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10TH INTERNATIONAL CONFERENCE ON
CORPORATE SOCIAL RESPONSIBILITY
&

PRESENTATION OF GOLDEN PEACOCK AWARDS

05 - 06 February, 2016 at Hotel Taj Lands End, Bandra (West), Mumbai (India)

Theme: "Embedding CSR Mandate into Corporate Strategy"

Updated on 3rd Feb 2016

PROGRAMME**

FRIDAY, 05TH FEBRUARY, 2016

Registration and Morning Refreshments

0800 – 0900hrs

Plenary Session - I

Inaugural Session

0915 –1030 hrs

Welcome Address

Lt. Gen. J S Ahluwalia, PVSM (Retd), President, Institute Of Directors

Keynote Speaker

Dr R. Seetharaman, Group Chief Executive Officer, Doha Bank, Qatar

Special Address

S. Chakraborty, Chief Executive, Innovative Financial Advisors

Theme Address

Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Aditya Birla Group

Guest of Honour

Lord Raj Loomba, Member, House of Lords (UK Parliament), founder and Chairman, The Loomba Foundation, UK

Chief Guest Address

H.E. Shri Chennamaneni Vidyasagar Rao, Hon'ble Governor of Maharashtra

Vote of Thanks

Govind Swarup, IAS (retd.), Chairman–Mumbai Region, Institute Of Directors

Release of Convention Souvenir & Proceedings

Tea / Coffee

1030 – 1045 hrs

Plenary Session- II

Tone at the Top: The Role of Board in CSR

1045 – 1200 hrs

- *Boardroom leadership & control for Social Entrepreneurship- A Game Changer.*
- *Linking CSR budget with the corporate strategy and budget.*
- *CSR- Investment for Creating Social Capital.*
- *CSR – An Actionable Business Agenda*
- *CSR Plus- Strategy for building corporate brand*

Chair & Moderator

Ashwini Mehra, Deputy Managing Director & CDO, State Bank of India

Speakers

V. Radha IAS, Jt. Managing Director, City and Industrial Development Corporation of Maharashtra Ltd.

Ashok Barat, Managing Director, Forbes & Company Ltd.

Namita Vikas, Group President & Country Head-Responsible Banking and Chief Sustainability Officer, YES Bank

Mamta Binani, President, The Institute of Company Secretaries of India (ICSI)

Vaishali Sinha, Founder & CEO, iCharity and Director, ReNew Power

Interaction with audience

Plenary Session- III **CSR Audit : The New Mandate** **1200 - 1315 hrs**

- *Fine tuning the CSR Reporting Mechanism*
- *Impact Reporting for each Stakeholder*
- *Simplicity in reporting standards*
- *Reporting can enhance “Brand Value”*
- *Neutrality of Assessments*

Chair & Moderator **S. Chakraborty**, Chief Executive, Innovative Financial Advisors

Panelists

Khalil Saqer bin Gharib, Director - Corporate Communications, Dubai Customs, UAE

Susmita Sengupta, Director Technical, Mahanagar Gas Limited

Mangesh Gupte, Director & Head - CSR, Dr. Reddy's Laboratories Ltd.

Sudeep Bhalla, Vice President - Sustainability, Vodafone India Ltd.

Interaction with audience

LUNCH

1315 – 1400 hrs

Plenary Session – IV **CSR Guidelines & Their Relevance** **1400 – 1505 hrs**

- *National Policy & Legislation for driving CSR Agenda – Building a Legal and Statutory Framework.*
- *CSR Principles & enabling national policy & legislation.*
- *Impact of adopting ISO 26000 & SA 8000 on CSR Landscape*
- *UN Global compact, Sustainability Targets & EFQM framework for CSR*
- *Corporate citizenship – CSR as the new agenda for governance.*

Chair & Moderator **Mukesh Khullar IAS**, Principal Secretary (Energy), Govt. of Maharashtra

Speakers

Dr E S Rao, Director & CEO, IIFCL's Asset Management Company and CGM, IIFCL

Rajat Malhotra, COO (West Asia), Jones Lang LaSalle India

Anna Warrington, Director, Forum for the Future India

Interaction with audience

Plenary Session – V **CSR: Navigating between Rhetoric & Reality** **1505 - 1610 hrs**

- *Demystifying the rise of CSR.*
- *CSR as a means to achieve sustainable development*
- *Analyzing CSR trends & Impact in India*
- *Moving beyond schools and hospitals: The new age CSR*
- *Engaging SME's to Jump on the CSR Band-wagon*

Chair & Moderator **Vishwas M. Patil IAS**, Vice Chairman & MD, Maharashtra Airport Development Co. Ltd.

Speakers

Ranjit Singh Deol IAS, Vice Chairman & MD, Maharashtra State Road Transport Corporation

Mohini Daljeet Singh, Chief Executive, Max India Foundation

Dr Sunil Sinha, Principal Economist and Director, India Ratings & Research

Rajeev Kapoor, Executive Director, Dell International Services

Interaction with audience

TEA / COFFEE

1610 – 1630 hrs

Plenary Session – VI	CSR in Practice : Global Experiences	1630 –1745 hrs
Chair & Moderator	Ambassador Jonathan Addleton , Mission Director, USAID India	
Special Address	Kevin McKenna , New Zealand Consul General & Trade Commissioner, New Zealand Trade and Enterprise	
Speakers	<p>Dalton Sembiring, Deputy Chief of Mission, Embassy of the Republic of Indonesia</p> <p>Monwipa Choopiban, Executive VP, Corporate Affairs, IRPC Public Company Ltd., Thailand</p> <p>Sreepad Gopal Rao, Senior Director, SanDisk India</p> <p>Archana Sahay, Community Relations Manager, Cisco Systems India Pvt. Ltd.</p>	

Interaction with audience

Plenary Session – VII	Making CSR work for Business	1745 - 1850 hrs
	<ul style="list-style-type: none"> • <i>Setting up a business case for CSR</i> • <i>Dressing up CSR as a business discipline</i> • <i>Impact of Corporate Social Performance on Corporate Financial Performance</i> • <i>Corporate Reputation & Legitimacy through CSR</i> • <i>Reducing Cost and Risks through CSR</i> 	
Chair & Moderator	Hari Sankaran , Vice Chairman & Managing Director, Infrastructure Leasing & Financial Service Ltd.(IL&FS)	
Speakers	<p>Paraag Jaiin IAS, Managing Director, Maharashtra Tourism Development Corporation Ltd.</p> <p>Dr D. N. Kulkarni, President (Agri-Foods), Jain Irrigation Systems Ltd.</p> <p>Lt. Gen. Rajender Singh, Chief Executive Officer, DLF Foundation</p> <p>Kiran Sahdev, Executive Director, Life Insurance Corporation of India</p> <p>Ritu Kumar, Director CSR, CDC Group, UK</p>	

Interaction with audience

Plenary Session - VIII	GOLDEN PEACOCK AWARDS NITE	1900 – 2030 hrs
Welcome Address	Lt. Gen. J. S. Ahluwalia , PVSM (retd.), President, Institute of Directors, India	
Opening Remarks	Vijay Karia , Chairman & Managing Director, Ravin Group	
Special Address	S. Chakraborty , Chief Executive, Innovative Financial Advisors	
Special Address	Ashish Kumar Chauhan , MD & CEO, Bombay Stock Exchange	
Guest of Honour	Mrs. Pankaja Gopinathrao Munde , Hon'ble Minister of Rural Development and Water Conservation, Women and Child Development, Govt. of Maharashtra	
Chief Guest Address		
IOD's Distinguished Fellowship & acceptance address	<p>Rana Kapoor, Founder, MD & CEO, YES Bank Ltd.</p> <p>Arnab Goswami, Editor-in-Chief & News Anchor, TIMES NOW and ET NOW</p> <p>Dr S K Nanda, IAS, Chairman & MD, Gujarat State Fertilizers & Chemicals</p> <p>Rajeev Jain, CEO, GVK Mumbai International Airport</p>	

**Presentation of Golden Peacock Awards for
Corporate Social Responsibility (National and Global)
and HR Excellence - 2015**

DINNER

2030 hrs

SATURDAY, 06TH FEBRUARY, 2016

Morning Refreshments

0800 - 0900hrs

Plenary Session – IX

Vital HR Insights- Best Practices and Case Studies *Success Stories*

0900 – 1040 hrs

Presenters

1. WNS Global Services Pvt Ltd, Mumbai
2. UltraTech Cement Limited, Rajashree Cement Works, Gulbarga
3. Union Bank of India, Mumbai
4. Ordnance Factory, Medak
5. Tech Mahindra Limited, Mumbai
6. Sterlite Copper, Tuticorin
7. Essar Oil Limited, Mumbai
8. Piramal Enterprises Limited, Medak
9. JSW Infrastructure Limited, Mumbai

Tea / Coffee

1040 – 1100 hrs

Plenary Session - X

Measuring Effectiveness of CSR Programmes

1100 – 1220 hrs

- *CSR as driver of social inclusion & sustainability.*
- *Financial Accounting of CSR initiatives.*
- *Linking CSR budget with socially sensitive marketing & advertising.*
- *Return on Investment (ROI) –Link between CSR & Profitability*
- *Budgeting for CSR.*

Chair & Moderator

R. G. Rajan, Chairman, SCOPE and Chairman & MD, RCF Ltd.

Speakers

Veena Swarup, Director - Human Resources, Engineers India Ltd.

Anubhav Kapoor, General Counsel & Company Secretary, TATA Technologies

Wali-ul-Marroof Matin, Managing Director, Chittagong Stock Exchange Ltd, Bangladesh

Jitendra Kalra, Chief Operating Officer, Reliance Foundation

Madhura Talegaonkar, Head - CSR, Bajaj Electricals Ltd.

Interaction with audience

Plenary Session – XI

Corporations and NGOs: Creating Synergy for a Better Future

1220 – 1330 hrs

- *Role of NGOs as the ground- zero change makers*
- *Navigating Challenges to a successful corporate-NGO partnership*
- *Corporate Fundraising: What works and what does not*
- *The future of Corporate - NGO Partnership*
- *Identifying and addressing focus areas for CSR initiatives*

Chair & Moderator

Seemantinee Khot, Partner, Chhaya Strategic Advisors, LLP

Speakers

Meenakshi Batra, Chief Executive, Charities Aid Foundation

Anubhav Gupta, Head, CSR & Sustainability Godrej Properties Ltd.

Richa Bajpai, Co-Founder & Director, NextGen

Shanta Vallury, Head HR, CSR and Internal Branding, Ratnakar Bank Ltd.

Cristiana Peruzzo, Director, CSR & Sustainability Services, Innovaid Advisory Services

Interaction with audience

LUNCH

1330 - 1430 hrs

Plenary Session – XII **Making CSR Happen in India** **1430 – 1600 hrs**
Success Stories

Presenters

1. Hindustan Aeronautics Limited, Bengaluru
2. Dalmia Cement (Bharat) Limited, New Delhi
3. Aditya Birla Nuvo Limited, Indian Rayon, Veraval
4. Accenture Services Private Limited, Bengaluru
5. Canara Bank, Bengaluru
6. ICICI Lombard General Insurance Company Ltd, Mumbai
7. Neyveli Lignite Corporation Limited, Neyveli
8. Reliance Industries Limited, Mumbai
9. Ericsson India Private Limited, New Delhi

Plenary Session – XIII **Valedictory Session** **1600 –1630 hrs**

Welcome Address **Lt Gen J S Ahluwalia**, PVSM (retd.), President, Institute of Directors, India

Chief Guest Address **Shri Subhash Desai**, Hon'ble Minister of Industries, Govt. of Maharashtra

Closing Remarks **Govind Swarup, IAS (retd.)**, Chairman–Mumbai Chapter, Institute of Directors

Tea / Coffee

1630 hrs

***Subject to change without notification*

**Confirmation Awaited*

******* The End *******