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In association with



**11<sup>TH</sup> INTERNATIONAL CONFERENCE ON  
CORPORATE SOCIAL RESPONSIBILITY  
&  
PRESENTATION OF GOLDEN PEACOCK AWARDS**  
20 - 21 January, 2017 at Hotel Lalit Ashok, Bengaluru, (India)

**Theme: "Embedding CSR in Corporate Strategy for Responsible Growth"**

**PROGRAMME\***

**FRIDAY, 20<sup>TH</sup> JANUARY, 2017**

	<b>Registration</b>	<b>0830 – 0900 hrs</b>
<b>Plenary Session - I</b>	<b>Inaugural Session</b>	<b>0915 –1045 hrs</b>
<b>Welcome Address</b>	<b>Arun Balakrishnan</b> , Chairman– Bangalore Region, Institute Of Directors and former CMD, HPCL	
<b>Opening Remarks</b>	<b>Lt. Gen. J. S. Ahluwalia</b> , PVSM (retd.), President, Institute Of Directors	
<b>Theme Address</b>	<b>Mrs Rajashree Birla</b> , Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Aditya Birla Group	
<b>Special Address</b>	<b>S. Chakraborty</b> , Chief Executive, Innovative Financial Advisors	
<b>Special Address</b>	<b>S. V. Ranganath, IAS (retd.)</b> , Chairman, IFCI Ltd. and former Chief Secretary, Govt. of Karnataka	
<b>Keynote Address</b>	<b>Dr R. Seetharaman</b> , Group Chief Executive Officer, Doha Bank, Qatar	
<b>Guest of Honour</b>	<b>Dr S. C. Khuntia, IAS</b> , Chief Secretary, Govt. of Karnataka	
<b>Chief Guest Address</b>	<b>Shri R. V. Deshpande</b> , Hon'ble Minister for Large & Medium Industries and Infrastructure Development, Govt. of Karnataka	
<b>Chairman Address</b>	<b>Justice M N Venkatachaliah</b> , Chairman, Institute Of Directors and former Chief Justice of India	
	<i>Release of Convention Souvenir-cum-Proceedings</i>	
	<b>Tea / Coffee</b>	<b>1045 – 1115 hrs</b>
<b>Plenary Session- II</b>	<b>Board's Responsibility : Embedding CSR into Business Strategy</b>	<b>1115 - 1230 hrs</b>
	<ul style="list-style-type: none"><li>• <i>Boardroom leadership &amp; Role of CSR Committee</i></li><li>• <i>Stakeholder agendas – shared goals to create alliances and coalitions.</i></li><li>• <i>Women as Leaders - What Does it Mean for Boards?</i></li><li>• <i>Aligning &amp; Embedding CSR policy and plans into corporate strategy</i></li></ul>	

<b>Chairman</b>	<b>D. V Prasad, IAS</b> , Additional Chief Secretary, Commerce & Industries Department, Govt. of Karnataka
<b>Speakers</b>	<b>Padmasree Dr. V. R. Gowrishankar</b> , Administrator & CEO of Sri Sringeri Sharada Peetham & its Properties <b>Dr. Kalpana Gopalan</b> , IAS, Additional Chief Secretary, DPAR (Administrative Reforms & Training), Govt. of Karnataka <b>Namita Vikas</b> , Group President & Managing Director, Climate Strategy and Responsible Banking, YES BANK

**Interaction with audience**

<b>Plenary Session- III</b>	<b>Corporate Social Responsibility: Emerging good governance practices for a new era</b>	<b>1230 – 1345 hrs</b>
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- *Responsible strategies to drive social purpose, profit and change.*
- *Focusing on UN sustainability goals for Macro –Societal needs.*
- *Social purpose and impact for positive social transformation.*
- *Focus on Sustainable sanitation solutions for 'Swach & Swasth Bharat'*
- *Creating a Shared Value for Responsible growth and Inclusiveness*

<b>Chairman</b>	<b>Renuka Chidambaram, IAS</b> , Principal Secretary, Department of Public Enterprises, Govt. of Karnataka
<b>Speakers</b>	<b>Sanjukta Raiguru</b> , MD & CEO, SBI Foundation <b>Parag Satpute</b> , Managing Director, Sandvik Asia Pvt. Ltd. <b>Jitendra Kalra</b> , COO, Reliance Foundation <b>Sushama Oza</b> , Director - Strategy & Sustainability, Adani Foundation <b>Annette Stube</b> , Director - Group Sustainability, A. P. Moller-Maersk, Denmark

**Interaction with audience**

<b>LUNCH</b>		<b>1345 – 1445 hrs</b>
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<b>Plenary Session – IV</b>	<b>Skill Development and Social Entrepreneurship for Community Empowerment</b>	<b>1445 – 1600 hrs</b>
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- *Corporate citizenship – A bridge between business and society.*
- *Education for the masses: Addressing emerging challenges in social education.*
- *Professional skills for CSR fund raising and managing large scale CSR projects.*
- *Skilling India: Employability and entrepreneurship through CSR.*
- *Skills development for promoting income generation and employment.*

<b>Chairman</b>	<b>T. M. Vijay Bhaskar, IAS</b> , Additional Chief Secretary, Forest, Environment and Ecology Department, Govt. of Karnataka
<b>Special Address</b>	<b>Dr Swami Parthasarathy</b> , Chancellor cum Chairman, Sri Sharada Institute of Indian Management Research Foundation
<b>Speakers</b>	<b>Dr Sanjay K. Panda, IAS (retd.)</b> , Chairman, Skill Development Mission, Govt. of Tripura and former Secretary, Ministry of Textiles <b>Dr Vinay Sahni</b> , CEO, DLF Foundation <b>Ajay Chhangani</b> , Co-Founder & Group CEO, Rise India <b>Shubha Sekhar</b> , Director – CSR & Sustainability, Coca-Cola India

**Interaction with audience**

**Plenary Session – V      CSR Projects: Planning, Management, Monitoring and Audit      1600 - 1715 hrs**

- *Evaluating CSR activities- cognitive and effective influences on interpreting.*
- *Identifying social issues and their measures, for maximum impact.*
- *A cogent CSR policy and programme, aligned with company's objectives & values.*
- *Social audit- Measuring CSR performance against stakeholder expectations.*
- *Managing CSR projects: Technology & Tools to count on their success.*

**Chairman**      **S. Chakraborty**, Chief Executive, Innovative Financial Advisors

**Special Address**      **Dr B. Basavaraaju, IAS**, Principal Secretary, Transport Department, Govt. of Karnataka

**Speakers**      **Alok Bhargava**, CEO, Nalanda Foundation  
**S Madhavan**, CEO, Cognizant Foundation  
**Richa Bajpai**, Co-founder, NextGen

**Interaction with audience**

**TEA / COFFEE** **1715 – 1730 hrs**

**Plenary Session – VI      Global standards, Communications, and Integrated Reporting for CSR      1730 –1845 hrs**

- *CSR & Shared Value Partnerships for the SDGs*
- *Impact of adopting ISO 26000 & SA 8000 on CSR landscape.*
- *Effectiveness of disclosure and Reporting Systems, as per GRI-4, and Universal Integrated Reporting Framework.*
- *National Policy & Legislation for driving CSR Agenda- Building a legal and statutory framework.*
- *Chasing UN Sustainability Goals (17). Social media- a business driver of CSR.*

**Chairman**      **Vasudha Mishra, IAS**, Managing Director, National Cooperative Development Corporation

**Speakers**      **Smt. Uma Mahadevan, IAS**, Principal Secretary, Department of Women and Child Development, Govt. of Karnataka  
**Arvind Bodhankar** – Head Corporate HSE & Chief Sustainability Officer, Tata Motors Ltd.  
**Dr. Padmini Srinivasan**, Chairperson, Finance and Accounting Area Indian Institute of Management Bangalore  
**Santhosh Jayaram**, Partner & Head - Sustainability and CSR Advisory, KPMG  
**Nishtha Satyam**, Head Strategic Partnership, Policy Impact (M&E) and PR, UN Women

**Interaction with audience**

**Plenary Session - VII      GOLDEN PEACOCK AWARDS NITE      1900 – 2030 hrs**

**Welcome Address**      **Lt. Gen. J. S. Ahluwalia**, PVSM (retd.), President, Institute Of Directors

**Special Address**      **S. Chakraborty**, Chief Executive, Innovative Financial Advisors

**Guest of Honour**      **Mrs Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Aditya Birla Group

**Chairman Address**      **Justice M N Venkatachaliah**, Chairman, Institute Of Directors and former

Chief Justice of India

**Chief Guest Address** **Sri Sri Ravi Shankar**, Founder, The Art of Living

**Felicitation** of Golden Peacock Lifetime Achievement Award **Dr Bindeshwar Pathak**, Founder of Sulabh International Social Service Organisation

**Presentation of Golden Peacock Awards for Corporate Social Responsibility (National and Global) and HR Excellence - 2016**

**BANQUET DINNER**

**2045 hrs**

**SATURDAY, 21<sup>ST</sup> JANUARY, 2017**

**Plenary Session - VIII** **Vital HR Insights- Best HR Practices and Case Studies of Excellence** **0900 – 1100 hrs**

**Chair & Special Address** **Smt. Uma Mahadevan, IAS**, Principal Secretary, Department of Women and Child Development, Govt. of Karnataka

**Case study presenters**

1. Hero MotoCorp Limited
2. Gabriel India Limited
3. Shree Cement Limited
4. Gujarat State Fertilizers and Chemicals Limited
5. Accenture Services Private Limited
6. Bharat Heavy Electricals Limited
7. Union Bank of India
8. Fullerton India Credit Company Limited
9. PepsiCo India Holdings Private Limited
10. Reliance Infrastructure Limited
11. Bharat Aluminium Company Limited
12. Oil and Natural Gas Corporation Limited
13. Reliance Industries Limited
14. Transmission Corporation of Andhra Pradesh Limited
15. Steel Authority of India Limited

**Tea / Coffee**

**1100 – 1130 hrs**

**Plenary Session – IX** **Strategic Corporate Social Responsibility : Creating Shared Value** **1130 – 1245 hrs**

- *CSR Implementation Framework – Stakeholder partnership*
- *Approaches to CSR promotion and implementation*
- *Creating an equitable world - opportunities and challenges*
- *Transforming your business by engaging with stakeholders*

**Chairman** **Dr Rajiv Kumar Gupta, IAS**, MD, Gujarat Narmada Valley Fertilisers & Chemicals Ltd.

**Speakers** **Kamal Bali**, Managing Director, Volvo India Pvt. Ltd.

**Dr. W. M. Sivakumar**, Managing Director, Karnataka Vidyuth Karkhane Ltd.

**Dr. V. Aravind**, Chairman, Aravind Group of Companies

**Subhasish Mazumder**, Sr. Vice President, Bajaj Allianz General Insurance Co. Ltd.

**Interaction with audience**

**Plenary Session – X**      **Special Valedictory Session**      **1245 – 1315 hrs**

**Introductory Remarks**      **Lt. Gen. J. S. Ahluwalia**, PVSM (retd.), President, Institute Of Directors

Report on Conference Proceedings and Recommendations      **Pradeep Chaturvedi**, Vice President, Institute of Directors

**Chief Guest Address**      **Dr. M. Veerappa Moily**, MP & Hon'ble Chairman, Parliamentary Standing Committee on Finance

**Interaction with audience**

**LUNCH**

**1315 – 1415 hrs**

**Plenary Session – XI**      **Partnering with NGOs for CSR implementations: Experiences, Learning, and Future**      **1415 – 1515 hrs**

- *Changing Role of NGOs.*
- *NGO and corporate partnership role, towards building sustainable communities.*
- *Utilising, reporting, and effective systems, for improving future 'Corporate- foundation – NGO' Partnerships.*
- *Corporate collaborations for development of agriculture sector*
- *Effective utilization of CSR allocations, through professionally run foundations and NGOs.*
- *Engagement: Capacity building with NGOs, and civil society partners.*

**Speakers**

**Sridhar Venkat**, CEO, The Akshaya Patra Foundation - India

**Raji Gain**, Chief General Manager, National Bank for Agriculture and Rural Development (NABARD)

**Vijay K Sardana**, Convener, SRRF's Centre for Responsible CSO Boards and founder President, Socio Research & Reform Foundation

**Falguni Vora**, Senior Fellow and Head, Corporate Partnerships, National CSR Hub, Tata Institute of Social Science (TISS)

**Interaction with audience**

**Plenary Session – XII**      **Making CSR Happen: Case studies of Excellence**      **1515 – 1700 hrs**  
*Major CSR initiatives*

**Case study presenters**

1. WNS Global Services (P) Limited
2. IRPC Public Company Limited
3. Mahindra & Mahindra Limited
4. UltraTech Cement Limited
5. AON Services Private Limited
6. Bajaj Electricals Limited
7. Panasonic India Private Limited
8. Carborundum Universal Limited
9. Canara Bank
10. IIFL Holdings Limited
11. GAIL (India) Limited
12. Microsoft Corporation India (Pvt) Limited
13. Hindustan Copper Limited
14. HPCL - Mittal Energy Limited
15. AkzoNobel India Limited
16. NTPC Limited
17. Idea Cellular Limited
18. Delhi International Airport (P) Limited
19. Adani Ports and Special Economic Zone Limited

**Tea / Coffee**

**1700 hrs**

\*\*\*\*\* The End \*\*\*\*\*