



# 'BOARDS THAT LEAD'

## Wharton Prof. Michael Useem

Co Author of: 'BOARDS THAT LEAD'

Professor of Management and Director of the Center for Leadership and Change Management  
Wharton School, University of Pennsylvania, USA

**EVENING WORKSHOP**

### DATE AND LOCATION

Wednesday, March 5, 2014, Hotel Le Meridien, Windsor Place, New Delhi

Ph. 011-23710101

**6.30 PM onwards, followed by DINNER**

A Special Keynote Address on

**'BOARDS THAT LEAD',**

**followed by a workshop cum CEO'S Panel Discussion on 'Leadership and Boardroom Challenges'**

A thoroughly practical review of all the key issues you need to know about Boardroom Leadership; When to take charge, When to partner, and When to stay out of the way. The Workshop will explore the concept of challenge through the lenses of experienced board chairmen, directors and board review practitioners on how boards should go about enabling a culture of constructive challenge, that will help to improve the performance of boards.

## WHY IS THIS WORKSHOP SO IMPORTANT TO YOU?

Is your firm's board creating value or destroying it? Change is coming. Leadership at the top is being redefined, as boards take more active roles in decisions that once belonged solely to the CEO.

Directors need a new road map for when to lead, when to partner, and when to stay out of way. **PROF. MICHAEL USEEM** advocates this New Governance Model. This is a smart and practical guide for business people everywhere – whether they occupy the Boardroom or the C-suite.

The Sharing session will be followed by a panel discussion moderated by **Prof. Michael Useem from Wharton School, University of Pennsylvania, USA**

The Panel discussion will be centered on understanding of the Board Room functioning & Leadership and will involve CEO'S & Chairmen & MD of the company

## WHO SHOULD ATTEND?

Directors, Senior Executives and owner-managers, including:

- CEO, CMD, Chairman.
- Managing Directors, Independent Directors, and Strategy Professionals.
- Company Secretaries, Chartered Accountants and Corporate Lawyers

**Prof. Michael Useem will be sharing the inside story, behind the success and pitfalls of the leadership model and will explain how to:**

- Define the central idea of the company,
- Ensure that the right CEO is in place and potential successors are identified,
- Recruit directors, who add value,
- Root-out board dysfunction,
- Select a board leader who deftly bridges the divide between management and the board,
- Set a high bar on Business Ethics, Integrity and Risk.

Above all, you will minimize the chances of Boardroom functioning going wrong.

**For more information and an easy way to book participation visit [www.iodonline/evening-workshop.html](http://www.iodonline/evening-workshop.html)**

## 3 EASY WAYS TO BOOK\*

- To book online please visit [www.iodonline.com/evening-workshop.html](http://www.iodonline.com/evening-workshop.html)
- Email confirmation to [gmtm@iodonline.com](mailto:gmtm@iodonline.com) and pay online at [www.iodonline.com](http://www.iodonline.com)
- Courier the cheque in favour of “**Institute of Directors**”, payable at New Delhi

The fees for this event covers all written material, dinner and refreshments. An invoice and joining instructions will be sent to you acknowledging your booking.

Please contact us, if you do not receive this within 24hrs of booking.

**VARUN SAHGAL**  
**GM-Training and Membership**

**INSTITUTE OF DIRECTORS**

M-52 (IInd Floor) Greater Kailash Part-II (Market) , New Delhi - 110048, India

**Mob:** +91 9871390417, **Board Nos. :** +91-1141636294, 41636717, **Fax:** +91-11-41008705

**E-mail:** [gmtm@iodonline.com](mailto:gmtm@iodonline.com)

## FEES

- IOD Members- 2500\*
- Non Members - 3000\*

(\*12.36% Service Tax Extra)

## CANCELLATION

A substitute delegate can be named any time before the programme begins.

**No Cancellation.**

**\*Seats subjected to availability**