

London Global Convention

28 - 31 October, 2014

BOARDS TO LEAD:
EFFECTIVE CORPORATE GOVERNANCE AND SUSTAINABILITY

at Millennium Hotel London Mayfair, 44 Grosvenor Square, London W1K 2HP

incorporating

▲ **GLOBAL BUSINESS MEET**

at House of Lords - UK Parliament

&

SPECIAL SESSION

'Corporate Integrated Reporting' & Welcome Reception
at The Institute of Chartered Accountants in England and Wales
on 28 October

▲ 14th International Conference on
CORPORATE GOVERNANCE
&
SUSTAINABILITY

on 29-30 October

also presentation of



Golden Peacock Awards
A Strategic Tool to Lead the Competition

▲ Study Tour to
The University of Leicester
on 31 October



Justice M.N. Venkatachaliah
former Chief Justice of India
Chairman, Institute of Directors, India



The Rt. Hon. Baroness Verma
Parliamentary Under Secretary,
Department of Energy &
Climate Change, Govt of UK,
Chairperson, IOD (India) Advisory
Committee International Operations

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Welcome Reception
hosted by



The Institute of Chartered
Accountants
in England and Wales

Business Study Tour
To The City Of Leicester



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(Global Business Meet)



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BBC Sr Producer Jennifer Copestake moderating the session on 'Rejuvenating economy through Sustainability' represented by (from R) Ann Cairns, President - International Markets, MasterCard, USA, Jennifer Copestake, Fiona Woods, Head of HR, Europe, Cognizant Technology Solutions, USA, Dr. R. Seetharaman, Group Chief Executive Officer, Doha Bank, Qatar, Joss Tamtram, Partner, Corporate Sustainability, Terrafiniti LLP, UK and Philip Mornaghan, Founder, Infrangilis, UK & Author of Lobbying for Good

Invitation from the Chairman Institute of Directors, India

Dear Professional Colleague,

For organizations, there is a potential for long term sustainability of it's well being, protecting itself from the vagaries and inconsistency of businesses. Our effort should be on building a bubble-proof economy.

In order to discuss the role of business in this upcoming age of turbulence, the Institute of Directors, India, is organizing the London Global Convention on Corporate Governance & Sustainability on 28-31 October 2014 in London. The theme of the Global Convention is "Boards To Lead - Effective Corporate Governance and Sustainability". It will be attended by leaders in business, finance, environment, parliament, policy makers, academicians, jurist and social thinkers, from across the world.

This year's Convention will begin with Global Business Meet on 28th Oct 2014 at House of Lords and would conclude with a Study Tour to University of Leicester on 31st Oct.

The aim of this Convention is to provide a deeper understanding of the individual elements that combine to create an effective corporate governance framework, as well as to provide thought leadership, on a number of topical issues of governance and sustainability. It will be a great opportunity to network with global peers and professionals. The annual London Global Conventions on Corporate Governance and Sustainability, over the last 11 years, have captured the interest of the professional governance community, worldwide.

IOD (India) has a vision, that I believe is possible to realise with bold, collaborative, corporate leadership. A vision for a healthy, peaceful, socially just, economically secure and environmentally sustainable world. The market is the servant in aligning social, economic and natural systems, for mutual benefit and sustainability. We have to live off Natures income, not it's capital, by practicing good governance and sustainability in all spheres. Strong, healthy, culturally diverse and environmentally sustainable local communities are the goal of new business models, and their economic and social policy.

The Institute of Directors, India is committed to development of sustainable enterprises, through best practices for principled Corporate Governance & Sustainability. The London Global Convention is a great opportunity to ensure that leadership for development and governance can really be made lasting and sustainable. It will have a special focus on ethics & risk management, where sustainability is increasingly being recognized as a frontier for innovation. The Convention is being organized by the Institute of Directors, India, in association with a number of international partners.

Institute of Directors, India welcomes you to join the above Global Convention. I look forward to meet you in London.

Yours Sincerely,
Regards,

Justice M.N. Venkatachaliah

Objectives

The Global Summit on Corporate Governance and Sustainability- 2014 is planned as a networking and capacity building platform, which will address key governance issues, business models, and present a status report on Corporate Governance and Sustainability:

1. Provide direction on how to integrate Sustainability into overall business strategy, and it's penetration down the entire value chain
2. Address the fundamental Corporate Sustainability issues.
3. Making boards an effective instrument for corporate transformation, innovation and change.
4. Developing an action plan for 'principle-based' Corporate Governance.



H. E. Kamalesh Sharma
Commonwealth Secretary-General
addressing in London Global Convention



Prof. Mervyn F King SC
Chairman of the King Committee on Corporate
Governance, South Africa, addressing in London

Theme:

Boards To Lead - Effective Corporate Governance and Sustainability

Topics

1. Global perspectives on Corporate Governance

- Corporate Sustainability and responsible investment
- Global trends in Board performance and evaluation
- Showcasing 'best practices' of Corporate Governance
- "Is overregulation an escape route for lack of effective enforcement?"

2. Corporate Governance : Re-Structuring Boardroom Leadership

- Empowering the board : board leadership and culture
- Future of the strategic board – shared leadership issues
- Engaging stakeholders strategically, to advance organizational objectives
- Principle based Corporate Governance – implementing comply or explain
- Brand building, Governance, Risk and Compliance framework

3. The Role of the Board in Promoting Sustainability

- Board's Role : strategy formulation, performance monitoring, risk management and planning
- Passive boards : fear of diversity and conflicts & eliminating board dys-function
- Initiatives for Building a sustainability paradigm for inclusive growth
- Future of the Strategic Board
- Business Agenda for Sustainability through CSR

4. Corporate Fraud, Audit & Vigil Mechanism

- Boundary spanning leadership : Building a resilient business for uncertain times
- Exploring risk reduction strategies for brand corporate building and fraud prevention
- Why corporate frauds continue, inspite of Establishing effective Whistle Blower policies, and protecting the whistle blowers
- Incorporating Risk Centric Internal Audit System.
- Leveraging checks & balances for improved vigilance in reporting

5. CSR as a tool for Sustainable Business Development

- Strategic CSR – Creating shared value
- Corporate citizenship and social responsibility – Helping achieve the 'Millennium Development Goals'
- Social Innovation – The driver of Economic Growth
- Greening of business and Sustainable consumption

6. Principled Corporate Governance: A Game Changer

- Corporate Governance at Crossroads
- Stakeholder Engagement – Towards making business decisions Sustainable
- Focus on Good Governance in the State sector
- Extending Good Governance principles to SMEs and family businesses

7. Corporate Governance and Business Ethics in Public Sectors

- Realigning the moral compass of the boardroom
- Embedding ethical issues in the boardroom practices
- Integrity and Ethical Corporate Governance – Key to longevity of business
- Unleashing the power of transparency – key to restoring market confidence and faith in Corporate Governance
- Ethical business Practices and Organizational integrity

8. Emerging Role of Company Secretaries in the Boardrooms

- Maintaining Corporate boardroom integrity and ethics;
- Anti money laundering and anti terrorism financing;
- Integrating corporate governance into company's operations;
- Balancing professionalism and performance in the company secretaries' roles and functions
- Role of Company Secretaries in guiding the corporates as change agent



Dr. Sutanu Behuria
IAS, Secretary, Dept.
of Heavy Industries,
Govt. of India



The Rt Hon Lord Swraj Paul
PC, Chairman,
Caparo Group



Sir Leigh Lewis KCB
former Permanent Secretary
at the Department for Work
& Pensions, Govt. of UK



S Machendranathan, IAS
Spl Secy, Min of
Civil Aviation, Govt of India



Navin Raheja
Chairman & MD,
Raheja Developers



Sunil Kanoria
Vice Chairman, SREI
Infrastructure Finance &
Sr. Vice President,
ASSOCHAM



Gr. Uff. Cllr Marco Creste
Leader of Peterborough
City Council



Cllr Tony Ball
Leader of the
Basildon Borough
Council



Ron Somers
President, The U.S.-India
Business Council



Milind Kangle
Group CEO,
Lycamobile, UK



Hon'ble P. Chidambaram
Finance Minister of India addressing the Golden Peacock Awards, New Delhi



Hon'ble Mr Cader Sayed-Hossen
Minister of Industry, Commerce and Consumer Protection
Govt. of Mauritius addressing in Dubai Global Convention



H H Sheikh Nahyan bin Mubarak Al Nahyan
Minister of Culture, Youth and Community Development,
Govt. of U.A.E. addressing in Dubai Convention



The Rt Hon Eric Pickles MP
Secretary of State for Communities and Local Govt. UK
addressing in London Global Convention

Guidelines for Paper Presenters

All paper presenters are required to send their papers by e-mail to sushil@iodonline.com. A brief CV of 100 words with passport size colour photograph required. Speaker guidelines are available on our website www.iodonline.com

Who Would Benefit

- All stakeholders interested in Good Corporate Governance and Sustainability and the well being of society, creating profits and improving the quality of life.
- Legislators, Lawyers, Jurists and all those concerned with efficient and ethical conduct of corporates and good Governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics & students.

Marketing Options

(a) SPONSORSHIP

The Global Convention offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the World.

Sponsorship rates are

Categories	International (in UK £)	Indian (in ₹)
Principal Sponsor	15,000	15,00,000
Platinum Sponsor	10,000	10,00,000
Gold Sponsor	7,500	7,50,000
Silver Sponsor	5,000	5,00,000
Associate Sponsor	3,000	3,00,000

(b) ADVERTISING IN GLOBAL CONVENTION SOUVENIR

A convention souvenir Book will be released on the Inaugural day at the convention venue. These will also be distributed to, members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, standards institutions worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Congress Souvenir, is as under:

Place	Rate	
	£(UK)	Indian (₹)
Back Cover	1000	1,00,000
Inside Front Cover	800	80,000
Inside Back Cover	700	70,000
Full Page Color	500	50,000

Service Tax 12.36% will be extra, as applicable



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from 25 countries worldwide. The Golden Peacock Awards have been instituted to celebrate and honour the best of best, as recognition of their unique achievements to build a brand.

The selection is an elaborate process executed by a team of professional independent assessors. The short listed finalist applicants are then submitted to a jury of eminent people known for their independence and impartiality, headed by The Rt. Hon. Sir Richard Needham, Non- ED, NEC Europe and Chairman, Stern Advisory and Justice P N Bhagwati former Chief Justice of India.



The Rt Hon Mark Hoban,
Financial Secretary to HM's Treasury as Chief Guest &
Rt Hon Baroness Hanham CBE, as Guest of Hon



Sir Adrian Cadbury
receiving Golden Peacock Award for
Life Time Achievement in Corporate Governance

Currently the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2014.

Global Awards

- Golden Peacock Global Award for Excellence in Corporate Governance (GPGAECG)
- Golden Peacock Global Award for Sustainability (GPGAS)

National Awards

- Golden Peacock Award for Excellence in Corporate Governance (GPAECG)
- Golden Peacock Award for Sustainability (GPAS)

The above Golden Peacock Awards will be presented during the **LONDON GLOBAL CONVENTION 2014**

LAST DATE FOR SUBMISSION : 10th September 2014

The application forms and self-assessment criteria can be downloaded from :
website: www.goldenpeacockawards.com



Jon Sibson
Pro Vice Chancellor of
the Business School,
University of Greenwich



R. K. Dubey
Chairman & MD
Canara Bank,



G Srinivasan
Chairman & MD,
New India Assurance
Co Ltd



Vindi Banga
Sr. Partner, Clayton
Dubilier & Rice &
Ex Chairman Hindustan
Unilever, UK



Anoop Mittal,
CMD, National Buildings
Construction
Corporation



Helen Brand OBE,
Chief Executive, ACCA



Ashishkumar Chauhan
MD & CEO, Bombay
Stock Exchange



Sunil Misser
CEO, AccountAbility



Atul K Chauhan
Chancellor
Amity University



Yvo de Boer
Special Global Advisor
Climate Change and
Sustainability, KPMG

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Your
Involvement

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and be part of this
prestigious event.
www.iodonline.com



Sir Adrian Cadbury, Rt Joe Clark, former Prime Minister of Canada, Matthew W Barret, Group Chairman Barclays PLC along with Dr Madhav Mehra Founder President, IOD at the International Conference on Corporate Governance in London



View of audience - London Global Convention-2012

Registration Form

I am interested in participating in the "LONDON GLOBAL CONVENTION 2014" programme as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Convention Secretariat, at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

Name Dr/Mr/Ms _____ Designation _____

Organization _____

Address _____

Postal Code _____ Country _____

Telephone _____ Mobile _____ Fax _____

E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters for UK)

Name (as mentioned in the passport) _____

Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No): _____

Payment Details

The total amount for INR ₹ /UK Sterling Pound £ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi
- (B) Bank Transfer to Corporation Bank, M 3&4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667
Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code): 110017005
Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286
- (C) Credit Card: Please log on to www.iodonline.com for online payment.
(PI : Enter the amount in Indian Rupees as this is an Indian Rupee Account.
Overseas Participants can convert GBP £ into INR (@GBP £1= Rs 100/-) and enter the amount)



Date:

(Signature)
NAME

ABOUT US

Institute of Directors, India :

Established in 1990, Institute of Directors, India is an independent, non-profit apex association of professional corporate directors. It has since grown to associate with more than 30,000 senior executives representing prominent organisations from both the Private & Public Sectors and Govt, from India and abroad, and is now globally regarded as one of the premier organizations for development, training and networking of corporate directors to attain their leadership role.

Institute of Directors, India's, 'Masterclass for Directors', and Golden Peacock Awards in 12 different disciplines and other flagship initiatives aim to improve the competitiveness of individual Directors and their organizations. The 'Masterclass' programme prepares participants to become Independent Directors of listed companies. Both have become global benchmarks. No business award today receives the kind of recognition and adulation among peers that the Golden Peacock does.

Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate Categories	Indian (in ₹)	International (in UK £)
Delegates	39,500	400
Paper presenters	33,800	340
Spouse	22,500	225
Students*	22,500	225

*For Student Registration - a Certificate from the Head / Registrar / Director indicating Studentship at the Institution / University would be required. It doesn't include the registration for House of Lords Business Meet.

** Inclusive of Service Tax

Note: If sending more than one delegate, please fill in personal details separately (This form may be photocopied/ reproduced)

Registration details :

Registration fee is non-residential and non-refundable ■ Changes in nominations are acceptable ■ The fee in Indian Rupees is applicable to Indian Nationals only. ■ Confirmation of registration is possible only if the form is received with the fee and is subject to space availability. ■ 10% discount for 3 or more participants from the same organization (one billing address), and for IOD India members.



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Bangalore: #201, Hind Floor Oakland Apartments, Ulsoor 1st Cross Bangalore - 560042 Ph: 080-25092234, 255817101 • Email: bangalore@iodonline.com

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