



Institute Of Directors, India presents  
**15th LONDON GLOBAL CONVENTION 2015**  
 7 - 9 October, London (UK)

Theme: **Effective Corporate Governance and Sustainability: MANDATE OF THE BOARD**

**Global Business Meet**

at House of Lords, UK Parliament on 7th October 2015

**SPECIAL SESSION & WELCOME RECEPTION**

at The Institute of Chartered Accountants in England and Wales on 7 October 2015

15th International Conference on  
**Corporate Governance & Sustainability**  
 on 8 - 9 October 2015



Also presentation of

**Golden Peacock Awards**

Corporate Governance, Sustainability, (both National & Global) & Innovation Management

at Millennium Hotel London Mayfair, 44 Grosvenor Square, London W1K 2HP on 8th - 9th October 2015



**Hon'ble Mrs Nirmala Sitharaman**, Union Minister of State for Commerce and Industry (I/C), Govt. of India inaugurating the London Global Convention & Global Business Meet at House of Lords, UK, last year.

**The Rt Hon Theresa May MP**, Secretary of State for the Home Department, Govt. of UK presenting the **Golden Peacock Awards** in London, last year.  
 From L to R: **Nikhil Sahni**, Senior President, YES Bank Ltd., **Alok Sharma**, MP, House of Commons, UK, **Lt Gen J S Ahluwalia**, PVSM (Retd.), President, Institute of Directors, India, **Rt. Hon. Baroness Verma**, Parliamentary Under Secretary of State for Energy & Climate Change, Govt of UK, **Sir Richard Needham**, Chairman, Golden Peacock Global Awards, **Shailesh Vara MP**, Parliamentary Under-Secretary of State, Ministry of Justice, Govt of UK.

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**Invitation from the Chairman**  
Institute of Directors, India



**Justice M N Venkatachaliah**  
Former Chief Justice of India  
and Chairman, Institute of Directors

**Dear Professional Colleague,**

Our effort is to ensure bubble-proof economy for success and Sustainability of Corporates, and to protect them from the vagaries and inconsistency of global businesses.

In order to discuss the governance of business, in this upcoming age of turbulence, the Institute of Directors, India, is organizing the London Global Convention on Corporate Governance & Sustainability on 7 - 9 October 2015 in London. The theme of the Global Convention is "Effective Corporate Governance and Sustainability - Mandate of the Board". It will be attended by leaders in business, finance, environment, parliament, policy makers, academicians, jurist and social thinkers, from across the world.

This year's Convention will begin with Global Business Meet on 07<sup>th</sup> October, 2015 at House of Lords.

The aim of this Convention is to provide a deeper understanding of the individual elements, that combine to create an effective corporate governance framework, as well as to provide thought leadership, on a number of topical issues of governance and sustainability. It will be a great opportunity to network with global peers and professionals. The annual London Global Conventions on Corporate over the last 14 years, have captured the interest of the professional governance community, worldwide.

IOD (India) has a vision that I believe is possible to realize with bold, collaborative, corporate leadership. A vision for a healthy, peaceful, socially just, economically secure and environmentally sustainable world. The market is the servant in aligning social, economic and natural systems, for mutual benefit and sustainability. We have to live off Natures income, not it's capital, by practicing good governance and sustainability in all spheres.

The London Global Convention is a great opportunity to ensure that leadership for development and good governance can really be made lasting and sustainable. It will have a special focus on ethics & risk management, where sustainability is increasingly being recognized, as a frontier for innovation. The Convention is being organized in association with a number of international partners.

Institute of Directors, India welcomes you to join the above Global Convention and I look forward to meet you in London.

**Regards**

Justice M.N. Venkatachaliah

**Theme:**  
**Effective Corporate Governance and Sustainability: Mandate of the Board.**

**OBJECTIVES**

- Network with organizations building, profitable and sustainable business models and services.
- Corporate Strategy to cover the range of Sustainable business issue and practices.
- Enforcements required for accountability, transparency, integrity and ethics.
- Assessing the integrity of current accounting practices.
- Stake –holder-innovative ways to engage for buy - in.
- Principle based Corporate Governance - A game Changer.
- Evaluation, Leadership, Quality and Diversity of the Board.

**WHO WOULD BENEFIT**

- All stakeholders interested in Good Corporate Governance and Sustainability and the well being of society, creating profits and improving the quality of life.
- Legislators, Lawyers, Jurists and all those concerned with efficient and ethical conduct of corporates and good Governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics & students.

**GALAXY OF SPEAKERS**  
2014

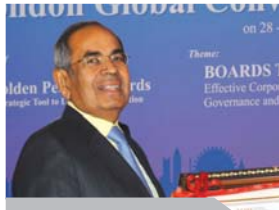


1. **The Rt Hon Theresa May MP**, Secretary of State for the Home Department, Govt. of UK
2. **Hon'ble Mrs Nirmala Sitharaman**, Union Minister for Commerce and Industry, Minister of State for Finance and Corporate Affairs, Govt. of India
3. **Baroness Verma**, Parliamentary Under Secretary of State, Ministry of Energy & Climate Change, Govt of UK
4. **H.E. Ranjan Mathai**, High Commissioner of India to UK
5. **Lord Swraj Paul** of Marylebone, PC, Founder & Chairman, The Caparo Group Plc, UK
6. **Alok Sharma**, Member Parliament for Reading West House of Commons, UK
7. **John Griffith-Jones**, Chairman, Financial Conduct Authority (FCA), UK
8. **Lord Karan Bilimoria**, CBE, DL, Founder, Cobra Beer & Chairman Cobra Beer Partnership Ltd, UK
9. **Mr. Sunil Kant Munjal**, Jt. Managing Director, Hero MotoCorp Ltd
10. **Dr. R. Seetharaman**, Group Chief Executive Officer, Doha Bank, Qatar
11. **Professor Sir Andrew Likierman**, Dean, London Business School(LBS),UK
12. **Professor Dame Julia King**, DBE FREng, Vice-Chancellor, Aston University
13. **Prof David J. Maguire**, Vice Chancellor, University of Greenwich, UK
14. **Professor Paul Boyle FBA FRSE**, Vice Chancellor, University of Leicester & Ex Chief Executive of the Economic and Social Research Council and President of Science Europe
15. **Andrew Ratcliffe**, Deputy President, The Institute of Chartered Accountants in England and Wales (ICAEW)
16. **Maxine Mawhinney**, BBC TV News Anchor & Presenter, UK
17. **Dr. Sanjiv Misra**, CEO, Carbon Black Business and Director, Group HR, Aditya Birla Group, India
18. **R. Sridharan**, President, The Institute of Company Secretaries of India (ICSI)
19. **Dr. A S Durga Prasad**, President, The Institute of Cost Accountants of India
20. **S Chakraborty**, Chief Executive, Innovative Financial Advisors





**The Rt Hon Eric Pickles MP**  
Secretary of State for Communities and Local Govt. UK addressing London Global Convention.



**Gopichand P Hinduja**  
Co-Chairman  
Hinduja Group of Companies.



**H. E. Kamallesh Sharma**  
Commonwealth Secretary-General addressing London Global Convention.



**Prof. Mervyn E King SC**  
Chairman of the King Committee on Corporate Governance, South Africa, addressing in London.



**Rt Hon Patricia Hewitt**  
Chair, UK India Business Council (UKIBC), delivering the keynote address at the Global Business Meet.

## TOPICS & SESSIONS

### I. Building Tomorrows Boards for Leading Effective Corporate Governance and Sustainability

- Strategic Board's Role: Restructuring Board Leadership for Strategy formulation and performance monitoring.
- Empowering the Board: Board Leadership, ethics and Culture.
- Leveraging a High performance Board for sustainability, building diversity and Driving Quality in the boardroom.
- Dynamic aspects of ownership, role of institutional investors, and Board's control structure in emerging markets.
- Changing role of independent directors on the board.

### ii. Global perspectives on Corporate Governance

- Principal based Corporate Governance-implementing compliance and risk frame work – emerging dimensions.
- Rethinking Corporate Governance – Competing global models, and their convergence.
- Showcasing Global Best Practices on Corporate Governance.
- Extending good governance principles to SMEs and family Businesses.

### iii. Measuring Board Effectiveness

- Global trends in Board performance accountability and Evaluation.
- Emerging trends in performance rating of board and individual directors.
- Financial Reporting to Integrated Reporting System- A paradigm shift.
- Why Board effectiveness is illusive: Board now operating in fishbowl of Public Scrutiny.
- IFRS and Financial disclosures- Assessing corporate performance and compliance.
- Incorporating risk centric Internal Audit System.

### iv. Stakeholder Paradigm and Shared Leadership issues in the Boardroom

- Emerging role of company secretaries in the boardroom.
- Stake holder engagement and buy -in- making business decisions sustainable.
- Engaging stake holders strategically, to advance organizational objectives.
- Ethical Business Practices and Organizational integrity.
- Governing education and training – The key to Human Capital Growth.
- Debugging digital governance – The future a - head.

### v. Path for Sustainable Business Development

- Embedding Sustainability in business competitive Strategy.
- Leading initiatives for building a Sustainability paradigm for Corporate Sustainability and inclusive growth.
- Transparency, integrity and ethical Corporate Governance – A key for Sustainability.
- Making Sustainable choices, through energy monitoring and green credentials.
- CSR and Social Media- driver of economic growth and shared values.



Sr Producer Jennifer Copestake moderating the session on 'Rejuvenating economy through Sustainability' represented by (from R) Ann Cairns, President - International Markets, MasterCard, USA, Jennifer Copestake, Fiona Woods, Head of HR, Europe, Cognizant Technology Solutions, USA, Dr. R. Seetharaman, Group Chief Executive Officer, Doha Bank, Qatar, Joss Tantram, Partner, Corporate Sustainability, Terrafiniti LLP, UK and Philip Monaghan, Founder, Infrangilis, UK & Author of Lobbying for Good



## Golden Peacock Awards A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by the Institute of Directors in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Today, Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from several countries worldwide. The Golden Peacock Awards have been instituted to celebrate and honour the best of best, as recognition of their unique achievements to build a brand.

The selection is an elaborate process executed by a team of professional independent assessors. The short listed finalist applicants are then submitted to a Jury of eminent people known for their independence and impartiality, headed by The Rt. Hon. Sir Richard Needham, Non- ED, NEC Europe and Chairman, Advisory Group, Stern UK and Justice (Dr.) Arijit Pasayat, former Judge, Supreme Court of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2015.

Global Awards	
Golden Peacock Global Award for Excellence in Corporate Governance (GPGAECG)	Golden Peacock Global Award for Sustainability (GPGAS)
National Awards (India)	
Golden Peacock Award for Excellence in Corporate Governance (GPAECG)	Golden Peacock Award for Sustainability (GPAS)
Golden Peacock Innovation Management Award (GPIMA)	

The above Golden Peacock Awards will be presented, during the **LONDON GLOBAL CONVENTION 2015**

### LAST DATE FOR SUBMISSION : 14th August 2015

The application forms and self-assessment criteria can be downloaded from website: [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)



**Special Session on 'Corporate Integrated Reporting': An Emerging Global Trend** From L: Alan Teixeira, Technical Director, IASB, Kathryn Cearns FCA, Consultant Accountant, Andrew Ratcliffe, Deputy President, ICAEW, Veronica Poole FCA, Senior Accounting Technical Partner, Deloitte and Neil Stevenson, Brand Director, IIRC



**Rt Hon Mark Hoban**, Financial Secretary to Her Majesty's Treasury along with **Dr. Ola Ullsten**, former Prime Minister of Sweden presenting the Golden Peacock Awards during the IOD Global Convention in London



**Sir Adrian Cadbury** receiving Golden Peacock Award for Life Time Achievement in Corporate Governance



A view of the audience at the last Conference



Prof. Colin Coulson-Thomas  
Director-General, UK and Europe of  
IOD India, addressing

## ABOUT US

### Institute of Directors, India :

Established in 1990, Institute of Directors, India is an independent, non-profit apex association of professional corporate directors. It has since grown to associate with more than 31,000 senior executives representing prominent organisations from both the Private & Public Sectors and Govt, from India and abroad. It is now globally regarded as one of the premier organizations for development, training and networking of corporate directors, to attain their leadership role.

Institute of Directors, India's, 'Masterclass for Directors', and Golden Peacock Awards in 13 different disciplines, and other flagship initiatives aim to improve the competitiveness of individual directors and their organizations. The 'Masterclass' programme prepares participants to become Independent Directors of listed companies. Both have become global benchmarks. No business award today receives the kind of recognition and adulation among peers, that the Golden Peacock does.

## MARKETING OPTIONS

### (a) SPONSORSHIP

The Global Convention offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the World.

#### Sponsorship rates are

Categories	International (in UK £)	Indian (in ₹)
Principal Sponsor	15,000	15,00,000
Platinum Sponsor	10,000	10,00,000
Gold Sponsor	7,500	7,50,000
Silver Sponsor	5,000	5,00,000
Associate Sponsor	3,000	3,00,000

### (b) ADVERTISING IN GLOBAL CONVENTION SOUVENIR

A convention souvenir Book will be released on the Inaugural day at the convention venue. These will also be distributed to, members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations and standards institutions worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Congress Souvenir, is as under:

Place	Rate £ (UK)	Indian (₹)
Back Cover	1000	1,00,000
Inside Front Cover	900	90,000
Inside Back Cover	800	80,000
Full Page Color	600	60,000

Service Tax 14% will be extra, as applicable

## REGISTRATION PACKAGE (NON-RESIDENTIAL CONVENTION)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate	Indian (in ₹)	International (in UK £)
<b>Categories</b>		
Delegates	39,500	400
Paper presenters	33,800	340
Spouse	22,500	225
Students*	22,500	225

\*For Student Registration - a Certificate from the Head / Registrar / Director indicating Studentship at the Institution / University would be required. It doesn't include the registration for House of Lords Business Meet.

\*\* Inclusive of Service Tax

**Note: If sending more than one delegate, please fill in personal details separately (This form may be photocopied/ reproduced)**

#### Registration details :

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • The fee in Indian Rupees is applicable to Indian Nationals only. • Confirmation of registration is possible only if the form is received with the fee and is subject to space availability. • 10% discount for 2 or more participants from the same organization (one billing address), and for IOD India members.

## REGISTRATION FORM

I am interested in participating in the "London Global Convention, 2015" programme as delegate / speaker / sponsor / partner / advertiser \_\_\_\_\_

To register, please complete this registration form in BLOCK LETTERS and return to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees.

Registration will not be effective, until the payment has been received. To register by email: info@iodonline.com. To book online, visit www.iodonline.com \_\_\_\_\_

Name Dr/Mr/Ms \_\_\_\_\_ Designation \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Are you a member of IOD, India (Yes / No): \_\_\_\_\_

**For overseas participants (who would need, visa invitation letters for UK)**

Name (as mentioned in the passport) \_\_\_\_\_

Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_

## PAYMENT DETAILS

The total amount for INR₹ / UK Sterling Pound £ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

**(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to' Institute of Directors , New Delhi'**

**(B) Bank Transfer as per following details:**

Bank Name: Corporation Bank • Address: M 3&4, Greater Kailash Part-II , New Delhi- 48, India, Tel No. 011- 29210969

Account Name : Institute of Directors • A/C Type: Current A/C • MICR Code : 110017005

Account Number: 028600201002954 • IFSC CODE: CORP0000286 • PAN No. : AAABI0002J • SWIFT CODE: CORPINBB286

**(C) Credit Card: Please log on to www.iodonline.com for online payment.**

(PI : Enter the amount in Indian Rupees as this is an Indian Rupee Account.

Overseas Participants can convert GBP £ into INR (@GBP £1= Rs 100/-) and enter the amount)



Date: \_\_\_\_\_ (Signature ) \_\_\_\_\_

NAME

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