



11th International Conference on **CORPORATE SOCIAL RESPONSIBILITY**

20 - 21 January 2017, Bengaluru, India

Theme:
“Embedding CSR
in Corporate Strategy for
Responsible Growth”

also presentation of



Golden Peacock Awards

A Strategic Tool to Lead the Competition

for Corporate Social Responsibility
& HR Excellence

Two days of information - packed sessions • Business case study presentations by the top performers in Corporate Social Responsibility and project excellence
Special session on CSR best practices-global experience • Top experts loaded with professional experience • Presentation of golden peacock awards
Network with leading organization and experts from both public and private sectors

Principal Partner



Technical Partner



Silver Partners



In Association with



Associate Partners



CSR Tech Partner





Mrs. Rajshree Birla lighting the lamp. Also Seen (From L to R) - Govind Swarup, IAS (retd.), Chairman - Mumbai Region, Institute Of Directors, S. Chakraborty, Chief Executive, Innovative Financial Advisors, Lt. Gen. J S Ahluwalia, PVSM (Retd), President, Institute Of Directors & Dr. R. Seetharaman, Group Chief Executive Officer, Doha Bank, Qatar



Rt. Hon. Baroness Sandeep Verma, Minister for Energy & Climate Change, Govt. of UK releasing the IOD Handbook on 'Corporate Social Responsibility' during the 9th International Conference on CSR. L to R: Ranjan Dhawan, Executive Director, Bank of Baroda, Dr. Jaco Cilliers, Country Director, UNDP India, Lt Gen J S Ahluwalia, PVSM (Retd), President, Institute of Directors, Baronesse Verma, Namita Vikas, Sr. President and Country Head-Responsible Banking, YES Bank Ltd and



Justice M. N. Venkatachaliah
Chairman, IOD Advisory Council and former Chief Justice of India

Invitation

Dear All,

I have pleasure in inviting you to the 11th International Conference on Social Responsibility, being held on 20-21 January 2017, at Hotel Lalit Ashok, Bengaluru. The Theme of the International Conference is **“Embedding CSR in Corporate Strategy for Responsible Growth”**

CSR activities are now making greater impact on the social development of people at the bottom of the pyramid. The Government of India has made special provisions to utilize CSR funds for skill development, social entrepreneurship, social business development, spread of digitization; and the programmes relating to 'Swachh Bharat' and 'Cleaning of Rivers'. This transformational change involves industry and business in national social development programs.

The liberal contribution of companies for CSR activities, which in some cases overshadow the legal minimum 2% as per the Companies Act, indicates that the business is keen on playing its effective role. Ethical standards in business are turning to serve the society with a sense of duty and cause. This also aligns with the global approach for UN Sustainable Development Agenda, where business the new enabler.

The last decade has seen remarkable improvement in professionally organising the CSR activities, where proper CSR budgeting, financial discipline, disclosures and accountability are being ensured, indicating a level of maturity. It is also heartening to note that a whole cadre of professionals on CSR activities is now emerging, and the CSR activities are being executed in a structured fashion, through foundations of individual companies or NGOs serving a group of companies.

The Conference will provide a platform to interact with movers and shakers and CSR professionals from around the world. There are many ways you can contribute and benefit from the Conference, presenting your Business solutions and case studies for sustainability through social responsibility or, show-casing your products, or profiling your brand as a sponsor, exhibitor or advertiser. Together, we could help promote your business strategy to include 'CSR, as a Legally Actionable Business Agenda'.

IOD looks forward to welcoming you, at this International Convention.

Yours cordially,

Justice M. N. Venkatachaliah



Dr. R. Seetharaman
Group Chief Executive Officer
Doha Bank, Qatar, addressing IOD's Conference



Shri R V Deshpande
Hon'ble Minister for Large and Medium
Scale Industries from Commerce and Industries
Govt. of Karnataka addressing last year conference.

Theme: - “Embedding CSR in Corporate Strategy for Responsible Growth”

Objectives:-

- Embedding CSR into corporate business strategy and governance processes.
- Involving key stakeholders in the corporate CSR framework.
- Promote socially and ethically motivated community development projects.
- Leverage CSR for competitive advantage statutory role.
- Corporate governance to embed financial and legislative needs of CSR.
- Reporting for disclosure of CSR activities and performance.
- Global CSR case studies to promote grass root innovations, initiatives and social ventures.

Topics:-

1. Corporate Social Responsibility: Emerging good governance practices for a new era

- Responsible strategies to drive social purpose, profit and change.
- Focusing on UN sustainability goals for Macro – Societal needs.
- Social purpose and impact for positive social transformation.
- Value Driven Responsible growth and Inclusive development.
- Focus on Sustainable sanitation solutions for 'Swach & Swasth Bharat'.

2. Board's Responsibility : Embedding CSR into Business Strategy

- Boardroom leadership & control for ethical social responsibility - A game changer
- Stakeholder agendas – shared goals to create alliances and coalitions.
- Board leadership and control - role of the CSR Committee
- Aligning & Embedding CSR policy and plans into corporate strategy

3. Skill Development and Social Entrepreneurship for Community Empowerment

- Corporate citizenship – A bridge between business and society.
- Education for the masses: Addressing emerging challenges in social education.
- Professional skills for CSR fund raising and managing large scale CSR projects.
- Skilling India: Employability and entrepreneurship through CSR.
- Skills development for promoting income generation and employment.

4. CSR Projects: Planning, Management, Monitoring and Audit

- Evaluating CSR activities- cognitive and effective influences on interpreting.
- Identifying social issues and their measures, for maximum impact.
- A cogent CSR policy and programme, aligned with company's objectives & values.
- Social audit- Measuring CSR performance against stakeholder expectations.
- Managing CSR projects: Technology & Tools to count on their success.

5. Global standards, Communications, and Integrated Reporting for CSR

- Impact of adopting ISO 26000 & SA 8000 on CSR landscape.
- Effectiveness of disclosure and Reporting Systems, as per GRI-4, and Universal Integrated Reporting Framework.
- National Policy & Legislation for driving CSR Agenda- Building a legal and statutory framework.
- Chasing UN Sustainability Goals (17)
- Social media- a business driver of CSR.

6. Partnering with NGOs for CSR implementations: Experiences, Learning, and Future

- Changing Role of NGOs.
- NGO and corporate partnership role, towards building sustainable communities.
- Utilising, reporting, and effective systems, for improving future 'Corporate- foundation – NGO' Partnerships.
- Effective utilization of CSR allocations, through professionally run foundations and NGOs.
- Engagement: Capacity building with NGOs, and civil society partners.

Guidelines For Paper Presenters

All paper presenters are required to send their papers by e-mail to sushil@iodglobal.com by 10 December, 2016. A brief CV of 100 words with passport size colour photograph are also required. Speaker guidelines are available on website www.iodglobal.com

Who Would Benefit?

- Company chairmen, directors, presidents, CEOs, CFOs, CSR professionals, bankers, fund managers, company secretaries, NGOs, investors, chartered accountants, management analysts, management students, financial consultants & academics
- All stakeholders interested in protection of the well-being of society, generating profits and improving the quality of life.
- Legislators, lawyers, jurists and all others concerned with efficient and ethical conduct of good corporate governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large and Small & Medium Enterprises (SMEs), and NGO's, Social Foundations & Enterprises

Marketing Options

(a) Sponsorship

The International Convention offers a unique opportunity to project your organisation's commitment to Corporate Social Responsibility. The event will be attended by eminent corporate heads, social scientists, NGOs and opinion leaders from across the globe.

Partnership Rates are:

Categories	Indian (in ₹)	International (in US \$)
Principal Partner	15,00,000	25,000
Platinum Partner	10,00,000	17,500
Gold Partner	7,50,000	12,500
Silver Partner	5,00,000	8,500
Associate Partner	3,50,000	5,500

(b) Advertising

A Conference Souvenir Book will be released on the Inaugural Day of the conference. It will also be distributed to, members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO organizations, and standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Conference Souvenir, is as under:

Place	INDIAN (₹)	US (\$)
Back Cover	1,00,000	1700
Inside Front Cover	80,000	1400
Inside Back Cover	70,000	1200
Full Page Inside	50,000	800

Service Tax 15% will be extra, as applicable



Golden Peacock Awards

A Strategic Tool to Lead the Competition



Mr R. K. Dubey, CMD
Canara Bank receiving
Golden Peacock Award for CSR from
Hon'ble Governor of Kerala.



Azim Premji, Chairman, Wipro Limited receives
Golden Peacock Business Leadership Award

Golden Peacock Awards, instituted by Institute Of Directors in 1991, are now regarded as annual benchmark of Corporate Excellence worldwide. Golden Peacock Awards Secretariat receives a large number of entries, from countries all over the globe. The Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and brand.

The selection of Award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent people, known for their independence and impartiality headed by **Justice M. N. Venkatchaliah**, Chairman, IOD Advisory Council and former Chief Justice of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following Institutional Awards for the year 2016:

- **GLOBAL AWARD**
 - Golden Peacock Global Award for Corporate Social Responsibility
- **NATIONAL AWARDS**
 - Golden Peacock Award for Corporate Social Responsibility
 - Golden Peacock HR Excellence Award

The above Golden Peacock Awards will be conferred during the **11th International Conference on CSR at Bengaluru on 20 January, 2017**

LAST DATE FOR SUBMISSION : 30th November, 2016

The guidelines cum application forms can be downloaded from www.goldenpeacockaward.com



Presentation of Golden Peacock Awards on CSR in Dubai



REGISTRATION FORM

I am interested in participating in the “11th International Conference on Corporate Social Responsibility 2017” programme as a Delegate / Speaker / Sponsor / Partner / Advertiser _____

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodglobal.com. To book online, visit www.iodglobal.com.

Name Dr/Mr/Ms _____ Designation _____
 Organization _____
 Address _____
 _____ Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) _____
 Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No):

PAYMENT DETAILS

The total amount for INR ₹ / US \$ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi
- (B) Bank Transfer to Corporation Bank, M 3, Greater Kailash Part-II, New Delhi- 110048, India, Tel No. 011- 29210667, Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286
- (C) Credit Card: Please log on to www.iodglobal.com for online payment.
 (Please enter the amount in INR)

Date: _____



(Signature)
 Name _____

ABOUT US

INSTITUTE OF DIRECTORS, India :

Institute Of Directors (IOD) was established in India on 12 July 1990, as an apex association of Directors under the India's 'Societies Registration Act XXI of 1860' to improve their professional competence. It has since grown to associate with more than 30,000 senior executives from Govt, PSU and Private organizations in India and abroad. IOD organises a number of international events each year, in India and certain other select countries.

The IOD's 'Masterclass for Directors' covers training in corporate directorship, and 'Golden Peacock Awards' in 13 different corporate disciplines, and other flagship initiatives aim to improve the competitiveness of individual directors and their organizations. The 'Masterclass' is a condensed programme for top management and also prepares participants for the role of Independent Directors of companies. No business award today, receives the kind of recognition and adulation among peers, that Golden Peacock does. Both have become global benchmarks.

Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate	Indian (in ₹)	International (in US \$)
Categories		
Delegates	12,000	200
Paper presenters	8,000	150
NGO's	8,000	150
Students	6,000	100

*For Student Registration - a Certificate from the Head / Registrar / Director indicating Studentship at the Institution / University would be required

Service Tax 15% will be extra, as applicable

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