



**Building
Tomorrow's
Boards**

Institute Of Directors
presents

20TH

**WORLD CONGRESS ON
ENVIRONMENT MANAGEMENT
and CLIMATE CHANGE**

— *Also presentation of* —

Golden Peacock Awards

6 - 7 July, 2018

Hotel Le Méridien, New Delhi (India)

**Theme: Transformational Leadership for Promoting
Climate Resilient Economic Growth**



Invitation



"Sustainability is the concept of delicately balancing the economic prosperity of an organisation, its environment responsibility, its social equity to give the organisation an edge over its competitors"

Justice M. N. Venkatachaliah

Chairman, Institute Of Directors
former Chief Justice of India

Dear Friends,

The 20th World Congress on Environment Management is being organized by IOD, on 6-7 July, 2018, in New Delhi, with the Theme: "Transformational Leadership for Promoting Climate Resilient Economic Growth".

Two recent significant events that impact the future course of global development include the UN 'Sustainable Development Goals' with the 'Agenda 2030', and the Paris Climate Change Agreement (COP 21). India has played an important role in both these agreements, and is committed to its own targets. A major feature in these agreements is the role of all countries on the globe with business, and industry as partners.

20th Century was marked by both, recognition and creation of a host of environmental problems, and the 21st Century now bears the burden of resolving them and preventing emergence of more. Disaster management has failed, exposing gaping holes, and shoddy relief and rescue.

Green has become the most bandied word today. 'Going Green' has assumed a whole new meaning, with corporates adopting green economy and using social media, to reach out to their consumers. It would be essential, to consider options to make growth more inclusive and sustainable. Putting a value on the environmental degradation, human & social impacts of growth presents a better picture of the trade-offs involved.

Conservation of nature and protection of our environment is a collective task, involving citizens and government, the corporate sector and all other stakeholders in our complex and diverse society. Today, we face unprecedented environmental challenges, such as climate change, biodiversity loss, pollution and resource scarcity. Smart marketers are focused not only on whether consumers view their message, but also to what extent they engage with it.

As per a recent World Bank study, environmental degradation costs India \$ 80 billion a year. Environmental governance and sustainability threats can no more be viewed in isolation, but as opportunities and a huge source of innovation. IOD looks forward to welcome your participation in this search for collective market-oriented solutions to our environmental concerns.

Regards

M. N. Venkatachaliah

TOPICS

I. Transformational Board Leadership for Sustainability

- Role of boards in main-streaming Sustainability concerns, through green growth market solutions
- Corporate strategy for transition to a green sustainable economy
- Financing, technology, and social initiatives for a low carbon future, through adaptation and mitigation
- Environmental Governance: Developing and scaling up green growth solutions
- Strategy for conservation, ecological balance, and sustainable use of natural resources

II. Combating Climate Change : At the Edge of a New Frontier

- Paris Climate Change Agreement Collaboration for a Global Sustainability
- Social initiatives and role of media in integrating climate change mitigation and adaptation
- Managing risk of global warming and climate uncertainty for environmental sustainability through climate resilient technologies
- Challenges for achieving India's national commitments under the 'Paris Agreement'
- SDGs combating climate change: A unique framework for preserving the global commons and creating business value

III. Aligning Business Strategy to UN Sustainability Development Goals (SDGs)

- Mainstreaming the 2030 Agenda for sustainable development
- Building inclusive and value sustainable supply chains for ecological security
- Transformational leadership and roadmaps for attaining Sustainable Development Goals (SDGs)
- SDGs and imperatives of environmental challenges and social transformation
- Food security through sustainable agriculture, fisheries, and food processing

IV. Pollution Prevention and Waste Minimisation

- Integrated sustainable municipal sewage and waste management models
- Hazardous e-waste : The challenges of handling and recycling
- Pragmatic solid waste management technologies
- Mitigation measures for noise, vibration and waste pollution
- Saving oceans from oil, chemical and plastic pollutants: The Last Frontier

V. Energy Security : Sustainable Energy Options

- Promoting an international alliance for sustainable energy security plan
- Eco-innovative solutions for cost-effective sustainable energy
- Energy efficiency initiatives, programmes and their impact
- Impacts of Energy Conservation Act 2001 and Energy Management System ISO 5001
- Road map and milestones for India's target of 175GW of renewable energy options by 2022

VI. Water Management : A Crisis that cannot be Watered Down

- Integrated Management and Conservation of Water Resources
- Potable water crisis and sustainable management of ground water
- Water risk assessment: Audit, control and regulation
- Water network efficiency in agriculture and waste water recycling
- Marine ecology & Ocean conservation

VII. Success Stories on

- Effective Implementation of Energy Efficiency
- Successful Environment Management and Eco Innovation
- Effective Implementation of Occupational Health & Safety

PAST SPEAKERS



H. E. Tomasz Kozlowski
Ambassador of the
European Union to India



H. E. Alexandre ZIEGLER
Ambassador of France to India



H. E. Herald Sandberg
Ambassador of Sweden to India



H. E. Alphonsus Stoelinga
Ambassador of the Netherlands
to India, Bhutan and Nepal



Mr. Amitabh Kant, IAS
CEO
NITI Aayog



Dr. Upendra Tripathy, IAS
Secretary, Ministry of New
and Renewable Energy
Govt. of India



Shashi Shekhar, IAS
Secretary, Ministry of Water
Resources River Development
and Ganga Rejuvenation
Govt. of India



Pawan K. Agarwal, IAS
CEO
Food Safety and
Standards Authority of India
(FSSAI)



K. M. Singh
Chairman & MD
NHPC Ltd.



FROM L TO R: **H.E. Alphonsus Stoelinga**, Ambassador of the Netherlands to India, Bhutan and Nepal, **H.E. Alexandre ZIEGLER**, Ambassador of France to India, **Justice (Dr.) Arijit Pasayat**, Co-Chairman, Institute Of Directors & former Judge, Supreme Court of India & **H.E. Tomasz Kozlowski**, Ambassador of the European Union to India releasing the Convention Souvenir at the IOI's 2016 Environment Congress.



M. Venkaiah Naidu, (the then) Hon'ble Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs and **Piyush Goyal**, (the then) Hon'ble Minister of State with Independent Charge for Power, Coal, New and Renewable Energy releasing the Convention Souvenir along with **Lt. Gen. J. S. Ahluwalia**, President, IOI.

MARKETING OPTIONS

The World Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to environmentally sustainable business growth and build your company's brand image. The Partnership rates are as follows:

Categories	Indian (in ₹)	International (in US\$)
Principal Partner	15,00,000	23,000
Platinum Partner	10,00,000	16,500
Gold Partner	7,50,000	12,000
Silver Partner	5,00,000	7,500

EXHIBITION

Registration Fee: Rs. 1,50,000 (Inclusive of taxes)

This is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables and one complimentary non-residential delegate registration.

ADVERTISEMENTS

A Convention Souvenir will be released on the day of the convention. These will also be distributed to members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's and esteemed institutions etc. globally.

The tariff for A-4 size paper, colour advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir, is as under:

Place	Rate	
	INDIAN (₹)	US (\$)
Back Cover	1,50,000	2,500
Inside Front Cover	1,20,000	1800
Inside Back Cover	1,00,000	1500
Full Page Inside	80,000	1200

*18% GST will be extra, as applicable



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute Of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide. Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year.

The selection of Award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent public figures, known for their independence and impartiality, chaired by Justice M. N. Venkatachaliah, Chairman, IOI Advisory Council and co-chaired by Justice (Dr.) Arijit Pasayat, Co-Chairman, IOI Advisory Council & former Judge, Supreme Court of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2018:

- Golden Peacock **Environment Management** Award (GPEMA)
- Golden Peacock **Occupational Health & Safety** Award (GPOHSA)
- Golden Peacock **Eco-Innovation** Award (GPEIA)
- Golden Peacock Award for **Energy Efficiency** (GPAEE)

LAST DATE FOR SUBMISSION OF AWARD APPLICATIONS: 18 MAY, 2018

The **Guidelines-cum-Application Forms & Self-assessment Criteria** can be downloaded from www.goldenpeacockaward.com

The above Awards will be presented during the **20th World Congress on Environment Management** in Delhi, on 6 - 7 July, 2018.



His Holiness The Dalai Lama presenting the Golden Peacock Environment Management Award to **IIMS Rana**, Chairman, Railway Board.



Dr. Ajay Mathur
Director General
The Energy & Resources Institute
(TERI)



Tarun Kapoor, IAS
Jt. Secretary, Ministry of New
& Renewable Energy
Govt. of India



George N. Sibley
Minister Counsellor Economic
Environment, Science and
Technology Affairs, Embassy of
the United States, New Delhi



Dr. Mahesh Gupta
Chairman & MD
Kent RO Systems Ltd. &
President, PHD Chamber



Sandy Sheard
Counsellor and Head - Energy
Climate & Growth Unit, British
High Commission, New Delhi



Parag Gupta IAS
Joint Secretary, Ministry of
Food Processing Industries
Govt. of India



Prabh Das
MD & CEO
HPCL - Mittal Energy Ltd.
(HIMEL)



Mr. K.S. Popli
Chairman and Managing Director
Indian Renewable Energy
Development Agency Ltd. (IREDA)



Saurabh Kumar
Managing Director
Energy Efficiency Services Ltd.



View of the Participants from the last Congress

REGISTRATION PACKAGE (NON-RESIDENTIAL CONVENTION)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Category	Rate	
	INDIAN (₹)	US (\$)
Non Members	12,000	200
Members	10,000	150

*GST 18% extra as applicable

Note: In case of more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • Confirmation of registration is possible only if the form is received with the fee, subject to space availability. • 10% discount for 2 or more participants from the same organization (one billing address), and for IOD India members.

- Early Bird Discount : 15% discount, if registered before 30 May, 2018

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat, at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in the Registration Form and e-mail to info@iodglobal.com. To book online, visit www.iodglobal.com.

REGISTRATION FORM

I am interested in participating in the "20th World Congress on Environment Management" as a Delegate / Speaker / Sponsor / Partner / Advertiser

Name Dr/Mr/Ms _____ Designation _____
 Organization _____
 Address _____
 _____ Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____

For overseas participants (who would need visa invitation letters)

Name (as mentioned in the passport) _____
 Father's/Husband's name _____
 Passport No. _____ Date and place of issue _____
 Date and place of birth _____ Valid up to _____
 Citizenship _____
 Are you a member of IOD, India (Yes / No): _____

PAYMENT DETAILS

The total amount for INR ₹ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft, payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi
- (B) Bank Transfer to Corporation Bank, M-3, Greater Kailash Part-II, New Delhi- 110048, India, Tel No. 011- 29210667, Account Name: Institute Of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: 510101006113450, IFSC CODE: CORP000286, PAN No. : AAABIO002J, SWIFT CODE: CORPINBB286
- (C) Credit Card: Please log on to www.iodglobal.com for online payment.
- (Please enter the amount in INR)



Date:

(Signature)
Name

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