

**8TH INTERNATIONAL CONFERENCE ON
CORPORATE SOCIAL RESPONSIBILITY
&
PRESENTATION OF GOLDEN PEACOCK AWARDS**
17 – 18 January, 2014 at Hotel ITC Windsor Manor, Bengaluru (India)

Theme: "Strategy to Leverage CSR for Competitive Advantage"

AGENDA*

FRIDAY, 17TH JANUARY, 2014

	Registration	0830 – 0930 hrs
Plenary Session - I	Opening Session	0930 –1030 hrs
Welcome Address	Ashok Kapur, IAS (retd) , Director General, Institute of Directors, India	
Theme Address	Lt Gen J S Ahluwalia , PVSM (retd), President, Institute of Directors, India	
Keynote Address	Prof C. B. Bhattacharya , Dean of International Relations and E.ON Chair Professor in Corporate Responsibility at ESMT, Germany	
Special Address	Prof Colin Coulson-Thomas , International Authority on Director, Board & Business Development & Transforming Performance, UK S. Chakraborty , Chief Executive, Innovative Financial Advisors	
Chief Guest Address	Hon'ble Justice M N Venkatachaliah Chairman, Advisory Council, IOD and former Chief Justice of India	
	Tea / Coffee Break	1030 – 1100 hrs
Plenary Session- II	Inaugural Session	1100 - 1200 hrs
Opening Remarks	Lt Gen J S Ahluwalia , PVSM (retd), President, Institute of Directors, India	
Special Address	Dr Rebecca Reichmann Tavares , Ed.D. UN Women's Representative for India, Maldives, Bhutan and Sri Lanka	
Inaugural Address	Hon'ble Krishna Byre Gowda Hon'ble Minister for Agriculture, Govt. of Karnataka	
Vote of Thanks	Dr Jija Harisingh , IPS (retd), President, Bangalore Chapter, Institute of Directors, and former DGP, Karnataka	
Plenary Session- III	The Moral Compass and the Bottom Line Global Success Stories on CSR	1200 - 1315 hrs
Chair	Prof R. K. Mishra , Dean, Institute of Public Enterprise, Hyderabad	
Presenters	1. WNS Global Services Pvt. Ltd, India	

2. Doha Bank, Qatar
3. Dubai Customs, UAE
4. Marks & Spencer Group PLC, UK
5. SanDisk Corporation, USA

	Lunch Break	1315 – 1400 hrs
--	--------------------	------------------------

Plenary Session – IV Panel Discussion	Making CSR an Actionable Business Agenda	1400 – 1515 hrs
--	---	------------------------

- *Social Responsibility Agenda – an emerging corporate strategic approach to building brands, reputation and trust*
- *Profiting from your business by turning it into a cause*
- *Budgeting for CSR – Companies Act 2013 & Role of Govt.*

Chair & Moderator **Lt Gen Surinder Nath**, PVSM,AVSM,(Retd), former Chairman, UPSC and Vice Chairman, Institute of Directors

Panelists

Dr. Shalini Rajneesh, IAS, Secretary to Govt., Dept of. Personnel & Administrative Reforms, Govt. of Karnataka

Sanat Hazra, Director, The Times of India

Lt. Gen. Rajender Singh, CEO, DLF Foundation

Mohini Daljeet Singh, CEO, Max India Foundation

Interaction with audience

Plenary Session – V Panel Discussion	Strategizing CSR – Creating Shared Value	1515 - 1630 hrs
---	---	------------------------

- *Aligning and embedding CSR in business strategy*
- *Strategy and society – the link between CSR and competitive advantage*
- *Dynamic nature of CSR Agenda*
- *CSR – Reaching directly or through NGOs?*

Chair & Moderator **Prabh Das**, MD & CEO, HMEL (HPCL–Mittal Energy), India

Panelists

S. Chakraborty, Chief Executive, Innovative Financial Advisors

Ajay Poddar, Managing Director, Synergy Environics Ltd.

Namita Vikas, Senior President and Chief Sustainability Officer, YES BANK

Dr Bindeshwar Pathak, Founder, Sulabh International Social Service Organization

Kaustubh Bodhankar, Deputy CEO, Global School Foundation, Singapore

Dinesh Bohra, Director, ALSTOM Transport India

Interaction with audience

	Tea / Coffee Break	1630 – 1700 hrs
--	---------------------------	------------------------

Plenary Session – VI Panel Discussion	Mandating CSR in India	1700 –1815 hrs
--	-------------------------------	-----------------------

- *How Corporate India can leverage mandatory CSR*
- *How mandatory legislation will, help in the long term*
- *Integrating CSR in Company business strategy*
- *Mandating CSR for social good*

Chair & Moderator **M N Vidyashankar, IAS**, Additional Chief Secretary, Departments of Industry & Commerce, Govt. of Karnataka

Panelists

R. K. Dubey, Chairman cum Managing Director, Canara Bank Ltd.
Dr Shekhar Shah, Director General, National Council of Applied Economic Research
Mao Mohapatra, Chief Executive Officer, Mahindra Comviva
Ramanathan Ramanan, MD & CEO, CMC Limited, A TATA Enterprise
Pankaj K. Pandey, IAS, Managing Director, Bangalore Electricity Supply Co. Ltd
Nayan Mehta, Chief Financial Officer, Bombay Stock Exchange Ltd

Interaction with audience

Plenary Session - VII **GOLDEN PEACOCK AWARDS NITE** **1845 – 2030 hrs**

Opening Remarks **Dr A. N. Saxena**, Director General, Golden Peacock Awards

Welcome Address **Lt Gen J S Ahluwalia**, PVSM (retd), President, Institute of Directors, India

Chairman **Hon'ble Justice M N Venkatachaliah**, National Chairman, Institute of Directors and former Chief Justice of India

Special Address **Lord Diljit Rana MBE**, Honorary Consul of India, Northern Ireland

S. Chakraborty, Chief Executive, Innovative Financial Advisors

Chief Guest Address **His Excellency Shri Nikhil Kumar**, Hon'ble Governor of Kerala

Presentation of Golden Peacock Awards for Corporate Social Responsibility (National and Global) and Innovation Management for 2013

Dinner **2030 hrs**

SATURDAY, 18TH JANUARY, 2014

Plenary Session – VIII **Stories of Success** **0900 – 1115 hrs**
CSR Case study presentations

- Presenters**
1. Mahindra & Mahindra Ltd, Mumbai
 2. IDBI Bank Ltd, Mumbai
 3. Serco Global Services Pvt Ltd, Mumbai
 4. JK Lakshmi Cement Ltd, Sirohi
 5. Engineers India Limited, New Delhi
 6. Uranium Corporation of India Ltd, Singhbhum (E)
 7. Oil and Natural Gas Corporation Ltd, New Delhi
 8. NTPC Ltd, New Delhi
 9. Aditya Birla Nuvo Ltd, Madura Clothing Bangalore

Tea / Coffee Break **1115 – 1145 hrs**

Plenary Session - IX **Corporate citizenship – CSR as new agenda beyond governance** **1145 – 1300 hrs**

- Panel Discussion**
- How to build brand through CSR initiatives
 - Harness innovative energies of business for creating social value
 - New culture of society centered business growth
 - CSR – stakeholders perspectives, transparency, ethics and trust

Chair & Moderator **P Dwarakanath**, Advisor – Group Human Capital, Max India

Panelists

A.K. Mirchandani, Chairman-cum-Managing Director, PEC Ltd.

Vishvesh Prabhakar, Managing Director, India Lead-Sustainability Strategy, Operations and IT, Accenture

Sundeep Kumar, Head of Public Affairs, Novartis India

Mamtha Sharma, Head – CSR, India & South Asia, IBM India

Interaction with audience

Lunch Break

1300 – 1345 hrs

Plenary Session – X **Social Innovation for Economic Growth and Business Sustainability** **1345 – 1500 hrs**
Panel Discussion

- *Social Innovation – Practical challenges and barriers in managing Strategic CSR*
- *Social dimension of business – Corporate conscience*
- *Impact of CSR on equitable economic and social development*
- *Role of media in creating social innovations – the drivers of Economic Growth. Social Impact Assessments & Social Media*

Chair & Moderator **Khaleel Rahim**, Chairman & Managing Director, The State Trading Corporation of India Ltd

Panelists

Muhammad Abdullah Yusuf, Chairman, Pakistan Institute of Corporate Governance

Prof Colin Coulson-Thomas, International Authority on Director, Board & Business Development & Transforming Performance, UK

Prof Mahesh Chandra, Dept of IT, Hofstra University, New York

Manoj Dawane, Vice President - Technology, Govt. & Ind Relations and Sustainability, Ericsson India

Interaction with audience

Plenary Session – XI **CSR – Unlocking the Value** **1500 – 1615 hrs**
Panel Discussion

- *CSR as a driver of social inclusion , sustainability & profits*
- *Rise of Corporate Social Responsibility in emerging economies*
- *CSR to Alleviate Poverty and help achieve on the 'Millennium Development Goals'*
- *Social Intrapreneurs: Unlocking the Social Value of Companies*

Chair & Moderator **Gunnelie Winum**, Expert Consultant International Programs, Norway

Panelists

Hugo Middlemas, Director of Fundraising, Leonard Cheshire Disability, UK

Favad Soomro, Director, Engro Foundation, Pakistan

Manoj Sonawala, GM & Company Secretary, TATA Services Ltd

Manisha Dahad, Co-founder, World Changers & Co, UK

Prof. Mouloud Madoun, Visiting Professor, HRM & TQM, Indian Institute of Management, Tiruchirappalli

Interaction with audience

SATURDAY, 18TH JANUARY, 2014**1645 HRS****Business Study Tour & Industry Visit to The Times of India Press, Bangalore
BCCL, 9, 10, 11A, Bommasandra Industrial Area, Hosur Road, Bangalore – 99**

Bennett, Coleman & Co. Ltd. popularly known as Times Group is one of the oldest media groups of India with first edition going to print in 1838. Today, the group does more than USD 1.2 Billion in revenue every year. The group has specific business interests in the entire gamut of media ranging from Newspapers to magazines to internet to TV. The company has eleven publishing centres, twenty two printing centres, sixty one sales offices, over 11000 employees, thirteen dailies, including four of the largest in the country, twenty-nine niche magazines reaching 2468 cities and towns, Radio Stations, two Television News Channels, one Television Life Style Channel and one movie channel. BCCL owns amongst the top brands in media. Times of India, Economic Times, Bangalore Mirror, Mumbai Mirror and Vijay Karnataka are top dailies in their respective categories.

The Times of India known for innovations and green initiatives.

Visit Programme

1645 hrs	Assemble at the Entrance of Hotel ITC Windsor Manor for Study Tour
1700 hrs	Coaches depart from Hotel (limited seats, prior reservation is required)
1800 hrs	Arrive at Times of India / BCCL Bangalore Plant Welcome and networking with members of The Times Group
1810 – 1820 hrs	Welcome Address M. R. Vasudevan , Dy Director, The Times of India
1820 – 1840 hrs	Special Address Sanat Hazra , Director – Technical, The Times of India
1840 – 1930 hrs	Plant Tour of The Times of India Printing Facilities
1930 hrs	Working Dinner
2000 hrs	End of Visit. Coaches depart for Hotel ITC Windsor, Manor
2100 hrs	Arrival at Hotel ITC Windsor, Manor

*******Thank you*******