



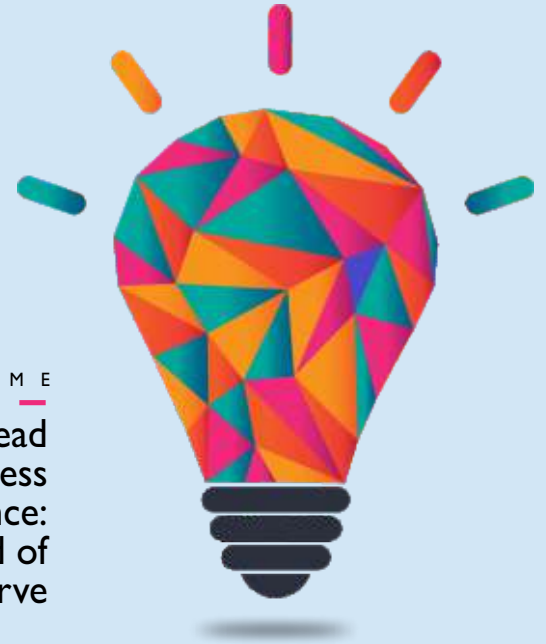
**Building<sup>®</sup>  
Tomorrow's  
Boards**

# 31<sup>st</sup> World Congress on **LEADERSHIP FOR BUSINESS EXCELLENCE AND INNOVATION**



also Presentation of  
**Golden Peacock  
Awards**

T H E M E  
**Boards to lead  
Business  
Excellence:  
Staying Ahead of  
the Curve**



**July 22 - 23, 2022, Hotel Hyatt Regency, Chennai**

## GALAXY OF DISTINGUISHED GUESTS OVER THE YEARS



**Sri Sri Ravi Shankar**  
Founder  
Art of Living Foundation



**Dr. T. V. Somanathan IAS**  
Secretary, Finance  
& Expenditure, Gol



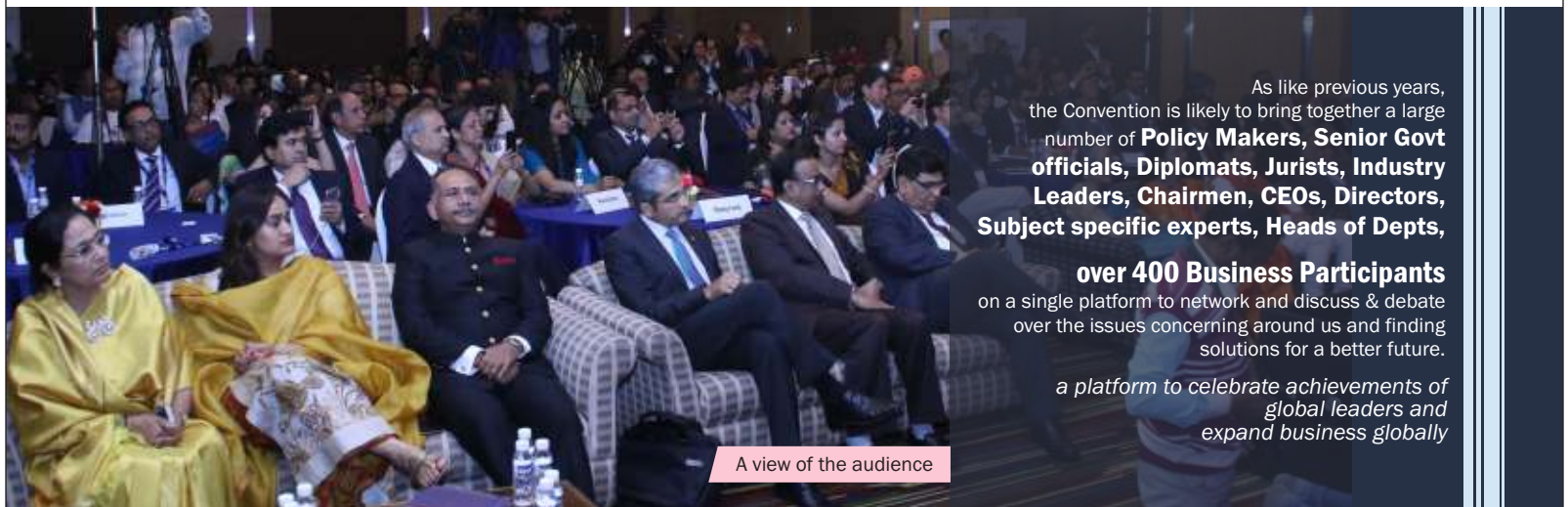
**Thiru S. Krishnan, IAS**  
Additional Chief Secretary  
Industries Department  
Govt. of Tamil Nadu



**Dr. Preetha Reddy**  
Executive Vice Chairperson  
Apollo Hospitals  
Enterprise Limited



**Mr. Muthukrishnan Ramaswami**  
President  
Singapore Exchange Ltd.  
SGX



As like previous years, the Convention is likely to bring together a large number of **Policy Makers, Senior Govt officials, Diplomats, Jurists, Industry Leaders, Chairmen, CEOs, Directors, Subject specific experts, Heads of Depts,**

**over 400 Business Participants**

on a single platform to network and discuss & debate over the issues concerning around us and finding solutions for a better future.

*a platform to celebrate achievements of global leaders and expand business globally*

A view of the audience

Invitation from the Chairman



**Justice M. N. Venkatachaliah**

Chairman, IOD Advisory Council and former Chief Justice of India

Dear Friends,

I have pleasure in inviting you to the “31st World Congress on Leadership for Business Excellence and Innovation”, to be held in Chennai (India), on 22 – 23 July, 2022. The theme is “Boards To Lead Business Excellence: Staying Ahead of the Curve”.

Excellence is a continual quest at achieving world-class standards, in all aspects of business. In today's uncertain and volatile world, businesses are under an unprecedented pressure to perform. Business leaders need to align corporate strategy and execution, to position their organisation for long-term, sustainable growth and success in the global marketplace.

Business Excellence is rooted in transformational leadership, organizational capabilities and disruptive innovation with technological prowess. Considering looming sustainability challenges, businesses are investing in sustained growth, driven at the hinges of disruptive and frugal innovation.

To compete and thrive in today's disruptive business markets, organizations and boards must align their corporate governance practices with their leadership and technology goals. Processes and practices that reflect commitment to governance excellence are a critical differentiators for innovation and business excellence.

Today, organizations are using innovative technology to evolve, optimize, and digitize traditional corporate governance practices.

IOD looks forward to welcome your participation, in our endeavor to promote business excellence.

Regards,

**Justice M. N. Venkatachaliah**

**CONFERENCE HIGHLIGHTS**

- Two days of information - packed sessions
- Business case study presentations by the top performers in Business Excellence and Innovation
- Top experts loaded with professional experience
- Presentation of golden peacock awards
- Network with leading organization and experts from both public and private sectors

**TOPICS:-**

- 1. Corporate Boards: Challenges for leadership in uncertain Disruptive Times**
  - Enterprise Governance: Visionary Board Leadership
  - Engaging stakeholders strategically to negotiate corporate sustainability objectives.
  - Board's role in the oversight for strategic growth, and value driven organisational culture.
  - Board diversity and role of independent directors, for business excellence.
- 2. Legislative and Compliance Driven Principled Corporate Governance**
  - Align strategy and cross- functional business processes.
  - Ensuring integrity, transparency and ethical culture for governance.
  - Mitigation strategy for governance of operational risks.
  - Effective governance of stakeholder engagement - issues and opportunities.
- 3. Business Excellence: Creating A World Class Organization**
  - Transformational leadership with vision – promoting innovation and business excellence strategy
  - Creating effective cross functional teams for leveraging disruptive technologies.
  - Power of human capital - driver of operational business excellence.
  - Business Excellence Models: Meet the emerging global challenges.
- 4. Fostering Disruptive Innovation in a Digital Economy**
  - Disruptive innovation - the changing technologies and global landscape.
  - Fostering creativity and disruptive innovation - a strategic imperative.
  - Role of corporate culture in fostering product innovation, and scientific and technological breakthroughs.
  - Stimulating, enabling & harnessing creativity, across the value chain.
- 5. Excellence in Family-Owned Business**
  - Focus on ownership control, family and stakeholder collaboration - conflict resolution and financial performance.
  - Improving governance policies and plans through board of directors in family business.
  - Resolving conflicts of interest in family relationship and leadership.
  - Managing family business by integrating strengths, extending relationships, overcoming disagreements and balancing individual financial needs.
  - Family's business involvements in developing leadership for smooth succession planning.
- 6. Learning from Business Models of Excellence (Presentation by Award Winners).**



Institute of Directors felicitated **Mr. A Vellayan**, Executive Chairman, Murugappa Group during World Congress on Leadership for Business Excellence and Innovation in Chennai





**Mrs. Nirmala Sitharaman**  
(the then) Union Minister for Commerce and Industry (Independent Charge), Minister of State for Finance and Corporate Affairs, Govt. of India



**M. Venkaiah Naidu**, (the then) Hon'ble Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs and **Piyush Goyal**, (the then) Hon'ble Minister of State with Independent Charge for Power, Coal, New and Renewable Energy releasing the Convention Souvenir along with **Lt. Gen. J. S. Ahluwalia**, President, IOD.

## Who Would Benefit

- Company chairmen, directors, presidents, CEOs, CFOs, CSR Professionals, bankers, fund managers, company secretaries, NGOs, investors, chartered accountants, management analysts, management students, financial consultants & academics
- All stakeholders interested in protection of the well - being of society, generating profits and improving the quality of life.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporate and good governance.
- Businesses - Corporate Large and Small & Medium Enterprises (SMEs) and NGO's

## Marketing Options

### (a) Partnership

The International Conference offers a unique opportunity to project your organisation's commitment to Corporate Social Responsibility. The event will be attended by eminent corporate heads, social scientists, NGOs and opinion leaders from across the globe.

### Partnership Rates

Categories	Principal Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
<b>Indian (in ₹)</b>	15,00,000	10,00,000	8,00,000	6,00,000	4,50,000
<b>International (in US \$)</b>	20,000	13,500	11,000	8,000	6,000

\*18% GST will be extra, as applicable

### (b) Advertising

A Conference Souvenir Book will be released on the Inaugural Day of the conference. These will also be distributed to members associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, and standards institutions etc. worldwide.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Conference Souvenir, is as under:

Place	Back Cover	Inside Front Cover	Inside Back Cover	Full Page Inside
<b>Rate</b>				
<b>INDIAN (₹)</b>	2,00,000	1,50,000	1,30,000	1,00,000
<b>US (\$)</b>	2650	2000	1800	1400

\*18% GST will be extra, as applicable



# Golden Peacock Awards

*A Strategic Tool to Lead the Competition*

**Golden Peacock Awards**, instituted by Institute of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & Global, known for their independence and impartiality.

The Jury is Chaired by **Hon'ble Justice M. N. Venkatachaliah**, former Chief Justice, Supreme Court of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2022:



**His Holiness The Dalai Lama** presenting the Golden Peacock Environment Management Award to Railway Board. The Award is being received by its Chairman, Mr. IIMS Rana.

1. Golden Peacock **Environment Management** Award
2. Golden Peacock **Occupational Health & Safety** Award
3. Golden Peacock **Eco-Innovation** Award
4. Golden Peacock Award for **Energy Efficiency**

**LAST DATE FOR SUBMISSION OF AWARD APPLICATIONS**  
**June 20, 2022**

The **Guidelines-cum-Application Forms & Self-assessment Criteria** can be downloaded from [www.goldenpeacockaward.com](http://www.goldenpeacockaward.com)

The above Awards will be presented during the **23<sup>rd</sup> World Congress on Environment Management and Climate Change - 2022** in Bengaluru, on August 25-26, 2022

The Guidelines-cum- Application Forms and self-assessment criteria can be downloaded from website [www.goldenpeacockaward.com](http://www.goldenpeacockaward.com)



**Mr. Anil Agarwal**  
Founder Chairman, Vedanta Group receiving the Golden Peacock Business Leadership Award. Also seen (on Right), **Mr. Naveen Patnaik**, Hon'ble Chief Minister, Govt. of Odisha



**Dr. Azim H. Premji**  
Chairman, Wipro Group receiving the Golden Peacock Business Leadership Award



**Mr. Sunil Bharti Mittal**  
Chairman, Bharti Enterprise Limited receiving Golden Peacock Business Leadership Award



## REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to [info@iodglobal.com](mailto:info@iodglobal.com). To book online, visit [www.iodglobal.com](http://www.iodglobal.com).

I am interested in participating in the "31<sup>st</sup> World Congress on Leadership for Business Excellence and Innovation", programme as a Delegate / Speaker / Sponsor / Partner / Advertiser \_\_\_\_\_

Name Dr./Mr./Ms. \_\_\_\_\_ Designation \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) \_\_\_\_\_  
 Passport No. \_\_\_\_\_ Valid up to \_\_\_\_\_ Citizenship \_\_\_\_\_

Are you a member of IOD, India (Yes/ No): \_\_\_\_\_

### PAYMENT DETAILS

The total amount for INR ₹ / US \$ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to **Institute of Directors**, New Delhi
- (B) Bank Transfer to Union Bank of India, M 4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667, Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110026324, Account Number: 510101006113450, IFSC CODE: UBIN0902861, PAN No.: AAAB10002J, SWIFT CODE:UBININBBNGK
- (C) Credit Card: Please log on to [www.iodglobal.com](http://www.iodglobal.com) for online payment.  
 (Please enter the amount in INR)



(Signature)  
Name

Date:

## ABOUT US

### INSTITUTE OF DIRECTORS, India :

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently it is associated with over 30,000 senior executives from Govt, PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures to Workshops and networking of Members, Directors and Global Leaders through various National & International Conventions and platforms to debate the issues of topical interest., held in India and abroad.

The IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 15 different corporate disciplines, both have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

### Registration Package (Non-Residential Convention)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Rate Categories	Indian (In ₹)	International (in US \$)
Corporate Delegate	15,000	200
NGO	10,000	150

\*Inclusive of all taxes

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