

17th LONDON Global Convention-2017

25 - 27 October, 2017, Millennium Hotel Mayfair, London

also presentation of
— GOLDEN —
PEACOCK
A W A R D S

**GLOBAL
BUSINESS MEET**
at House of Lords

The Board:
Emerging Issues of
**Corporate Governance &
Sustainability Challenges**

Chief Guest



The Rt Hon Damian Green MP
Hon'ble Cabinet Minister and First Secretary of
the State for the Cabinet Office, Govt. of UK



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1 The Rt. Hon. Priti Patel MP
Hon'ble Cabinet Minister &
The Secretary of State for
International Development, Govt of UK

2 N. Chandrababu Naidu
Hon'ble Chief Minister of
Andhra Pradesh State, India

3 Alok Sharma MP
Hon'ble Minister of State for Housing &
Planning, Department for Communities
& Local Government, Govt of UK

4 H. E. Mr. Y. K. Sinha IFS
High Commissioner of
India to U.K.

5 Ajay Piramal
Chairman, Piramal Group &
Shriram Group

6 Prof. John Kay
Britain's Foremost Economist &
Columnist for the Financial Times



The Convention is
likely to bring
together **over
350 Business
Leaders, Policy
Makers**, and
participants
from across the
globe, including
around **100
participants**
from India itself.



Invitation from the Chairperson

The Baroness Sandeep Verma

Chairperson, Steering Committee
London Global Convention of IOD, India
&
Chairman of European External Affairs Committee &
former Minister of Energy, Climate Change,
and International Development, Govt of U.K

Dear Friends,

I have pleasure in inviting you to the '**London Global Convention - 2017**' on 'Corporate Governance & Sustainability', being organised by the Institute Of Directors, India, at Hotel Millennium, London Mayfair, on 25 to 27 October, 2017 in London. The theme of the Convention is **The Board: Emerging Issues of Corporate Governance and Sustainability Challenges**

The aim of the Convention is to provide a deeper understanding of the individual elements that combine to create an effective corporate governance framework, as well as to provide thought leadership, on a number of topical issues of Governance and Sustainability. It will also be an opportunity to network with global peers and professionals in these fields.

It will be attended by leaders, policy advisors, academicians, jurists, social thinkers, and professionals in business, finance, corporate governance, and sustainability, from across the world.

The famed 'Golden Peacock Awards' for 'Corporate Governance' and 'Sustainability' (both Global & National) will also be presented during the Convention. This year's Convention will conclude with a Global Business Meet, at House of Lords, on 27th October.

In today's non-linear economy, long term success is based more on innovation rather than optimization. The present engagement strategy is for business growth, increasing brand value, and reputation. Reenergized leadership is emerging as the critical determinant for corporate sustainability and the real differentiator for the success of an organization.

Ethical effective boardroom leadership and governance have become vital for sustainability of an organisation. The combination of visionary innovative leadership in an organisation is now the true competitive edge. Stakeholder engagement therefore needs to be an interactive and inclusive process.

I look forward to welcoming you, at the Convention in London.

(The Baroness Sandeep Verma)



TOPICS

1. Corporate Governance at Crossroads:

Global trends & perspectives

- Promoting good Corporate Governance and reporting, to foster investment
- Convergence of competing global Corporate Governance Codes and challenges in a disparate world
- Principles- dynamic Corporate Governance : Global trends and emerging dimensions
- Effective professional governance for managing 'SMEs', and 'Family Enterprises' and implementing compliance and risk frame-work
- Corporate Governance: Managing in the era of engaged Investors

2. Boardroom Strategies for Managing Risk and Preventing Frauds

- Boundary Spanning leadership : Building a resilient business for uncertain times
- Exploring risk reduction strategies for brand building, vigil mechanisms, and fraud prevention
- Incorporating risk-centric and compliance-oriented Internal Audit Systems
- Corporate strategy for fostering risk management culture to prevent fraud and corruption
- Cyber security: An emerging risk on the Board agenda

3. The Dynamics of the Board- Stakeholder Relationship:

An Evolutionary Perspective

- Stakeholder paradigm and shared Leadership issues in the boardroom
- Monitoring effective stakeholder and community engagement processes and buy-ins, to create Sustainable Business
- Creating and sustaining an ethical performance culture.
- From invisible to indispensable - the Company Secretary's challenge
- Role of social media in engaging with stakeholders and supply chain

4. Building better Boards

- Board Leadership for leveraging Corporate Culture and Value Chain.
- Engaging board in Corporate Strategy and response for Cyber threat and Disasters.
- Leveraging a dynamic committee system, and control structures for high performance boards
- Benchmarking against global trends - Evaluation of Boards & Directors Performance and CEO's succession planning
- Realigning moral compass and Social Innovation, for Economic Growth and Business Sustainability.

5. The Spotlight on Boards 2017 :

Challenges of Today & Tomorrow

- Need for diversity and women in the Boardroom,
- Future role of Independent Directors - Responsibilities and Legal liabilities
- Corporate Rescue, post Bankruptcy and Insolvency: New codes & regulations
- Board's role in keeping Corporate Regulations current and relevant, in rapidly changing situations.
- Board's authority for Governance in government and public sector undertakings

6. Strategizing Sustainability : Lessons learned & Way Forward

Sustainability Case studies

7. Board's Sustainability Challenges

- Environmental Sustainability and impact of Climate Change
- Transparency, Resilience and Innovation – keys to Sustainability
- Engaging Management and Stakeholders for Corporate Sustainability and Inclusive Growth
- Reorienting Strategy for Sustainability, by scaling up 'Green Growth Solutions', for a Carbon Constrained future.
- Integrated Performance Reporting Systems: Making Compliance and Performance for Sustainability more Accountable.

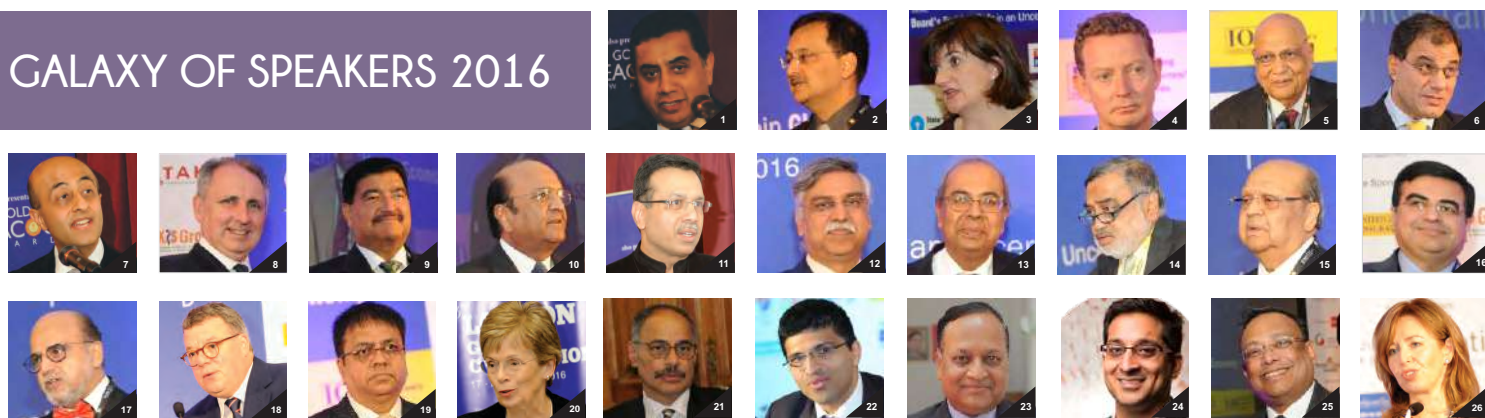
8. The Business Case for Good Corporate Governance

Corporate Governance Case Studies

WHO WOULD BENEFIT?

- All stakeholders interested in Good Corporate Governance and Sustainability and the well being of society, creating profits and improving the quality of life.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Large and Small & Medium Enterprises (SMEs)
- Company Chairmen, Directors, CEOs, CFOs, Bankers, Fund Managers, Company Secretaries, NGOS, Investors, Brokers, Chartered Accountants, Management Analysts, Management Students, Financial Consultants and Academics.

GALAXY OF SPEAKERS 2016



- 1. Lord Tariq Ahmad of Wimbledon**
Hon'ble Transport Minister for Aviation, International Trade and Europe, Govt. of UK
- 2. H. E. Dinesh Patnaik**
Acting High Commissioner of India to UK
- 3. The Rt. Hon Nicky Morgan MP**
former Secretary of State for Education and Minister for Women and Equalities, Govt. of UK
- 4. The Rt. Hon. Lord Gregory Barker of Battle PC**
Former UK Minister of State for Energy & Climate Change
- 5. The Rt. Hon. Lord Swraj Paul of Marylebone, PC**
Founder & Chairman, The Caparo Group Plc, UK
- 6. Lord Karan Bilimoria CBE**
DL, Founder & Chairman, Cobra Beer Partnership, UK
- 7. Lord Jitesh Gadhia**
Strategic Advisor and Board Member, UK Government Investments Limited
- 8. Stephen Haddrill**
Chief Executive, Financial Reporting Council, UK
- 9. Dr. B. R. Shetty**
Executive Vice-Chairman & CEO, NMC Healthcare and UAE Exchange, UAE
- 10. Dr. Raghupati Singhania**
Chairman & MD, JK Tyre & Industries, India
- 11. Sanjiv Goenka**
Chairman, RP- Sanjiv Goenka Group, India
- 12. Sunil Kant Munjal**
Chairman, Hero Corporate Services and President, All India Management Association (AIMA)
- 13. Prakash P. Hinduja**
Chairman, Hinduja Group of Companies (Europe)
- 14. Ravi Parthasarathy**
Chairman, Infrastructure Leasing & Financial Services Ltd.(IL&FS), India
- 15. Salil Singhal**
Chairman and Managing Director, PI Industries Ltd., India
- 16. Vijay Karia**
Chairman & MD, Ravin Group of Companies, India
- 17. Dr. R. Seetharaman**
Group Chief Executive Officer, Doha Bank, Qatar
- 18. Keith Skeoch**
Chief Executive, Standard Life Plc, UK
- 19. Atul Temurnikar**
Co-Founder and Chairman, Global Schools Foundation and Global Indian International School (GIIS), Singapore
- 20. Dr. Hilary Lindsay**
President, The Institute of Chartered Accountants in England and Wales (ICAEW), UK
- 21. Dr. Tayeb Kamali**
Director General, Education Training Development Ministry of Interior, UAE
- 22. Nikhil Rathi**
CEO, London Stock Exchange plc
- 23. Sunil Jain**
CEO & ED, Hero Future Energies Pvt. Ltd., India
- 24. Paroon Chadha**
CEO & Co-Founder, Passageways, USA
- 25. Subrata Bagchi**
Managing Director, Protiviti Member Firm, India
- 26. Myriam Madden**
Chairman Joint Venture Board, Association of International Certified Professional Accountants

and et al....



The Rt. Hon. Oliver Letwin MP, The Chancellor of the Duchy of Lancaster, Hon'ble Cabinet Minister of UK (The Then) presenting Golden Peacock Award to **His Highness Sheikh Mohammed bin Maktoum bin Rashid Al Maktoum** (on behalf of Dubai Customs, UAE) at the 2015 Convention.

(on left): Gopichand P Hinduja, Co-Chairman, Hinduja Group of Companies

(on right): Hon. Mr. Alok Sharma, Member Parliament for Reading West, **House of Commons, UK** (The Then)



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute Of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide. Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year.

The selection of Award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent public figures, known for their independence and impartiality, headed by Justice M. N. Venkatachaliah, Chairman, IOD Advisory Council and former Chief Justice of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for 2017:



Sir Adrian Cadbury
receiving Golden Peacock Global Award for Lifetime Achievement in Corporate Governance in 2016

Global Awards

Golden Peacock Global Award for Excellence in Corporate Governance (GPGAECG)

Golden Peacock Global Award for Sustainability (GPGAS)

National Awards

Golden Peacock Award for Excellence in Corporate Governance (GPAECG)

Golden Peacock Award for Sustainability (GPAS)

The above Golden Peacock Awards will be conferred during the
LONDON GLOBAL CONVENTION - 2017

LAST DATE FOR SUBMISSION : 20th August, 2017

The Guidelines-cum-Application Forms can be downloaded from www.goldenpeacockaward.com

Judge (Prof.) Mervyn E King SC

Chairman of the King Committee on Corporate Governance, South Africa addressing the 2012 Convention

A view of the audience at the last Convention

ABOUT US

INSTITUTE OF DIRECTORS, India :

Established in India on 12 July 1990, the Institute Of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently it is associated with over 30,000 senior executives from Govt, PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures to Workshops and networking of Members, Directors and Global Leaders through various National & International Conventions and platforms to debate the issues of topical interest., held in India and abroad.

The IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 14 different corporate disciplines, both have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

REGISTRATION PACKAGE (NON-RESIDENTIAL)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Kit for Convention Proceedings & Souvenir etc.

CATEGORIES	INDIAN (₹)**	INTERNATIONAL (UK £)**
Delegates	35,500	450
Paper presenters	29,000	390
Spouse	23,000	275
Students*	23,000	275

*For Student Registration - a Certificate from the Head / Registrar / Director indicating Studentship at the Institution / University would be required. ☐ (Inclusive of GST)

MARKETING OPTIONS

(a) SPONSORSHIP

The Global Convention offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, Corporate Governance & Sustainability opinion leaders from across the world.

PARTNERSHIP RATES ARE:

Categories	International (UK £)	Indian (₹)
Principal Partner	18,500	15,00,000
Platinum Partner	12,500	10,00,000
Gold Partner	9,000	7,50,000
Silver Partner	6,000	5,00,000
Associate Partner	4,500	3,50,000

(b) ADVERTISING IN CONVENTION GLOBAL SOUVENIR

A Convention Souvenir Book will be released on the day of the Convention. It will also be distributed to members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's organizations, and standards institutions etc. in India and abroad.

The tariff for A-4 size paper, colour Advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir, is as under:

Place	£ (UK)	-- Rates --	Indian (₹)
Back Cover	1500		1,20,000
Inside Front Cover	1200		1,00,000
Inside Back Cover	1100		90,000
Full Page Color	750		70,000

☐ (GST 18% will be extra, as applicable)

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email: info@iodglobal.com. To book online, visit www.iodglobal.com

I am interested in participating in the "London Global Convention 2017" programme as delegate / speaker / sponsor / partner / advertiser _____

Name [Title] _____ First Name _____ Last Name _____

Designation _____ Organization _____

Address _____

Telephone _____ Mobile _____ Fax _____

E-mail _____

For Visa Invitation Letter, Please fill in the following details:

Name (as mentioned in the passport) _____

Passport No. _____ Date and place of issue _____

Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No):

Payment details

The total amount for INR ₹ / in £ _____ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to 'Institute Of Directors, New Delhi'

(B) Bank Transfer to Corporation Bank, M 3, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667, Account Name : Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: CA01002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286

(C) Credit Card: Please log on to www.iodglobal.com for online payment.



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(Signature)
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