

16th International Conference on

CORPORATE SOCIAL RESPONSIBILITY

also Presentation of

GOLDEN PEACOCK AWARDS



June 03 - 04, 2022



Hotel Le Méridien
New Delhi



THEME: CSR at Inflection Point: Board's Strategy for Maximising Impact and Triple bottom-line Growth

G A L A X Y O F D I S T I N G U I S H E D S P E A K E R S



Prof. (Judge) Mervyn E. King SC
Chairman
King Committee on
Corporate Governance
Chair Emeritus IIRC & GRI
& former Judge
Supreme Court of South Africa



Mr Manoj Joshi, IAS
Secretary
Ministry of Housing
and Urban Affairs
Govt. of India



Prof. David Grayson CBE
Emeritus Professor of
Corporate Responsibility,
Cranfield School of
Management, UK



Mr Atanu Chakraborty
Chairman
HDFC Bank &
former Finance Secretary
Govt. of India



Ms. Shoko Noda
UNDP Resident
Representative in India



Dr. Alka Mittal
Chairman & Managing Director
Oil & Natural Gas
Corporation Ltd.



A view of the audience

As like previous years, the Convention is likely to bring together a large number of **Policy Makers, Senior Govt officials, Diplomats, Jurists, Industry Leaders, Chairmen, CEOs, Directors, Subject specific experts, Heads of Depts,**

over 400 Business Participants

on a single platform to network and discuss & debate over the issues concerning around us and finding solutions for a better future.

a platform to celebrate achievements of global leaders and expand business globally



Hon'ble Justice Kurian Joseph releasing the Souvenir at the inaugural session of a two day conference on Corporate Social Responsibility along with other dignitaries. From L to R: **Mr R. G Rajan**, Chairman, IOD Mumbai Region and former Chairman & MD, RCF Ltd. and former Chairman, SCOPE & FAI, **Mr Crispin Simon**, British Deputy High Commissioner, Mumbai & HM Trade Commissioner, India and South Asia, **Mr Ashish Kumar Chauhan**, MD & CEO, BSE Ltd. (Bombay Stock Exchange), **Lt. Gen. J. S. Ahluwalia, PVSM (retd.)**, President, Institute Of Directors, **Mr Prabhakar Singh**, MD & CEO, Petronet LNG Ltd., **Mr Praveen Pardeshi, IAS**, Additional Chief Secretary to Hon'ble Chief Minister, Govt. of Maharashtra and **Ms. Helen Brand OBE**, Global Chief Executive, ACCA, UK.

Invitation from the Chairman

Justice M. N. Venkatachaliah

Chairman, IOD Advisory Council and former Chief Justice of India



Dear Friends,

I have pleasure in inviting you to the '16th International Conference on Corporate Social Responsibility', being held on 03 - 04 June 2022, in New Delhi. The theme of the Conference is 'CSR at Inflection Point: Board's Strategy for Maximising Impact and Triple bottom-line Growth'.

Social-cohesion is not aimed at creating social uniformity, but homogeneity and harmony. The Board leadership needs to manage the socio-economic cleavages, and resolve social conflicts. Today, the resilient Indian economy is poised for a fast growth, with a slow of reforms and initiatives by the present Government.

In recent years, organisations across the globe have taken considerable steps to embed CSR strategy into their corporate vision and values, policies and governance arrangements; and ensuring these are aligned with corporate culture, conduct and activities. Companies will have to consider their social strategy, and determine how it engages with key stakeholders to ensure organisational success.

The discourse has moved from embedding CSR into corporate strategy, to the rise of a Corporate Citizenship. Building a "better normal" and reshaping the world community is the need of the hour. This will require transformational leaders to take careful stock of their corporate purpose, moving beyond its WHY to define the HOW, to actually move the needle and create value.

This International Conference will facilitate the exchange of many innovative ideas, concepts and methods towards adopting CSR as strategic business tool and developing responsible 'corporate citizenship' by bringing together compassionate corporate leaders and CSR professionals. To quote William Penn, "He that does good for good's sake seeks neither paradise nor reward, but is sure to find both in the end".

Look forward to meet you, at the Conference.

Justice M. N. Venkatachaliah

CONFERENCE HIGHLIGHTS

- Two days of information - packed sessions
- Business case study presentations by the top performers in Corporate Social Responsibility and project excellence
- Special session on CSR best practices-global experience
- Top experts loaded with professional experience
- Presentation of golden peacock awards
- Network with leading organization and experts from both public and private sectors

OBJECTIVES:-

- Aligning and embedding CSR in Business Strategy
- Leveraging CSR for Competitive Advantage
- Value driven responsible growth and inclusive development
- Encouraging Social Innovation and Entrepreneurship
- Sustainability: an Ethical Imperative and Necessity
- Global CSR case studies to promote Innovation and Initiative
- Reimagining CSR for Societal Transformation: Innovating Initiatives

TOPICS:-

1. Board Leadership for strategizing CSR initiatives.

- Responsible Corporate Citizenship: A Board Initiative linking business and society
- Leveraging and Strategising CSR for Competitive Advantage
- Board's CSR policy, planning & control – through a CSR Committee.
- Stakeholder stewardship model and scorecard for CSR.
- CSR for Building a socially sensitive brand in social media.

2. Corporate Governance Processes - Embedding Legislative and Financial implications of CSR

- Tone at the Top: Embedding CSR into the Corporate Governance Structure, for creating Shared Value
- Internalizing CSR and Social issues for turning Business into a Social Cause
- CSR – A business response for social inclusion & sustainability.
- Responsible CSR: A New Agenda beyond Governance
- Codifying Good Governance Practices for ethical and social compliance for eco growth.

3. CSR - The Bridge between Business and Societal Growth

- Social Business Initiatives and Community Involvement Strategy
- Create an enabling environment for strategic CSR and social innovation.
- CSR: Driver for Social entrepreneurship, Innovation, Inclusion and Sustainable Development
- Social Media and Brand Activism: Value driven CSR agenda - a game changer for social and environmental issues

4. Global trends in Social Accountability and Integrated Performance Reporting

- Impact of Adopting CSR guidelines ISO 26000, and SA 8000 on CSR Landscape
- Focussing on UN SGDs - aligning strategies with national targets for Macro-societal needs
- Corporate Social Audit: Measuring net Impact on Society and Stakeholder Expectations
- Measuring and Reporting CSR Performance: Communication and Integrated International Reporting System

5. CSR Projects: Planning, Monitoring Audit and Evaluation

- Performance indicators for societal and corporate benefits of CSR
- Promoting Socially beneficial Community Development Projects
- Corporate Social Audit: Financial & impact accounting of CSR projects.
- Business Partnering with Social Enterprises and NGOs for Scalability and Impact Assessment
- Managing large-scale CSR Projects: Required Professional Qualifications and Skills

6. CSR Case studies – Learning from the best.



Mr. Hardeep Singh Puri
Hon'ble Minister of Petroleum and Natural Gas and
Minister of Housing and Urban Affairs, Government of India

Marketing Options

(a) Partnership

The International Conference offers a unique opportunity to project your organisation's commitment to Corporate Social Responsibility. The event will be attended by eminent corporate heads, social scientists, NGOs and opinion leaders from across the globe.

Partnership Rates

Categories	Principal Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Indian (in ₹)	15,00,000	10,00,000	8,00,000	6,00,000	4,50,000
International (in US \$)	20,000	13,500	11,000	8,000	6,000

*18% GST will be extra, as applicable

Who Would Benefit

- Company chairmen, directors, presidents, CEOs, CFOs, CSR Professionals, bankers, fund managers, company secretaries, NGOs, investors, chartered accountants, management analysts, management students, financial consultants & academics
- All stakeholders interested in protection of the well - being of society, generating profits and improving the quality of life.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporate and good governance.
- Businesses - Corporate Large and Small & Medium Enterprises (SMEs) and NGO's

(b) Advertising

A Conference Souvenir Book will be released on the Inaugural Day of the conference. These will also be distributed to members associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, and standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Conference Souvenir, is as under:

Place	Back Cover	Inside Front Cover	Inside Back Cover	Full Page Inside
Rate				
INDIAN (₹)	2,00,000	1,50,000	1,30,000	1,00,000
US (\$)	2650	2000	1800	1400

*18% GST will be extra, as applicable



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & Global, known for their independence and impartiality.

The Jury is Chaired by **Hon'ble Justice M. N. Venkatchaliah**, former Chief Justice, Supreme Court of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2022:



His Holiness The Dalai Lama presenting the Golden Peacock Environment Management Award to Railway Board. The Award is being received by its Chairman, Mr. IIMS Rana.

1. Golden Peacock **Environment Management** Award
2. Golden Peacock **Occupational Health & Safety** Award
3. Golden Peacock **Eco-Innovation** Award
4. Golden Peacock Award for **Energy Efficiency**

LAST DATE FOR SUBMISSION OF AWARD APPLICATIONS
June 20, 2022

The **Guidelines-cum-Application Forms & Self-assessment Criteria** can be downloaded from www.goldenpeacockaward.com

The above Awards will be presented during the **23rd World Congress on Environment Management and Climate Change - 2022** in Bengaluru, on August 25-26, 2022

The Guidelines-cum- Application Forms and self-assessment criteria can be downloaded from website www.goldenpeacockaward.com



Mr. Anil Agarwal
Founder Chairman, Vedanta Group receiving the Golden Peacock Business Leadership Award. Also seen (on Right), **Mr. Naveen Patnaik**, Hon'ble Chief Minister, Govt. of Odisha



Dr. Azim H. Premji
Chairman, Wipro Group receiving the Golden Peacock Business Leadership Award



Mr. Sunil Bharti Mittal
Chairman, Bharti Enterprise Limited receiving Golden Peacock Business Leadership Award



REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodglobal.com. To book online, visit www.iodglobal.com.

I am interested in participating in the "16th International Conference on Corporate Social Responsibility 2022", programme as a Delegate / Speaker / Sponsor / Partner / Advertiser _____

Name Dr./Mr./Ms. _____ Designation _____
 Organization _____
 Address _____
 _____ Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) _____
 Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes/ No):

PAYMENT DETAILS

The total amount for INR ₹ / US \$ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to **Institute of Directors**, New Delhi
- (B) Bank Transfer to Union Bank of India, M 4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667, Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110026324, Account Number: 510101006113450, IFSC CODE: UBIN0902861, PAN No.: AAAB10002J, SWIFT CODE:UBININBBNGK
- (C) Credit Card: Please log on to www.iodglobal.com for online payment.
 (Please enter the amount in INR)



(Signature)
Name

Date:

ABOUT US

INSTITUTE OF DIRECTORS, India :

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently it is associated with over 30,000 senior executives from Govt, PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures to Workshops and networking of Members, Directors and Global Leaders through various National & International Conventions and platforms to debate the issues of topical interest., held in India and abroad.

The IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 15 different corporate disciplines, both have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate Categories	Indian (In ₹)	International (In US \$)
Corporate Delegate	15,000	200
NGO	10,000	150

*Inclusive of all taxes

Head Office

New Delhi
 M-56 A, Greater Kailash Part- II
 (Market), New Delhi- 110048, INDIA
 Tel: +91-11-41636294 / 717, 41008704
 Fax: +91-11-41008705
 Email: info@iodglobal.com

Regional Offices

Bengaluru
 No. 412, 4th Floor, Barton Centre
 MG Road, Bangalore - 560001
 Tel: +91-080 - 25092234 /
 25583490 / 25589099
 E-mail: info@iodglobal.com

Chennai
 No.11, Kanakasri Nagar
 Cathedral Road, Chennai-600086
 Tel : +91-044-4858 4338/5338
 E: chennai@iodglobal.com

Hyderabad
 Aditya Trade Center: 7-1-618/ATC/608,
 6th Floor, Aditya Enclave Road,
 Ameerpet, Hyderabad- 500038
 Tel: 040-48500901 - 03
 E-mail: info@iodglobal.com

Mumbai
 1092 - C Wing Oberoi Garden Estate
 Chandivali, Andheri (East),
 Mumbai - 400072
 Tel: +91-22-40238141 / 42
 E-mail: info@iodglobal.com