

# REGIONAL MSME SUMMIT 2023

## THEME

### Digitalization for MSMEs & Way-forward to Sustainable Growth

## ABOUT SUMMIT

The world is currently undergoing a wave of digital transformation, and MSMEs need to adapt to this advancement in the field of technology and embark on their digital journey as it is often said that nothing is more expensive than a lost opportunity. Technological usage has risen to 60%-70% just after the outbreak. The pandemic has sparked the need for the digitalization of small and medium businesses. Therefore, it has become even more important for MSMEs to focus on their specific and unique digital needs and adapt to the digital changes in the industry.

## GUESTS INVITED

IOD Members, MSMEs, SMEs, Start-Up Companies, Industrialists, Manufacturers, Key Stakeholders, Associations, Chamber of Commercences, Consultants, Bankers, Financial Institutions, etc.



Tuesday, **June 27, 2023**  
09:00 - 13:30 Hrs



**NI-MSME,**  
Hyderabad

**Institute of Directors (IOD), Hyderabad** is focusing to address the needs of Micro, Small, and Medium Enterprises (MSMEs) on Digital Transformation in observance of **World MSME Day**. MSMEs needs differ from those of larger enterprises. Digital skills and financial support through enhanced partnerships take centre stage in the digital transformation of MSMEs. Digital transformation does not have to occur all at once; it can be achieved through incremental changes and gradual adoption of digital solutions.

## KEY FOCUS AREAS

- Enhancing Competitiveness of MSMEs through Digital Transformation
- Banking & Financial Schemes for MSMEs
- Regulatory Support for MSME Growth

## REGISTRATION

**For IOD Members**  
Complimentary

**For Non IOD Members**

Complimentary (*subject to email confirmation*)

Banking Partner



Supporting Partners



For registration, participation,  
sponsorship and partnership  
[office.hyd@iodglobal.com](mailto:office.hyd@iodglobal.com)

## PARTNERSHIP OPTIONS

### PLATINUM PARTNER

Rs. 5,00,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Logo will be included in the summit programme
- Special logo position on Podium
- Organization name and Logo on the back drop
- Special Address in the Inaugural Session of the programme
- One page profiling (Special Interview) of your chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- One Speaker Slot in Business Session
- One Full page write up about the Sponsoring Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 1 year
- 10 complimentary delegate registrations to the summit
- Corporate Standees display at the venue (4 No's)
- Running Company's promotional film (90 seconds) at the pre-Function Area
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit
- One complimentary stall/ exhibition at the venue

### GOLD PARTNER

Rs. 3,00,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Logo will be included in the summit programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Advertisement – One colour page in 1 issue
- Complimentary 'Director Today' Subscription – 6 Months.
- 6 complimentary delegate registration to the summit
- Corporate Standees display at the venue (2 No's)
- Running Company's promotional film (90 seconds) at the pre-Function Area
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit

### SILVER PARTNER

Rs. 1,50,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Logo will be included in the summit programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Advertisement – One colour page in 1 issue
- Complimentary 'Director Today' Subscription – 3 Months
- 4 complimentary delegate registration to the summit
- Corporate Standees display at the venue (1 No's)
- Running Company's promotional film (60 seconds) at the pre-Function Area
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit

**For Partnership Opportunities, please reach out to**



+91 99492 35153



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