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**Building
Tomorrow's
Boards**

In Association with



DUBAI GLOBAL CONVENTION 2012
7th International Conference on Social Responsibility
&
Presentation of Golden Peacock Awards for CSR & Philanthropy
24 – 26 April 2012, Hotel InterContinental Dubai Festival City, Dubai (UAE)

***PROGRAMME**

Theme: Making CSR an Actionable Business Agenda

TUESDAY, 24TH APRIL, 2012

STUDY TOUR

MASDAR CITY in Abu Dhabi: A Carbon-Neutral Eco City

1400 –1730 hrs

Masdar is a project in Abu Dhabi, in the UAE. Its core is a planned city, beside Abu Dhabi International Airport, which is being built by the Abu Dhabi Future Energy Company. Designed by the British architectural firm Foster and Partners, the city relies entirely on solar energy and other renewable energy sources, with a sustainable, zero-carbon, zero-waste ecology.

1400 Assemble at the Entrance of Hotel InterCon, Dubai Festival City for Study Tour of Model Energy Masdar City

WELCOME DINNER

CRUISE DINNER

1830 –2200 hrs

1830 Assemble at the Entrance of Hotel InterCon for Cruise Dinner
Return is expected at around 2100hrs.

WEDNESDAY, 25 APRIL 2012

Registration, Networking & Welcome Refreshments

0800 – 0845 hrs

Call to Order & Facilitation : Chander Mohan – Regional Managing Partner, Haines Centre for Strategic Management

Plenary Session - I

Opening Session: Making CSR an Actionable Business Agenda

0845 –1015 hrs

Welcome Address

Saleh Janeeh, Chairman, Dubai Quality Group

Opening Address

Lt Gen J S Ahluwalia, PVSM (Retd), President, Institute of Directors

Chairman's Address

Justice M N Venkatachaliah, Chairman, IOD India and former Chief Justice of India

Inaugural Address

A Local Emirati High Ranking Excellency and Dignitary

Guest of Honour

H.E. Lokesh M Kapanaiah, Ambassador of India in United Arab Emirates

Special Addresses

H.E. Khaled Al Kamda, Director General, Community Development Authority, Govt of Dubai

Sudhir Mittal, IAS, Additional Secretary, Ministry of Corporate Affairs, Govt of India

Tea / Coffee Break

1015 – 1045 hrs

Plenary Session II	Keynote Session	1045 –1145 hrs
Keynote – I	The Future of Corporate Responsibility Sunil A. Misser, Chief Executive Officer, AccountAbility, UK	
Keynote-II	Generating Business value through CSR: Myth or Reality? Dr Bhaskar Chatterjee, IAS, DG & CEO, Indian Institute of Corporate Affairs	
Keynote-III	CSR – A Bridge between Business & Society R. Seetharaman, Group Chief Executive Officer, Doha Bank, QATAR	

Plenary Session – III	Transparency & Accountability for Effective CSR	1145 – 1300 hrs
	<ul style="list-style-type: none"> • CSR and Transparency – The stakeholders perspectives, ethics & trust • CSR – The connect – Practices – Accountability & Disclosure • Role of CSR in Corporate Governance strategies for Sustainable Business 	
Chair & Moderator	M. G. George Muthoot , Chairman, The Muthoot Group	
Panelists	Eng. Hani Hossni , Board Member , Dubai Quality Group & MD, European Excellence , Consultancy & Training , Abu Dhabi , UAE Manoj Sonawala , GM – Corporate & Company Secretary, Tata Services Ltd Phyllis Boardman , Managing Director, PB Energy Solutions Ltd Sanjay Anand , Chairperson of SOX and GRC Institute, GRC Group, USA Dr K K Upadhyay , Team Leader, FICCI Aditya Birla CSR Centre for Excellence, India Stuart Dunlop , Head of Middle East, ACCA Global, UK Rajesh Kothari , Managing Director, AlfAccurate Advisors Pvts Ltd, India	

Lunch Break		1300 – 1345 hrs
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Plenary Session – IV	CSR – Unlocking the Value	1345 – 1500 hrs
	<ul style="list-style-type: none"> • CSR as a driver of social inclusion , sustainability & profits • Business Social Initiatives and community involvement strategy • Rise of Corporate Social Responsibility in emerging economies • Profiting from your business by turning it into a cause • CSR to Alleviate Poverty and help achieve on the 'Millennium Develop Goals' 	
Chair & Moderator	Ramanathan Ramanan , Managing Director & CEO, CMC Limited	
Panelists	Prof Colin Coulson-Thomas , University of Greenwich, UK U.K. Chaudhary , Past President, ICSI & Senior Advocate, Supreme Court Mohini Daljeet Singh , Chief Executive, Max India Foundation, India Sudha Sarin , Managing Director – Public Affairs, IPAN Hill & Knowlton India Aparna Mahajan , Director, Resource Mobilization and Partnerships, IRRAD, India Harpreet A De. Singh , Head of Corporate Quality, Safety & EMS, Air India	

Plenary Session – V	Social Innovation – The Driver of Economic Growth	1500 –1615 hrs
	<ul style="list-style-type: none"> • Practical challenges in Managing Strategic CSR • CSR – Tool for Market Penetration • CSR plus – Strategies that enrich the poor and build corporate brands • Profiting from your business by turning it into a cause • Harness innovative energies of Business for creating social value • Overcoming vulnerabilities flowing from social inequalities environmental degradation & climate change 	

Chair & Moderator	Keshav R. Murugesh , Group Chief Executive Officer, WNS Global Service, India	
Panelists	Ibrahim Al Ansari , Chief Executive Officer, Dubai First Barend van Bergen , Head, Global Centre of Excellence for Climate Change & Sustainability, KPMG Christine Pereira , Vice President, Happy World, Aegis Ltd, India Abha Negi , Sr GM – Group Corporate Communications & CSR, Jindal SAW Ltd, India Neetu Goel, Manager , Foundation for MSME Clusters, India	
Networking Tea		1615 – 1630 hrs
Plenary Session - VI	CSR Policy, Guidelines and Reporting <ul style="list-style-type: none"> Measuring benefits of CSR – Universal integrated standards for reporting of CSR and sustainability including GRI Role & Overview of CSR Standards ISO 26000 ,SA 8000 ,AA 1000 , Global Compact, DJSI and MDG etc 	1630 – 1745 hrs
Chair & Moderator	Andrew Robinson , Partner, KPMG, Dubai	
Panelists	Ranjit Singh , Assistant General Manager, CSR, Maruti Suzuki India Ltd J Sundharesan , Practicing Company Secretary Pooran Pandey , Executive Director, Global Compact Network India Ambreen Waheed , Executive Director, Responsible Business Initiative, Pakistan	
Plenary Session – VII	Keynote Session	1745 – 1830 hrs
Keynote- IV	Corporate Citizenship & Social Responsibility: A Leadership Challenge D. Shivakumar , Managing Director, (Middle East ,India & Africa), NOKIA Corporation	
Keynote- V	Business Case for Diversity in a Social Responsibility Context Adrian Alsop , Director for Research and International Strategy, Economic and Social Research Council, UK	
INDO – UAE Business Meet		1830 - 1900 hrs
Plenary Session – VIII	GOLDEN PEACOCK AWARDS NITE	1900 – 2030 hrs
	<i>Presentation of Golden Peacock Awards for CSR</i>	
Introduction	Dr Graham Wilson , Leadership and Organization Development, OXFORD, UK	
Welcome Address	Lt Gen J S Ahluwalia , PVSM (retd), President, Institute of Directors, India	
Chairman	Justice M N Venkatachaliah , Chairman, IOD India and former Chief Justice of India	
Awards Presentation	H.E. Humaid Mohamed Obaid Al Qutami , UAE Minister of Education Hon'ble Dr M. Veerappa Moily , Union Minister of Corporate Affairs , India	
Banquet Dinner		2030 hrs

THURSDAY, 26 APRIL, 2012

Networking & Morning Refreshments

0800 – 0900 hrs

Call to Order & Facilitation : Sunil Bahri – Chief Executive Officer, Kaizensox Consulting FZE, Dubai

Plenary Session – IX

Stories of Success CSR Case study presentations

0845 – 1100 hrs

Chairman

Dr Kanak Madrecha, Advisor-Corporate Excellence Division, Municipality of Abu Dhabi City

1. SanDisk Corporation, USA
2. Avea Turkey
3. Vodafone India Limited
4. Samsung India Electronics Pvt Ltd
5. Schneider Electric India Pvt Ltd
6. NTPC Limited
7. ICICI Lombard GIC Ltd
8. Steria India Foundation
9. MARG Limited
10. Lanco Infratech Ltd
11. State Bank of India

Tea/Coffee Break

1100 – 1130 hrs

Plenary Session – X

Strategic Corporate Social Responsibility : Creating Shared Value

1130 – 1300 hrs

- CSR Implementation Framework – Stakeholder partnership
- Approaches to CSR promotion and implementation
- Creating an equitable world - opportunities and challenges
- Transforming your business by engaging with stakeholders

Chair & Moderator

Jaydeep N Shah, President, Institute of Chartered Accountants of India

Panelists

Joseph Martin, Director, Climate Change & Sustainability, MENA, Ernst & Young

Maria Sillanpaa, Founding Director, Sustainability Advisory Group, UK

Rajeev Arora, Managing Director, Hardicon Ltd, India

Martin Neureiter, CEO – CSR Company International, Austria

Sandra Anani, Sustainability Policy and Comm. Advisor, Lime Consultancy, UAE

Ritu Jhingon, General Manager, CSR, CAIRN India

Lunch Break

1300 – 1345 hrs

Plenary Session –XI	Business Case for Social Responsibility	1345 – 1500 hrs
	<ul style="list-style-type: none"> Approaches to CSR promotion and implementation CSR as business case versus development CSR to raise corporate identity and ethics Stakeholders engagement or partnership Differentiating your business through CSR & Green Agenda 	
Chair & Moderator	Sushma Berlia , President, Apeejay Styra Group and Svrana Group, and Chancellor Apeejay Styra University, India	
Panelists	Kathryn Wightman-Beaven , Head of Global Corporate Responsibility, DP World, UAE Nahed S Mayo , Operations Manager, Emirates Marine Environmental Group, UAE Christopher Gleadle , CEO, The CMG Consultancy, UK Ahmed Khamis Al Kalbani , Acting Head of Follow Up and Evaluation Section, Department of Economic Planning, Abu Dhabi Zack H Abdi , CEO, Middle East & Africa, Provectus Ramon Arratia , European Sustainability Director, InterfaceFLOR, UK	
Plenary Session-XII	Stories of Success – Part II	1500 – 1615 hrs
	CSR Case study Presentations	
	<ol style="list-style-type: none"> The Federal Bank Limited Steel Authority of India Ltd - <i>Bhilai Steel Plant</i> Jindal Steel & Power Ltd - <i>Angul, Odisha</i> Oil India Limited Reliance Industries Limited <i>Vadodara Manufacturing Division</i> J K Lakshmi Cement Limited - <i>Jaykaypuram, Rajasthan</i> Engineering Projects (India) Limited Natco Pharma Limited <i>Hyderabad</i> Eureka Forbes Ltd Mazagon Dock Ltd 	
Plenary Session-XIII	Valedictory Session	1615 – 1645 hrs
	Brief Summary of Convention Recommendations –	
	Pradeep Chaturvedi , Vice President, Institute of Directors, India	
Valedictory Address	Sanjay Verma , The Consul General of India in Dubai	
Chairman Address	Lt Gen Surinder Nath , PVSM, AVSM, (retd), Vice Chairman, Institute of Directors & former Chairman, UPSC	
Chief Guest Address	A Local Emirati High Ranking Excellency and Dignitary	
Special Address	Prof Ujjwal K Chowdhury , Dean, Whistling Woods School of Communication (Mumbai), Managing Editor, New Global Indian (Delhi, Dubai), Former Dean, Symbiosis International University, Pune	
Closing Remarks	Lt Gen J S Ahluwalia , PVSM (Retd), President, Institute of Directors, India	
	Farewell Tea/Coffee	1645 hrs

* PROGRAMME SUBJECT TO CHANGE

**CONFIRMATION AWAITED