

Institute of Directors
India

IOD
Institute of Directors

Building[®]
Tomorrow
Boards



A Special
Opportunity for
Marketing to your
Target Audience

SPONSORSHIP OPPORTUNITIES
& BENEFITS

www.iodglobal.com

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPONSORSHIP LEVELS AVAILABLE:

Platinum Partner | Gold Partner | Silver Partner

SPONSORSHIP PACKAGES

▶ PLATINUM PARTNER

₹ 7,50,000 / \$10,650

- Organisation logo to be placed on all conference promotional material including Signages, Website, Mailers.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop.
- Special Address in the Inaugural Session of the programme.
- One page profiling (Special Interview) of your chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- One Speaker Slot in Business Session
- One Full page write up about the Sponsoring Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues
- Complimentary 'Director Today' subscription – 2 years
- 10 complimentary delegate registrations to the convention.
- Corporate Standees display at the venue (4 No's).
- Running Company's promotional film (90 seconds) at the pre-Function Area
- Website coverage in www.iodglobal.com and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition at the venue

► GOLD PARTNER

₹5,00,000 / \$7,250

- Organisation logo to be placed on all conference promotional material including Signages, Website, Mailer.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Organization name and Logo on the back drop.
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Advertisement – One colour page in 3 issues.
- Complimentary 'Director Today' Subscription – 9 Months.
- 10 complimentary delegate registrations to the convention.
- Website coverage in www.iodglobal.com and link from main page
- Running Company's promotional film (60 seconds) at the pre Function Area
- Corporate Standees display at the venue (3 No's).
- Corporate (Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition at the venue.

► SILVER PARTNER

₹3,00,000 / \$4,300

- Organisation logo to be placed on all conference promotional material including Signages, Website.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Organization name and Logo on the back drop.
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Subscription – 5 Months.
- Complimentary 'Director Today' Advertisement – One colour page in 2 issues.
- 6 complimentary delegate registration to the convention.
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the venue (2 No's).
- Corporate (Literature / Brochure) to be included in delegate kit.

GIVE YOUR BRAND A VOICE ON THE BIG STAGE, BY SPONSORING THE IOD'S CONFERENCE

ALL SPONSORS WILL RECEIVE THE FOLLOWING:-

Your logo will be placed on all promotional pieces relating to the conference including:

The website | Mailer | Signage at the event

An opportunity to apply for speaking slots, if suitable (For Gold and above category)

- A 2m x 2m space in the exhibition area of the event and one complimentary delegate registration, which will allow you to staff your stand. Please note that exhibition space will be allocated on a first-come, first served basis and will be allocated in the order in which the signed contracts are received.

The Organisers will provide a one-off email blast to our contacts prior to Conference referencing our sponsorship partnership. Alternatively the Organisers will provide you with programmes for you to mail to your target audience directly. Please note that the Sponsor must advise the Organisers of the timings of their mailing to ensure that recipients do not receive multiple mailings.

Write to us: rm.mumbai@iodglobal.com

SPONSORSHIP OPPORTUNITIES

► INCREASE YOUR REACH AND EXPOSURE

As a sponsor, there are a number of different opportunities to drive exposure and get noticed by new clients. Through our various packages and tailored approach. The Conference Secretariate works closely with all our sponsors to understand their objectives.

► GENERATE STRONG LEADS

This International Conference will be full of the right audience, actively interested in high end, luxury and products.

► DELIVER GREAT ROI

Our events deliver an extremely targeted and direct route to clients, giving you a higher return on investment (ROI). This is because IOD's International Conferences are B2B and only focus on a very specific target market.

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For more information, please contact
C-1092/3, Oberoi Garden Estate,
Chandivali- Andheri East, Mumbai - 400072
Board Nos.: - +91-40238141/2/3.
E: rm.mumbai@iodglobal.com

www.iodglobal.com