

Dubai | 25th
Global | World
Convention | Congress on

IOD
Institute Of Directors

Building
Tomorrow's
Boards

Leadership for Business Excellence & Innovation



Presentation of
Golden Peacock Awards
A Strategic Tool to Lead the Competition

Theme

Leading 21st Century Organisation through
(Innovation, Creativity & Excellence) **ICE**

20 - 22 April 2015
Dubai (UAE)

Also Special Sessions on

MAKE IN INDIA
Ease of Doing Business in India



Study Visit to Masdar City
Abu Dhabi's Modern Sustainable City

Galaxy of Speakers



H.E. Sultan bin Saeed Al Mansoori
Minister of Economy, UAE



Rt. Hon Baroness Sandip Verma
Minister of State for Energy &
Climate Change, Govt. of UK



Justice (Dr.) Arijit Pasayat
Co-Chairman, IOD, India & former
Judge, Supreme Court of India



H.E. Abdulla Al Saleh
Undersecretary, Ministry
of Foreign Trade, UAE



H.E. Ahmed Mahboob Musabih
Director, Dubai Customs



H.E. T. P. Seetharam
Ambassador of India to UAE



Andrew Ratcliffe
Deputy- President, ICAEW, UK



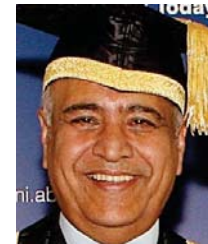
H.E. Khamis Juma Buamim
Chairman, Drydocks World &
Maritime World



H.E. Khaled Al Kamda
Director General, Community
Development Authority



H.E. Dr Tayeb A. Kamali
Vice Chancellor, Higher
colleges of Technology



H.E. Mirza Al-Sayegh
Chairman, Al-Maktoum College
of Higher Education



Osman Sultan
Chief Executive Officer,
du Telecom, UAE

Conference Highlights

Two days of information packed sessions • Business case study presentations by the top companies on Business Excellence • Special Session on Make-in India: Ease of Doing Business in India • Top technical speakers loaded with professional experience • Presentation of Golden Peacock Awards • Network with leaders and experts from business government and civil society • Business Study Visit to MASDAR City – Abu Dhabi's Modern Sustainable City

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INVITATION



Justice M N Venkatachaliah
Former Chief Justice of India
and Chairman, Institute of Directors

"Business today is being impacted by multiple forces – economic shocks, atomization of market and demand, borderless commerce, advances in technology, a sense of acceleration of business. Clearly business is under an unprecedented pressure to perform."

Dear Friends,

I have great pleasure in inviting you to the 'Leadership for Business Excellence and Innovation, being held on 20 - 22 April 2015, in Dubai (UAE).

Business is under an unprecedented pressure to perform. The key to performance lies in responsiveness to change, anticipating the future and working towards it. Business excellence is about embarking on a journey, to attain world-class standards of performance. It is a journey without a finishing line. Organizations have to continuously improve and innovate on their management system and processes, as to stay ahead of the competition.

Managing innovation is rooted more in leadership and organizational capabilities, than in technological prowess. Winning through innovation is about managing contradictions, managing for both today and tomorrow. It is about taking advantage of technology cycles to proactively shape today's and tomorrow's innovation streams. The only sustainable competitive advantage in the coming decade shall come from out-innovating competition.

The Convention would focus on boardroom leadership and innovative strategies for business Excellence, Corporate Governance & innovation, to leverage them for beating the competition.

The reason for selecting Dubai (UAE), as the venue is the unprecedented business opportunities offered by this fast growing entrepreneurial capital of the Middle-East. This Global Convention will provide a platform, to interact with movers and shakers from around the world, and to explore joint business collaborations.

This international convention will provide a platform to interact with movers and shakers, business and political leaders, policy makers, directors and governance and innovation professionals, from around the world. There are many ways you can contribute and benefit from the Convention – presenting your case study or paper as a speaker, show casing your products, profiling your brand as a sponsor, exhibitor or advertiser, or becoming a partner to promote the convention among your contacts. Together, we could help innovate and lift your business to greater excellence.

I look forward to seeing you all, at the Dubai Global convention.

Yours sincerely,

M N Venkatachaliah

Theme: Leading 21st Century Organisation through ICE (Innovation, Creativity & Excellence)

» OBJECTIVES:

- Ensure ethical leadership, in the economy of spiraling aspirations.
- Boardroom Leadership and strategy for business excellence, and corporate transformation, through innovation and entrepreneurship.
- Driving Business Excellence, through innovation for competitive advantage.
- Leveraging corporate sustainability, through creativity and innovation.
- Harnessing of Innovation and Jugaad for ensuring entrepreneurship, economic growth and sustainability.

» TOPICS:

- I. Boardroom Leadership challenges for inclusive growth**
 - Enterprise Governance: Restoring Boardroom Leadership.
 - Boundary spanning leadership: Building a resilient business for uncertain times.
 - Making board an effective instrument for corporate transformation and innovation
 - Diversity in the boardroom- a business imperative to counter group think
- II. Business Excellence: Creating world class organization**
 - Leadership for Business Excellence and Sustainability
 - Design of Business Excellence framework and initiatives
 - Success and mapping Business Excellence through Good governance, and Assurance & Assessment Process
 - Driving Business Excellence through co-creation strategies with customers
- III. Installing a Governance, Risk and Compliance framework for business sustainability**
 - Meeting the boards entrepreneur conformance roles
 - Corporate governance as a game changer for business sustainability
 - Principle-based corporate governance- emerging dimensions
 - Embedding Sustainability into business strategy, for covering value chain.
- IV. Leading Corporate transformation through fostering Innovation and Ideas Management**
 - Fostering creativity & innovation - A strategic imperative
 - Development of sustainable infrastructure, led by cost and constraints driven



From : L to R: Mr G. R. Mehta, Managing Director, Kaane American, UAE, H.E. Dr. Tayeb A Kamali, Vice Chancellor, Higher Colleges of Technology, UAE, Lt Gen J S Ahluwalia, PVSM (retd), President, Institute of Directors, Sunil Bahri, CEO, Kaizensox & Secretary General and Board Member, Dubai Quality Group, UAE, Dr. Abdulrahman Al Muaini, Vice Chairman, Dubai Quality Group at the last Dubai Global Convention

innovation strategy

- Stakeholder paradigm: stakeholder activeness, issues and opportunities
- Turning breakthrough discoveries and valuable ideas, into commercial reality

V. Social Innovation - A driver of Economic Growth.

- Strategy formulation, performance monitoring and risk management
- Vision, objectives and strategy – Bedrocks for managing innovation and change
- Critical issues to address: globalization, technologies, innovation, diversity and ethics.
- Winning through innovation and managing contradictions.

VI. Make in India : Unveiling India's Manufacturing Opportunities

- Enabling Framework for stimulating Investments
- A Global Initiative to spur Global Economy

WHO WOULD BENEFIT

- All stakeholders interested Corporate Leadership, Corporate Transformation in Business Excellence and Creativity and Innovations
- Company Chairmen, Directors, Presidents, CEOs, CFOs, Bankers, Company Secretaries, NGOS, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership & efficient and ethical conduct of corporates and good governance.

MARKETING OPTIONS

(a) Sponsors

The International Convention offers a unique opportunity to project your organisational commitment to Leadership for Business Excellence and Innovation. The event will be attended by eminent corporate heads, executive directors and opinion leaders, from across the world. Here is your chance to



Dr. R. Seetharaman -
Group Chief
Executive Officer,
Doha Bank



H. E. Hussain Abdulla Ali Al Shafar, Chairman, Emirates International Insurance Brokers and Mr Abdulla J M Kalban, President & CEO, Dubai Aluminium (DUBAL) with distinguished guests during the Golden Peacock Awards ceremony at Burj Al Arab at the last Dubai Global Convention.

advertise your commitment to Leadership, Good Governance and Corporate Excellence and Innovations for your company's brand image. The Sponsorship rates are:

	Indian (in ₹)	International (in AED)	US (\$)
Principal Sponsor	15,00,000	90,000	24,000
Platinum Sponsor	10,00,000	60,000	16,000
Gold Sponsor	7,50,000	45,000	12,000
Silver Sponsor	5,00,000	30,000	8,000
Associate Sponsor	3,00,000	20,000	5,000

(b) Advertisement in Souvenir

A Convention Souvenir book will be released on the Inaugural Day, at the Convention venue. It will also be distributed to all delegates, associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGOs, standards institutions etc., worldwide.

The advertisement tariff (A- 4 size page) for colour advertisement are:

Place	Rate Indian (₹)	AED	US (\$)
Back Cover	1,00,000	6,000	1,600
Inside Front Cover	80,000	5,000	1,200
Inside Back Cover	70,000	4,000	1,100
Full Page Color	50,000	3,500	8,00

Service Tax 12.36% will be extra, as applicable



Winners celebrate the Journey of Excellence at the last Dubai Global Convention

Last Date for the
Submission of Applications
10th March 2015



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by the Institute of Directors (India) in 1991, are now regarded as holy grail of Corporate Excellence, world wide. Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from several countries worldwide. The Golden Peacock Awards have been instituted to celebrate and honour the best of the best, as recognition of their unique achievements.

The selection is an elaborate process by a team of professional, independent assessors. The short listed final applications are reviewed by a Jury of eminent people known for their independence and impartiality, headed by a former Chief Justice of India.



Hon. Sayyad ABD-AL-Cader SAYED-HOSSEN
Minister of Industry, Commerce and
Consumer Protection, Govt. of Mauritius



Mr Abdulla J M Kalban
President & CEO, Dubai Aluminium
(DUBAL)

CATEGORY

- Golden Peacock National Quality Award (GPNQA)
- Golden Peacock Business Excellence Award (GPBEA)
- Golden Peacock National Training Award (GPNTA)
- Golden Peacock Innovative Product/Service Award (GPIPSA)

APPLY NOW

REGISTRATION PACKAGE (NON RESIDENTIAL)

CATEGORIES	Indian (in ₹)	International (in AED)	US Dollar
Corporate Delegate	22,000	1,500	350
Paper Presenters	15,000	900	250
Accompanying Spouse	15,000	900	250
Students	15,000	900	250

Note: Please fill registration forms separately for each Participant. (This form may be photocopied/ reproduced). To register online visit www.iodonline.com

REGISTRATION DETAILS

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • The fee in Indian rupees is applicable to Indian nationals AED to others • Confirmation of registration is possible, only if the form is received with the fee • Inclusive of Delegate Kit Tea/Coffee and Lunch on with Convention Day and Dinner on Golden Peacock Awards Nite.



A view of the audience at the last Conference

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email: info@iodonline.com. To book online, visit www.iodonline.com

I am interested in participating in the "Dubai Global Convention, 2015" programme as delegate / speaker / sponsor / partner / advertiser _____

Name Dr/Mr/Ms _____ Designation _____

Organization _____

Address _____

Postal Code _____ Country _____

Telephone _____ Mobile _____ Fax _____

E-mail _____

For overseas participants (who would need visa invitation letters)

Name (as mentioned in the passport) _____

Father's/Husband's name _____

Passport No. _____ Date and place of issue _____

Date and place of birth _____ Valid up to _____

Citizenship _____

Are you a member of IOD, India (Yes / No):

Payment details

The total amount for INR` / in AED _____ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to 'Institute of Directors, New Delhi'

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