

**INSTITUTE OF DIRECTORS
CHENNAI REGION**

THEME: Promoting Entrepreneurship and supporting MSMEs: Tamil Nadu towards achieving \$1 trillion economy by 2030

22nd July 2023(Saturday) | GRT Grand, T.Nagar, Chennai

PROGRAMME*

SATURDAY, 22ND JULY, 2023

VENUE:- GRT GRAND, T.NAGAR, CHENNAI

	<i>Registration</i>	8.30 am – 09. 30 am
Inaugural Session		9.30 am – 10.45 am
Welcome Address	Dr.Sundari Suresh , Regional Manager, IOD	
Special Address:	Shri Ravindran A.L. , General Manager, Small Industries Development Bank of India (SIDBI), Chennai	
	Propelling MSMEs towards Success	
Special Address:	Ms. Vallery Rath , Chief General Manager - Digital Business & Transformation Management Office / Exec Secretary to MD & CEO / Secretary to Board	
	Role of Banks in supporting MSME's beyond lending	
Key Note Address:	Tmt. S. Madumathi, IAS , MD, TANSIDCO Chennai	
	Vision of State Government towards the growth of MSME	
Chief Guest Address:	Honourable Thiru T.M. Anbarasan Minister of MSME, Government of Tamil Nadu	
	The Contribution of MSMEs to Tamil Nadu's GDP - The Way Forward	
	Tea Break	10.45 am – 11.00 am
Plenary Session I	KEYNOTE SESSION	11.00 am – 12.40 noon
Keynote Speaker I	Mr. Sivarajah Ramanathan , Mission Director & CEO, Tamil Nadu Startup and Innovation Mission(TANSIM)	
	The eco-system facilitating self-employment - State	

Govt's initiative & Support

Keynote Speaker II	<p>Mrs. Bhranti Shah, Senior Vice President - Technical Underwriting for the Liability, Property and Marine policies for South Zone, HDFC ERGO, Chennai</p> <p>Mitigating Corporate Risks associated with MSME Sector In achieving Sustainable Development Goals</p>	
Keynote Speaker III	<p>Ms.Mythili Parthasarathy & Mr.Murali, Advisors, Madras Mind Works, Chennai</p> <p>Financial innovation for entrepreneurial ecosystem in Global economic landscape</p>	
Keynote Speaker IV	<p>Mr. Anand Chari, Deputy General Manager, BSE, Mumbai</p> <p>Unlocking the value of SME companies through BSE SME platform</p>	
Keynote Speaker V	<p>Mr.Rajat Baid, Founding Partner, Srujan Alpha Capital Advisors LLP, Mumbai</p> <p>Equity Fund Raising- Old avenue, New perspective for SMBs</p>	
Keynote Speaker VI	<p>Dr. L.N. Rajaram Director, Kritilabs Technologies Pvt, Ltd</p> <p>Digital Transformation for Accelerated Economic Growth through a Robust Entrepreneurial Ecosystem</p>	
Plenary Session II	<p>PANEL DISCUSSION Role of entrepreneurship ecosystem in empowering, transforming, developing and contributing towards the growth of a start-up business</p> <ul style="list-style-type: none">• <i>Drivers, Challenges and Pillars of support</i>• <i>Surviving the Fall - Lessons Learned from failed startups</i>• <i>Strategies for future-proofing startup</i>• <i>How to embrace failure and build resilience in the face of challenge?</i>	12.40 noon - 1.30 pm
Session Chair	<p>CA Dr. Gopal Krishna Raju, Chartered Accountant, Insolvency Professional & Registered Valuer</p>	
Speaker 1	<p>Mr. P.Ragunath, CFO – Hinduja Tech</p>	
Speaker 2	<p>Mr. SV Krishnan, Whole Time Director & Global CFO – Redington</p>	

Speaker 3

Mr.SB Chandrashekar - Consultant and Advisor
on FMCG & Retail verticals for MSMEs and StartUps

(Q & A) Interaction with audience

Vote of Thanks

Mr.TV. Srinivasan, RD, IOD

NET WORKING -LUNCH (1.30 pm ONWARDS)

End of the programme

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