

GLOBAL SUMMIT - 2014

— on —

Business Excellence

Also Presentation of

GOLDEN PEACOCK AWARDS

Theme: Business Excellence through Boardroom Best Practices

IOD
Institute of Directors

**Building
Tomorrow's
Boards**

Organised by Tamil Nadu State Chapter

Glimpses of
IOD TN STATE CHAPTER



Dignitaries Invited



Hon. Union Minister
Ravi Shankar Prasad
Minister of Communications
and Information Technology



His Excellency
Dr. K. Rosaiah
Governor of Tamil Nadu



Hon. Minister
Nirmala Sitharaman
Minister for Commerce and Industry
Minister for Finance and Corporate Affairs



Global Summit : 22nd & 23rd August 2014
Inauguration : 22nd Aug. 2014 at 9.00 a.m.
Golden Peacock Award Presentation : 22nd Aug. 2014 at 7.00 p.m.
Venue : ITC Grand Chola, Chennai, India



Justice M.N. Venkatachaliah
Chairman, IOD Advisory Council &
Former Chief Justice of India



J.S. Ahluwalia
President, Institute of Directors



P. Murari IAS (Retd.)
President IOD TN SC



M.S. Sundrara Rajan
Chairman, IOD TN SC



Bharat Joshi
British Deputy High
Commissioner South India



Dr. R. Seetharaman,
Group Chief Executive Officer
Doha Bank

Principal Sponsor



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Knowledge Partner



Media Partner





Justice M.N. Venkatachaliah

Chairman, IOD Advisory Council &
Former Chief Justice of India

Invitation

Dear friends,

I have great pleasure in inviting you to the 'Global Summit – 2014' on 'Business Excellence', being held on 22-23 August, 2014 in ITC Grand Chola, Chennai (India). The summit is being organized by the 'Tamil Nadu State Chapter' of the Institute of Directors.

Today, Chennai entrepreneurial capital of Tamil Nadu, offers unprecedented fast growing business opportunities. This Global Summit will provide you a platform to interact with movers and shakers from around the world, to share boardroom best practices and explore joint business collaborations.

Business today is under an unprecedented competitive global pressure to perform. The key to performance and sustainability lies in responsiveness to change. Business Excellence models focus on enablers and results in operating under uncompromising values and integrity for sustainability and benefit all stakeholders. The excellence in business is achievable only by adopting the best global practices and processes, for effective boardroom functioning.

The recent corporate failures show that mere best-practices, structures, policies and processes do not deter corporates from going astray. They need to be supplemented with attitude and good board room dynamics, to enable the Board effectively guide the enterprise, for achieving business excellence.

The Board's ability to be effective, stems from the individual and collective knowledge, vision, independence, leadership, integrity, professionalism and competence of its members. Over the recent past, traits that include judgmental abilities, business acumen, self-governance and domain expertise have become basic requirements of the Board. The watch words are "Collective Responsibility and Accountability".

The summit would focus on case studies covering boardrooms, of a number of companies at the forefront of Business Excellence, and explore the evolution of Corporate Governance & Leadership.

The globally acclaimed 'Golden Peacock Awards for Business Excellence – 2014, will also be presented during the summit.

The summit is expected to be attended by corporate heads, business and political leaders, legislators, policy makers, economists, NGOs and Corporate Governance professionals, from all over the world.

There are many ways you can contribute and benefit from the summit, presenting your case studies or show casing your products, profiling your brand as a sponsor, exhibitor or advertiser or becoming a partner, to promote the convention among your contacts. Together, we could help promote and lift your Boardroom Business Excellence.

I am looking forward to seeing you all, in Chennai.

Yours sincerely,

M.N. Venkatachaliah

Theme of the Global Summit 2014

Business Excellence through Boardroom Best Practices

OBJECTIVES

1. Achieve Business Excellence in 21st century, through boardroom practices.
2. Appreciate the connect between Business Excellence and Board Room Practices.
3. Board to provide sound leadership and strategy, for sustainability of the enterprise.
4. Sustainability – an ethical imperative, based on diversity, Transparency, Engagement, Accountability and Responsibility of the board room.
5. Debate on the expectations from the Board, by various stakeholders.
6. How Social sensitivity and Corporate Ethics help realign the moral compass of the Boardroom.
7. Assess the impact of diversity in the Board on its overall performance.
8. Debate on how regulations and technology impact Board Governance.
9. Review how integrity, ethics and spirituality are core to Board's excellence.

TOPICS :

1.Integrity Integrated with Business Excellence

- › Enhancing Business Excellence through Board Room Integrity
- › Fraud Mitigation - Board's Roles & Strategies
- › Evolving Models for Board Room Excellence
- › Board Evaluation - A self Regulation

2. Brand Building through Board Composition

- › Board Diversity – an impetus to better Performance.
- › Dependence on Independent Directors for Performance Excellence
- › Board Committees to Enhance Effectiveness

3.Governance, Risk and Compliance (GRC) Framework – Board's Vision

- › Corporate Governance – Critical Board Challenges
- › Board Strategies for effective Risk Management
- › Increasing role of Technology on GRC
- › Strengthening the Culture of Compliance

4. Stakeholders' Expectations Vs Board Performance

5. Spirituality - The Guiding Spirit for Boardroom Leadership

6. Business Excellence – "Case Study" Presentation by Award Winners

7. Regulatory Environment for Better Corporate Governance

8. Exemplary Global Boards - Case Studies

Speakers, Panelists and Paper Presenters

Drawn from who's-who in the region and outside with good standing and proven expertise are participating in this grand knowledge-sharing fete.



Presentation of Golden Peacock Awards in Dubai

WHO WOULD BENEFIT

- Company Chairmen, Directors, CEOs, COOs, CFOs, Bankers, CIOs, CROs, NGOs
- Professionals – accountants, corporate secretaries, lawyers, investors
- Policy makers and implementers, Govt. authorities, Political Leaders from the AFRO-ASEAN Region and outside
- All stakeholders interested in global and regional business keen to note the latest trends in corporate management

INSTITUTE OF DIRECTORS, INDIA :

Established in 1990, Institute of Directors, India is an independent, non-profit apex association of professional corporate directors. It has since grown to associate with more than 30,000 senior executives representing prominent organisations from both the Private & Public Sectors and Govt, from India and abroad, and is now globally regarded as one of the premier organizations for development, training and networking of corporate directors to attain their leadership role.

Institute of Directors India's, 'Masterclass for Directors' program and Golden Peacock Awards in 12 different disciplines and other flagship initiatives aim to improve the competitiveness of individual Directors and their organizations. The 'Masterclass' programme prepares participants to become Independent Directors of listed companies. No business award today receives the kind of recognition and adulation among peers that the Golden Peacock does. Both have become global benchmarks.



IOD TNSC Team



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1991, are now regarded as a benchmark of corporate excellence worldwide. The Award has been instituted to celebrate and honour the Best of Best as recognition of their unique achievements to build the brand. The selection is an elaborate process by a team of professional & independent Assessors. The short listed finalist and winners are then chosen by Jury of eminent personalities headed by Justice (Dr.) Arijit Pasayat Chairman, Authority for Advance Ruling (Customs, Central Excise & Service Tax) & former Judge, Supreme Court of India and Chairman, Competition Commission of India Appellate Tribunal Co - Chairman, Golden Peacock awards (Institute of Directors)



HE Hon. Sayyad ABD-AL-Cader SAYED-HOSSEN, Minister of Industry, Commerce and Consumer Protection, Govt. of Mauritius presenting the award for Business Excellence

The Golden Peacock Business Excellence Award 2014, will be presented at 1900hrs on 22nd August 2014 at Hotel ITC Chola, Chennai, India



Azim Premji, Chairman, Wipro Limited receiving Golden Peacock Business Leadership Award

MARKETING OPTIONS

(a) Sponsorship

The Global Summit 2014 offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, professionals and opinion leaders. Here is your chance to advertise your commitment to good Corporate Governance and Corporate Sustainability for your company's brand image. The Sponsorship rates are:

Categories	Indian (in ₹)	International (in US\$)
Principal Sponsor	10,00,000	17,000
Platinum Sponsor	5,00,000	8,500
Gold Sponsor	3,00,000	5,000
Silver Sponsor	2,00,000	3,500
Associate Sponsor	1,00,000	1,800

(b) Summit Souvenir Advertisement

A Souvenir will be released on the Global Summit - 2014. This will be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's and institutions etc. worldwide.

The tariff for A-4 size paper colour Advertisement in the Souvenir is as under:

Place	Rates	
	Indian (₹)	US(\$)
Back Cover	1,00,000	1,700
Inside Front Cover	70,000	1,200
Inside Back Cover	50,000	800
Full Page Color	25,000	500

(c). GLOBAL SUMMEX 2014

Registration Fee : Rs. 30,000

Global Summit 2014 is a rare platform to display your quality products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and table, and one complimentary non-residential delegate registration.

***Service Tax 12.36% will be applicable for both (b)&(c) above.**



Tamil Nadu – a mix of Tradition and Modernity

Tamil Nadu is the 11th largest state in India with Chennai (formerly Madras) as its capital.

Tradition and Culture

- ◆ Root of one of the oldest civilizations in the region
- ◆ Tamil is one of the ancient languages of the world, official language in many countries.
- ◆ Tirukkural, the work of saint Tiruvalluvar is translated into most languages of the world
- ◆ Land of ancient places of worship – temples, churches, mosques, gurudwaras etc.,
- ◆ House of fine arts like Bharatnatyam, Classical Carnatic Music, Silambam – Martial Arts and Jallikkattu
- ◆ Traditional business links with the west and far east
- ◆ Land of revered saints, literary personalities etc., with followers all over the globe

Business and Economy

- ◆ Most urbanized state in India - about 49% of the population lives in urban/semi-urban centers
- ◆ The state has the highest number (10.56 per cent) of business enterprises and stands second in total employment (9.97 per cent) in India
- ◆ Has one of the best and fast developing infrastructure and connectivity in the country – with rail, air, road, port networks
- ◆ One of the top industrialized states in India – GDP rate higher than the country's average
- ◆ Leader in Automotive, Leather, Information Technology, Textiles, heavy engineering, Tourism and Manufacture
- ◆ Birthplace of Presidents of India, Nobel Prize winners, including renowned scientists, globally acclaimed financial wizards and world's top ranked business leaders.

TAMIL NADU STATE CHAPTER

Tamil Nadu: Institute of Directors "ASPEN COURT" 39/19, Third Floor, 6th Main Road, R.A.Puram Chennai - 600028 E-mail : iodtnsc@gmail.com / Cell : +91 98402 95802

INSTITUTE OF DIRECTORS (India): M-52 (Market) Greater Kailash Part-II, New Delhi - 110048 India, Tel. +91-11- 41636294, 41636717, Fax: +91-11-41008705, Email: info@iodonline.com

REGIONAL OFFICES:

Mumbai: 1092-C Wing Oberoi Garden Estate, Chandivali, Andheri – East, Mumbai 400 072 Ph: 022-40238141 / 40238142 / 40238143 • Email: mumbai@iodonline.com

Bangalore: #201 , 11nd Floor Oakland Apartments, Ulsoor 1st Cross Bangalore - 560042 Ph: 080-25092234, 255817101 • Email: bangalore@iodonline.com



**Building[®]
Tomorrow's
Boards**

www.iodonline.com



View of audience

Registration Form

I am interested in participating in the "Global Summit on Business Excellence 2014" programme as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

Name Dr/Mr/Ms _____ Designation _____

Organization _____

Address _____

Postal Code _____ Country _____

Telephone _____ Mobile _____ Fax _____

E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) _____

Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No): _____

Payment Details

The total amount for INR ` /US \$ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to Institute of Directors , New Delhi
- (B) Bank Transfer to Corporation Bank, M 3&4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667
Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005
Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J , SWIFT CODE:CORPINBB286
- (C) Credit Card: Please log on to www.iodonline.com for online payment.
(Please enter the amount in INR)



Date:

(Signature)
NAME

Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate Indian (in ₹) International (in US \$)

Categories

Delegates	12,000	200
IOD Members	10,000	175
Professional Institute Members	10,000	175
Management Association Members	10,000	175
Spouse / Students	8,000	150

Service Tax 12.36% included in above rates

Note: If sending more than one delegate, please fill in personal details separately (This form may be photocopied/ reproduced)

Registration details :

Registration fee is non-residential and non-refundable ■ Changes in nominations are acceptable ■ The fee in Indian Rupees is applicable to Indian Nationals only.
■ Confirmation of registration is possible only if the form is received with the fee and is subject to space availability. ■ 10% discount for 3 or more participants from the same organization (one billing address), 20% Discount for more than 10 members from an organisation.