

19th WORLD CONGRESS ON ENVIRONMENT MANAGEMENT

07 - 08 July 2017, HICC - NOVOTEL, Hyderabad (India)

— Also presentation of —
Golden Peacock Awards



Theme: **“Managing Environment and Climate Change
Transitioning to a Sustainable Economy”**



Chief Guest
Address

Piyush Goyal
Hon'ble Union
Minister of State
(IC) for Power, Coal,
New & Renewable
Energy and Mines
Govt. of India

VIEW OF 18TH WORLD CONGRESS - JULY 2016



Amitabh Kant, IAS
CEO
Niti Aayog



Rajiv Gauba, IAS
Secretary
Ministry of Urban
Development
Govt. of India



Balvinder Kumar, IAS
Secretary
Ministry of Mines
Govt. of India

Invitation



"Sustainability is the concept of delicately balancing the economic prosperity of an organisation, its environment responsibility, its social equity to give the organisation an edge over its competitors"

Justice M. N. Venkatachaliah

Chairman, Institute Of Directors

Dear Friends,

I have pleasure in inviting you to the 19th World Congress on Environment Management being organized on 7 - 8 July, 2017, in Novotel Hotel, Hyderabad, with the theme: "Managing Environment and Climate Change – Transitioning to a Sustainable Economy".

Two significant events that impact the future course of global development have taken place during 2015. The first was an issue of the UN 'Sustainable Development Goals' and the 'Agenda 2030', and the second was the Paris Climate Change Agreement (COP 21). The Agreement got its ratification on 22 April 2016 in New York. India played an important role in both these agreements, and is committed to its own targets. A major element in these agreements is the role of business and industry, as partners.

20th century was marked by both, the recognition and creation of a host of environmental problems, and the 21st Century now bears the burden of resolving these problems, and preventing the emergence of more. Disaster management failed, showing gaping holes and shoddy relief and rescue, in the 2013's Himalayan Tsunami, and later in Chennai floods, and a spate of earthquakes that shook Nepal, killing over 8000 people.

Green is the most banded word today. Going green has assumed a whole new meaning, with corporate adopting green economy and using social media, to reach out to their consumers. It would be essential, to consider options to make growth more inclusive and sustainable - in other words, a green economy. Putting a value on the environmental degradation and human and social impacts of growth, allows for a better picture of the trade-offs involved.

The conservation of nature and protection of our environment is a collective task, involving citizens and government, the corporate sector and all other stakeholders in our complex and diverse society. Today, we face unprecedented environmental challenges such as climate change, biodiversity loss, pollution and resource scarcity. Smart marketers are focused not only on whether consumers view their message, but to what extent they engage with it.

Environment governance and sustainability threats cannot be viewed in isolation, but as opportunities and a huge source of innovation. IOD looks forward to welcome your participation in this search for collective market oriented solutions.

Regards

M. N. Venkatachaliah

TOPICS

1. Driving Sustainable Business Through Green Growth Market Based Strategies

- Transformational leadership and roadmap for attaining Sustainable Development Goals (SDGs)
- Environment and sustainable strategy for green economic growth
- Promoting Eco-Innovation and Green Growth
- Market solutions for strategic operational and environmental challenges
- Emerging Business Models to scale-up Green Growth Solutions

2. Combating Climate Change – The Edge of a New Frontier

- Paris Climate Change Agreement and thereafter - strategy to meet commitments by 2030
- Financing technology, and social initiatives for adaptation and mitigation, for a low carbon future
- Carbon trading – Future of CDM projects and climate governance regime
- Managing Bio-Diversity and Coastal Ecosystems, for climate resilient development
- Food security and GHG management – Managing risks of global warming and climate disaster

3. Development Challenges of Smart Towns and Urban Infrastructure

- Smart Cities in India: Policy and regulatory environment
- Inclusive, equitable and sustainable growth of towns with proper civic amenities
- Swachh Bharat Mission and CSR: The Corporate Agenda
- Building affordable housing and providing rapid safe urban transport for sustainable smart towns
- Global solutions for building standard infrastructures and sustainable urban development

4. Energy Security Policy and Sustainable Energy Options

- Promoting clean and cost-effective renewable energy options
- Strategy to develop sustainable power infrastructure through energy diversification
- Eco-Innovative solutions for cost-effective sustainable energy
- Developing waste-to-energy conversion systems
- Roadmap for India's commitment set up 175 GW of renewable energy power by 2022

5. Harmonising Sustainable Value Chain across Health, Hospitality and Food Processing Industries

- Environment and Health: Plan for a decade of progress
- Handling man-made and natural disasters, degraded ecosystem services, and human health
- Environmental and health consequences of biodiversity loss
- Food security through sustainable agriculture and fisheries
- Drivers and barriers in building inclusive and environmentally sustainable value chains

6. Water Conservation and Waste Disposal Challenges

- Integrated water resource management and conservation
- Potable water crisis and ground water management
- Integrated sustainable municipal waste management models
- The challenge of handling hazardous e-waste
- Mitigation measures for noise and waste pollution

Galaxy Of Distinguished Speakers



H. E. Tomasz Kozlowski
Ambassador of the
European Union to India



H. E. Alexandre ZIEGLER
Ambassador of France to India



H. E. Herald Sandberg
Ambassador of Sweden to India



H. E. Alphonsus Stoeltinga
Ambassador of the Netherlands
to India, Bhutan and Nepal



Dr. Upendra Tripathy, IAS
Secretary, Ministry of New
and Renewable Energy
Govt. of India



Shashi Shekhar, IAS
Secretary, Ministry of Water
Resources River Development
and Ganga Rejuvenation



Pawan K. Agarwal, IAS
CEO, Food Safety and
Standards Authority of India
(FSSAI)



K. M. Singh
Chairman & MD
NHPC



A. K. Jain
Managing Director
REIL

2016



FROM L TO R: H. E. Alphonsus Stoeltinga, Ambassador of the Netherlands to India, Bhutan and Nepal, H. E. Alexandre ZIEGLER, Ambassador of France to India, Justice (Dr.) Arijit Pasayat, Co-Chairman, Institute Of Directors former Judge, Supreme Court of India & H. E. Tomasz Kozłowski, Ambassador of the European Union to India releasing the Convention Souvenir at the IOD's 2016 Environment Congress.



M. Venkaiah Naidu, Hon'ble Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs and Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal, New and Renewable Energy releasing the Convention Souvenir along with Lt. Gen. JS Ahluwalia, President, IOD.

MARKETING OPTIONS

The World Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to environmentally sustainable business growth and build your company's brand image. The Partnership rates are as follows:

Categories	Indian (in ₹)	International (in US \$)
Principal Partner	15,00,000	25,000
Platinum Partner	10,00,000	17,500
Gold Partner	7,50,000	12,500
Silver Partner	5,00,000	8,500
Associate Partner	3,50,000	5,500

EXHIBITION

Registration Fee: Rs. 1,50,000 (Inclusive of taxes)

This is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables and one complimentary non-residential delegate registration.

ADVERTISEMENTS

A Convention Souvenir will be released on the day of the convention. These will also be distributed to members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's and esteemed institutions etc. globally.

The tariff for A-4 size paper, colour advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir, is as under:

Place	Rate	
	INDIAN (₹)	US (\$)
Back Cover	1,20,000	1700
Inside Front Cover	90,000	1400
Inside Back Cover	80,000	1200
Full Page Inside	60,000	800

+ 18% GST, as applicable



Golden Peacock Awards A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute Of Directors in 1991, are now regarded as a benchmark of Corporate Excellence worldwide. Golden Peacock Awards Secretariat receives a large number of entries, from countries all over the globe. Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand.

The selection of award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent people, known for their independence and impartiality headed by Justice M. N. Venkatachaliah, Chairman, IOD Advisory Council and former Chief Justice of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2017:

- Golden Peacock Environment Management Award (GPEMA)
- Golden Peacock Occupational Health & Safety Award (GPOHSA)
- Golden Peacock Eco-Innovation Award (GPEIA)
- Golden Peacock Award for Energy Efficiency (GPAEE)

LAST DATE FOR SUBMISSION OF AWARD APPLICATIONS: 18TH MAY, 2017

The above Awards will be presented during the 19th World Congress on Environment Management in Hyderabad, on 7 - 8 July, 2017.



His Holiness The Dalai Lama presenting the Golden Peacock Environment Management Award to IIMS Rana, Chairman, Railway Board.

The Guidelines-cum-Application Forms can be downloaded from www.goldenpeacockaward.com



Ajay Mathur
Director General
The Energy & Resources Institute
(TERI)



Tarun Kapoor, IAS
Jt. Secretary, Ministry of New
& Renewable Energy
Govt. of India



George N. Sibley
Minister Counsellor Economic
Environment, Science and
Technology Affairs, Embassy of
the United States, New Delhi



Dr. Mahesh Gupta
Chairman & MD
Kent RO Systems Ltd. &
President, PHD Chamber



Sandy Sheard
Counsellor and Head - Energy
Climate & Growth Unit, British
High Commission, New Delhi



Parag Gupta IAS
Joint Secretary, Ministry of
Food Processing Industries
Govt. of India



Prabh Das
MD & CEO, HPCL -
Mittal Energy Ltd. (HMEL)



Saurabh Kumar
Managing Director
Energy Efficiency Services Ltd.



Namita Vikas
Sr. President and Country
Head-Responsible Banking
YES BANK Ltd



View of the Participants from the last Congress

REGISTRATION PACKAGE (NON-RESIDENTIAL CONVENTION)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Category	Rate	
	INDIAN (₹)	US (\$)
Delegates	12,000*	200*
Students / NGO	8,000*	120*

* + 18% GST, as applicable

Note: In case of more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • Confirmation of registration is possible only if the form is received with the fee, subject to space availability. • 10% discount for 2 or more participants from the same organization (one billing address), and for IOD India members.

- Early Bird Discount : 15% discount, if registered before 30 May, 2017
- In All Booking : 10% discount, if registered before 20 June, 2017

REGISTRATION FORM

I am interested in participating in the "19th World Congress on Environment Management" as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat, at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in the Registration Form and e-mail to info@iodglobal.com. To book online, visit www.iodglobal.com.

Name Dr/Mr/Ms _____ Designation _____
 Organization _____
 Address _____
 _____ Postal Code _____ Country _____
 Telephone _____ Mobile _____ Fax _____
 E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) _____
 Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No):

PAYMENT DETAILS

The total amount for INR ₹ _____ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft, payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi
 - (B) Bank Transfer to Corporation Bank, M-3, Greater Kailash Part-II, New Delhi- 110048, India, Tel No. 011- 29210667, Account Name: Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286
 - (C) Credit Card: Please log on to www.iodglobal.com for online payment.
- (Please enter the amount in INR)



Date:

(Signature)
Name

INSTITUTE OF DIRECTORS

Head Office New Delhi

M-56 A, Greater Kailash Part- II (Market), New Delhi- 110048, INDIA
 Tel: +91-11-41636294 / 717, 41008704
 Fax: +91-11-41008705
 Email: info@iodglobal.com

Regional Offices Bengaluru

201, Oakland Apartments, I Cross Road, Ulsoor Road, Bengaluru - 560042
 Tel: +91-80-25092234 / 25581701
 E-mail: info@iodglobal.com

Chennai

New No.48, Old No.29, Warren Road Mylapore, Chennai - 600004.
 Tel: +91-044-48584338 / 48585338
 E-mail: info@iodglobal.com

Mumbai

1092 - C Wing Oberoi Garden Estate Chandivali, Andheri (East), Mumbai - 400072
 Tel: +91-22-40238141 / 42
 E-mail: info@iodglobal.com

Hyderabad

1st Floor Trade Fair Office Building HITEX Exhibition Centre, Izzat Nagar Hyderabad - 500 084.
 Tel: 040 - 23114538 / 39 / 40
 E-mail: info@iodglobal.com

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