

CONVENTION-2013

01-04 October, 2013

Presentation of

incorporating

GLOBAL BUSINESS MEET

at House of Lords on 1st October 2013

13th International Conference on CORPORATE GOVERNANCE

SUSTAINABILITY

Theme: Boardroom Effectiveness for Principled Corporate Governance and Sustainability

Salaxy of Invited Speakers



for Civil Aviation





PC, Chairman, Caparo Group, UK



Sir Leigh Lewis KCB former Permanent Secretary at the Department



Lord Rana MBE Baron of Majone &



Rt Hon Gregory Barker MF







Vindi Banga Sr. Partner, Clayton Dubilie & Rice & Independent

Helen Brand OBE



Managing Director & CEO, ONGC Videsh



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Chairman Advisory Committee Dr. Ola Ullsten former Prime Minister of Sweden

Chairperson Steering Committee



The Rt. Hon. Baroness Sandip Verma, Parliamentary Under Secretary of State for Energy & Climate Change, UK

Invitation

Dear Colleague,

In order to deliberate on the role of business in this upcoming age of turbulence the Institute of Directors, India is organising the London Global Convention on Corporate Governance & Sustainability on 01-04 October, 2013. The theme of the Convention is "Boardroom Effectiveness for Principled Corporate Governance and Sustainability". It will be attended by leaders in business, finance, environment, parliamentarians, policy makers, academicians, jurists and social thinkers from across the world

The aim of the Convention is to provide a deeper understanding of the individual elements that combine to create an effective corporate governance framework, as well as to provide thought leadership on a number of topical issues of Governance and Sustainability. It will be a great opportunity to network with international peers and professionals.

The IOD India's Annual Global Convention on Corporate Governance and Sustainability, over the years, has captured the interest of the professional governance community worldwide.

IOD (India) has a vision, that I believe is possible to realise with bold, collaborative corporate leadership. A vision for a healthy, peaceful, socially just, economically secure and environmentally sustainable world. The market is the servant in aligning social, economic and natural systems for mutual benefit and sustainability. We have to live off Nature's income, not its capital, by practicing Good Governance and Sustainability in all spheres. Strong, healthy, culturally diverse and environmentally sustainable local communities are the goal of new business models, and overall economic & social policy.

The Institute of Directors, India is committed to development of sustainable enterprises through best practices for principled Corporate Governance & Sustainability. The London Global Convention is a great opportunity to ensure that leadership for development and governance can really be made lasting and sustainable. It will have a special focus on risk management, where Sustainability is increasingly being recognized as a frontier for innovation. The Convention is being organised in association with a number of international Partners.

Institute of Directors, India welcomes you to join the Global Convention. I look forward to meeting you in London.

Yours Sincerely





Sir Adrian Cadbury, father of Corporate Governance, Rt Joe Clark, former Prime Minister of Canada, Matthew W Barret, Group Chairman, Barclays PLC along with Late Dr Madhav Mehra at the International Conference on Corporate Governance in London

LONDON GLOBAL CONVENTION - 2013

Theme: Boardroom Effectiveness for Principled Corporate Governance and Sustainability

OBJECTIVES:

The Global Convention will be a knowledge and competence building platform and a networking opportunity to address the following objectives:

- i Principled Sustainability at the heart of corporate agenda.
- ii Corporate Governance A game changer for business sustainability.
- iii Boardroom strategies for managing risk.
- iv Innovative ways to engage all stakeholders.
- v Evolving models for Business Excellence.

TOPICS:

Boardroom Effectiveness for Principled Corporate Governance and Sustainability

- Effective Corporate Governance codes and practices, to drive both profit and sustainability
- · Leveraging a high performance Board for Sustainability
- Principle based Corporate Governance emerging dimensions.
- · Rethinking Governance for Sustainability Towards Board Leadership

2. Principled Corporate Governance: A Game Changer for Sustainable Strategies

- International Corporate Governance at the Crossroads
- Focus on Good Governance in the Public Sector
- Extending Governance to SMEs and Family Businesses
- Understanding investor requirements
- Engaging Shareholders
- Improving Shareholder's communications

3. Leadership for Good Governance, Business Excellence and Sustainable Growth

- Evolving effective board leadership and governance structures
- · Organizational leadership and challenges of Business Excellence
- · Role of Social media in engaging with stakeholders and supply chain
- Role of Boards and CEO's in the turn-round of enterprises
- Extending the Role of Stakeholders Relations in Governance

4. Boardroom Strategies for Managing Risk and Preventing Frauds

- Board Level Risk Review Process-risk centric internal audit
- · Changing Global Landscape of Cyber Security
- Corporate Strategy for fostering risk management culture, to prevent fraud and Corruption

5. Growing HR Influence in the Boardroom

- · HR Leaders to become an integral part of the Board
- · Positioning HR Leaders for Boards
- HR Directors to play a Strategic Role in Organization's Global Expansion
- · HR Leaders to have more influence on Board decisions

6. Sustainable Business Growth through Green Economy

- · Green credentials and development agenda for sustainable growth
- Regulatory standards and effective enforcement for environmentally sustainable governance
- Strategies for a carbon constrained future & Climate Security
- · Water management towards zero waste strategy

7. International integrated Reporting - A Paradigm shift:

- Fostering timely and concise information for decision making –Cutting through communication clutter.
- IFRS and Financial disclosure Assessing Corporate Performance and profitability, Triple Bottom Line accounting realism to pricing natural and social capital in development
- Global Reporting Initiatives (GRI) Making compliance and performance more accountable through non-financial reporting
- · Business Responsibility Reports

8. Socio, Economic and Environmental Sustainability

- · Sustainable Capitalism creating shared values
- · Rising role of CFOs in Sustainability & Social Innovations
- Sustainability through integrity, accountability and transparency with an ethical base
- · Drivers of social and environmental dimension of Sustainability

NOTE

Guidelines For Paper Presenters

All paper presenters are required to send their papers by e-mail to sushil@iodonline.com. A brief CV of 100 words with passport size colour photograph are also required. Speaker guidelines are available on our website **www.iodonline.com**

Who Would Benefit

- · All stakeholders interested in protection of the Environment and Nature, the well- being of society, generating profits and improving the quality of life.
- ·Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporate and good governance.
- •Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- *Businesses Corporate Large and Small & Medium Enterprises (SMEs)
- •Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, chartered accountants, management analysts, management students, financial consultants & academics

Marketing Options

(a) Sponsorship

The Global Convention offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the globe.

Sponsorship Rates are

Categories	International (in UK£)	Indian (in ₹)
Govt Partner	20,000	15,00,000
Principal Sponsor	15,000	10,00,000
Platinum Sponsor	10,000	7,50,000
Gold Sponsor	7,500	5,00,000
Silver Sponsor	5000	3,00,000

(b) Advertisement in Global Convention Souvenir

A Convention Souvenir Book will be released on the Inaugural Day of the convention. These will also be distributed to, members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir is as under:

Place	Rate		
	£(UK)	Indian (₹)	
Back Cover	1500	100,000	
Inside Front Cover	1000	80,000	
Inside Back Cover	800	75,000	
Full Page Color	600	50,000	



Golden Peacock Awards

A Strategic Tool to Lead the Competition



Rt Hon'ble Mark Hoban, Financial Secretary to HM's Treasury along with Rt Hon Baroness Hanham CBE, Parliamentary Under Secretary of State & Dr Ola Ulisten, former Prime Minister of Sweden presenting the Golden Peacock Awards in London.

benchmark of Corporate Excellence worldwide.



Sir Adrian Cadbury receiving Golden Peacock Award for Life Time Achievement in Corporate Governance

The selection is an elaborate process done by a team of professional independent assessors. The short listed finalist applicants are then submitted to a jury of eminent people known for their independence and impartiality headed by Dr Ola Ullsten, former Prime Minister of Sweden and Justice P N Bhagwati former Chief Justice of India,

Currently the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2013.

GOLDEN PEACOCK GLOBAL AWARDS (Global Category):

- Golden Peacock Global Award for Sustainability
- •Golden Peacock Global Award for Excellence in Corporate Governance

GOLDEN PEACOCK AWARDS (National Category-organisations Operating In India):

- Golden Peacock Award for Sustainability
- •Golden Peacock Award for Excellence in Corporate Governance
- •Golden Peacock HR Excellence Award

The above Golden Peacock Awards will be conferred during the LONDON GLOBAL CONVENTION 2013

LAST DATE FOR SUBMISSION: 20th August 2013

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com

GALAXY



Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as

Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from 25 countries worldwide. The Golden Peacock Awards has been instituted to celebrate and honour the best of best as recognition of their unique achievements to build a

















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REGISTRATION FORM

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	f all fees. Registration will not be effective	eturn it to the Conference Secretariat at the address belowe, until the payment has been received. To register by ence, visit www.iodonline.com.		
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All services of IOD are exempted from the Service Tax as per notification no.25/2012 under clause no.04 (under section 12AA of the income tax Act 1961 vide registration No. DIT (E)/98-99/I.702/97/382)

Institute of Directors, India:

Established in 1990, Institute of Directors, India is an independent, non-profit apex association of professional corporate directors. It has since grown to associate with more than 30,000 senior executives representing prominent organisations from both the Private & Public Sectors and Govt. from India and abroad and is now globally, regarded as one of the premier organizations for development, training and networking of corporate directors to attain their leadership role.

Institute of Directors, India's 'Masterclass for Directors', the training for corporate directorship and Golden Peacock Awards in 12 different disciplines and other flagship initiatives aim to improve the competitiveness of individual Directors and their organizations. The 'Masterclass' programme prepares participants to become Independent Directors of listed companies. Both have become global benchmarks. No business award today receives the kind of recognition and adulation among peers that the Golden Peacock does.

Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate	International (in UK £)	Indian (in₹)
Categories		
Delegates	400	35,000
Paper presenters	300	25,000
Students*	300	25,000
Accompanying Spouse	300	25,000

*For Student Registration - a Certificate from the Head / Registrar / Director indicating Studentship at the Institution / University would be required



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