

# Dubai Global Convention 2016

Leadership for  
Business Excellence & Innovation

The Meydan Hotel, Dubai

19 - 21 April, 2016

Presentation of  
**GOLDEN**  
**PEACOCK**  
AWARDS  
for Quality, Business Excellence,  
Training & Innovative Product / Service



Theme: **Empowering Boards to become Instruments of Innovation & Excellence**



“ The excellence that you recognize today with the **Golden Peacock Awards** is precisely the kind of excellence that we continually seek ”

says **His Highness Sheikh Nahyan bin Mubarak Al Nahyan**  
Minister of Culture, Youth and Community Development, Government of UAE,  
on 20th April, 2015 at IOD, India's Dubai Global Convention in Dubai

His Highness Sheikh Nahyan bin Mubarak Al Nahyan presenting the IOD Distinguished Fellowship 2015 to H.E. Saeed Mohammad Al Tayer, MD & CEO, Dubai Electricity & Water Authority (DEWA), Govt of Dubai.  
Also seen Justice (Dr.) Arijit Pasayat, Co-Chairman, IOD India and former Judge, Supreme Court of India

## Convention Highlights

### Three days of information packed sessions

Business case study presentations by the top companies on Business Excellence & Innovation  
Special Session on Global Business Meet • Top technical speakers loaded with professional experience • Presentation of Golden Peacock Awards  
Network with leaders and experts from business, government and civil society

**Also visit to iconic Burj Khalifa, the world's tallest building**

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## INVITATION



**Dr. Tayeb Kamali**  
Chairman, UAE Chapter  
Institute of Directors, India  
Former Vice Chancellor  
Higher Colleges of Technology

“Business today is being impacted by multiple forces – economic shocks, atomization of market and demand, borderless commerce, advances in technology, a sense of acceleration of business. Clearly business is under an unprecedented pressure to perform.”

Dear Friends,

I have great pleasure in inviting you to the 26<sup>th</sup> World Congress on 'Leadership for Business Excellence & Innovation' being organized by the Institute of Directors, India on 19 - 21 April, 2016, at The Meydan Hotel, Dubai (UAE).

Business is under an unprecedented pressure to perform. The key to performance lies in responsiveness to change, anticipating the future and working towards it. Business Excellence is about embarking on a journey, to attain world class standards of performance. To stay ahead of competition, organizations have to continuously innovate their management systems and processes.

Managing innovation is rooted more in leadership and organizational capabilities, than in technological prowess. Winning through innovation is about managing contradictions and managing for both today & tomorrow. A sustainable business built on a foundation of excellence will take advantage of technology cycles to proactively shape tomorrow's innovation streams.

This international convention will witness the coming together of the best minds in the industry and government to deliberate upon the theme 'Empowering Boards to Become Instruments of Innovation & Excellence'. The convention will focus on key areas for the boards to lead 'Business Excellence' and 'Innovation' in the organization effectively, and aim to build global synergies through wide experiences of the participating nations.

The UAE, one of the fastest developing nations, derives its position from a holistic, government initiated approach, towards business excellence and innovation. The footprints of the UAE are significant and hold much for nations around the world to learn and apply. Destination Dubai makes for a perfect backdrop to discuss and deliberate, given the unprecedented business opportunities offered by this fast growing entrepreneurial capital of the Middle-East. The global convention will provide a platform to interact with the movers and shakers from around the world, and to explore giant business collaborations.

I look forward to welcoming you all at the Dubai Global Convention on 19 April, 2016.

Yours sincerely

Dr. Tayeb Kamali



H.E. Mohammed Sharaf, Group Chief Executive Officer, DP World releasing the SOUVENIR of the Dubai Global Convention -2015, also seen in the picture are Ranjan Dhawan, MD & CEO, Bank of Baroda, H.E. Ahmed Mahboob Musabih, Director General, Dubai Customs, Lt Gen J S Ahluwalia, PVSM (Retd), President, Institute of Directors( from left to right)

### Theme: Empowering Boards to Become Instruments of Innovation & Excellence

#### Driving Excellence through Boardroom

- Leadership, culture and change management
- Creating high performance boards
- Corporate boards to lead Quality & Sustainability
- Integrating excellence & innovation for a competitive edge

#### Innovation Today: Paving the path for Business Excellence

- Creating synergies between strategy and innovation
- Stimulating, enabling & harnessing creativity across the value chain
- Making business innovation work for society
- Innovation & Entrepreneurship in governance

#### The UAE's Success on Innovation & Excellence

UAE Strategic Plan & Vision 2021

- Public Policy and Governance Framework
- Leveraging National advantage through Innovation
- Smart Government & Smart Governance: Roadmap towards success
- Dubai Police : Leading by example

#### Pursuing Excellence and Innovation in a Digital Economy

- New age innovation and drive for excellence in a digital economy
- Integrating big data, knowledge and information management systems
- The Role of Information & Communication Technology in service design and delivery
- Implications of digital economy for leadership, organization and governance

#### Human Capital Development: The new Age driver of Business

##### Excellence

- Enhancing productivity through Teamwork, Group Dynamics & Diversity on Board
- Role of human capital in the face of AI and robotic revolution
- Achieving sustainable organizational performance through HR
- Power of Human capital for operational excellence

##### Leveraging Operational Excellence in Financial Services

- Enhancing agility and driving business performance in financial sector
- Managing operational risks for improving processes & performance
- Role of Financial innovation and Digitisation in driving excellence
- Strategy & Mitigation of Corporate Governance Risks

##### Global Business Meet

Make in India and Digital India: Indo-UAE Business Meet

##### Case Study Presentations By Award Winners - Business Excellence

##### Case Study Presentations By Award Winners - Innovation

## DISTINGUISHED SPEAKERS 2015



H.E. T. P. Seetharam, IFS  
Ambassador of India to UAE



H.E. Ahmed Mahboob Musabih  
Director General, Dubai Customs



Mohammed Sharaf  
Group Chief Executive Officer,  
DP World



H.E. Mr Mirza Al-Sayegh  
Chairman, Al-Maktoum College  
of Higher Education



Hon. Angad Paul  
Group Chief Executive Officer  
Caparo Group Plc. UK



H.E. Juma Al Kait  
Assistant Undersecretary  
Ministry of Foreign Trade



Dr. R. Seetharaman  
Group Chief Executive Officer  
Doha Bank, Qatar



C. P. Gurnani  
CEO & Managing Director  
Tech Mahindra



Ranjan Dhawan  
MD & CEO, Bank of Baroda,

## WHO WOULD BENEFIT

- All stakeholders interested in Corporate Leadership, Corporate Transformation in Business Excellence and Creativity and Innovation.
- Company Chairmen, Directors, Presidents, CEOs, CFOs, Bankers, Company Secretaries, NGOS, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership & efficient and ethical conduct of corporates and good governance.

## MARKETING OPTIONS

### (a) Sponsors

The International Convention offers a unique opportunity to project your organisational commitment to Leadership for Business Excellence and Innovation. The event will be attended by eminent corporate heads, executive directors and opinion leaders, from across the world. Here is your chance to advertise your commitment to Leadership, Good Governance and Corporate Excellence and Innovation for your company's brand image. The Sponsorship rates are:



H.E. Anurag Bhushan, IFS, The Consul General of India, Dubai delivering the address during the Make in India session.



(from L to R) MoU signing between IOD, India & Emirates Intellectual Property Association (EIPA) represented by Lt Gen J S Ahluwalia, PVSM (Retd), President, Institute of Directors and Maj Gen. Abdul Quddoos A. Razaq Al Obaidli Chairman EIPA in the presence of H.E. Anurag Bhushan, IFS, The Consul General of India, Dubai.

	Indian (in ₹)	International (in AED)	US (\$)
Principal Sponsor	15,00,000	90,000	24,000
Platinum Sponsor	10,00,000	60,000	16,000
Gold Sponsor	7,50,000	45,000	12,000
Silver Sponsor	5,00,000	30,000	8,000
Associate Sponsor	3,00,000	20,000	5,000

### (b) Advertisement in Souvenir

A Convention Souvenir book will be released on the Inaugural Day, at the Convention venue. It will also be distributed to all delegates, associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGOs, standards institutions etc., worldwide.

The advertisement tariff (A- 4 size page) for colour advertisement are:

Place	Rate Indian (₹)	AED	US (\$)
Back Cover	1,00,000	6,000	1,600
Inside Front Cover	80,000	5,000	1,200
Inside Back Cover	70,000	4,000	1,100
Full Page Color	50,000	3,500	8,00

Service Tax 14.5% will be extra, as applicable



Winners celebrate the Journey of Excellence at the last Dubai Global Convention

Last Date for the Submission of Applications

**29 February, 2016**



## Golden Peacock Awards

*A Strategic Tool to Lead the Competition*

Golden Peacock Awards, instituted by the Institute of Directors (India) in 1991, are now regarded as holy grail of Corporate Excellence, world wide. Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from several countries worldwide. The Golden Peacock Awards have

been instituted to celebrate and honour the best of the best, as recognition of their unique achievements.

The selection is an elaborate process by a team of professional, independent assessors. The short listed final applications are reviewed by a Jury of eminent people known for their independence and impartiality, headed by a former Chief Justice of India.

The application forms and self-assessment criteria, can be downloaded from web: [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)

### CATEGORY

Golden Peacock National Quality Award (GPNQA)  
Golden Peacock Business Excellence Award (GPBEA)

Golden Peacock National Training Award (GPNTA)  
Golden Peacock Innovative Product/ Service Award (GPIPSA)

**APPLY NOW**



Andrew Ratcliffe  
Deputy President, The Institute of Chartered Accountants in England and Wales (ICAEW)



Osman Sultan  
Chief Executive Officer, du Telecom, UAE



T. Suvarna Raju  
Chairman & MD Hindustan Aeronautics



Ashwini Mehra  
Dy. Managing Director & CDO, State Bank of India



Deep Sen  
MD & Head, Intl Business I&FS Transportation Networks



Atul H Mehta  
President, The Institute of Company Secretaries of India



Rajeev Jain  
CEO, GVK Mumbai International Airport



I. Prabhakara Rao  
CEO, GMR Delhi International Airport



Nour Bouhassoun  
Chairman & President Michelin Tyres

## REGISTRATION PACKAGE (NON RESIDENTIAL)

CATEGORIES	Indian (in ₹)	International (in AED)	US Dollar
Corporate Delegate	29,000	1,600	425
Paper Presenters	20,000	1100	300
Accompanying Spouse	20,000	1100	300
Students	20,000	1100	300
ICSI   CMA   DQG Members	20,000	1100	300

Note: Please fill registration forms separately for each Participant. (This form may be photocopied/ reproduced). To register online visit [www.iodonline.com](http://www.iodonline.com)

## REGISTRATION DETAILS

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • The fee in Indian rupees is applicable to Indian nationals AED to others • Confirmation of registration is possible, only if the form is received with the fee • Inclusive of Delegate Kit Tea/Coffee and Lunch on with Convention Day and Dinner on Golden Peacock Awards Nite.



A view of the audience at the last Conference

## REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email: [info@iodonline.com](mailto:info@iodonline.com). To book online, visit [www.iodonline.com](http://www.iodonline.com)

I am interested in participating in the "Dubai Global Convention, 2016" programme as delegate / speaker / sponsor / partner / advertiser \_\_\_\_\_

Name Dr/Mr/Ms \_\_\_\_\_ Designation \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### For overseas participants (who would need visa invitation letters)

Name (as mentioned in the passport) \_\_\_\_\_

Father's/Husband's name \_\_\_\_\_

Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_

Date and place of birth \_\_\_\_\_ Valid up to \_\_\_\_\_

Citizenship \_\_\_\_\_

Are you a member of IOD, India (Yes / No): .....

### Payment details

The total amount for INR` / in AED \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to' Institute of Directors , New Delhi'

(B) Bank Transfer to Corporation Bank , M 3&4 , Greater Kailash Part-II , New Delhi- 48, India, Tel No. 011- 29210667 , Account Name : Institute of Directors ,A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005 ,Account Number: CA01002954, IFSC CODE: CORP000286, PAN No. : AAABI0002J , SWIFT CODE:CORPINBB286

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