

**9TH INTERNATIONAL CONFERENCE ON
CORPORATE SOCIAL RESPONSIBILITY
&
PRESENTATION OF GOLDEN PEACOCK AWARDS**
19 – 20 January, 2015 at Hotel Taj Lands End, Bandra (West), Mumbai (India)
Theme: “CSR – An Actionable Business Agenda”

PROGRAMME**

MONDAY, 19TH JANUARY, 2015

	Registration	0830 – 0930 hrs
Plenary Session – I	Opening Session	0930–1030 hrs
Opening Remarks	Govind Swarup, IAS (retd.) , Chairman–Mumbai Region, Institute Of Directors	
Theme Address	Lt. Gen. J S Ahluwalia , PVSM (Retd), President, Institute Of Directors	
Special Address	Namita Vikas , Sr. President and Country Head-Responsible Banking, YES Bank Ltd S. Chakraborty , Chief Executive, Innovative Financial Advisors Ranjan Dhawan , Executive Director, Bank of Baroda Dr. Jaco Cilliers , Country Director, UNDP India	
Inaugural Address	The Rt. Hon. Baroness Verma , Minister for Energy & Climate Change, Govt of UK	
	Tea / Coffee	1030 – 1100 hrs
Plenary Session- II	Integrating CSR in Corporate Strategy – an Actionable Business Agenda	1100 – 1215 hrs
	<ul style="list-style-type: none"> • <i>Turning your Business into a Cause – alleviating poverty</i> • <i>Strategy to maximize CSR value for stakeholders</i> • <i>CSR – driver of social inclusion, sustainability and profit</i> • <i>Business social initiatives and community involvement strategy</i> 	
Chair	S. K. Goel, IAS , Additional Chief Secretary, Agriculture, Govt. of Maharashtra	
Speakers	Dr S. K. Nanda , IAS, Chairman & MD, Gujarat State Fertilizers & Chemicals Ltd Raghav Narsalay , Managing Director, Accenture Institute for High Performance, Accenture India A. K. Gupta , Chairman & Managing Director, Shipping Corporation of India Dr Prasad Modak , Chief Sustainability Officer and Dean IL&FS Academy for Applied Development (IAAD) Ajay Poddar , Managing Director, Syenergy Environics Ltd.	

Interaction with audience

Plenary Session- III **Board’s Responsibility for CSR** **1215 - 1330 hrs**

- *Board's leadership and Control - CSR committee of the board*
- *Ensuring long term commitment for CSR policy and programs*
- *Civil Society challenges – social impact assessment*
- *Social investment & Community Development – Creating social capital*

Chair **Prof Colin Coulson-Thomas**, Chairman, Audit and Risk Committee, United Learning, UK

Speakers **Ashwini Mehra**, Deputy Managing Director & CDO, State Bank of India
Sushil Maroo, Managing Director & Chief Executive Officer, Essar Power
Arun K. Jagatramka, Chairman & Managing Director, Gujarat NRE Coke Ltd.
Nayan Mehta, Chief Financial Officer, Bombay Stock Exchange Ltd.
Rehan A Khan, Managing Director and Executive Director, Abbott India Ltd.

Interaction with audience

	Lunch	1330 – 1415 hrs
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Plenary Session – IV **The Moral Compass and the Bottom Line** **1415 – 1530 hrs**
 Global Success Stories on CSR

Presenters

1. Tata Motors Ltd., India
2. PT Bank Mandiri (Persero) Tbk, Mandiri Micro Business, Indonesia
3. Doha Bank, Qatar
4. Dubai Customs, UAE
5. SanDisk Corporation, USA

Interaction with audience

Plenary Session – V **Social Innovation for Economic Growth and Business Sustainability** **1530 - 1645 hrs**

- *Creating enabling environment for strategic CSR and social innovation*
- *Social entrepreneurship – converting societal needs into business opportunities*
- *Social innovation as driver of business conscience & Economic Growth*
- *Social entrepreneurship – Practical challenges in managing Strategic CSR*

Chair **S. Chakraborty**, Chief Executive, Innovative Financial Advisors

Speakers **Deepak Arora**, Group Head – CSR, CEO, Essar Foundation – India
Mohini Daljeet Singh, Chief Executive, Max India Foundation
Prof Mahesh Chandra, Dept. of Information Systems and Business Analytics, Hofstra University, USA
Sandhya Vasudevan, COO & Managing Director, Deutsche Bank India
Cristiana Peruzzo, Director, CSR & Sustainability Services, Innovaid Advisory Services

Interaction with audience

	Tea / Coffee	1645 – 1700 hrs
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Plenary Session – VI **CSR – An Actionable Business Agenda** **1700 –1815 hrs**
Panel Discussion

Moderator **Mridu Bhandari**, Anchor & Producer, Avenues - Special Features, ET NOW

Panelists

R. G. Rajan, Chairman and Managing Director, RCF Ltd.
B. Madhav Reddy, MD & CEO, The Calcutta Stock Exchange Ltd.
Ranjan Dhawan, Executive Director, Bank of Baroda
H. R. Dave, Dy. Managing Director, National Bank for Agriculture and Rural Development (NABARD)
Vikas Dawra, Managing Director – Investment Banking, YES BANK
C. Padmakumar, Chairman and Managing Director, Terumo Penpol Ltd.

Interaction with audience

Plenary Session – VII **‘CEO Challenge Survey – 2015’** **1815 –1850 hrs**
Special Session *Conducted jointly by*
Institute Of Directors (India) & The Conference Board, USA

A Report **Nick Sutcliffe**, Managing Director, The Conference Board of USA

Interaction with audience

Plenary Session - VIII **GOLDEN PEACOCK AWARDS NITE** **1855 – 2030 hrs**

Welcome Address **Lt Gen J S Ahluwalia**, PVSM (retd), President, Institute of Directors, India

Special Address **S. Chakraborty**, Chief Executive, Innovative Financial Advisors

Guest of Honour **Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Aditya Birla Group

Guest of Honour **Shri Eknathrao Ganpatrao Khadse**, Hon'ble Minister for Revenue, Relief and Rehabilitation, Govt. of Maharashtra

Guest of Honour **The Rt. Hon. Baroness Verma**, Minister for Energy & Climate Change, Govt. of UK

Chief Guest address

IOD's Distinguished Fellowship & acceptance address **Dr. S.S Kshatriya**, IAS, Chief Secretary, Govt. of Maharashtra State
Rana Kapoor, Founder, Managing Director & CEO, YES Bank Limited

Presentation of Golden Peacock Awards (Institutional) for Corporate Social Responsibility (National and Global) and HR Excellence – 2014

Dinner

2030 hrs

TUESDAY, 20TH JANUARY, 2015

Plenary Session – VIII	Vital HR Insights- Best Practices and Case Studies <i>Success Stories</i>	0900 – 1100 hrs
Presenters	<ol style="list-style-type: none"> 1. Concentrix Daksh Services India Pvt. Ltd. 2. Aditya Birla Nuvo Ltd, Indian Rayon 3. Viom Networks Limited 4. Accenture Services Pvt. Ltd. 5. Union Bank of India 6. Mahindra & Mahindra Financial Services Ltd. 7. Hindustan Petroleum Corporation Ltd. 8. CESC Limited 9. DP World Pvt. Ltd. 	
Tea / Coffee		1100 – 1130 hrs
Plenary Session - IX	CSR Communication- Social Media and Integrated Reporting	1130 – 1300 hrs
	<ul style="list-style-type: none"> • <i>Role of Social Media, as the driver for CSR</i> • <i>Social Audit, CSR disclosure and reporting systems.</i> • <i>Measuring CSR performance against stakeholder expectations.</i> • <i>Reporting system GRI – 4 version, and international integrated Reporting Framework</i> • <i>CSR Strategy to enhance the Brand Reputation</i> 	
Special Address	Dr. B. S. Ajai Kumar , Founder, Chairman & CEO, HealthCare Global Enterprises Ltd.	
Speakers	Vladimir Bernstein , CEO, BoardMaps, Russia Rohit Adya , Director – External Affairs, Vodafone India Ltd. Sanjay Anand , Chairperson, SOX, GRC and CMP Institutes, USA	
Interaction with audience		
Lunch		1300 – 1400 hrs
Plenary Session – X	Making CSR Happen: Business case studies <i>Success Stories</i>	1400 – 1600 hrs
Presenters	<ol style="list-style-type: none"> 1. Maruti Suzuki India Ltd. 2. WNS Global Services Pvt. Ltd. 3. Ultratech Cement Ltd., Rajashree Cement Works 4. Gujarat State Fertilizers & Chemicals Ltd., Vadodara 5. ICICI Foundation for Inclusive Growth 6. Cisco Systems (India) Pvt. Ltd. 7. NMDC Ltd., Hyderabad 8. Oil & Natural Gas Corporation Ltd, New Delhi 9. Biocon Ltd, Bangalore 	
Plenary Session – XI	Valedictory Session	1600 – 1630 hrs
	<i>Brief Summary of Conference Report & Recommendations –</i>	
	Prof Colin Coulson-Thomas , Chairman, Audit and Risk Committee, United Learning, UK	
Special Address	Caroline Makepeace , Deputy Director (India), UK Trade & Investment	
Chief Guest Address	Shri Subhash Desai , Hon'ble Minister of Industries, Govt. of Maharashtra	
Closing Remarks	Lt Gen J S Ahluwalia , PVSM (retd), President, Institute of Directors, India	
Tea / Coffee		1630 – 1645 hrs

**Subject to change without notification

***** The End *****