

*incorporating*

## 11th International Conference on Corporate Governance & 2nd Global Summit on Sustainability

Also presentation of **Golden Peacock Awards** for  
Corporate Governance|Sustainability|Climate Security|Innovation Management

*Theme:*

### Corporate Governance and Sustainability Challenges

12-14th October, 2011, LONDON

**Radisson Edwardian Bloomsbury Street**  
www.radissonedwardian.com/bloomsburystreet  
9-13 Bloomsbury Street London WC1B 3QD



*Inaugural address*



**His Excellency Kamallesh Sharma**  
Secretary-General, Commonwealth Secretariat

*Guest of honour*



**Baroness Hanham CBE, Parliamentary**  
Under Secretary of State and Government Spokesperson,  
Department for Communities and Local Government

*Special address*



**Rt. Hon'ble Baroness Verma**  
Minister in Government Whips office  
House of Lords, UK



**Dr. Ola Ullsten**  
former Prime Minister of Sweden  
and chairman WFCFG, UK



**Sheriff Richard Sermon, MBE**  
Sheriff of the City of London



**Alok Sharma MP,**  
House of Commons

**Event Details:**

**Wednesday, 12 October 2011**

1000hrs : Study tour to Peterborough  
Environment City of UK  
1830hrs : Welcome Reception by ACCA Global  
ACCA Conference Centre  
29 Lincoln's Inn Fields London  
WC2A 3EE United Kingdom

**Thursday, 13 October 2011**

Venue: Hotel Radisson Edwardian Bloomsbury Street  
0900hrs : Inauguration of Global Convention 2011  
1300hrs : Lunch  
1800hrs : Commonwealth Business Meet  
1900hrs : Presentation of Golden Peacock Awards  
2100hrs : Cocktails & Dinner

**Friday, 14 October 2011**

Venue: Hotel Radisson Edwardian Bloomsbury Street  
0900hrs : Case study presentations by achievers  
1300hrs : Lunch  
1600hrs : Valedictory Session

For complete programme please visit  
[www.iodonline.com](http://www.iodonline.com)

**Sponsored By:**



**Associate Partner :**



**Supported by:**





**Ola Ullsten**  
Chairman, World Council for Corporate Governance, UK  
Former Prime Minister of Sweden

## Invitation

Dear friends

Collapsing economies, extreme variations in climate, burgeoning unemployment, tainted products, scarce resources, melting glaciers, shrinking bio-diversity, sinking oceans and scarcity of fresh water and wetlands are indicators that we are undergoing a period of unprecedented global uncertainty.

Is this the new face of the normal, or will mankind prove capable of responding adequately to the Challenge of sustainability? 'Sustainability' has become a wide ranging term that can be applied to almost every facet of life. Sustainability is defined as the capacity of an eco-system to endure in the long run.

The 1<sup>st</sup> Global Conference on Sustainability held in London in 2010, identified Corporate Sustainability as our core development challenge, while aggressively pursuing opportunities for growth.

For business, there is a potential for long-term sustainability of the company's wellbeing, which means proofing itself from the vagaries and inconsistencies of business. Well being of the business, depends on the wellbeing of its stakeholders and its use of the world's natural resources. Sustainability strategy is a must for business. Solving problems after they have occurred is lot more expensive than preventing them altogether. Our effort should be on building a "bubble proof" economy. In order to discuss the role of business against this upcoming age of turbulence, the World Council for Corporate Governance, UK and the Institute of Directors, (India), invite you to join the 'Global Convention 2011' combining

11<sup>th</sup> International Conference on Corporate Governance and 2<sup>nd</sup> Global Summit on Sustainability, being held in London from 12-14 October 2011. The World Council for Corporate Governance, UK and the Institute of Directors, India are committed to development of sustainable enterprises through best Corporate Governance measures and practices.

I hope to meet you in London.

Kind regards

Ola Ullsten



Sir Adrian Cadbury , father of Corporate Governance , Rt Joe Clark, former Prime Minister of Canada, Matthew W Barret , Group Chairman , Barclays PLC along with Dr Madhav Mehra at the International Conference on Corporate Governance in London

## GENERAL INFORMATION

Date : 12-14, October 2011  
Venue : London  
Language : English

## GLOBAL CONVENTION - 2011 TOPICS

### Theme

Corporate Governance and Sustainability Challenges

#### 1. Building and Leveraging a High Performance Board

- Building Blocks: Structure, Composition, duties & responsibilities of the board
- Policies and challenges in the selection process for competent directors
- Evaluating continuing education of directors to escalate performance commitment
- Identifying practices that are fundamental to improved corporate governance
- Beyond box ticking: understanding the strategic and commercial benefits of good corporate governance

#### 2. Role of Independent Directors for Board Effectiveness

- Defining the role, duties and responsibility of independent directors, including executive remuneration, succession planning
- Need for independent directors to safeguard interests of shareholders
- Identifying key characteristics of independent directors-competency, character and commitment.
- Should regulators and investors oversee the appointment and role of independent directors?
- Ensuring Independent directors alignment to company strategy
- Embedding risk management in the board's decision-making processes

#### 3. Stakeholder buy-in – Crucial to business success

- Superior governance – built-on stakeholder paradigm and values
- Review stakeholder activism, risk management and information and communication engagement practices to rebuild confidence
- Risk and opportunities – potential steps to improve proxy voting systems

#### 4. Combating Corporate Fraud and Corruption

- Required institutional framework for transparency, accountability and good governance?
- Reliable codes of Corporate Governance to minimize risk of fraud?
- Optimizing Report Mechanisms for a Corruption Free Environment
- Leveraging the importance of checks and balances and improved vigilance in reporting
- Establishing effective whistle-blower policies, and protecting the whistle blowers

#### 5. Information Channels for Effective Corporate Governance

- Governance information systems - evolving new strategies to bridge the information divide
- Fostering timely and concise information for decision making
- Minimizing potential of tampering of information by effective and ethical disclosures

#### 6. Integrity of Current Accounting Practices to support Sustainability

- Are the current auditing standards sufficient?
- IFRS & financial disclosures: assessing corporate performance.
- Discussing a proactive approach to internal audit for better corporate governance and risk management
- Transparency and ethics to compliance fresh challenges for internal auditing.

#### 7. Governance at the crossroads: assessing corporate governance in India

- Assessing the Government's strategy and plan for restoring confidence in India Inc
- Analyzing the disconnect between the theory and the practice of corporate governance
- Is a new shareholder paradigm required to counter corporate greed?
- Family business why India Inc must think beyond the family hierarchy?

#### 8. Organization Wide Engagement of Corporate Governance Implementation

- Driving ownership of the corporate governance code.
- Business perspectives on legislation and Government Championing of Corporate Governance Practices
- Setting Regulatory Standards and ensuring effective enforcement for environmentally sustainable Governance.
- Accomplishing Practical Application of the Corporate Governance Framework
- Corporate Governance policies to align with organizational goals
- Fostering and rewarding ethical practices at all levels of the organization
- Legal safeguards and their role in corporate governance.

#### 9. Business case for Sustainability

- Essential building blocks for Corporate Governance and Sustainability – Green Development Agenda and Corporate Governance Measures
- Business case for sustainability – opportunities and challenges
- Transparency, resilience and innovation – keys to sustainability

## REGISTRATION PACKAGE

### It is a non-residential Conference.

(Inclusive of tea, refreshments, lunch and books for conference proceedings & Souvenir)

Rate	International (in £)	Indian (in `)
<b>Categories</b>	<b>Single</b>	<b>Single</b>
Corporate Delegates	400	29,000
NGOs /Paper Presenter	350	25,000
Students	250	19,000
Accompanying Spouse	150	10,000

### EARLY BIRD DISCOUNT

- 15% discount on registering before 31 August 2011
- 10% discount on registering between 1 to 20 September 2011

For student registration, a certificate from the Head/Registrar/Director indicating studentship at the institute would be required. If sending more than one delegate, please fill personal details separately. 10% discount is available in addition, on final payment due, for Members of WCF CG (UK) and IOD India.

## GUIDELINES FOR PAPER PRESENTERS

All paper presenters are required to send their papers by e-mail to [sushil@iodonline.com](mailto:sushil@iodonline.com). A brief CV of 100 words and passport size colour photograph are also required. Speaker guidelines are available on our website [www.iodonline.com](http://www.iodonline.com)

## WHO WOULD BENEFIT

- All stakeholders interested in protection of the environment and nature, the well-being of society, creating profits and improving the quality of life for their organization.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics & students.

## MARKETING OPTIONS

The international Conference offers a unique opportunity to project your organisations commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the World. Here is your chance to advertise your commitment to good Corporate Governance and Corporate Sustainability for your company's brand image. The Sponsorship rates are as follows:

	Indian (in `)	International (in £)
Principal Sponsor	10,00,000	15,000
Platinum Sponsor	7,50,000	10,000
Gold Sponsor	5,00,000	7500
Silver Sponsor	3,00,000	5000
Associate Sponsor	2,00,000	3000

### (a) Advertising in Global Convention Souvenir Book

A Conference Souvenir book will be released on the Inaugural Day at the Conference venue. These will also be distributed to all delegates members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, organizations, standards institutions etc. worldwide.



A view of the audience

The advertisement tariff for A-4 size paper colour Advertisement is as under:

Place	£ (UK)	Indian (₹ `)
Back Cover	1000	75,000
Inside Front Cover	800	60,000
Inside Back Cover	700	50,000
Full Page Color	500	40,000
Half Page (B/W)	300	20,000



## Golden Peacock Awards®

*A Strategic Tool to Lead the Competition*

Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as Holy Grail of corporate excellence worldwide.

Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from over 25 countries worldwide. The Golden Peacock Awards has been instituted to celebrate and honour the best of best as recognition of their unique achievements to build the brand.

The selection is an elaborate process done by a team of professional independent assessors. The short listed finalist applicants are then submitted to a jury of eminent people known for their independence and impartiality.



Hon'ble Shri P. Chidambaram, Union Home Minister, addressing the Golden Peacock Awards Nite on 24th June 2011 in New Delhi

Currently the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2011.

Golden Peacock Awards ( Global Category ) :

- Golden Peacock Global Award for Sustainability
- Golden Peacock Global Award for Excellence in Corporate Governance

Golden Peacock Awards (National Category):

- Golden Peacock Awards for Climate Security
- Golden Peacock Awards for Sustainability
- Golden Peacock Awards for Excellence in Corporate Governance
- Golden Peacock Awards for Innovation Management

This year's above Golden Peacock Awards will be presented during the above **GLOBAL CONVENTION 2011**, being held in London.

### LAST DATE FOR SUBMISSION : 05 SEPTEMBER 2011

The application forms and self-assessment criteria can be downloaded from website [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)



Golden Peacock Awards Nite

# REGISTRATION FORM

I am interested in participating in the "GLOBAL CONVENTION 2011" program as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective until the payment has been received. To register by email, please fill in Digital Registration Form and e-mail to [info@iodonline.com](mailto:info@iodonline.com). To book online, visit [www.iodonline.com](http://www.iodonline.com).

Name Dr/Mr/Ms \_\_\_\_\_ Designation \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

For overseas participants (other than UK and Europe, those who would need visa invitation letters)

Name (as mentioned in the passport) \_\_\_\_\_  
Father's/Husband's name \_\_\_\_\_  
Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_  
Date and place of birth \_\_\_\_\_ Valid up to \_\_\_\_\_  
Citizenship \_\_\_\_\_

Are you a member of IOD, India (Yes / No): .....

## Payment details

The total amount for INR ` /UK £ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to Institute of Directors , New Delhi

(B) Bank Transfer to Corporation Bank , M 3&4 , Greater Kailash Part-II , New Delhi- 48, India, Tel No. 011- 29210667 , Account Name : Institute of Directors ,A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005 ,Account Number: CA01002954, IFSC CODE: CORP0000286, PAN No. : AAAB10002J , SWIFT CODE: CORPINBB286

© Credit Card: Please log on to [www.iodonline.com](http://www.iodonline.com) for online payment.



Date:

(Signature )  
NAME

## Registration package for GLOBAL CONVENTION - 2011

(Inclusive of tea/coffee, all refreshments, lunch and Dinner Conference Proceedings & Souvenir)

### Non Residential Registration fee

Categories	Indian (in ` )	International (in UK £)
	Single	Single
Corporate Delegates	29,000	400
NGOs/Paper presenters	25,000	350
Students*	19,000	250
Accompanying Spouse	10,000	150

\*For student registration, a certificate from the Head / Registrar / Director indicating studentship at the institution would be required.

Note: If sending more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

### Registration details :

- Registration fee is non-residential and non-refundable
- Changes in nominations are acceptable
- The fee in Indian Rupees is applicable to Indian Nationals and British Sterling Pounds to rest all.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.

Early Bird Discount      15% discount on registering before 31 August 2011  
10% discount on registering between 01 to 20 September 2011

For details :



**Building  
Tomorrow's  
Boards**

### GLOBAL CONVENTION 2011 Secretariat

**Institute of Directors** M-52 (Market) Greater Kailash Part-II, New Delhi - 110048, India  
Tel. +91-11- 41636294, 41636717 Fax: +91-11-41008705  
Email: [info@iodonline.com](mailto:info@iodonline.com) Website: [www.iodonline.com](http://www.iodonline.com)

## HOW TO REACH THE VENUE:



On a prime location, 50 metres from the British Museum in the heart of the West End, with Oxford Street, Covent Garden and Soho all on your doorstep, sits the Bloomsbury Street 4 Star deluxe Luxury Hotel.

### By Train:

- **Tube**  
Tottenham Court Road on the Central and Northern lines. Plan your journey with London Underground's tube planner.
- Fast track trains can be used for a quicker journey to or from the following airports into London: Heathrow Express from Paddington Station. Journey time takes approximately 15 minutes.
- Gatwick Airport Express from Victoria Station. Journey time takes approximately 30 minutes.

### By Road:

- The nearest car park is on Great Russell Street, moments from the 4 star hotel.
  - London Congestion Zone
- If you are driving to this hotel between the hours of 7.30am-18.30pm Monday-Friday, you must pay the appropriate charge by midnight that day or risk being charged a penalty fee.

