

Invitation



Dr. Tayeb Kamali
UAE Chairman
Institute of Directors, India

*Chairman
Board of the Trustees
Abu Dhabi School of Management
UAE*

Dear Friends,

I have pleasure in inviting you to the **2024 UAE Global Convention** (31st World Congress) on Leadership for Innovation & Business Excellence, being held on **March 05 – 08, 2024** in UAE.

The Theme is "**Board's Strategy for a Future-Ready Business in an Uncertain World**". The famed Golden Peacock Awards for '**Business Excellence**', '**Quality**', '**Training**' & '**Innovative Product / Service**', for the year 2024 will also be presented during the Convention.

Excellence is a continual quest at achieving world-class standards in all aspects of business. In today's uncertain and volatile world, businesses are under an unprecedented pressure to perform. Business leaders need to align corporate strategy and execution, to position their organisations for long-term, sustainable growth and success in the global marketplace.

Business excellence is not a destination, but a journey. Destination Abu Dhabi makes for a perfect backdrop to discuss and deliberate on 'Business Excellence', given the unprecedented global business opportunities, offered by this fast-growing entrepreneurial hub of the Middle-East.

The UAE Global Convention is a flagship event of the 'Institute of Directors', India, being held annually. The Convention is a platform conceptualised to bring together opportunities for learning and sharing between the members and associated companies and organisations, covering transformational leadership for disruptive innovation and business excellence. A one of its kind initiative, the convention brings forth diverse companies and dignitaries on one platform, to critically discuss Business Excellence and collaborations.

This Global Convention will provide a platform for the congruence of leaders, professionals and drivers of business excellence and quality-driven innovation.

I have the pleasure to invite you all to the '**2024 UAE Global Convention**'.

Best wishes

Dr. Tayeb Kamali