



## **Global Convention on CORPORATE ETHICS &** RISK MANAGEMENT

17-18 February 2017, Mumbai, India

also presentation of



Theme: "Corporate Ethics and Risk Management in an Uncertain World"

#### **DISTINGUISHED GUESTS & SPEAKERS**



Adi Godrej Chairman Godrej Group



Arun Tiwari Chairman and MD Union Bank of India









Ashish Chauhan MD & CEO Bombay Stock Exchange





Senior Lecturer The University of ueensland, Austra







Subramanian



Shailesh V. Haribhakti Group Chairman Baker Tilly DHC Pvt Ltd



Himanshu Kaji Edelweiss Group



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Justice M. N. Venkatachaliah Honorable Chairman, IOD former Chief Justice of India

#### Invitation

#### Dear Friend,

I have pleasure in inviting you to the 'Global Convention' on ' Corporate Ethics & Risk Management', being held on 17-18 February, 2017, in Mumbai, India, in collaboration with 'Bombay Stock Exchange', India.

The oversight, understanding and mitigation of Risks in a volatile, uncertain, complex and ambiguous world have never been more crucial. No business transaction takes place without taking risk. Vulnerability is an indication of the susceptibility of the organization, notwithstanding uncertainties in the environment.

Following the collapse of corporates like Enron, Lehman Brothers and Satyam etc, the world continues to struggle with the consequences of the first systemic ethical crisis of the Twenty First Century. Yet, larger and potentially more harmful risks are lurking. These include climate change, fragility in global supply chains and cyber threat and impact across an organization in a way that most 'traditional' risks cannot. Also important is the collective impact of social media, and a 24/7 news cycle, which can turn a very small event into a rolling national and international story.

Sustainable growth can be ensured only through good governance and adequate risk management. Risk management is no longer discretionary. Risks can come from uncertainty in financial markets, project failures, legal liabilities, credit risk, accidents, natural causes and disasters, as well as deliberate attack from an adversary or events of uncertain or unpredictable root cause.

# Theme: "Corporate Ethics and Risk Management in an Uncertain World"

Enterprise-wide Risk Management (ERM) approach has encouraged organizations to build a comprehensive risk strategy into their business operations. ERM is increasingly being seen as the preferred approach to risk management, as it is strategically focused and comprehensive. Implementing ERM is an ongoing journey of organizational development, through resilience and leadership for sustainability.

The reason for selecting Mumbai as the venue is the unprecedented business opportunities offered by this financial capital of India. The Convention will provide a platform to interact with movers and shakers, and top risk management professionals.

There are many ways you can contribute and benefit from the Convention-presenting your case studies for risk management or, show casing your products, profiling your brand as a sponsor, exhibitor advertiser or becoming a partner to promote the convention among your contacts. Together, we could help promote your business strategy to include 'Risk Management', as an Actionable Agenda'.

IOD looks forward to welcoming you, at this special Global Convention.

Yours sincerely,

M. N. Venkatachaliah



Mr. Kumar Mangalam Birla addressing at the conference on Corporate Governance in New Delhi

**Techniques** 



Panelists with Prof Michael Useem of Wharton School, University of Pennsylvania at an evening workshop "Boards That Lead"

#### Theme: -"Corporate Ethics and Risk Management in an Uncertain World"

### Building a risk resilient enterprise - Risk Management Framework and

- Risk prevention, Management, and Control.
- Risk Factors and cognitive Mapping of Risks.
- Risk categorization, Assessment Criteria, and Techniques.
- Managing Risks in the supply chain Outsourcing and Vendor risk management.
- Changing Role of Chief Risk officer-Governance, Compliance & Risk Mitigation

#### **Enterprise Risk Management: Board Perspectives**

- Adaptive processes to address risk categories, positioning and strong risk culture.
- Risk oversight functions of the Board.
- The Board Risk appetite and tolerance.
- · Corporate governance and Risk Culture of the Board.
- · Internal Audit Committee- Risk based Internal Audit

#### **Corporate Ethics and Legal Compliance Management System**

- Ethics in Business Decision Making.
- Role of the Board Creating Ethical climate for Corporate Governance.
- Accounting of Corporate Social and Ethical Values.
- Corporate Governance Ethical Issues and Code of Conduct
- Managing Risk through Integrity, Ethics and Culture.

#### **TOPICS**

#### Digitization & Cyber Security - Fraught with staggering vulnerability

- Net banking frauds Cyber Money Laundering and data theft.
- $\bullet \ \ \textit{International Law- oversight and regulation in Cyber Space}.$
- Challenges of Global Cyber Network Security.
- Data and Cloud Security Prevention of Cyber Espionage.
- Cyber Security breaches Cyber Hygiene & Anti Malware Software

#### **Challenges of Managing Risks in Financial Sector**

- Countering Challenges in Managing Banking risk resilience.
- Collateral and Credit risk in corporate and retail banking.
- A minimum Risk based approach for Public Sector banks
- Challenges before Insurance Companies in managing all round risks
- Risk exposure of start -ups for venture capitalists.

#### Ethical Analysis & Predicting Risk in an Uncertain World

- Enterprise Risk Management, COSO and ISO 31000 A structured approach to standardization.
- Challenges of Corporate Ethics in a multinational environment
- The Ethics of Risk and Ethical Analysis
- Embedding Risk -Aware culture into Organization strategy
- Global Risk Measures in the age of Disruptive Technology and Social Media

#### **Guidelines For Paper Presenters**

All paper presenters are required to send their papers by e-mail to sm@iodglobal.com by 27 January, 2017. A brief CV of 100 words with passport size colour photograph are also required. Paper guidelines are available on our website www.iodglobal.com

#### Who Would Benefit

- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, investors, chartered accountants management analysts, risk officers, insurance professional financial consultants & academics
- All stakeholders interested in protection of the well-being of society, generating profits and improving the quality of life.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporate and good governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses Corporate Large and Small & Medium Enterprises (SMEs)



Subhash Desai Hon'ble Minister of Industries Government of Maharashtra



Swadheen S. Kshatriya, IAS Chief Secretary



Dr. R. Seetharaman Group Chief Executive Office Doha Bank, Qatar

#### **Marketing Options**

#### (a) Sponsorship

The Global Convention offers a unique opportunity to project your organisation's commitment to Corporate Ethics and Risk Management concerns. The convention will be attended by large number of Boardroom Members, CFOs & Risk Management Professionals.

#### Partnership Rates are:

Categories	Indian (in ₹)	International (in US\$)
Principal Partner	15,00,000	25,000
Platinum Partner	10,00,000	17,500
Gold Partner	7,50,000	12,500
Silver Partner	5,00,000	8,500
Associate Partner	3,50,000	5,500

#### Advertisements

A Convention Souvenir Book will be released on the day of the convention. These will also be distributed to members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, and standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir, is as under:

Place	Rate		
	INDIAN (₹)	US (\$)	
Back Cover	120,000	1700	
Inside Front Cover	90,000	1400	
Inside Back Cover	80,000	1200	
Full Page Inside	60,000	800	

Service Tax 15% will be extra, as applicable







# Golden Peacock Awards A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute Of Directors in 1991, are now regarded as annual benchmark of Corporate Excellence worldwide. Golden Peacock Awards Secretariat receives a large number of entries, from countries all over the globe. Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand.

The selection of award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent people, known for their independence and impartiality headed by Justice M. N. Venkatachaliah, Chairman, IOD Advisory Council and former Chief Justice of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2016:



- Golden Peacock Award for Risk Management
- Golden Peacock Award for Corporate Ethics

The above Golden Peacock Award will be conferred, during the Global Convention on Corporate Ethics & Risk Management at Mumbai on 17 February, 2017.

LAST DATE FOR SUBMISSION OF APPLICATION 10 January, 2017



#### **REGISTRATION FORM**

I am interested in participating i Advertiser		hics and Risk Management" as	s a Delegate / Speaker / Sponsor / Partner /
together with payment of all fees		e payment has been received.	tariat, at the address below by email/post/fax, To register by email, please fill in Registration
Name Dr/Mr/Ms		Designation	
Organization			
	Mobile		
•	ho would need visa invitation letters)		
	ort)		
Passport No	Valid up to	Citizenship	
Are you a member of IOD, India (Ye	es / No):		
PAYMENT DETAILS			
The total amount for INR ₹	may be paid by either of the following (p	lease tick appropriate payment	box):
(A) Cheque at Par or Demand Dra	ft, payable to a bank in New Delhi, India , p	ayable to Institute of Directors,	New Delhi
Directors, A/C Type: Current	·	Branch (MICR Code): 110017	011- 29210667, Account Name: Institute of 005, Account Number: 028600201002954,
(C)Credit Card: Please log on to wo ( Please enter the amount in INR)	vw.iodglobal.com for online payment.		
		MasterGard VISA	(Signature)
Date:			Name

#### INSTITUTE OF DIRECTORS, India:

Institute Of Directors (IOD) was established in India on 12 July 1990, as an apex association of Directors under the India's 'Societies Registration Act XXI of 1860' to improve their professional competence. It has since grown to associate with more than 30,000 senior executives from Govt, PSU and Private organizations in India and abroad. IOD organises a number of international events each year, in India and certain other select countries.

The IOD's 'Masterclass for Directors' covers training in corporate directorship, and 'Golden Peacock Awards' in 14 different corporate disciplines, and other flagship initiatives aim to improve the competitiveness of individual directors and their organizations. The 'Masterclass' is a condensed programme for top management and also prepares participants for the role of Independent Directors of companies. Few business awards today, receive the kind of recognition and adulation among peers, that Golden Peacock does. Both have become global benchmarks.

#### **Registration Package** (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Place	Rate		
	INDIAN (₹)	US (\$)	
Delegates	12,000	200	
Students	8,000	120	
ICSI Members	8,000	120	
ICMAI Members	8,000	120	

Service Tax 15% will be extra, as applicable

#### **Head Office**

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#### Hyderabad

1st Floor 'Trade Fair Office Building' HITEX Exhibition Centre, Izzat Nagar Hyderabad - 500 084, Tel: 040 - 23114538 / 39 / 40

#### Mumbai

1092 - C Wing Oberoi Garden Estate Chandivali, Andheri (East), Mumbai - 400072 Tel: +91-22-40238141 / 42 • Fax: +91-22-40238143

#### Tamil Nadu

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