

14th International Conference on

**CORPORATE
SOCIAL
2020 RESPONSIBILITY**



also presentation of
GOLDEN PEACOCK AWARDS

Programme

March 4 - 5, 2020
Mumbai (India)

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14th International Conference on

CORPORATE SOCIAL 2020 RESPONSIBILITY

March 4 - 5, 2020, Mumbai (India)

Venue

Hotel Taj Lands End
Bandra (West)
Mumbai

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Institute of Directors, India
presents

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CORPORATE SOCIAL RESPONSIBILITY

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** PROGRAMME

(Updated as on March 02, 2020)

WEDNESDAY, MARCH 4TH, 2020

Venue: Hotel Taj Lands End, Bandra (West), Mumbai

SESSIONS	TIMING	SUBJECT/TOPICS
	0800 hrs onwards	Registration and Welcome Tea, Coffee & Refreshments
Plenary Session - I	0900 - 1015 hrs	Opening Session
Welcome Address		Shailesh V. Haribhakti, FCA Chairman, Institute Of Directors, Mumbai Region & Board Chairman, Audit Committee Chair and Independent Director on multiple Boards in India
Special Address		Lt. Gen. Anil Kapoor, VSM Director General - EME Indian Army
Special Address		Mayank Singhal Vice Chairman and Managing Director PI Industries Ltd.
Theme Address		Vineet Nayar Founder Chairman and CEO Sampark Foundation Author of Employees First, Customers Second Ex. VC & CEO, HCL Technologies
Special Address		Aseem Kumar Gupta, IAS Principal Secretary (Energy) Govt. of Maharashtra

Guest of Honour
Address

Dr. Swadheen S Kshatriya, IAS
Ex. Chief Secretary, Govt. of Maharashtra
State Chief Commissioner for
Right to Service, Govt. of Maharashtra
Release of **Convention Souvenir &
Winners' Digest on 'CSR' & 'HR Excellence'**

Plenary Session - II 1015 - 1115 hrs

Inaugural Session

Welcome Address

Lt. Gen. J. S. Ahluwalia, PVSM (retd.)
President
Institute of Directors

Inaugural Address

G. M. Rao
Founder & Group Chairman
GMR Group

Chief Guest Address

Hon'ble Mr. Justice Cyriac Joseph
Lok Ayukta Kerala
Former Chief Justice of Karnataka and
Uttarakhand High Courts
Former Judge, Supreme Court of India
Former Acting Chairperson and Member,
National Human Rights Commission
Presentation of **Golden Peacock Awards for
HR Excellence - 2019**

1115 - 1145 hrs

TEA & COFFEE BREAK

Plenary Session- III 1145 - 1300 hrs

Board Leadership for Strategizing CSR

- *The future of CSR - Trends and Challenges*
- *Board's Social Sensitive Leadership: CSR Policy and Commitment*
- *Strategic CSR for inclusive and Sustainable Development*
- *Dressing up CSR as a business discipline to create shared value*
- *The Responsible Business Strategy: Linking ethical social purpose, profit, and a change agenda*

Chair

Sanjay Kumar IAS
Additional Chief Secretary, Home and Housing
Govt. of Maharashtra

Speakers

Prabhat Singh
MD & CEO
Petronet LNG Ltd.

(Mrs.) Shallu Jindal
Chairperson, JSPL Foundation, and
Director on the Board
Jindal Steel & Power Ltd., India

Vineet Mittal
Chairman
AVAADA Group

Namita Vikas
Group President & Global Head -
Climate Strategy & Responsible Banking
YES BANK

Prabhat Pani
Senior Advisor - Partnership & Technology
Tata Trusts

(Q & A) Interaction with audience

1300 - 1400 hrs **LUNCH**

Plenary Session- IV 1400 - 1515 hrs **Corporate Citizenship – Bridge Between Business and Society**

- NGO and Corporate Partnership role: Building Sustainable Communities
- Ushering Social Change: Business response to social issues
- Building a socially responsive Board: CSR as the new agenda for governance
- Business social initiatives & community involvement strategies
- U.N. Sustainable Development Goals (SDGs) - 2030: Aligning strategy with national targets for Macro- Societal needs

Chair **(Ms.) Deborah Leipziger**
Author, Consultant on Social Innovation, Sustainability, and Human Rights, Lecturer
Founding Judge, Meaningful Business 100
Award-winning Poet, Lewis Institute, Babson College, USA

Speakers **Suresh Goklaney**
Former Executive Vice Chairman
Eureka Forbes

Dr. Prashant Narnaware, IAS

Joint MD

The City and Industrial Development Corporation (CIDCO), Maharashtra

Prof. R. K. Mishra

Senior Professor and Director

Institute of Public Enterprise

Harshvendra Soin

Global Chief People Officer and

Marketing Head,

Tech Mahindra Ltd.

(Q & A) Interaction with audience

Plenary Session – V 1515 – 1615 hrs

The Business of Giving and Social Outreach Programmes

- Philanthropic capital needed to fire social business
- Building Brands: Aligning corporate and philanthropic strategies
- CSR:- Link with 'Bottom of Pyramid' (BOP) model
- Challenges in Fund-raising for financing CSR policies and projects
- Social Media:- Driver of CSR and a game changer

Chair

Sanjay Bhatia, IAS

Chairman

Mumbai Port Trust

Speakers

Kavita Gupta, IAS

Managing Director, Society of Integrated Coastal Management (SICOM)

Dinesh Waghmare, IAS

CMD, Maharashtra State Electricity Transmission Co. Ltd. (MSETCL)

(Ms.) Meenakshi Batra

Chief Executive Officer

Charities Aid Foundation India

Dr. (Ms.) Sara Varughese

Country Director & Managing Trustee
CBM India

(Q & A) Interaction with audience

1615 – 1645 hrs

TEA & COFFEE BREAK

Plenary Session – VI 1645 - 1745 hrs

CSR – Stakeholders Perspective on Responsibility, Ethics & Trust

- Stakeholder Agenda : Shared goals to create alliances
- Corporate CSR Framework: Role of key stakeholders
- CSR:- Moving from the margins to the mainstream
- Future of CSR:- Forward looking, scalable, and sustainable functional 'Social Stock Exchange'
- Technology Activism: The next frontier of social movement

Chair

(Ms.) Manisha Verma, IAS
Principal Secretary
Tribal Development Department
Govt. of Maharashtra

Speakers

Dilip Sawhney
Managing Director
Rockwell Automation India Private Ltd.

(Ms.) Smriti Rekha Vijay
Independent Director & Chairperson -
CSR Committee, AkzoNobel India Ltd.

Sanjay Tiwari
Chief Executive Officer
21CC Education LLC

Dr. Arun Kumar
Head of South Asia
Bayer Environmental Science

(Q & A) Interaction with audience

Plenary Session – VII 1745 - 1845 hrs

Corporate Governance Processes – Embedding Legislative and Financial Needs of CSR

- *Responsible CSR: A new agenda beyond Governance*
- *Tone at the Top: Embedding CSR into Corporate Governance for creating Shared Value*
- *Codifying Good Governance Practices for CSR*
- *Internalizing CSR and Social Issue for*

- *turning Business into a cause*
- *A cogent CSR Programme, aligned with the company's vision, mission and values*

Chair

(Mrs.) H. K. Joshi
Chairperson & Managing Director
The Shipping Corporation of India Ltd.

Speakers

Dr. Emandi Sankara Rao
MD & CEO
IFCI Limited

Malay Patel
Independent Director
HDFC Bank Ltd.

Mike Suffield
Director – Professional Insights
ACCA - Association of Chartered Certified Accountants, UK

Pankaj Gupta
Senior EVP (Sales) and
Chief Marketing Officer
HDFC Life Insurance Company Ltd.

(Q & A) Interaction with audience

1845 – 1915 hrs

RECEPTION & NETWORKING

Plenary Session - VIII 1915 – 2030 hrs

GOLDEN PEACOCK AWARDS NITE

Welcome Address

Lt. Gen. J. S. Ahluwalia, PVSM (retd.)
President
Institute of Directors

Special Remarks

Vijay Karia
Chairman & Managing Director
Ravin Group of Companies

Guest of Honour

(Mrs.) Rajashree Birla
Chairperson
Aditya Birla Centre for Community Initiatives
and Rural Development
Director on the Boards of
Aditya Birla Group of Companies

Guest of Honour

Hon'ble Mr. Justice Cyriac Joseph
Lok Ayukta Kerala
Former Chief Justice of Karnataka and
Uttarakhand High Courts
Former Judge, Supreme Court of India
Former Acting Chairperson and Member,
National Human Rights Commission

Guest of Honour

Subhash Desai
Hon'ble Cabinet Minister for
Industries & Mining
Govt. of Maharashtra State

Institutional Awards
Presentation

*Presentation of **Golden Peacock Awards** for
Corporate Social Responsibility
(Global and National) - 2019*

2030 hrs

DINNER

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** PROGRAMME

(Updated as on March 02, 2020)

THURSDAY, MARCH 5TH, 2020

Venue: Hotel Taj Lands End, Bandra (West), Mumbai

SESSIONS	TIMING	SUBJECT/TOPICS
	0800 - 0845 hrs	Welcome Tea/ Coffee Refreshments
Concurrent Session- IX A Parallel Session	0900 - 1130 hrs	Effective HR Practices for Organizational Excellence Case Studies of HR Excellence
Chair		Md. Sajid Khan Head of International Development, Association of Chartered Certified Accountants (ACCA), UK
Presenters		<ol style="list-style-type: none">1. Concentrix Daksh Services India Private Limited: BPO2. Shree Cement Limited: Cement3. Godrej Industries Limited: Chemical & Fertilizer4. Larsen & Toubro Limited, Water & Effluent Treatment IC: Construction5. Rockwell Automation India Private Limited: Engineering Equipment6. Adani Gas Limited: Gas7. Ammunition Factory Khadki : Government (Defence)

8. ITC Limited - Hotels Division: Hospitality
9. Aurobindo Pharma Limited - Formulation Division: Pharmaceutical
10. JSW Energy Limited: Power

Concurrent
Session- IX B
Parallel Session

0900 - 1130 hrs

**Successful Implementation of
CSR Practices - Part I**

Case studies of Excellence

Chair

R. G. Rajan

Honorary Director, Institute of Directors and former Chairman & MD, RCF Ltd. and former Chairman, SCOPE & FAI

Presenters

Global:

1. WNS (Holdings) Limited, USA: BPO
2. Aster DM Healthcare, UAE: Healthcare
3. Tata Consultancy Services Ltd.: IT
4. Tristar Group, UAE: Liquid Logistics
5. PTT Exploration and Production Public Company Ltd., Thailand: Oil Production
6. Evalueserve AG, Switzerland: Research & Analytics

National:

7. Accenture Solutions Private Limited: Consultancy
8. Greenko Solar Energy Private Limited: Energy (Renewable)
9. Bharat Forge Limited: Engineering
10. Philips India Limited: Healthcare
11. SAP India Private Limited: IT
12. Reliance Industries Limited: Petrochemical
13. Bridgestone India Private Limited: Rubber

1130 - 1200 hrs

TEA & COFFEE BREAK

Plenary Session – X 1200 – 1315 hrs

Promoting Socially and Ethically Motivated Community Development Projects

- CSR Projects:- Purpose driven communications for community engagement
- Social innovation and entrepreneurship for CSR projects
- Monitoring and evaluation of the business and social benefits of CSR projects
- How can we measure and report on 'Return on Investment' (ROI) for CSR projects?
- Managing large scale CSR projects - Qualifications & skill for project management

Chair

Dr. S. K. Nanda, IAS (retd.)

Independent Director on multiple Boards in India and former CMD Gujarat State Fertilizer and Chemicals Ltd.

Speakers

Rakesh Mohan Agarwal

Chairman and Managing Director
ITI Limited

E. Ravendiran IAS

Member Secretary
Maharashtra Pollution Control Board

Alok Kumar Choudhary

Deputy Managing Director (HR) &
Corporate Development Officer
State Bank of India

Prof. (Ms.) Shalini Bharat

Director
Tata Institute of Social Sciences (TISS)

Samit Aich

Chief Executive Officer
Small Scale Sustainable Infrastructure
Development Fund (S3IDF)

(Q & A) Interaction with audience

1315 - 1415 hrs

LUNCH

Plenary Session – XI 1415 – 1645 hrs

**Successful Implementation of
CSR Practices - Part II**

Case studies of Excellence

Chair

Nitin Patil, IAS

Director, Maharashtra

State Tribal Development Corporation

Presenters

National:

1. UltraTech Cement Limited - Unit: Birla White: Cement
2. JK Lakshmi Cement Limited: Cement
3. PI Industries Limited: Chemical & Fertilizer
4. L&T Finance Holdings Limited: Financial Services
5. IFCI Social Foundation: Financial Services
6. Amway India Enterprises Private Limited: FMCG
7. GAIL (India) Limited: Gas
8. The Indian Hotels Company Limited: Hospitality
9. Bharat Aluminium Company Limited: Mining & Metallurgy
10. Chennai Petroleum Corporation Limited: Oil Refining
11. Cipla Limited: Pharmaceutical
12. Bharat Heavy Electricals Limited : Power Equipment
13. Jindal Steel & Power Limited: Steel
14. Sterlite Technologies Limited: Telecom Equipment
15. Grasim Industries Limited: Textile & Apparel
16. Goa Shipyard Limited: Transportation (Shipping)

Plenary Session – XII 1645 - 1700 hrs

A brief Presentation on
Conference Proceedings
& Recommendations

Closing Remarks

Valedictory Session

Ashok Kapur, IAS (retd.)
Director General
Institute of Directors

Vikesh Wallia
Regional Director–Western Region
Institute of Directors
Former Director - Times of India Group

1700 – 1730 hrs

TEA & COFFEE BREAK

-----The Programme Ends-----



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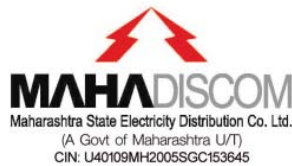
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