



Building[®]
Tomorrow's
Boards



14th International Conference on

CORPORATE SOCIAL RESPONSIBILITY

Hotel Taj Lands End, Mumbai (India)

04 - 05 March 2020

“WHERE THE
WORLD'S MOST
INFLUENTIAL
BUSINESS LEADERS
UNITE”

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPONSORSHIP LEVELS AVAILABLE:

- | | | | |
|-----------------|----------------------|---------------------|--------------------|
| • Title Partner | • Presenting Partner | • Principal Partner | • Platinum Partner |
| • Gold Partner | • Silver Partner | • Bronze Partner | |

SPONSORSHIP PACKAGES

▶ TITLE PARTNER ₹ 50 Lacs / USD 71,500

- Exclusive benefits (A separate proposal i.e. Presenting Partner+)

▶ PRESENTING PARTNER ₹ 25 Lacs / USD 35,700

- Exclusive benefits (A separate proposal i.e. Principal Partner+)

▶ PRINCIPAL PARTNER ₹ 15 Lacs / USD 21,500

- Organisation logo on the main backdrop of the conference
- Organisation name and logo to appear in all Conference Promotional material, including signages
- A write up about the Company on Event page
- One Speaker Slot in the Inaugural Session
- Speaker Slot in Business Session
- Special Guest at Golden Peacock Awards Nite
- Special logo position on Podium
- Special feature on Director Today Journal as appropriate
- 15 complimentary Non Residential Registration for delegates / associates
- One page company profile & One full page Colour advertisement in conference souvenir
- Special one page profiling of your Chairman, MD or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- Organizational name and logo on the back drop for TV/Press meet at venue
- Mention on all TV and print media publications and advertisements, including special interview slot with Media Partner of IOD, as applicable
- Complimentary 'Director Today' Subscription – 2 years
- Complimentary 'Director Today' Advertisement – One colour page in 5 issues
- Principal Sponsors are entitled to contact delegates of the Convention 2019 once with a one off direct mailing after the event
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the venue (5 no's)
- Company logo in all e-mailers for the conference
- Running Company's promotional film at the pre Function Area
- Corporate (Literature / Brochure) to be included in delegate kit
- One complimentary stall (2m x 2m), if an exhibition is organized at the venue

► PLATINUM PARTNER

₹ 10 Lacs / USD 14,250

- Organization name and logo to appear on all conference promotional material and signage's
- Organisation logo on the main backdrop of the conference
- A write up about the Company on event page
- 10 complimentary Non Residential registrations for delegates
- One page colored advertisement in inner cover of conference souvenir
- One Speaker Slot in Inaugural Session
- Speaker slot in Business Session
- Special one page profiling of your Chairman, MD or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- Organizational name and logo on the back drop for TV/Press meet.
- Mention on all TV and print media publications and advertisements, including special interview slot with Media Partner of IOD, as applicable
- Complimentary 'Director Today' Subscription – 1 Years
- Complimentary 'Director Today' Advertisement – One color page in 4 issues
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the Venue (4 No's)
- Running Company's promotional film at the pre Function Area
- Corporate (Literature / Brochure) to be included in delegate kit
- One complimentary stall (2m x 2m), if an exhibition is organized at the venue

► GOLD PARTNER

₹ 8 Lacs / USD 11,450

- Organization name and logo to appear on all conference promotional material and signages
- Organisation logo on the main backdrop of the conference
- A write up about the Company on event page
- 8 complimentary Non Residential registration for delegates
- Complimentary one page colored company advertisement in conference souvenir
- Special one page profiling of your Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- Mention on all TV and print media publications and advertisements, including special interview slot with Media Partner of IOD, as applicable
- Complimentary 'Director Today' Subscription – 9 months
- Complimentary 'Director Today' Advertisement – One color page in 2 issues
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the venue (3 no's)
- Speaker slot in Business Session
- Running Company's promotional film at the pre Function Area
- Corporate (Literature / Brochure) to be included in delegate kit
- One complimentary stall, if an exhibition is organized at the venue

► SILVER PARTNER

₹ 6 Lacs / USD 8,600

- Organisation name and logo to appear on all conference promotional materials and signanges
- Organisation logo on the main backdrop of the conference
- 6 complimentary Non Residential registrations for delegates
- Complimentary one page colored company advertisement in conference souvenir
- Complimentary 'Director Today' Advertisement – One color page in 1 issues
- Complimentary 'Director Today' Subscription – 5 months
- Speaker Slot in Business Session
- Website coverage in www.iodglobal.com and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit
- Corporate Standees display at venue (2 no's)
- Mention in all TV and print media publications and advertisements, including special interview slot with Media Partner, as applicable

► BRONZE PARTNER

₹ 4.5 Lacs / USD 6,450

- Organisation name and logo to appear on all Conference promotional materials and signages
- Organisation logo on the main backdrop of the conference
- 4 complimentary Non Residential registrations for delegates
- Complimentary one page colored company advertisement in conference souvenir
- Complimentary 'Director Today' Advertisement – One color page in 1 issue
- Complimentary 'Director Today' Subscription – 2 months
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at venue (1 no's)

Convention Benefits	CATEGORIES OF SPONSORSHIP				
	TITLE Partner* Exclusive benefits (needs a separate proposal) INR 50 Lacs / USD 71,500				
	PRESENTING Partner* Exclusive benefits (needs a separate proposal) INR 25 Lacs / USD 35,700				
	Principal Partner* INR 15 Lacs USD 21,500	Platinum Partner* INR 10 Lacs USD 14,250	Gold Partner* INR 8 Lacs USD 11,450	Silver Partner* INR 6 Lacs USD 8,600	Bronze Partner* INR 4.5 Lacs USD 6,450
1. Logo on Backdrop & Promotional Materials	✓	✓	✓	✓	✓
2. Logo in the conference programme	✓	—	—	—	—
3. One Speaker Slot in Inaugural Session	✓	—	—	—	—
4. Mention on all TV & Print Media	✓	✓	✓	✓	✓
5. Special Guest at Awards Nite	✓	✓	—	—	—
6. One Speaker Slot in Business Session	✓	✓	✓	✓	—
7. Special position on Podium	✓	—	—	—	—
8. Complimentary Non Residential Registration for delegates	15	10	8	6	4
9. Special one page profiling of Chairman / CEO in IOD's monthly magazine 'Director Today'	✓	✓	✓	—	—
10. One page Company Profile in the Souvenir	✓	✓	✓	—	—
11. One Page Colour advt in Conference Souvenir	✓	✓	✓	✓	✓
12. Complimentary Advt in monthly magazine 'Director Today' (No of issues)	5	4	3	2	1
13. Company's Promotional film	✓	✓	✓	✓	—
14. No. of Corporate Standee at Venue	5	4	3	2	1
15. Company's Name & logo on Back drop and TV/ Press meet.	✓	✓	✓	✓	✓
16. Corporate Literature / Brochure in the Delegate Kit	✓	✓	✓	—	—
17. Complimentary Exhibition Stall Reservation	✓	✓	✓	—	—

Give your brand a voice on the big stage, by Sponsoring the 14th International Conference on **CORPORATE SOCIAL RESPONSIBILITY**

ALL SPONSORS WILL RECEIVE THE FOLLOWING:-

Your logo will be placed on all promotional pieces relating to the conference including:

- The website | The conference programme booklet | Signage at the event | Newsletter

An opportunity to apply for speaking lots, if suitable (For Platinum and above category).

- A 2m x 2m space in the exhibition area of the event and one complimentary delegate registration, which will allow you to staff your stand. Please note that exhibition space will be allocated on a first-come, first served basis and will be allocated in the order in which the signed contracts are received.

The Organisers will provide a one-off email blast to our contacts prior to Conference referencing our sponsorship partnership. Alternatively the Organisers will provide you with programmes for you to mail to your target audience directly. Please note that the Sponsor must advise the Organisers of the timings of their mailing to ensure that recipients do not receive multiple mailings.

Write to us: sushil@iodglobal.com

SPONSORSHIP OPPORTUNITIES

► INCREASE YOUR REACH AND EXPOSURE

As a sponsor, there are a number of different opportunities to drive exposure and get noticed by new clients. Through our various packages and tailored approach. The Conference Secretariate works closely with all our sponsors to understand their objectives.

► GENERATE STRONG LEADS

This International Conference will be full of the right audience, actively interested in high end, luxury and products.

► DELIVER GREAT ROI

Our events deliver an extremely targeted and direct route to clients, giving you a higher return on investment (ROI). This is because IOD's International Conferences are B2B and only focus on a very specific target market.

IOD
Institute of Directors

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CONTACT US

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www.iodglobal.com