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**Building  
Tomorrow's  
Boards**

**Institute Of Directors**  
*presents*

In partnership with



21<sup>st</sup>  
**World Congress  
on  
Environment  
Management and  
Climate Change**

**Golden Peacock Awards**

*Also presentation of*

Theme:  
**Collaborative Leadership** for  
Environment Protection & Climate Change:  
Strategy for Creative Solutions



**July 4 - 5, 2019**  
JW Marriott Hotel, Bengaluru (India)

GUEST OF HONOUR



**Mr. T. M. Vijay Bhaskar, IAS**  
Chief Secretary  
Govt. of Karnataka

D I S T I N G U I S H E D S P E A K E R S



**H.E. Nina Vaskunlahti**  
Ambassador  
Embassy of Finland  
New Delhi



**Mr. Upendra Tripathy, IAS**  
(Retd.), Director General  
International  
Solar Alliance



**Mr. Dominic McAllister**  
British Deputy High  
Commissioner  
Bengaluru



**Mr. Ovais Sarmad**  
Deputy Executive Secretary  
United Nations Framework  
Convention on Climate  
Change (UNFCCC), New York



**Mr. Kapil Mohan, IAS**  
Principal Secretary  
Department of Public  
Enterprises  
Govt. of Karnataka



**Mr. B. C. Tripathi**  
Chairman &  
Managing Director  
GAIL (India) Ltd.



**Mrs. Margit Hellwig-Boette**  
Consul General  
Federal Republic of Germany



**Ms. Dana Kursh**  
Consul General of  
Israel



**Mr. Hari Marar**  
MD & CEO  
Bangalore International  
Airport Limited

## INVITATION

“Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance”



### Justice M. N. Venkatachaliah

Chairman, Institute Of Directors  
former Chief Justice of India

#### Dear Friends,

The 21<sup>st</sup> World Congress on Environment Management is being organized by IOD, on 4-5 July, 2019 at Hotel J W Marriott , in Bengaluru, with the Theme: “Collaborative Leadership for Environment Protection & Climate Change: Strategy for Creative Solutions”.

Two recent significant events that impact the future course of global development, include the UN 'Sustainable Development Goals' with the 'Agenda 2030', and the Paris Climate Change Agreement (COP 21). India has played an important role in both these agreements, and is committed to its own targets. A major feature in these agreements is the role of all countries on the globe with business and industry as major partners.

20<sup>th</sup> century was marked by both, creation and recognition of a host of environmental problems, and 21<sup>st</sup> Century now bears the burden of resolving them and preventing the emergence of more. Disaster management has failed, exposing gaping holes, and shoddy relief and rescue measures.

By 2050, world's population is predicted to rise to over 9 billion. Unprecedented, complex, non-linear changes in earth's systems, rising global temperatures, leading to more frequent heat waves and other extreme weather calamities will further effect water and food scarcity. Our cities are choking under smog, rivers are polluted and clogged. India's energy demand is expected to grow by 35%, by the year 2030. We need green, renewable energy at low cost, to help the poor leapfrog on to a sustainable path.

An ever increasing number of companies and other organisations want to make their operations sustainable, and environmentally sound. They have realized that such an approach offers an opportunity for growth, and should not be looked upon as cost to the company. Exceptions that long-term profitability should go hand-in-hand with social justice and protect the environment are gaining grounds. These expectations are only set to increase and intensify as the need to move to a truly sustainable economy, with life-cycle concepts for all products and services, is understood by companies, policy makers, opinion makers, customers and other stakeholders.

Conservation of nature and protection of our environment is a collective task, involving citizens and government, the corporate sector, and all other stake-holders in our complex and diverse society. Today, we face unprecedented environmental challenges, such as climate change, biodiversity loss, pollution and resource scarcity. Smart marketers are focused not only on whether consumers view their message, but also to what extent they engage with it.

As per a recent World Bank study, environmental degradation costs India \$ 80 billion a year. Environmental governance and sustainability threats can no more be viewed in isolation, but as opportunities and a huge source of innovation. IOD looks forward to welcome your participation in this search for collective market-oriented solutions, to our environmental concerns.

#### Regards

M. N. Venkatachaliah

## TOPICS

### Environmental Governance - Global Nature of Environment Crisis

- Transformational leadership for promoting environment Sustainability
- Environment Damage - Emissions, Chemicals polluting drinking water accelerating destruction of eco-systems
- Embedding environmental strategy into Business Excellence models
- Environmental Governance: Developing and scaling up green growth solutions.
- Corporate Governance for Environmental Risk Management

### UN Sustainable Development Goals (SDGs) - Business Initiative

- Sustainable Development Goals (SDGs): imperatives of environmental challenges and social transformation.
- Aligning Business Strategy with environment dimensions of SDGs
- Managing Social and financial cost of natural and man-made disasters through eco innovation.
- Moving economy to materialistic to experiential growth.
- Sustainable Consumption & Production Initiatives including Food Security

### Green Growth Solutions through Market-based Instruments

- Role of boards in main-streaming Sustainability concerns, through green growth market strategies.
- Green Banking: An Approach towards Environmental Management
- Emerging Business Models for Ecological Security to scale-up Green Growth Solutions.
- Green Solution: Industry, innovation and infrastructure
- Role of MSME in Green Market Solutions
- Embedding environment protection into corporate strategy and Boards' DNA.
- Driving Green Economy for Sustainable Development and Inclusive Growth through fiscal incentives & statutory compliance.
- Nexus of Science, Innovation and Entrepreneurship for the Environment

### Water Crisis: Have we reached inflection point?

- Water Management: A crisis that cannot be watered down.
- Increasing water supply through interlinking rivers, replenishing water tables, and desalination of sea water.
- Improving water use efficiency in Agriculture, Industry and Domestic Sectors, through reducing Water Waste, Recycling, and Reuse.
- Potable water crisis and sustainable audit and management of ground water.
- Fresh water eco-system

### Sustainable Energy Supply Options

- Fostering an International Business Alliance for Energy Security including International Solar Alliance
- Pushing the Clean Energy Transition: strategizing for 2030
- Eco-Innovative solutions for cost-effective sustainable energy
- Roadmap for sustainable power infrastructure, through energy diversification.
- Promoting energy efficiency in end-use devices.

### Climate Resilient Smart Cities: Opportunities for Innovative Solutions

- India's strategy to meet the nationally determined contributions, under the Paris Agreement by 2030
- Urban Sanitation, sewerage and municipal solid waste management solutions.
- Countering climate challenge through resilient economies, and geo-engineering interventions
- Saving oceans from oil, chemical, and plastic waste pollutants: The Last Frontier of Food Security.
- Integrated sustainable, municipal, hazardous and e-waste management models.
- Climate smart city development imperative for sustainable urbanization
- Air Quality Guidelines - need for interim targets and continuous measurement

## PAST SPEAKERS



C. K. Mishra IAS  
Secretary, Ministry of Environment  
Forest and Climate Change  
Govt. of India



Dr Aruna Sharma, IAS  
Secretary  
Ministry of Steel, Govt. of India



Dr. Arun Kumar Panda IAS  
Secretary, Ministry of Micro  
Small and Medium Enterprises  
Govt. of India



Ovais Sarmad  
Deputy Executive Secretary  
United Nations Framework  
Convention on Climate Change  
(UNFCCC)



H.E. Ms. Joanna Kempfers  
High Commissioner  
New Zealand High Commission



H.E. Mrs. Nina Vaskunlahti  
Ambassador  
Embassy of Finland, New Delhi



J. Robert Garverick  
Minister Counselor for  
Economic Environment  
Science and Technology Affairs,  
U.S. Embassy New Delhi



Dr. Anoop Kumar Mittal  
Chairman & MD  
NBCC (India) Ltd.



Dr. Waddah S. Ghanem  
Executive Director  
EHSSQ & Corporate Affairs  
ENOC, LLC, UAE



FROM L TO R: H.E. Alphonsus Stoeltinga, Ambassador of the Netherlands to India, Bhutan and Nepal, H.E. Alexandre ZIEGLER, Ambassador of France to India, Justice (Dr.) Arijit Pasayat, Co-Chairman, Institute Of Directors & former Judge, Supreme Court of India & H.E. Tomasz Kozlowski, Ambassador of the European Union to India releasing the Convention Souvenir at the IOD's 2016 Environment Congress.



M. Venkaiah Naidu, (the then) Hon'ble Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs and Piyush Goyal, (the then) Hon'ble Minister of State with Independent Charge for Power, Coal, New and Renewable Energy releasing the Convention Souvenir along with Lt. Gen. J. S. Ahluwalia, President, IOD.

## MARKETING OPTIONS

The World Congress offers a unique opportunity to project your organisation's commitment to Environment Management. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your commitment to environmentally sustainable business growth and build your company's brand image. The Partnership rates are as follows:

Categories	Indian (in ₹)	International (in US \$)
Principal Partner	15,00,000	21,000
Platinum Partner	10,00,000	15,000
Gold Partner	7,50,000	10,500
Silver Partner	5,50,000	8,000
Associate Partner	4,00,000	6000



T. M. Vijay Bhaskar, IAS  
Chief Secretary  
Govt. of Karnataka  
addressing the  
last conference in Bengaluru

## EXHIBITION

Registration Fee: Rs. 1,50,000 (Inclusive of taxes)

This is a rare platform to display your environment friendly products and services and promote your distinctiveness among the world's most discerning participants. Two day rental for a shell scheme includes a fully furnished stall (approximately 2m x 2m) with lighting, fascia, two chairs and tables and one complimentary non-residential delegate registration.

## ADVERTISEMENTS

A Convention Souvenir will be released on the day of the convention. These will also be distributed to members and associates, industry leaders, concerned govt departments, decision makers, eminent persons, NGO's and esteemed institutions etc. globally.

The tariff for A-4 size paper, colour advertisement (297mm x 210mm with 3mm bleed all round) in the Convention Souvenir, is as under:

Place	Rate	
	INDIAN (₹)	US (\$)
Back Cover	1,50,000	2100
Inside Front Cover	1,20,000	1700
Inside Back Cover	1,10,000	1500
Full Page Inside	80,000	1100

\*18% GST will be extra, as applicable



## Golden Peacock Awards A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute Of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide. Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year.

The selection of Award winners is an elaborate process by a team of professional independent assessors. The shortlisted finalist applicants are then submitted to a Jury of eminent public figures, known for their independence and impartiality, chaired by Justice M. N. Venkatachaliah, Chairman, IOD Advisory Council and co-chaired by Justice (Dr.) Arijit Pasayat, Co-Chairman, IOD Advisory Council & former Judge, Supreme Court of India.

Currently, the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2019:



His Holiness The Dalai Lama  
presenting the Golden Peacock  
Environment Management  
Award to IIMS Rana,  
Chairman, Railway Board.

1. Golden Peacock **Environment Management** Award
2. Golden Peacock **Occupational Health & Safety** Award
3. Golden Peacock **Eco-Innovation** Award
4. Golden Peacock Award for **Energy Efficiency**

## LAST DATE FOR SUBMISSION OF AWARD APPLICATIONS 10 MAY, 2019

The **Guidelines-cum-Application Forms & Self-assessment Criteria** can be downloaded from [www.goldenpeacockaward.com](http://www.goldenpeacockaward.com)

The above Awards will be presented during the  
**21<sup>st</sup> World Congress on Environment Management**  
in Bengaluru, on 4 - 5 July, 2019



Sandeep Jajodia  
Chairman & Managing Director  
Monnet Group and  
President, ASSOCHAM



Saurabh Kumar  
Managing Director  
Energy Efficiency Services Ltd.



Lt. Gen. N C Marwah, PVSM, AVSM (Rtd)  
Member  
National Disaster  
Management Authority



Sho Miura  
Environment Attaché  
Embassy of Japan, New Delhi



Dr. C.V. Dharmarao  
Joint Secretary and DDG,  
National Mission for Clean Ganga  
& Adviser, National Water Mission



S P Shukla  
Member - Group Executive  
Board, Group President -  
Aerospace, Defence & Steel  
Mahindra & Mahindra Ltd.



Mohini Daljeet Singh  
Chief Executive  
Max India Foundation



Mr. K. S. Popli  
Chairman & Managing Director  
IREDA



Tim Rutten  
Business Director AMEA  
DSM Sinochem  
Pharmaceuticals



View of the Participants from the last Congress

### REGISTRATION PACKAGE (NON-RESIDENTIAL CONVENTION)

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Category	Rate	
	INDIAN (₹)	US (\$)
Corporate Delegates	12,000	200
NGO	10,000	150

\*GST 18% extra as applicable

Note: In case of more than one delegate, please fill in personal details separately. (This form may be photocopied/ reproduced)

Registration fee is non-residential and non-refundable • Changes in nominations are acceptable • Confirmation of registration is possible only if the form is received with the fee, subject to space availability. • 10% discount for 2 or more participants from the same organization (one billing address), and for IOD members.

- Early Bird Discount : 15% discount, if registered before 30 May, 2019

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat, at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in the Registration Form and e-mail to [info@iodglobal.com](mailto:info@iodglobal.com). To book online, visit [www.iodglobal.com](http://www.iodglobal.com).

### REGISTRATION FORM

I am interested in participating in the "21<sup>st</sup> World Congress on Environment Management", as a Delegate / Speaker / Sponsor / Partner / Advertiser

Name Dr/Mr/Ms \_\_\_\_\_ Designation \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ GST No. \_\_\_\_\_

#### For overseas participants (who would need visa invitation letters)

Name (as mentioned in the passport) \_\_\_\_\_  
 Father's/Husband's name \_\_\_\_\_  
 Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_  
 Date and place of birth \_\_\_\_\_ Valid up to \_\_\_\_\_  
 Citizenship \_\_\_\_\_  
 Are you a member of IOD, India (Yes / No): \_\_\_\_\_

#### PAYMENT DETAILS

The total amount for INR ₹ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

- (A) Cheque at Par or Demand Draft, payable to a bank in New Delhi, India, payable to Institute of Directors, New Delhi
  - (B) Bank Transfer to Corporation Bank, M-3, Greater Kailash Part-II, New Delhi- 110048, India, Tel No. 011- 29210667, Account Name: Institute Of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005, Account Number: 510101006113450, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE: CORPINBB286
  - (C) Credit Card: Please log on to [www.iodglobal.com](http://www.iodglobal.com) for online payment.
- ( Please enter the amount in INR)



Date:

(Signature)  
Name

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