

London Global Convention 2012

10-13 October, 2012
Marylebone Cricket Club, Lord's Ground
London NW8 8QN

incorporating

Business Investors Meet

on 10th October 2012

12th International Conference on Corporate Governance & 3rd Global Summit on Sustainability

Also presentation of Golden Peacock Awards for Corporate Governance
Sustainability, Climate Security & Innovation Management

Theme:

'Corporate Governance Perspectives & Sustainability Challenges'

**Chairman
Advisory Committee**



Dr. Ola Ullsten
former Prime Minister of Sweden

**Chairperson
Steering Committee**



The Rt. Hon. Baroness Sandip Verma
Parliamentary Under Secretary of
State for Energy, Climate Change, UK

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Theme:

Corporate Governance Perspectives and Sustainability Challenges

Objectives:

Global Summit on Corporate Governance and Sustainability will be a knowledge and capacity building platform and networking opportunity, to address key issues of Corporate Governance perspectives and Sustainability challenges:

- Bring together future thinking professionals and opinion leaders for creating real business values by placing sustainability at the heart of corporate agenda.
- Provide direction for business to integrate Sustainability issues in business strategy, and for its penetration in their entire value chain.
- Identify innovative ways to engage internal and external stakeholders.
- Turn Sustainability into a Competitive Advantage, as a value creation tool.
- Develop new business models for Sustainable growth.
- Make the 'Triple Bottom Line' relevant to your organization.

Topics

1. Vision of Sustainability in 2015 and Millennium Development Goals

- Rejuvenating economy through sustainability.
- Evolving sustainable competitiveness strategy
- Sustainable business and society- An agenda for action.
- Turning business into a cause.
- Managing sustainability performance, through the value chain for life cycle management.
- Corporate dialogue on global commons.
- Forging strategies to deal with Social and Environmental Sustainability.
- Transparency, resilience and innovation – keys to sustainability
- Embedding risk management in the Board's decision – making process

2. Good Corporate Governance : A Game Changer for Sustainable Strategies

- Corporate Governance at the Crossroads.
- Rethinking Governance for Sustainability - Towards more effective Board Leadership.
- Leveraging a high performance Board for Sustainability.
- Beyond Box-ticking - identifying practices that are fundamental to improved Corporate Governance.
- Effective Corporate Governance codes and practices to drive both profit and sustainability
- Principle based Corporate Governance - emerging dimensions.

3. Sustainable Business Growth through Green Economy

- Green credentials and development agenda for sustainable growth
- Setting regulatory standards and ensuring effective enforcement for environmentally sustainable governance
- Environmental investment and carbon control – Strategies to prepare for a carbon constrained future.
- Water management towards zero waste strategy.
- Governance practices and boardroom policies for climate security.
- Promoting sustainable energy options .

4. Policy framework and Regulations for effective Corporate Governance.

- Legal, regulatory and institutional framework
- Protecting stakeholder and Shareholder interests.
- Aligning organizational goals with corporate governance policies.
- Fostering and rewarding ethical practices at all levels of the organization.
- Review internal and external stakeholder paradigm, values and engagement practices to build confidence
- Role of Boards & CEOs in the turnaround of enterprises
- Good Corporate Governance is an increasingly important factor for investment decisions

5. Sustainability Vis`-a-vis` Socio, Economic and Environmental Transformation

- Embedding Sustainability into the Boardroom responsibility
- Social Innovation – The driver of Economic Growth
- Strategic CSR – Creating shared value
- Corporate citizenship and social responsibility – Helping achieve the 'Millennium Development Goals'
- Meeting region's unique socio-economic challenges in a globalised world
- Greening of business and Sustainable consumption
- Eco-efficiency of Economic Growth

6. Need of Integrated Sustainability Reporting – A Paradigm Shift:

- Fostering timely and concise information for decision making and bridging the information divide – Cutting through communication clutter.
- IFRS and Financial disclosures – Assessing Corporate Performance and profitability
- Triple Bottom Line accounting to give realism to pricing natural and social capital for factoring costs in financial statements
- Global Reporting Initiatives (GRI) – Makes compliance and performance more accountable through non-financial reporting – Scope of proposed GRI – 4

7. Need of Integrated Sustainable Reporting - A Paradigm Shift:

- Corporate mis-doing can do the greatest damage to this bullish market. How to restore the credibility of the stock market.
- Maximising the shareholder's returns in a world of such disparities can be most challenging.
- One of the greatest dangers of our economy is that the truth itself has become a casualty.
- Despite living in a knowledge economy, our short attention span has made us helpless victims of media manipulation.
- The "feel-good" factor prevents us from facing the reality and then coming to grip with it.
- Starvation: the man's oldest enemy, still lurks in large parts of the world.



Ola Ullsten
Chairman, Convention Advisory Committee
Former Prime Minister of Sweden

Invitation

Collapsing economies, burgeoning poverty, unemployment, tainted products, scare resources, extreme variations in climate, melting glaciers, shrinking bio-diversity, sinking oceans and scarcity of water and wetlands are indicators that we are undergoing a period of unprecedented global uncertainty.

Is this the new face of the normal or, will mankind prove capable of responding adequately to the Challenge of sustainability? Sustainability has become a wide-ranging term that can be applied to almost every facet of life and includes the capacity of our eco-system to endure. For lasting progress, developed nations need to show genuine commitment to changing unsustainable patterns of consumption and far greater efficiency in resource use.

For business, there is potential for long term sustainability of the companies well being, which means proofing itself from the vagaries and inconsistency of business. Wellbeing of the business depends on the wellbeing of its stakeholders and its effective use of the world's natural resources. Sustainability strategy is a must for business. Solving problems after they have occurred is lot more expensive, then preventing them altogether. Our effort should be on building a bubble-proof economy.

IOD (India) has a vision, that I believe is possible with bold, collaborative corporate leadership. A vision for a healthy, peaceful, socially just, economically secure and environmentally sustainable world. There is widespread acceptance that health, economic and social progresses are dependent on a healthy biosphere. World population must stabilize at a level within the carrying capacity of the earth's finite resources. The market is the servant in aligning social, economic and natural systems for mutual benefit and sustainability. We have to live off nature's income not its capital, by practicing sustainability in all spheres. Strong, healthy, culturally diverse and environmentally sustainable local communities are the goal of new business models, and economic and social policy.

The convention is a great opportunity to ensure that development can really be made lasting and sustainable. It will have a special focus on 'Triple Bottom Line' concept, where sustainability is increasingly being recognized as a frontier for innovation. Institute of Directors (India) welcomes you to join the Global Convention on 'Corporate Governance and Sustainability', being held in London on 10th to 12th October 2012, for achieving your sustainability goals.

I look forward to meet you in London.

Kind regards,

Ola Ullsten



Sir Adrian Cadbury, father of Corporate Governance, Rt Joe Clark, former Prime Minister of Canada, Matthew W Barret, Group Chairman, Barclays PLC along with Dr Madhav Mehra at the International Conference on Corporate Governance in London

Registration Package

It is a non-residential Convention.

(includes of tea, refreshments and lunch and books for conference proceedings & Souvenir etc.)

Rate	International (in UK £)	Indian (in ₹)
Categories		
Corporate Delegates	425	35,000
NGO Delegates/ Paper presenters	300	25,000
Students*	200	20,000
Accompanying Spouse	200	20,000

*For student registration, a certificate from the Head/Registrar/Director indicating studentship at the institution would be required.

The Registration entitles you to the followings:-

- Invitation for Global Business Investors Meet on 10 Oct
- Invitation for Welcome Dinner on 10 Oct
- Invitation for Lunch on 11 Oct
- Invitation for Dinner & Golden Peacock Awards presentation ceremony on 11 Oct
- Invitation for Lunch on 12 Oct
- Conference Kit with Convention Souvenir and Proceedings
- Invitation for all events of the Convention

Guidelines for Paper Presenters

All paper presenters are required to send their papers by e-mail to sushil@iodonline.com. A brief CV of 100 words and passport size colour photograph are also required. Speaker guidelines are available on website www.iodonline.com

Who Would Benefit

- All stakeholders interested in protection of the environment and nature, the well-being of society, creating profits and improving the quality of life for their organization.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics & students.

Marketing Options

Sponsorship : The international Conference offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the World. The Convention Sponsorship rates are as under:

Categories	Indian (in ₹)	International (in UK £)
Principal Sponsor	10,00,000	15,000
Platinum Sponsor	7,50,000	10,000
Gold Sponsor	5,00,000	7,500
Silver Sponsor	3,00,000	5,000
Associate Sponsor	2,00,000	3,000

All services of IOD are exempted from the Service Tax as per notification no.25/2012 under clause no.04 (under section 12AA of the income tax Act 1961 vide registration No. DIT (E)/98-99/1.702/97/382)

(a) Advertising in Global Convention Souvenir Book

A conference souvenir Book will be released on the inaugural Day at the convention



Guests of Honour at the previous Global Convention 2011 in London

venue. These will also be distributed, members and associates, industry leaders, concerned govt, department, decision makers, eminent persons, NGO's organizations, standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Congress Souvenir is as under:

Place	£ (UK)	Rate	Indian (₹)*
Back Cover	1000		75,000
Inside Front Cover	800		60,000
Inside Back Cover	700		50,000
Full Page Color	500		40,000
Half Page (Color)	300		20,000

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Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as Holy Grail of corporate excellence worldwide.

Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from over 25 countries worldwide. The Golden Peacock Awards has been instituted to celebrate and honour the best of best as recognition of their unique achievements to build the brand.

The selection is an elaborate process done by a team of professional independent assessors. The short listed finalist applicants are then submitted to a jury of eminent people known for their independence and impartiality.



Rt Hon'ble Mark Hoban, Financial Secretary to HM's Treasury along with Rt Hon Baroness Hanham CBE, Parliamentary Under Secretary of State & Dr Ola Ullsten, former Prime Minister of Sweden presenting the Golden Peacock Awards in London

Currently the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2012.

Golden Peacock Awards (Global Category) :

- Golden Peacock Global Award for Sustainability
- Golden Peacock Global Award for Excellence in Corporate Governance

Golden Peacock Awards (National Category India):

- Golden Peacock Award for Climate Security
- Golden Peacock Award for Sustainability
- Golden Peacock Award for Excellence in Corporate Governance
- Golden Peacock Award for Innovation Management

The above Golden Peacock Awards will be presented during the above **LONDON GLOBAL CONVENTION 2012**, being held in London.

LAST DATE FOR SUBMISSION : 5th September 2012

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com



Golden Peacock Awards Nite



REGISTRATION FORM

I am interested in participating in the "LONDON GLOBAL CONVENTION 2012" program as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

Name Dr/Mr/Ms _____ Designation _____
Organization _____
Address _____
Postal Code _____ Country _____
Telephone _____ Mobile _____ Fax _____
E-mail _____

For overseas participants (other than UK and Europe, those who would need visa invitation letters)

Name (as mentioned in the passport) _____
Father's/Husband's name _____
Passport No. _____ Date and place of issue _____
Date and place of birth _____ Valid up to _____
Citizenship _____

Are you a member of IOD, India (Yes / No):

Payment details

The total amount for INR ₹ / UK £ _____ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi

(B) Bank Transfer to Corporation Bank, M 3&4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667, Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286

© Credit Card: Please log on to www.iodonline.com for online payment.



Date:

(Signature)
NAME

Note :

- Registration fee is non-residential and non-refundable. Changes in nominations are acceptable
- The fee in Indian Rupees is applicable to Indian Nationals and British Sterling Pounds to the rest.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.

Venue & Location:



Nursery Pavilion Hall, Marylebone Cricket Club, Lord's Ground

Lord's is located in St John's Wood - part of the London borough of Westminster. Other local landmarks include Regent's Park, Madame Tussaud's and the London Central Mosque.

The venue has good public transport links. For example, several Tube stations are within walking distance, such as St John's Wood (Jubilee Line), Warwick Avenue (Bakerloo Line) and Baker Street (Bakerloo, Circle, Jubilee, Hammersmith & City and Metropolitan lines). Details on www.lords.org



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