

**INSTITUTE OF DIRECTORS**  
presents  
**14<sup>th</sup> International Conference on  
Corporate Social Responsibility**

&  
Presentation of **Golden Peacock Awards**  
MARCH 04 – 05, 2020, HOTEL TAJ LANDS END, MUMBAI (INDIA)

*Theme:*  
***Board's Strategies in Promoting  
Innovative & Sustainable CSR initiatives for Inclusive Growth***

**\*\*PROGRAMME (UPDATED AS ON 3<sup>RD</sup> MARCH)**

**WEDNESDAY, MARCH 4TH, 2020**

**VENUE:- HOTEL TAJ LANDS END, BANDRA (WEST), MUMBAI**

*Registration and Welcome Tea, Coffee & Refreshments*

**0800 hrs onwards**

**Plenary Session - I**

**Opening Session**

**0900 – 1015 hrs**

**Welcome Address**

**Shailesh V. Haribhakti, FCA**

Chairman, Institute Of Directors, Mumbai Region & Board Chairman, Audit Committee Chair and Independent Director on multiple Boards in India

**Special Address**

**Lt. Gen. Anil Kapoor, VSM, Director General - EME, Indian Army**

**Special Address**

**Mayank Singhal**

Vice Chairman and Managing Director, PI Industries Ltd.

**Theme Address**

**Vineet Nayar**

Founder Chairman and CEO Sampark Foundation, Author of Employees First, Customers Second, Ex. VC & CEO, HCL Technologies

**Special Address**

**Aseem Kumar Gupta IAS**

Principal Secretary (Energy), Govt. of Maharashtra

**Guest of Honour  
Address**

**Dr. Swadheen S Kshatriya, IAS**

Ex. Chief Secretary, Govt. of Maharashtra

State Chief Commissioner for Right to Service, Govt. of Maharashtra

***Release of Convention Souvenir &  
Winners' Digest on 'CSR' & 'HR Excellence'***

**Plenary Session - II**

**Inaugural Session**

**1015 – 1115 hrs**

**Welcome Address**

**Lt. Gen. J. S. Ahluwalia, PVSM (retd.)**

President, Institute Of Directors

**Inaugural Address**

**G. M. Rao**

Founder & Group Chairman, GMR Group

**Chief Guest Address**

**Hon'ble Mr. Justice Cyriac Joseph**

Lok Ayukta Kerala

Former Chief Justice of Karnataka and Uttarakhand High Courts

Former Judge, Supreme Court of India

Former Acting Chairperson and Member, National Human Rights Commission

***Presentation of Golden Peacock Awards for  
HR Excellence - 2019***

**Plenary Session- III**      **Board Leadership for Strategizing CSR**      1145 - 1300 hrs

- *The future of CSR - Trends and Challenges*
- *Board's Social Sensitive Leadership: CSR Policy and Commitment*
- *Strategic CSR for inclusive and Sustainable Development*
- *Dressing up CSR as a business discipline to create shared value*
- *The Responsible Business Strategy: Linking ethical social purpose, profit, and a change agenda*

**Chair**      **Sanjay Kumar IAS**, Additional Chief Secretary, Home and Housing, Govt. of Maharashtra

**Speakers**      **Prabhat Singh**, MD & CEO, Petronet LNG Ltd.

**(Mrs.) Shallu Jindal**, Chairperson, JSPL Foundation, and Director on the Board, Jindal Steel & Power Ltd., India

**Namita Vikas**, Group President & Global Head, Climate Strategy & Responsible Banking, YES BANK

**Prabhat Pani**, Senior Advisor - Partnership & Technology, Tata Trusts

*(Q & A) Interaction with audience*

**LUNCH**

1300 – 1400 hrs

**Plenary Session- IV**      **Corporate Citizenship – Bridge Between Business and Society**      1400 – 1515 hrs

- *NGO and Corporate Partnership role: Building Sustainable Communities*
- *Ushering Social Change: Business response to social issues*
- *Building a socially responsive Board: CSR as the new agenda for governance*
- *Business social initiatives & community involvement strategies*
- *U.N. Sustainable Development Goals (SDGs) - 2030: Aligning strategy with national targets for Macro- Societal needs*

**Chair**      **(Ms.) Deborah Leipziger**, Author, Consultant on Social Innovation, Sustainability, and Human Rights, Lecturer, Founding Judge, Meaningful Business 100, Award-winning Poet, Lewis Institute, Babson College, USA

**Speakers**      **Suresh Goklaney**, Former Executive Vice Chairman, Eureka Forbes

**Dr Prashant Narnaware, IAS**, Joint MD, The City and Industrial Development Corporation (CIDCO), Maharashtra

**Prof. R K Mishra**, Senior Professor and Director, Institute of Public Enterprise

**Harshvendra Soin**, Global Chief People Officer and Marketing Head, Tech Mahindra Ltd.

*(Q & A) Interaction with audience*

**Plenary Session – V**      **The Business of Giving and Social Outreach Programmes**      1515 – 1615 hrs

- *Philanthropic capital needed to fire social business*
- *Building Brands: Aligning corporate and philanthropic strategies*
- *CSR:- Link with 'Bottom of Pyramid' (BOP) model*
- *Challenges in Fund-raising for financing CSR policies and projects*
- *Social Media:- Driver of CSR and a game changer*

**Chair**      **Sanjay Bhatia, IAS**, Chairman, Mumbai Port Trust

**Speakers** **Dinesh Waghmare IAS**, CMD, Maharashtra State Electricity Transmission Co. Ltd. (MSETCL)

**(Ms.) Meenakshi Batra**, Chief Executive Officer, Charities Aid Foundation India

**Dr (Ms.) Sara Varughese**, Country Director & Managing Trustee, CBM India

*(Q & A) Interaction with audience*

**TEA & COFFEE BREAK**

**1615 – 1645 hrs**

**Plenary Session – VI**

**CSR – Stakeholders Perspective on Responsibility, Ethics & Trust**

**1645 - 1745 hrs**

- *Stakeholder Agenda : Shared goals to create alliances*
- *Corporate CSR Framework: Role of key stakeholders*
- *CSR:- Moving from the margins to the mainstream*
- *Future of CSR:- Forward looking, scalable, and sustainable functional 'Social Stock Exchange'*
- *Technology Activism: The next frontier of social movement*

**Chair**

**(Ms.) Manisha Verma, IAS**, Principal Secretary, Tribal Development Department, Govt. of Maharashtra

**Speakers**

**Vineet Mittal**, Chairman, AVAADA Group

**Dilip Sawhney**, Managing Director, Rockwell Automation India Private Ltd.

**(Ms.) Smriti Rekha Vijay**, Independent Director & Chairperson - CSR Committee, AkzoNobel India Ltd.

**Sanjay Tiwari**, Chief Executive Officer, 21CC Education LLC

**Dr. Arun Kumar**, Head of South Asia, Bayer Environmental Science

*(Q & A) Interaction with audience*

**Plenary Session – VII**

**Corporate Governance Processes – Embedding Legislative and Financial Needs of CSR**

**1745 – 1845 hrs**

- *Responsible CSR: A new agenda beyond Governance*
- *Tone at the Top: Embedding CSR into Corporate Governance for creating Shared Value*
- *Codifying Good Governance Practices for CSR*
- *Internalizing CSR and Social Issue for turning Business into a cause*
- *A cogent CSR Programme, aligned with the company's vision, mission and values*

**Chair**

**(Mrs.) H. K. Joshi**, Chairperson & Managing Director, The Shipping Corporation of India Ltd.

**Speakers**

**Dr. Emandi Sankara Rao**, MD & CEO, IFCI Limited

**Malay Patel**, Independent Director, HDFC Bank Ltd.

**Mike Suffield**, Director – Professional Insights, ACCA - Association of Chartered Certified Accountants, UK

**Pankaj Gupta**, Senior EVP (Sales) and Chief Marketing Officer, HDFC Life Insurance Company Ltd.

*(Q & A) Interaction with audience*

**RECEPTION & NETWORKING**

**1845 – 1915 hrs**

**Plenary Session - VIII**

**GOLDEN PEACOCK AWARDS NITE**

**Welcome Address**

**Lt. Gen. J. S. Ahluwalia**, PVSM (retd.)  
President, Institute of Directors

**1915 – 2030 hrs**

<b>Special Remarks</b>	<b>Vijay Karia</b> Chairman & Managing Director, Ravin Group of Companies
<b>Guest of Honour</b>	<b>(Mrs.) Rajashree Birla</b> Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Director on the Boards of Aditya Birla Group of Companies
<b>Guest of Honour</b>	<b>Hon'ble Mr. Justice Cyriac Joseph</b> Lok Ayukta Kerala Former Chief Justice of Karnataka and Uttarakhand High Courts Former Judge, Supreme Court of India Former Acting Chairperson and Member, National Human Rights Commission
<b>Guest of Honour</b>	<b>Subhash Desai</b> Hon'ble Cabinet Minister for Industries & Mining, Govt. of Maharashtra State
<b>Institutional Awards Presentation</b>	<i>Presentation of <b>Golden Peacock Awards for Corporate Social Responsibility (Global and National) - 2019</b></i>

## DINNER

2030 hrs

# THURSDAY, MARCH 5<sup>TH</sup>, 2020

VENUE:- HOTEL TAJ LANDS END, BANDRA (WEST), MUMBAI

### *Welcome Tea/ Coffee Refreshments*

0800 - 0845 hrs

**Concurrent Session- IX A** **Effective HR Practices for Organizational Excellence**  
Parallel Session *Case Studies of HR Excellence*

0900 – 1130 hrs

**Chair** **Md. Sajid Khan**  
Head of International Development, Association of Chartered Certified Accountants (ACCA), UK

#### Presenters

1. *Concentrix Daksh Services India Private Limited: BPO*
2. *Shree Cement Limited: Cement*
3. *Godrej Industries Limited: Chemical & Fertilizer*
4. *Larsen & Toubro Limited, Water & Effluent Treatment IC: Construction*
5. *Rockwell Automation India Private Limited: Engineering Equipment*
6. *Adani Gas Limited: Gas*
7. *Ammunition Factory Khadki : Government (Defence)*
8. *ITC Limited - Hotels Division: Hospitality*
9. *Aurobindo Pharma Limited - Formulation Division: Pharmaceutical*
10. *JSW Energy Limited: Power*

**Concurrent Session- IX B** **Successful Implementation of CSR Practices - Part I**  
Parallel Session *Case studies of Excellence*

0900 - 1130 hrs

**Chair** **R. G Rajan**, Honorary Director, Institute Of Directors  
former Chairman & MD, RCF Ltd. and former Chairman, SCOPE & FAI

#### Presenters

#### Global:

1. *WNS (Holdings) Limited, USA: BPO*
2. *Aster DM Healthcare, UAE: Healthcare*
3. *Tata Consultancy Services Ltd.: IT*
4. *Tristar Group, UAE: Liquid Logistics*
5. *PTT Exploration and Production Public Company Ltd., Thailand: Oil Production*
6. *Evalueserve AG, Switzerland: Research & Analytics*

### National:

7. Accenture Solutions Private Limited: Consultancy
8. Greenko Solar Energy Private Limited: Energy (Renewable)
9. Bharat Forge Limited: Engineering
10. Philips India Limited: Healthcare
11. SAP India Private Limited: IT
12. Reliance Industries Limited: Petrochemical
13. Bridgestone India Private Limited: Rubber

## TEA & COFFEE BREAK

1130 – 1200 hrs

### Plenary Session – X

## **Promoting Socially and Ethically Motivated Community Development Projects** 1200 – 1315 hrs

- CSR Projects:- Purpose driven communications for community engagement
- Social innovation and entrepreneurship for CSR projects
- Monitoring and evaluation of the business and social benefits of CSR projects
- How can we measure and report on 'Return on Investment' (ROI) for CSR projects?
- Managing large scale CSR projects - Qualifications & skill for project management

#### Chair

**Dr. S. K. Nanda, IAS (retd.)**, Independent Director on multiple Boards in India and former CMD, Gujarat State Fertilizer and Chemicals Ltd.

#### Speakers

**Rakesh Mohan Agarwal**, Chairman and Managing Director, ITI Limited

**E. Ravendiran IAS**, Member Secretary, Maharashtra Pollution Control Board

**Alok Kumar Choudhary**, Deputy Managing Director (HR) & Corporate Development Officer, State Bank of India

**Prof. (Ms.) Shalini Bharat**, Director, Tata Institute of Social Sciences (TISS)

**Samit Aich**, Chief Executive Officer, Small Scale Sustainable Infrastructure Development Fund (S3IDF)

*(Q & A) Interaction with audience*

## LUNCH

1315 - 1415 hrs

### Plenary Session – XI

## **Successful Implementation of CSR Practices - Part II** 1415 – 1645 hrs *Case studies of Excellence*

#### Chair

**Nitin Patil, IAS**  
Managing Director, Maharashtra State Tribal Development Corporation

#### Presenters

### National:

1. UltraTech Cement Limited - Unit: Birla White: Cement
2. JK Lakshmi Cement Limited: Cement
3. PI Industries Limited: Chemical & Fertilizer
4. L&T Finance Holdings Limited: Financial Services
5. IFCI Social Foundation: Financial Services
6. Amway India Enterprises Private Limited: FMCG
7. GAIL (India) Limited: Gas
8. The Indian Hotels Company Limited: Hospitality
9. Bharat Aluminium Company Limited: Mining & Metallurgy
10. Chennai Petroleum Corporation Limited: Oil Refining
11. Cipla Limited: Pharmaceutical
12. Bharat Heavy Electricals Limited : Power Equipment
13. Jindal Steel & Power Limited: Steel

14. Sterlite Technologies Limited: Telecom Equipment
15. Grasim Industries Limited: Textile & Apparel
16. Goa Shipyard Limited: Transportation (Shipping)

**Plenary Session – XII**

**Valedictory Session**

1645 - 1700 hrs

**A brief Presentation on**  
Conference Proceedings &  
Recommendations

**Ashok Kapur, IAS (retd.)**  
Director General, Institute of Directors

**Closing Remarks**

**Vikesh Wallia**, Regional Director–Western Region, Institute Of Directors  
Former Director - Times of India Group

**TEA & COFFEE BREAK**

1700 – 1730 hrs

-----The Programme Ends-----

\*\* Subject to change and modifications  
\*Confirmation awaited