



**Building[®]
Tomorrow
Boards**



16th International Conference on

CORPORATE SOCIAL RESPONSIBILITY

Hotel Le Méridien, New Delhi

03 - 04 June 2022



**“WHERE THE
WORLD'S MOST
INFLUENTIAL
BUSINESS LEADERS
UNITE”**

**SPONSORSHIP OPPORTUNITIES
& BENEFITS**

www.iodglobal.com

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPONSORSHIP LEVELS AVAILABLE:

Principal Partner

Platinum Partner

Gold Partner

Silver Partner

Bronze Partner

SPONSORSHIP PACKAGES

► PRINCIPAL PARTNER

₹15,00,000 / \$21,500

- Organisation logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop.
- Special Address in the Inaugural Session of the programme.
- One Speaker Slot in Business Session
- Special Guest at Golden Peacock Awards Nite.
- Full page Company profile & full page colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of your Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- One Full page write up about the Sponsoring Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 6 monthly issues
- Complimentary 'Director Today' subscription – 3 years
- 15 complimentary delegate registrations to the convention.
- Corporate Standees display at the venue (6 no's), one at the entrance
- Running Company's promotional film (120 seconds) at the pre Function Area
- Corporate Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition stand at the venue
- Website coverage in www.iodglobal.com and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Sponsor logo to appear on all Social Media promotions banners @iodglobal (LinkedIn, Twitter, FB & Instagram)

► PLATINUM PARTNER

₹ 10,00,000 / \$14,250

- Organisation logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop.
- Special Address in the Inaugural Session of the programme.
- One Speaker Slot in Business Session
- Special Guest at Golden Peacock Awards Nite.
- Full page Company profile & full page colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of your Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- One Full page write up about the Sponsoring Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues
- Complimentary 'Director Today' subscription – 2 years
- 10 complimentary delegate registrations to the convention.
- Corporate Standees display at the venue (4 No's).
- Running Company's promotional film (90 seconds) at the pre Function Area
- Website coverage in www.iodglobal.com and link from main page
- Organization name and Logo on the back drop for TV/Press meet.
- Corporate (Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition stand at the venue
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Sponsor logo to appear on all Social Media promotions banners @iodglobal (LinkedIn, Twitter, FB & Instagram)

► GOLD PARTNER

₹ 8,00,000 / \$11,450

- Organisation logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Organization name and Logo on the back drop.
- One Speaker Slot in Business Session
- Complimentary one page coloured company advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One colour page in 3 issues.
- Complimentary 'Director Today' Subscription – 9 Months.
- 10 complimentary delegate registrations to the convention.
- Website coverage in www.iodglobal.com and link from main page
- Running Company's promotional film (60 seconds) at the pre Function Area
- Corporate Standees display at the venue (3 No's).

- Corporate (Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition at the venue.
- Sponsor logo to appear on all Social Media promotions banners @iodglobal (*LinkedIn, Twitter, FB & Instagram*)

► SILVER PARTNER

₹ 6,00,000 / \$8,600

- Organisation logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Organization name and Logo on the back drop.
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Subscription – 5 Months.
- Complimentary one page coloured company advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One colour page in 2 issues.
- 6 complimentary delegate registration to the convention.
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the venue (2 No's).
- Corporate (Literature / Brochure) to be included in delegate kit.
- Sponsor logo to appear on all Social Media promotions banners @iodglobal (*LinkedIn, Twitter, FB & Instagram*)

► BRONZE PARTNER

₹ 4,50,000 / \$6,450

- Organisation logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com.
- Logo will be included in the conference programme.
- Organization name and Logo on the back drop.
- Complimentary 'Director Today' Subscription – 2 Months.
- Complimentary one page coloured company advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One colour page in 1 issue.
- 4 complimentary delegate registration to the convention.
- Website coverage in www.iodglobal.com and link from main page
- Corporate Standees display at the venue (1 No).
- Sponsor logo to appear on all Social Media promotions banners @iodglobal (*LinkedIn, Twitter, FB & Instagram*)

Give your brand a voice on the big stage, by Sponsoring the 16th International Conference on **CORPORATE SOCIAL RESPONSIBILITY**

ALL SPONSORS WILL RECEIVE THE FOLLOWING:-

Your logo will be placed on all promotional pieces relating to the conference including:

- The website | The conference programme booklet | Signage at the event | Newsletter

An opportunity to apply for speaking lots, if suitable (For Platinum and above category).

- A 2m x 2m space in the exhibition area of the event and one complimentary delegate registration, which will allow you to staff your stand. Please note that exhibition space will be allocated on a first-come, first served basis and will be allocated in the order in which the signed contracts are received.

The Organisers will provide a one-off email blast to our contacts prior to Conference referencing our sponsorship partnership. Alternatively the Organisers will provide you with programmes for you to mail to your target audience directly. Please note that the Sponsor must advise the Organisers of the timings of their mailing to ensure that recipients do not receive multiple mailings.

Write to us: sushil@iodglobal.com

SPONSORSHIP OPPORTUNITIES

► INCREASE YOUR REACH AND EXPOSURE

As a sponsor, there a number of different opportunities to drive exposure and get noticed by new clients. Through our various packages and tailored approach. The Conference Secretariate works closely with all our sponsors to understand their objectives.

► GENERATE STRONG LEADS

This International Conference will be full of the right audience, actively interested in high end, luxury and products.

► DELIVER GREAT ROI

Our events deliver an extremely targeted and direct route to clients, giving you a higher return on investment (ROI). This is because IOD's International Conferences are B2B and only focus on a very specific target market.

IOD Building[®]
Institute of Directors Tomorrow's
Boards

CONTACT US

E: info@iodglobal.com / rakesh@iodglobal.com
M: +91-8448386274

www.iodglobal.com