

***Invitation from the Chairman***

**Hon'ble Justice M. N. Venkatachaliah  
Chairman, IOD Advisory Council and  
former Chief Justice of India**

Dear Friends,

I have pleasure in inviting you to the '17<sup>th</sup> International Conference on Corporate Social Responsibility', being held on January 12 - 13, 2023, in Mumbai. The theme of the Conference is "Board's Strategy in Making CSR Inclusive".

Social-cohesion is not aimed at creating social uniformity, but homogeneity and harmony. The Board leadership needs to manage the socio-economic cleavages, and resolve social conflicts. At the back end of a testing and perilous pandemic, today, the resilient Indian economy is poised for a fast growth, with a slew of reforms and initiatives by the present Government.

In recent years, organisations across the globe have taken considerable steps to embed CSR strategy into their corporate vision and values, policies and governance arrangements; and ensuring these are aligned with corporate culture, conduct and activities.

The discourse has moved from embedding CSR into corporate strategy, to the rise of a Corporate Citizenship. Building a "better normal" and reshaping the world community is the need of the hour. This will require transformational leaders to take careful stock of their corporate purpose, moving beyond its WHY to define the HOW, to actually move the needle and create value.

This International Conference will facilitate the exchange of many innovative ideas, concepts and methods towards adopting CSR as strategic business tool and developing responsible 'corporate citizenship' by bringing together compassionate corporate leaders and CSR professionals. To quote William Penn, "He that does good for good's sake seeks neither paradise nor reward, but is sure to find both in the end".

Look forward to meet you, at the Conference.

Justice M. N. Venkatachaliah