



# 15th World Congress on Environment & Management 24th IOD Annual Day

*Theme: Driving Green Economy for  
Sustainable Development and Inclusive Growth*

**19-20 July 2013**

The Ashok Hotel, New Delhi, India

Also Presentation of

## **GOLDEN PEACOCK AWARDS**

Environment Management, Occupational Health & Safety, Eco Innovation



M F Farooqui, IAS, Special Secretary, Ministry of Environment & Forest, Dr S.Y. Quraishi, Former Chief Election Commissioner of India, Lt. Gen.J.S Ahluwalia, PVSM (Retd), President, Institute of Directors, Hon'ble Sheila Dikshit, Chief Minister of Delhi, H.E. Peter N. Verghese AO, Australian High Commissioner, P. Uma Shankar, IAS Secretary, Ministry of Power, Govt of India during Award Ceremony

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Dr. S.Z. Qasim  
Chairman  
World Environment Foundation

## Invitation

I extend you a warm invitation to participate in the 15th World Congress on Environment Management, scheduled during 19-20 July, 2013 in New Delhi, India. The theme of the Congress is Sustainable Development through Green and Inclusive Economy, being organized by the World Environment Foundation, and the Institute of Directors. Your participation will be valuable in developing a Strategy for the future we all want.

The Heads of the Governments and high level representatives met at Rio de Janeiro, Brazil, during 20-22 June 2012 with the full participation of Civil Society to renew their commitment to sustainable development and to ensure the promotion of economically, socially and environmentally sustainable future for our planet, and for the present and future generations.

Eradicating poverty was recognized the greatest global challenge facing the world today, and an indispensable requirement for sustainable development. In this regard, the global leaders are committed to freeing humanity from poverty and hunger, as a matter of urgency.

It was therefore, realized that an intense need existed to further mainstream sustainable development at all levels, integrating economic, social and environmental aspects and recognizing their inter-linkages, so as to achieve sustainable development in all its dimensions.

Experts recognize that poverty eradication, promoting sustainable pattern of consumption and production, protecting and managing the natural resource base of economic and social development are the overarching objectives of an essential requirements for green and sustainable development.

The Congress will be addressed by Sustainability Experts, Policy Makers, Environmental Professionals, Academicians and NGOs, and will be a major networking event to evolve a suitable corporate model for environment focused sustainability.

I look forward to welcome you, at the Congress.

Yours sincerely,

Dr. S.Z. Qasim



M.F. Farooqui, IAS, Additional Secy., Ministry of Environment & Forests, Govt. of India, Lt. Gen. J.S. Ahluwalia, PVSM (retd.) President, WEF, V.K. Agnihotri, IAS, Secretary General, Rajya Sabha G.B. Pradhan, IAS, Special Secretary, Ministry of Power, S. Machendranathan, IAS, Additional Secretary, Ministry of Steel.

## Theme : “Driving Green Economy for Sustainable Development and Inclusive Growth”

### OBJECTIVES

1. Develop a strategy to fulfill the vision for the future that rests on the core values of Economic Growth, Human Rights, Equality and Sustainability.
2. Mainstream business challenges, and promote sustainable patterns of consumption and production.
3. Discuss corporate governance factors for Business Excellence, through sustainable development.
4. Integrate economic, social and environmental aspects and recognizing their inter-linkages at corporate level.
5. Develop strategy for conservation and efficient use of natural resources including water and forests.

### CONGRESS TOPICS

#### 1. Green Economy – A Driver of Growth and Employment.

- Role of Corporates in ensuring green growth solutions and sustainability
- Embedding environment strategy into core Business Excellence Model.
- Integrating and measuring economic, social and environmental development in the economy.
- Regulatory framework and fiscal incentives to reward green growth.

#### 2. Leading Transition through Green Economy.

- Framing Environmental Goals and Monitoring Environmental Outcomes.
- Investing in Enhanced Capacities and Mechanisms at Local, National and International Levels to achieve Sustainability through Green Economy.
- Enhancing Effectiveness of Global Institutions to support Green Economy to fulfill Human Needs, while avoiding Environmental Degradation.
- Strengthening Access to Information, Public Participation in Decision Making and Access to Justice in Environmental Matters.

#### 3. Resource Efficient Business Growth: Material Minimization Strategies.

- Development of Guidelines for Promotion of Green Products.
- Promoting Green Public Procurement
- Creating Centers of Excellence, to Promote Green Products and Processes.
- Minimising Input Material Use, Reducing Waste, and Recycling Waste.

#### 4. Challenges of Sustainable Urban Infrastructure Development: Developing Sustainable Cities and Human Settlements.

- Inclusive, Equitable and Sustainable Growth of Towns and Cities with proper Civic Amenities.
- Providing Safe Drinking Water Supply.
- Providing Sanitation, Sewerage and Municipal Solid Waste Management.
- Building Affordable Housing and providing Safe Urban Transport.
- Creating Centres of Green Growth in Urban habitats
- PPP in Urban Infrastructure Development

#### 5. Sustainable Energy for All

- Implementing Sustainable Energy for All – UN Strategy
- Introducing Low Carbon Technologies for Fossil Power Generation
- Limits of Efficiency improvements in End-use Devices
- Promoting Renewable Energy Options
- Making sustainable choices, through energy use monitoring and verification.

#### 6. Water Management: A Crisis that cannot be Watered Down

- Increasing Water supply through interlinking of Rivers, Water Harvesting, and Desalination of Sea Water.
- Improving Water use efficiency in Agriculture, industry and domestic sectors.
- Reducing Water Waste, Recycling and Reuse.

#### 7. Natural Resource Conservation: Preserving Bio-diversity.

- Land use for Forest cover and for Agriculture
- Land Acquisition, Rehabilitation and Resettlement
- Protecting Environment – Cumulative Environment Impact Assessment for Vulnerable Regions.
- Community Involvement in Forest Management and Minor Forest Produce.
- Biodiversity, Marine Environment and Wildlife and Preserving Wetlands
- Mining and its Impact on Forest Cover.

#### 8. Potential of CSR Strategies for Environment Protection.

- Ensuring Environmental Sustainability.
- Providing Employment and Vocational Skills to promote Green Economy.
- Promoting Social Business Projects of Environment Friendly Nature

#### 9. Integrating Corporate Reporting System for Sustainability and Carbon Footprint.

- GRI, emission inventory and sustainability reporting system.
- Green Rating and Carbon Neutrality on reliable and verifiable GHG and environmental data.
- Public Reporting on Sustainability Performance and its Impact on Business Performance.



IIMS Rana, Chairman, Railway Board, receiving Golden Peacock Environment Management Award from His Holiness The Dalai Lama in 2002



Golden Peacock Award Presentation in London

## GUIDELINES FOR PAPER PRESENTERS

All paper presenters are required to send their papers by e-mail to [sushil@iodonline.com](mailto:sushil@iodonline.com). A brief CV of 100 words with passport size colour photograph are also required. Speaker guidelines are available on our website [www.iodonline.com](http://www.iodonline.com)

## MARKETING OPTIONS

### SPONSORSHIP

The Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to 'Sustainable Business Growth through Green Economy' and build your company's brand image. The Sponsorship rates are as follows:

	Indian (in ₹)	International (in US \$)
Principal Sponsor	10,00,000	20,000
Platinum Sponsor	7,50,000	15,000
Gold Sponsor	5,00,000	10,000
Silver Sponsor	3,00,000	6,000
Associate Sponsor	2,00,000	4,000

### QUALEX 2013

#### Registration Fee: Rs. 30,000

Qualex 2013 is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables, and one complimentary non-residential delegate registration.

### CONGRESS SOUVENIR

A Congress Souvenir will be released on the Inaugural Day of the 15th World Congress on Environment Management. This will be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, and environment and sustainability organizations etc. worldwide.



From (L-R): Dr. S.N. Dash, IAS (retd.), former Secretary, Minister of Heavy Industries, Shri Ramanand CMD, Instrumentation Ltd., Shri. B.P. Rao, Chairman & MD, Bharat Heavy Electricals Ltd., Shri. C.S. Verma, CMD, Steel Authority of India

The tariff for A-4 size paper, colour Advertisement in the Congress Souvenir is as under:

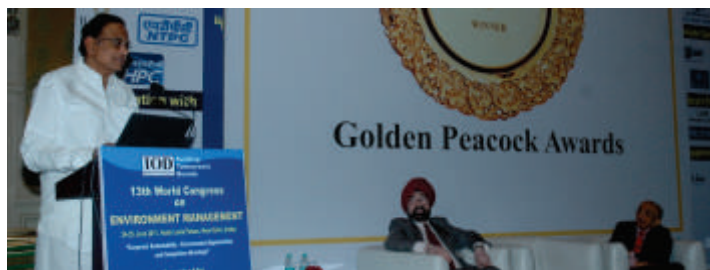
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## Golden Peacock Awards<sup>®</sup>

*A Strategic Tool to Lead the Competition*

Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as a benchmark of corporate excellence worldwide. The Award has been instituted to celebrate and honour the best as recognition of their unique achievements to build the brand. The selection is an elaborate process, by a team of professionals and independent Assessors. The winners from the short listed finalist are then chosen by jury of eminent personalities headed by Justice P.N. Bhagwati, Chairman Golden Peacock Awards & former Chief Justice of India.



Hon'ble Shri P. Chidambaram, Union Minister of India, addressing the Golden Peacock Awards Nite in New Delhi

The Golden Peacock Awards Secretariat invites applications for the following institutional awards, for the year 2012:

- Golden Peacock Environment Management Award (GPEMA)
- Golden Peacock Eco-Innovation Award (GPEIA)
- Golden Peacock Occupational Health and Safety Award (GPOHSA)

The application forms and self-assessment criteria can be downloaded from website [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)

**LAST DATE FOR SUBMISSION of Award Applications : 20th June, 2013**

The above Awards will be presented during the **15th World Congress on Environment Management** in New Delhi.



From (L-R): Dr. Matthew Hibberd, University of Sterling, UK, Dr. M.P. Bezbaruah, former Secretary, Tourism and Dr. Jeurgan Bischoff, Director GTZ-ASEM, Germany, Dr. Madhav Mehra Prof. Vladimir Y. Smordian, University of Delaware, USA, Justin Dargin, Harvard University, Marcia Nirenstein, Coalition of Green Capital, USA.



Participants at the last Congress

**Registration package for 15th World Congress on Environment Management** (Non Residential Registration fee)

(Inclusive of tea/coffee, all refreshments, lunch and Dinner Conference Proceedings & Souvenir)

Categories	Indian (in ₹) Single	International (in US \$) Single
Corporate Delegates	12,000	250
NGOs Delegates/Paper presenters	7000	150
Students*	5,000	100
Accompanying Spouse	5,000	100

\*For student registration, a certificate from the Head / Registrar / Director indicating studentship at the institution would be required.

Note: If sending more than one delegate, please fill in personal details separately.(This form may be photocopied/ reproduced)

Registration details :

- Registration fee is non-residential and non-refundable
- Changes in nominations are acceptable
- The fee in Indian Rupees is applicable to Indian Nationals only.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.
- 10% discount for 3 or more participants from the same organization (one billing address), and for IOD India members.

Early Bird Discount            15% discount, if registered before 30 May, 2013  
     10% discount, if registered between 20 June, 2013

**REGISTRATION FORM**

To register, please complete this registration form in **BLOCK LETTERS** and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of registration fees. Registration will not be effective until the payment has been received. To register by email, please fill in Digital Registration Form and e-mail to [info@iodonline.com](mailto:info@iodonline.com). To book online, visit [www.iodonline.com](http://www.iodonline.com).

I am interested in participating in the "15th World Congress on Environment Management" programme as a Delegate / Speaker / Sponsor / Partner / Advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

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For overseas participants. For visa invitation letters :

Name (as mentioned in the passport) \_\_\_\_\_

Father's/Husband's name \_\_\_\_\_

Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_

Date and place of birth \_\_\_\_\_ Valid up to \_\_\_\_\_

Citizenship \_\_\_\_\_

Are you a member of IOD, India (Yes / No): \_\_\_\_\_ Membership No. \_\_\_\_\_

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The total amount for INR / in US \$ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

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