

23rd World Congress on TOTAL QUALITY



Theme: "Leadership and
Quality for Sustainability"
8 - 9 February, 2013
BENGALURU, INDIA



Event Details:

FRIDAY: 8 February, 2013
Inauguration of the 23rd World Congress on
TOTAL QUALITY Keynote addresses

1300hrs : Lunch
1900hrs : Golden Peacock Awards Nite
Presentation of Golden Peacock Awards
Congress Banquet

SATURDAY: 09 February, 2013

0900hrs : Case Study presentations by the achievers
1300hrs : Valedictory Session
1400hrs : Lunch

For complete programme please visit www.iodonline.com

Guests of Honour



Hon. Dr. Veerappa M. Moily
Minister of Petroleum and
Natural Gas



Dr. Ola Ullsten
former Prime Minister of Sweden



Justice M.N. Venkatachaliah
Chairman, IOD Advisory Council
& former Chief Justice of India

Chairman, Institute of Directors

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Justice M.N. Venkatachaliah
Chairman, IOD Advisory Council and
former Chief Justice of India

Invitation from the Chairman

Dear Friend,

I have great pleasure in inviting you to the 23rd World Congress on Total Quality, to be held in Bengaluru on 08 - 09 February 2013.

Total Quality Management acts as an umbrella for governance, under which every department in the organization can strive for customer satisfaction, reduce cost and wastage and increase the efficiency of service. Since 1991, IOD has organized the World Congress on Total Quality as a regular annual event, which has since acquired transformational value.

The Convention has come to be rightly regarded as the Mecca for business leaders, CEO's, entrepreneurs, management, Quality and Excellence experts, and raised the business excellence bar Year after year. From quality of product and services, it moved to quality of Leadership, Corporate Governance, environment, CSR, Boardroom effectiveness and now Sustainability.

Annual 'World Congress on Total Quality' does provide an immense platform of unrivaled networking opportunity. The theme for the World Congress this year is "Leadership and Quality for Sustainability".

The world is experiencing and encountering immense cultural, social, political and organizational transformation, and the Congress aims to sneak into the requirement of leaders and quality for ensuring sustainability in this changing business scenario.

The globally acclaimed Golden Peacock Awards for Quality, Training and Innovative Product / Service will also be presented during the Congress.

The reason for selection of Bengaluru as the venue is the unprecedented business opportunities offered by the fast moving entrepreneurial and Silicon Valley of India.

The Congress will provide a networking platform to interact with global leaders, movers and shakers of the corporate sectors, top officials and decision makers from Indian Corporate World, Parliamentarians, Govt Officials, to seek and explore joint business collaborations, apart from moving on to leadership and practices for sustainability.

You can be a part of the Congress in many ways, as a speaker, participant, exhibitor or sponsor, so that together we ensure leading Sustainable Organizations and make the Corporate World a better place to work.

I hope to see you in Bengaluru

With Regards,
Justice M.N. Venkatachaliah



RL Hon. Baroness Verma, Parliamentary Under Secretary for Energy and Climate Change (UK Govt) , Dr. M Veerappa Moily, Union Minister for Corporate Affairs Govt of India, Justice M N Venkatachaliah , former Chief Justice of India & Chairman IOD Advisory Council, Dr Ola Ullsten, Former Prime Minister of Sweden



Lighting of Inaugural Lamp at the 20th World Congress of IOD in Bengaluru

THEME: Leadership and Quality For Sustainability"

OBJECTIVES

- Boards to provide sound leadership and strategy for the sustainability success of the enterprise.
- Sustainability – an ethical imperative, based on Transparency, Engagement, Accountability and Responsibility.
- Disclosure and Transparency, as prerequisites for global trust and successful team work in 21st Century.
- Corporate Ethics – Realigning the moral compass of the board.
- Ethical business is the driver for Sustainability.

CONGRESS TOPICS

1. Quality of Corporate Leadership

- Principles of Sustainable Leadership
- Leadership Sustainability – The opportunity ahead.
- Leadership for promoting business excellence.
- Transformational Leadership for change management.
- Management challenges in the 21st century.
- Leading initiatives for corporate sustainability and inclusive growth.
- Challenges of ethical leadership in the spiraling sustainability aspirations.

2. Integrated Management System – Key to Sustainability

- Model for Sustainable Development
- Risk management and quality of leadership.
- Quality system harmonization and international standards
- Quality in an era of globalization.
- Integrated Sustainability reporting system

3. Boardroom Effectiveness

- Boards to provide sound leadership and strategy for sustainability.
- Increased accountability and responsibility of Independent Directors.
- Realigning the moral compass of the board room
- Effectiveness of Board's decision making process
- Directors corporate Ethics for sound leadership
- Creating high performance boards – leadership governance.

4. Building a sustainability paradigm for business

- Management systems for sustainable businesses
- Sustainability in the new decade-CEO's perspectives.
- Achieving critical balance between Growth & Sustainability
- Stakeholder buy-in, crucial to business success.
- Walking the Talk-Embedding Sustainability across the organization
- Designing Business Strategies for a Carbon Constrained future.
- Mitigating & eliminating board dysfunction-strengthen leadership structures.

5. Rejuvenating economy through sustainability

- CSR- The heart of Corporate Governance, Integrity, Quality & Social Responsibility
- Sensitizing Human Resource for environment & sustainability needs
- Sustainability - an ethical imperative
- Transforming strategy to scale up green Growth solutions.
- Sustainability strategy – Post Rio+20 & Beyond
- The Social Template - Strategic Planning for Social Sustainability



GUIDELINES FOR PAPER PRESENTERS

All paper presenters are required to send their papers by e-mail to sushil@iodonline.com. A brief CV of 100 words and passport size colour photograph are also required. Speaker guidelines are available on our website www.iodonline.com

WHO WOULD BENEFIT

- Company Chairmen, Directors, Presidents, CEOs, CFOs, Bankers, Managers, Company Secretaries, NGOs, Investors, Brokers, Chartered
- Accountants, Management Analysts, Management Students, Financial Consultants, Academics & Students.
- Business - Corporates and Small & Medium Enterprises (SMEs)
- Policy makers, Political Leaders, Government Officials and Decision makers in emerging and developed economies.
- All stakeholders interested in quality of their ethical business governance, sustainability, the well-being of society, making profits and improving the quality of life for their organization.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance.

MARKETING OPTIONS

Sponsorship

The Congress offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to good Corporate Governance and Corporate Sustainability for your company's brand image. The Sponsorship rates are, as follows:

Categories	Indian (in ₹)	International (in US\$)
Principal Sponsor	10,00,000	15,000
Platinum Sponsor	7,50,000	10,000
Gold Sponsor	5,00,000	7,500
Silver Sponsor	3,00,000	5,000
Associate Sponsor	2,00,000	3,000

QUALEX 2013

Registration Fee :Rs 36,000

Qualex 2013 is a rare platform to display your quality products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables, and one complimentary non-residential delegate registration.

Congress Souvenir

A Congress Souvenir will be released on the Inaugural Day of the 23rd World Congress on Total Quality. This will be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, & institutions etc. worldwide.



The tariff for A-4 size paper colour Advertisement in the Congress Souvenir is as under:

Place	Rate	US (\$)	Indian (₹)
Back Cover		1500	75,000
Inside Front Cover		1200	60,000
Inside Back Cover		1000	50,000
Full Page Color		800	40,000



Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as a benchmark of corporate excellence worldwide. The Award has been instituted to celebrate and honour the best of best as recognition of their unique achievements to build the brand. The selection is an elaborate process by a team of professional & independent Assessors. The short listed finalist and winners are then chosen by Jury of eminent personalities headed by Justice P.N. Bhagwati, Chairman Golden Peacock Awards & former Chief Justice of India.



Golden Peacock Awards Winners at 22nd WCTQ, Bengaluru

The Golden Peacock Awards Secretariat invites applications for the following institutional awards, for the year 2012.

- Golden Peacock National Quality Award (GPNQA)
- Golden Peacock National Training Award (GPNTA)
- Golden Peacock Innovative Product / Service Award (GPIPSA)

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com

LAST DATE FOR SUBMISSION : 28 December 2012

The above Awards will be presented during the above 23rd World Congress on Total Quality in Bengaluru.





Registration package for 23rd World Congress - 2013

(Inclusive of tea/coffee, all refreshments, lunch and dinner Congress Proceedings & Souvenir)

Non Residential Registration fee

Categories	Indian (in ₹)	International (in US \$)
Corporate Delegates	14,000	300
NGO Delegates/ Paper presenters	8000	150
Students*	5000	100
Accompanying Spouse	5000	100

*For student registration, a certificate from the Head / Registrar / Director indicating studentship at the institution would be required.

Note: If sending more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration details :

- Registration fee is non-residential and non-refundable
- Changes in nominations are acceptable
- The fee in Indian rupees is applicable to Indian nationals. US \$ to others.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.

Early Bird Discount 15% discount on registering before 15 December, 2012
 10% discount on registering by 05 January, 2013

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective until the payment has been received. To register by email, please fill in Digital Registration Form and e-mail to info@iodonline.com. To book online, visit www.iodonline.com.

I am interested in participating in the "23rd World Congress on Total Quality" programme as a Delegate / Speaker / Sponsor / Partner / Advertiser

Name Dr/Mr/Ms _____ Designation _____
 Organization _____
 Address _____
 Telephone _____ Mobile _____ Postal Code _____ Fax _____ Country _____
 E-mail _____

For overseas participants (other than UK and Europe, those who would need visa invitation letters)

Name (as mentioned in the passport) _____
 Father's/Husband's name _____
 Passport No. _____ Date and place of issue _____
 Date and place of birth _____ Valid up to _____
 Citizenship _____

Are you a member of IOD, India (Yes / No):

Payment details

The total amount for INR₹ / in US\$ _____ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi

(B) Bank Transfer to Corporation Bank, M 3&4, Greater Kailash Part-II, New Delhi- 48, India, Tel No. 011- 29210667, Account Name: Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code): 110017005, Account Number: CA01002954, IFSC CODE: CORP0000286, PAN No.: AAABI0002J, SWIFT CODE: CORPINBB286

© Credit Card: Please log on to www.iodonline.com for online payment.



Date: _____

(Signature)
 NAME

INSTITUTE OF DIRECTORS

M-52 (Market) Greater Kailash Part-II, New Delhi - 110048, India • Tel. +91-11- 41636294, 41636717
 Fax: +91-11-41008705 • Email: info@iodonline.com • Web: www.iodonline.com

Mumbai: A-1 Monarch Palace, J.B. Nagar, Andheri (E) Mumbai - 400059 • Tel. 022 - 67582230 / 31 / 32
 Email: mumbai@iodonline.com

Bangalore: S-908, 9th Floor, Manipal Centre 47 Dickenson Road, Bangalore - 560042 • Tel. 080-25092234,
 255817101 Email: bangalore@iodonline.com



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