt. of India



DR. M. F. FAROOQUI, IAS
Secretary Department of Telecommunication & Chairman Telecom Commission of India



HEM PANDE, IAS
Additional Secretary, Ministry of Environment and Forests, Govt. of India



G SRINIVASAN
CMD New India Assurance



JAWAHAR SIRCAR
CEO, Prasar Bharti



DR S P S BAKSHI
CMD, Engineering Projects (India) Ltd.



R. G. RAJAN
CMD Rashtriya Chemicals and Fertilizers Ltd.



VIMAL WAKHLU
CMD Telecom Consultants India Ltd.



A. K. PURWAHA
Chairman & MD Engineers India Ltd



DR A. K. BALYAN
MD & CEO Petronet LNG Limited



DR RAMAN RAMACHANDRAN
CMD BASF India Ltd.



DR. A. K. JAGESSUR
GOSK, High Commissioner Mauritius High Commission, India



KATHRYN STEVENS
Acting Mission Director, USAID India



S. CHAKRABORTY
Chief Executive Innovative Financial Advisors



B VENKATARAM
Secretary General Quality Council of India

THE PARTICIPATING ORGANIZATIONS INCLUDE

Tata Motors • ACC Limited • Aditya Birla Group • Shapoorji Pallonji • Manipal University • Rashtriya Chemicals & Fertilizers Ltd • YES BANK Limited • ITC Limited • GAIL (India) Limited • Rail Coach Factory • USV Limited • HPCL-Mittal Energy • Reliance Industries • Lanco Udupi Power • SAIL • Welspun India Ltd • GMR Delhi International Airport (P) Ltd • Maruti Suzuki India • Coca-Cola • Lafarge India • E.I. DuPont India • Larsen & Toubro • IFFCO • Pepsi Co India Holding • Apollo Hospitals • HPCL • Natco Pharma • NTPC Ltd • Essar Steel • Raymond • IL&FS Transportation Networks • Atul Ltd • Godrej Group • Samsung India • ONGC • Shoppers Stop

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Dr. S.Z. Qasim
Chairman
World Environment Foundation

Invitation

I invite you to the 16th World Congress on Environment Management scheduled to be held on 11 and 12 July, 2014 in New Delhi, India. The theme of the Congress is **Environmental Sustainability through Green Growth Solutions**. The Congress is being organized by the Institute of Directors, in collaboration with the World Environment Foundation. It would provide you a unique opportunity to discuss International and national trends, regarding the Board Room interventions for environmental sustainability. Your participation would be extremely valuable in the deliberations, as well as in evolving a strategy for the future.

This Congress is being organized at a crucial stage when India's 12th Five Year Plan has taken the operational shape. At the same time, development of Post 2015 Sustainable Development Agenda of the UN is at an advance stage of finalization. Businesses and the civil society have been looking up, both at the UN as well as the Government of India, to play an important role in ensuring environmentally sound inclusive growth agenda through the route of sustainability. Eradication of poverty is now regarded an integral part of environmental sustainability, and is no longer looked upon as an independent strategy.

An ever increasing number of companies and other organizations want to make their operations sustainable and environmentally sound. They have realized that such an approach offers an opportunity for growth and should not be looked upon as cost to the company. Expectations that long term profitability should go hand-in-hand with social justice and protect the environment are gaining ground. These expectations are only set to increase and intensify as the need to move to a truly sustainable economy is understood by companies, policy makers, financiers, customers, opinion makers and other stakeholders.

The emerging idea of integrating strategic sustainability-related information with other performance data is a significant and positive development. Sustainability is, and will increasingly be, central to the change that companies, markets and society will be navigating. The World Congress on Environment Management will be addressed by business leaders, policy makers, sustainability experts, environmental professionals, management experts, academicians and NGOs. It will provide an ideal opportunity for networking and brain storming with various stakeholders. Your august presence and active participation in this Congress, will be a great boost to its proceedings.

I look forward to welcome you at the 16th World Congress on Environment Management.

Yours sincerely

Dr. S.Z. Qasim



M.F. Farooqui, IAS, Additional Secy., Ministry of Environment & Forests, Govt. of India, Lt. Gen. J.S. Ahluwalia, PYSM (retd.) President, WEF, V.K. Agnihotri, IAS, Secretary General, Rajya Sabha G.B. Pradhan, IAS, Special Secretary, Ministry of Power, S. Machendraman, IAS, Additional Secretary, Ministry of Steel.

Theme: Environmental Sustainability through Green Growth Solutions

OBJECTIVES

1. Develop Strategy to Fulfill the Vision for the future, anchored in Sustainability and integrated with Environment, Human Rights and Equity.
2. Develop Road Map to integrate Green Growth Solutions in Board Room decisions.
3. Develop Policies based on Sustainability for Business Excellence Models.
4. Identify Market Solutions for Strategic and Operational Environmental Challenges.
5. Plan Integrated Solutions for Planning and Development Infrastructure.
6. Promote Transformational Leadership for Climate Change Mitigation.

TOPICS

Transformational Leadership for Sustainability

1. Strategies for transformational leadership for sustainable development.
2. Role of Boards in mainstreaming sustainability, through green growth solutions.
3. Promote Sustainability through holistic and systemic solutions, rather than piece-meal approaches.
4. Embed environmental strategy into business excellence model.
5. Plan effective implementation of regulatory requirements.
6. Develop a framework of fiscal incentives to reward green growth.

Mainstreaming Green Growth Solutions through Market-based Strategy

1. Identify market solutions for strategic, operational and environmental challenges.
2. Foreign Direct Investments (FDI) for Environmental and Social Sustainability.
3. Sustaining Biodiversity and Bio-diversity offsets.
4. Transform Indian environmental and infrastructure policies to deliver sustainable economic growth.
5. Environmental practices to deliver and support competitive advantage.
6. Clean technology solutions for economic and social growth.

Transitioning through Green Economy

1. Develop sustainable growth strategy that integrates green growth tools.
2. Innovative approaches to community engagement.
3. Framework for policy integration across green economy sectors.
4. Frame environmental goals and monitor environmental outcomes.
5. Integrate with the emerging global solutions to support green economy that incorporates human right concerns and equity issues.
6. Challenges of sustainable urban infrastructure and rural development

Resource Efficiency through Resilience:

1. Guidelines for green growth strategies.
2. Climate change and carbon markets.
3. Competitive forestry
4. Minimise input material use, and innovative waste management.
5. Water Management: Meeting the Challenge of supply and sanitation.

CSR Strategies for Environmental Protection

1. Implement environmental sustainability solutions with CSR funds.
2. Provide employment and vocational skills to promote green economy.
3. Promote social business projects of environmental friendly nature.
4. CSR as a prime mover of rural economy, and poverty reduction.
5. Integrate corporate reporting system for sustainability and lower carbon footprint.

Business Models for Eco-innovation

1. Consider recommendations of 13th finance Commission Report and 12th five year plan for environmental sustainability.
2. Evolving ecological industrial regulatory frameworks.
3. Managing natural and Man Made Disasters through Eco-innovations.
4. Food security through sustainable Agriculture and fisheries.



IIMS Rana, Chairman, Railway Board, receiving Golden Peacock Environment Management Award from His Holiness The Dalai Lama in 2002

GUIDELINES FOR PAPER PRESENTERS

All paper presenters are required to send their papers by e-mail to sushil@iodonline.com. A brief CV of 100 words with passport size colour photograph are also required. Speaker guidelines are available on our website www.iodonline.com

MARKETING OPTIONS

SPONSORSHIP

The Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to 'Sustainable Business Growth through Green Economy' and build your company's brand image. The Sponsorship rates are as follows:

	Indian (in ₹)	International (in US \$)
Principal Sponsor	10, 00,000	20,000
Platinum Sponsor	7, 50,000	15,000
Gold Sponsor	5, 00,000	10,000
Silver Sponsor	3,00,000	6,000
Associate Sponsor	2, 00,000	4,000

QUALEX 2014

Registration Fee: Rs. 40,000

Qualex 2014 is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables, and one complimentary non-residential delegate registration.

CONGRESS SOUVENIR

A Congress Souvenir will be released on the Inaugural Day of the 16th World Congress on Environment Management. This will be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, and environment and sustainability organizations worldwide.



Hon'ble Shri Manish Tewari, Union Minister of State for Information and Broadcasting, Govt of India, D R Karthikeyan, former director general, CBI, Ajay Poddar, Chairman & Managing Director, Synergy Environics Ltd. & Lt Gen J S Ahluwalia, PYSM (retd), President, IOD India

The tariff for A-4 size paper, colour Advertisement in the Congress Souvenir is as under:

Place	Rate	
	US(\$)	Indian (₹)
Back Cover	1600	1,00,000
Inside Front Cover	1250	75,000
Inside Back Cover	1000	60,000
Full Page Color	850	50,000

*Service Tax 12.36% will be additional for all.



Golden Peacock Awards®

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1991, are now regarded as a benchmark of corporate excellence worldwide. The Award has been instituted to celebrate and honour the best as recognition of their unique achievements to build the brand. The selection is an elaborate process, by a team of professionals and independent Assessors. The winners from the short listed finalist are then chosen by Jury of eminent personalities headed by Justice P. N. Bhagwati, Chairman, Golden Peacock Awards & former Chief Justice of India & Member, UN Human Rights Commission.



Hon'ble Shri P. Chidambaram, Union Minister of India, addressing the Golden Peacock Awards Nite in New Delhi

Golden Peacock Awards Secretariat invites applications for the following institutional awards, for the year 2014:

- Golden Peacock Environment Management Award (GPEMA)
- Golden Peacock Occupational Health and Safety Award (GPOHSA)
- Golden Peacock Eco-Innovation Award (GPEIA)

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com

LAST DATE FOR SUBMISSION of Award Applications : 10th June, 2014

The above Awards will be presented during the **16th World Congress on Environment Management** in New Delhi.



From (L-R): Dr. Matthew Hibberd, University of Sterling, UK, Dr. M.P. Bezbaruah, former Secretary, Tourism and Dr. Jeorgen Bischoff, Director GTZ-ASEM, Germany, Dr. Madhav Mehra Prof. Vladimir Y. Smordian, University of Delaware, USA, Justin Dargin, Harvard University, Marcia Nirenstein, Coalition of Green Capital, USA.



Participants at the last Congress

Registration package for 16th World Congress on Environment Management (Non Residential Registration fee)

(Inclusive of tea/coffee, all refreshments, lunch and Dinner Conference Proceedings & Souvenir)

Categories	Indian (in ₹)	International (in US \$)
	Single	Single
Corporate Delegates	12,000	250
NGOs Delegates/Paper presenters	7000	150
Students*	5,000	100
Accompanying Spouse	5,000	100

*For student registration, a certificate from the Head / Registrar / Director indicating studentship at the institution would be required.

Note: If sending more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration details:

- Registration fee is non-residential and non-refundable
- Changes in nominations are acceptable
- The fee in Indian Rupees is applicable to Indian Nationals only.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.
- 10% discount for 3 or more participants from the same organization (one billing address), and for IOD India members.

Early Bird Discount 15% discount, if registered before 30 May, 2014
 10% discount, if registered between 20 June, 2014

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of registration fees. Registration will not be effective until the payment has been received. To register by email, please fill in Digital Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

I am interested in participating in the "16th World Congress on Environment Management" programme as a Delegate / Speaker / Sponsor / Partner / Advertiser

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