

Dubai Global Convention on BUSINESS EXCELLENCE

Also Presentation of
**GOLDEN
PEACOCK
AWARDS**

01 - 02 May 2013, at Burj Al Arab Dubai (UAE)

Theme:

Business Excellence - Key to Achieving World Class Performance



GUESTS OF HONOUR



Ajit Singh
to be New Civil Aviation Minister,
Government of India



Hon. Charles Gaétan Xavier-Luc DUVAL
Vice-Prime Minister & Minister of
Finance & Economic Development
Republic of Mauritius



**His Highness Sheikh Nahyan bin
Mubarak Al Nahyan** Minister of
Culture, Youth, and Social Development,
Govt. of UAE



Hon'ble K. M. Mani
Finance Minister Govt. of Kerala



Amit Mitra
Minister for Finance & Excise
Government of West Bengal



P Uma Shankar, IAS
Secretary Ministry of Power

GALAXY OF SPEAKERS



H. E. Hani R. Al Hamli
Secretary General, Dubai
Economic Council



H.E. Dr. Tayeb A Kamali
Vice Chancellor, Higher Colleges of
Technology, UAE



Mr. Saed Al Awadi
Chief Executive Officer
Dubai Exports



Justice M.N. Venkatachaliah
former Chief Justice of India
& Chairman, IOD



H.E. Lokesh M Kapanalath
Ambassador of India to
United Arab Emirates



Dr. Yousef Ebrahim Al Akraf
Chairman, Dubai Quality Group



Dr Pramod Deo
IAS, Chairperson, Central Electricity
Regulatory Commission



Sudhir Vasudeva
Chairman & Managing Director,
Oil & Natural Gas Corp



Ramanathan Ramanan
MD & CEO, CMC Ltd.
(A TATA Enterprise)



Rajeev Jain
CEO, Mumbai International
Airport Pvt. Ltd., GVK



Sunil A. Misser
Chief Executive Officer, AccountAbility



Prof Colin Coulson - Thomas
Chairman Bryok System
& Cotoco, UK

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Justice M N Venkatachaliah
Former Chief Justice of India
and Chairman, Institute of Directors

"Business today is being impacted by multiple forces – economic shocks, atomization of market and demand, borderless commerce, advances in technology, a sense of acceleration of business. Clearly business is under an unprecedented pressure to perform."

Invitation

Dear Friends,

I have great pleasure in inviting you to the Dubai Global Convention on Business Excellence, being held on 01-02 May 2013, in Dubai (UAE).

Business is under an unprecedented pressure to perform. The key to performance lies in responsiveness to change, anticipating the future and working towards it. TQM has made impressive inroads in the manufacturing and service sectors. The manufacturing sector is focusing on aspects like Lean Management, TQM, Quality Circles and Kaizen. The service sector has been using the Six Sigma banner. Bench marking is a common thread to drive improvement. The Business Excellence models mainly focus on results and enablers, operating under uncompromising values, integrity and for benefit of all stakeholders.

The Convention would focus on case studies covering boardroom to shop-floor, of a number of companies at the forefront of Business Excellence, and explore the evolution of Corporate Governance & Leadership, and attempt to look over the horizon, to what's next?

The Convention is expected to be attended by business and political leaders, legislators, policy makers, economists, NGOs and Corporate Governance professionals, from all over the world.

The reason for selecting Dubai (UAE), as the venue is the unprecedented business opportunities offered by this fast growing entrepreneurial capital of the Middle-East. This Global Convention will provide you a platform to interact with movers and shakers from around the world, to explore joint business collaborations.

There are many ways you can contribute and benefit from the Convention – presenting your case studies or paper as a speaker, show casing your products, profiling your brand as a sponsor, exhibitor or advertiser or becoming a partner to promote the convention among your contacts. Together, we could help promote and lift your business to excellence.

I look forward to seeing you all in Dubai.

Yours sincerely,

M N Venkatachaliah



M. G. George Muthoot, Chairman,
The Muthoot Group



Anand Bardhan, IAS, Counsellor,
Community Affairs, Embassy of India, UAE

Theme:

Business Excellence- Key to Achieving World Class Performance

PROGRAMME**

WEDNESDAY, 01 MAY 2013

Registration, Networking & Welcome Refreshments	0800hrs
Plenary Session - I	Inaugural Session: 0845 – 0945hrs
Plenary Session II	Keynote Session 0945 – 1100 hrs
Keynote – I	Comparative Analysis of Business Excellence Models
Keynote - II	Sustaining Productivity for Global Competitiveness
Keynote - III	Impact of Knowledge Management on Business Excellence
	Tea / Coffee Break 1100 – 1130 hrs
Plenary Session – III	Leadership for Business Excellence 1130 – 1245 hrs
Panel Discussion	and Sustainability
	· Organizational leadership Challenges for Business Excellence in disruptive times.
	· Leading corporate transformation, Innovation & change management.
	· Role of Corporate Boards in Quality & Sustainability.
	· How leaders communicate & reinforce values & high performance.
	· Leadership for employee and customer focused results
	Lunch Break & Networking 1245 – 1330 hrs
Plenary Session – IV	Learning Best Practices 1330 – 1600 hrs
Case Study Presentations	from global experience in Business Excellence
	Tea / Coffee Break & Networking 1600-1630hrs
Dhow Dinner Cruise	Cruise starts from 1730- 2100hrs bur Dubai Creek at 1830hrs Coach will start from Burj Al Arab at 1730hrs

THURSDAY, 02 MAY, 2013

Plenary Session – V	Driving Business Excellence 0830 – 0945hrs
	through Innovation & Co-creation strategies with Customers
	· Driving growth through value creation
	· How 'Co-Creation' is driven through increased use of internet and social media
	· How TQM principles are embedded in organizational practices and culture.
	· Innovation through Co-creation: Consumers Can be Creative
Plenary Session - VI	Implementing Business Excellence 0945 – 1100 hrs
	Models to Transform Business & Review Performance through Balanced Scorecard
	· Key Characteristics of Performance Excellence
	· Business Excellence Assurance & Assessment Processes
	· Driving Business Excellence through Balanced Scorecard
	Tea/Coffee Break 1100 – 1130 hrs
Plenary Session – VII	Business Excellence : Leadership for 1130 – 1230 hrs
	creating a World-Class Organization
Panel Discussion	· Stakeholder buy-in – critical to business success
	· Success and mapping Business Excellence for Good Governance
	· Lean Strategy for survival in tough times
	· Getting the Right Things Done – a Leader's Guide to Strategy Development
Plenary Session –VIII	PRESENTATION OF GOLDEN 1230 – 1345 hrs
	PEACOCK AWARDS



Dr. R. Seetharaman - Group Chief Executive Officer, Doha Bank



Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs



Ahmed Al Muhairi, CEO-Social Planning & Dev., CDA, Govt. of Dubai



Ibrahim Al Ansari Chief Executive Officer, Dubai First



Mr. Sanjay Verma (The Consul General of India), Dubai

PROGRAMME**

Presentation of Golden Peacock Awards (both National & Global) for Leadership & for Business Excellence for 2012

LUNCH ————— 1345 – 1445hrs

Plenary Session - IX **BUSINESS NETWORKING — 1445 – 1615hrs MEET**

Doing Business with UAE & MENA Region

Plenary Session - X **Closing Remarks ————— 1615hrs**

TEA / COFFEE ————— 1630hrs onwards & REFRESHMENTS

**PROGRAMME SUBJECT TO CHANGE

WHO WOULD BENEFIT

- All stakeholders interested in Business Excellence, Corporate Leadership, Governance and Sustainability.
- Philanthropists, Company Chairmen, Directors, Presidents, CEOs, CFOs, Bankers, Company Secretaries, NGOS, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership & efficient and ethical conduct of corporates and good governance.

MARKETING OPTIONS

(a) Sponsors

The International Convention offers a unique opportunity to project your organisational commitment to Business Excellence. The event will be attended by eminent corporate heads, executive directors and opinion leaders from across the world. Here is your chance to advertise your commitment to Leadership, Good Governance and Corporate Sustainability and for your company's brand image. The Sponsorship rates are:

	Indian (in ₹)	International (in AED)
Principal Sponsor	10,00,000	65,000
Platinum Sponsor	7,50,000	50,000
Gold Sponsor	5,00,000	35,000
Silver Sponsor	3,00,000	20,000

(b) Advertisement in Souvenir

A Convention Souvenir book will be released on the Inaugural Day at the Convention venue. It will also be distributed to all delegates, associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGOs, standards institutions etc. worldwide.

The advertisement tariff (A-4 size) for colour advertisement:

Place	Rate	
	Indian (₹)	AED
Back Cover	75,000	5000
Inside Front Cover	60,000	4000
Inside Back Cover	50,000	3500
Full Page Color	40,000	2500



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors (India) in 1991, are now regarded as holy grail of Corporate Excellence world wide. Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from over 25 countries worldwide. The Golden Peacock Awards have been instituted to celebrate and honour the best of the best, as recognition of their unique achievements.

The selection is an elaborate process by a team of professional, independent assessors. The short listed final applications are reviewed by a Jury of eminent people known for their independence and impartiality, headed by a former Chief Justice of India.

APPLY NOW

GLOBAL CATEGORY

- Golden Peacock Global Award for Business Excellence (GPGBEA)

NATIONAL CATEGORY

- Golden Peacock Business Excellence Award (GPBEA)

The application forms and self-assessment criteria, can be downloaded from web: www.goldenpeacockawards.com



H.E. Juma Al-Majid, Chairman Dubai Economic Council, and Chairman of Al-Majid Group of Companies, UAE, receiving the Institute of Directors 'Distinguished Fellowship' award



Winners Celebrate the Journey of Excellence



A view of the audience at the last Conference

Registration Package (Non Residential)

(Inclusive of Delegate Kit, Tea/coffee and Lunch on Convention Days)

Categories	Indian INR Single	International AED Single	US Dollar Single
Corporate Delegate	22,000	1750	450
Paper Presenters	15,000	1000	250
Accompanying Spouse	15,000	1000	250

Note: Nomination of more than one delegate, please fill in registration forms separately.(This form may be photocopied/ reproduced)

Registration details :

- Registration fee is non-residential and non-refundable
- Changes in nominations are acceptable
- The fee in Indian rupees is applicable to Indian nationals. AED to others.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective until the payment has been received. To register by email: info@iodonline.com. To book online, visit www.iodonline.com

I am interested in participating in the "Dubai Global Convention, 2013" programme as delegate / speaker / sponsor / partner / advertiser

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 Organization _____
 Address _____
 Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____

For overseas participants (who would need visa invitation letters)

Name (as mentioned in the passport) _____
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 Passport No. _____ Date and place of issue _____
 Date and place of birth _____ Valid up to _____
 Citizenship _____

Are you a member of IOD, India (Yes / No):

Payment details

The total amount for INR₹ / in AED _____ may be paid by either of the following (please tick appropriate payment box):

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