

# 2024 UAE GLOBAL CONVENTION

31<sup>st</sup> World Congress on **Leadership for Innovation and Business Excellence**



also Presentation of

**Golden Peacock Awards**

**Global Business Meet**



**Theme:**  
**Board's Strategy for a Future-Ready Business**  
in an Uncertain World

**Date:**  
March 05-08, 2024

**Venue:**  
Hotel Grand Hyatt, Abu Dhabi (UAE)



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*The excellence that you recognize today with **the Golden Peacock Awards** is precisely the kind of excellence that we continually seek.*

**His Highness Sheikh Nahyan Mubarak Al Nahyan**

Hon'ble Cabinet Member and Minister of Tolerance & Coexistence Govt. of UAE



**His Highness Sheikh Nahyan Mubarak Al Nahyan**, Hon'ble Cabinet Member and Minister of Tolerance & Coexistence, Govt. of UAE and **His Highness Sheikh Ahmed bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, felicitating the famed Golden Peacock Awards in Dubai during 2017 Global Convention.  
**H.E. Sultan Ahmed bin Sulayem**, Group Chairman and Chief Executive Officer, DP World receiving Golden Peacock Award for Business Leadership

## Invitation



**Dr. Tayeb Kamali**  
UAE Chairman  
Institute of Directors, India

*Chairman  
Board of the Trustees  
Abu Dhabi School of Management  
UAE*

### Dear Friends,

I have pleasure in inviting you to the **2024 UAE Global Convention** (31st World Congress) on Leadership for Innovation & Business Excellence, being held on **March 05 – 08, 2024** in UAE.

The Theme is "**Board's Strategy for a Future-Ready Business in an Uncertain World**". The famed Golden Peacock Awards for '**Business Excellence**', '**Quality**', '**Training**' & '**Innovative Product / Service**', for the year 2024 will also be presented during the Convention.

Excellence is a continual quest at achieving world-class standards in all aspects of business. In today's uncertain and volatile world, businesses are under an unprecedented pressure to perform. Business leaders need to align corporate strategy and execution, to position their organisations for long-term, sustainable growth and success in the global marketplace.

Business excellence is not a destination, but a journey. Destination Abu Dhabi makes for a perfect backdrop to discuss and deliberate on 'Business Excellence', given the unprecedented global business opportunities, offered by this fast-growing entrepreneurial hub of the Middle-East.

The UAE Global Convention is a flagship event of the 'Institute of Directors', India, being held annually. The Convention is a platform conceptualised to bring together opportunities for learning and sharing between the members and associated companies and organisations, covering transformational leadership for disruptive innovation and business excellence. A one of its kind initiative, the convention brings forth diverse companies and dignitaries on one platform, to critically discuss Business Excellence and collaborations.

This Global Convention will provide a platform for the congruence of leaders, professionals and drivers of business excellence and quality-driven innovation.

I have the pleasure to invite you all to the '**2024 UAE Global Convention**'.

Best wishes

**Dr. Tayeb Kamali**

## DISTINGUISHED KEYNOTE SPEAKERS



**H.E. Sunjay Sudhir, IFS**  
Ambassador of India to  
United Arab Emirates



**H.E. Abdulla Al Saleh**  
Undersecretary-Foreign Trade &  
Industry Ministry of Economy  
Govt. of UAE



**The Baroness Verma**  
Member of the House of Lords and  
former Energy & Climate Change Minister,  
and former  
International Development Minister, UK



**H. E. Hon. Sayyad ABD-AL-Cader  
SAYED-HOSSEN**  
(the then) Minister of Industry,  
Commerce and Consumer Protection  
Govt. of Mauritius



**H.E. Ahmed Mahboob Musabih**  
Director General  
Dubai Customs



**H.E. Andrea Matteo Fontana**  
Ambassador European Union to  
United Arab Emirates

**75+ SPEAKERS • 500+ BUSINESS PARTICIPANTS • 20+ COUNTRIES**



From R to L: **H.E. Sultan Ahmed bin Sulayem**, Group Chairman and Chief Executive Officer, DP World, **His Highness Sheikh Ahmed Bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority, Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, **His Highness Sheikh Nahyan bin Mubarak Al Nahyan**, Hon'ble Cabinet Member and Minister, Govt. of UAE, **H.E. Dr. Khalaf Ahmad Al Habtoor**, Group Chairman, Al Habtoor Group and **Ms. Fatma Buti Al-Mheiri**, Chairwoman, Dubai Quality Group and other distinguished guests during the Golden Peacock Awards ceremony of the 2017 Dubai Global Convention.

## CONVENTION TOPICS

### 1. The Board's Strategy: Driving Business Excellence in Turbulent Times

- Transformative Approach of Boards for Future Growth.
- Boardroom strategy for driving business excellence through synergy, across the supply chain.
- High Performance Boards for Corporate Transformation through Collaborations.
- Role of non-executive directorship: Strategizing Corporate Risk and Business Excellence.
- Embedding Ethics for realigning moral compass of the boardroom.

### 2. Building Resilient organizations through visionary Leadership, Creativity and Innovation

- Creative and visionary leadership for Business Excellence.
- Transformational leadership: promoting Innovation and Business Excellence.
- Unleashing break through innovation for leveraging excellence across the value chain.
- Building strategies and cultures for Creativity and Entrepreneurship.
- Corporate leadership for inclusive and holistic transformation in digital economy.

### 3. The Board's transformational Strategy for Excellence & Growth in the New World Order

- Transformative Approach of Boards for Future Growth
- Business Transformation: The evolving role of the CEO
- Bolstering resilience and sustainability through visionary Leadership, Creativity and Innovation
- Building high performance Boards for Corporate Transformation through Collaborations and supply chains
- Board's transformational role in addressing strategic business priorities
- Navigating the VUCA conundrum: Board's role & Strategy
- Role of Corporate Boards in creating risk averse business organisation

### 4. Evolving capabilities to enable & adopt futuristic & sustainable Operating Model

- New Approaches and Capabilities to drive the Next-Generation Operating Model
- Pursuing Excellence and Innovation in the Digital Economy
- Conjoining Disruptive Technologies with market feasibility: The Roadmap ahead
- Furthering Digital Innovation for a comprehensive Human Capital strategy and development
- Enabling the adoption Artificial Intelligence (AI) and Internet of Things (IoT) for inclusive growth
- Innovative applications of exponential technologies- ML, Block-chain etc
- Cyber challenges: Technological and operational dimensions

### 5. The Net-Zero Debate: An Effective Impetus for Boards Towards Climate Governance

- Board's perspectives on the state of business & their ability to achieve Net-Zero goals.
- Board's Strategy towards effective Climate Governance, SDGs and 'Net-Zero Mission'.
- Green Technologies: Where are companies placing their bets to meet net-zero targets?
- Social and Economic priorities focusing on Lifestyles, Infrastructures, Cities/Communities & Identifying environment friendly best business practices.
- Adopting sustainable technology, addressing the conundrum around technology and cost

### 6. Exploring Strategies for Enabling Excellence through Good Governance

- Delivery and performance through Operational Excellence
- Enterprise Governance: Role of Creative board leadership
- Governance, Risk, and Compliance for a sustainable approach
- Culture and strategy as business transformational enablers
- Superior governance: Building on stakeholder paradigm and values

## GALAXY OF SPEAKERS OVER THE YEARS

(by last name A to Z order)



**Feryal Ahmadi**  
Chief Operating Officer  
DMCC, UAE



**Essa Abdulla Al Ghurair**  
Chairman  
Essa Al Ghurair Investment  
UAE



**H.E. Khalid Al Kamda**  
Director General  
Community Development  
Authority  
UAE



**Dominic Barton**  
Global Managing Partner  
McKinsey & Company



**Dr. Sushma Paul Berlia**  
Co-Promoter & President,  
Apeejay Styra & Svrana  
Group, Co-Founder &  
Chancellor, Apeejay Styra  
University



**Nour Bouhassoun**  
Chairman & President  
Michelin Tyres



**Dr. Atul Chauhan**  
Chancellor  
Amity University  
India



**Sivaramkrishnan  
Ganapathi**  
Managing Director  
Gokaldas Exports



**C. P. Gurnani**  
CEO & Managing Director  
Tech Mahindra



**Arvind Jadhav, IAS**  
(the then)  
Addl. Chief Secretary -  
Tourism  
Govt. of Karnataka



**Shanti Lal Jain**  
Managing Director &  
Chief Executive Officer  
Indian Bank



**Vijay Karia**  
Chairman & MD  
Ravin Group of Companies



**Nasser Munjee**  
Chairman of Board of  
DirectorsTata Motors  
Finance



**George Jacob Muthoot**  
Chairman  
The Muthoot Group,  
India



**T. Suvarna Raju**  
(the then) Chairman &  
Managing Director  
Hindustan Aeronautics Ltd.



**Andrew Ratcliffe**  
(the then) President, The  
Institute of Chartered  
Accountants in England and  
Wales (ICAEW), UK



**M. D. Saini**  
Managing Director -  
Middle East  
Shapoorji Pallonji  
International, UAE



**V. K. Sharma**  
(the then) Chairman  
LIC of India



**B. Sriram**  
(the then)  
Managing Director  
State Bank of India



**Atul Temurnikar**  
Chairman & Co-Founder  
Global Schools  
Foundation, Singapore



**Sudhir Vasudeva**  
(the then) Chairman & MD  
Oil and Natural Gas  
Corporation Ltd. (ONGC)



**H.E. Dr. Ahmed Al Banna**  
(the then)  
Ambassador of UAE to India



**H.E. Dr. Aman Puri, IFS**  
Consul General of India  
Dubai



**H.E. Mohammed Sharaf**  
(the then)  
Assistant Foreign Minister for  
Economic and Trade Affairs  
The UAE-Ministry of Foreign  
Affairs & International  
Cooperation



**H.E. Major General Dr. Abdul  
Quddus Al Obaidly**  
Assistant Commander-in-Chief  
for Quality & Excellence Dubai  
Police



**Mishal H. Kanoo**  
Deputy Chairman  
The Kanoo Group



**“Boards to lead Business Excellence: Staying ahead of the Curve”**

(F-L) **H.E. Marwan Jassim Al Sarkal**, CEO, Sharjah Investment and Development Authority - Shurooq, **Mr. Surender Singh Kandhari**, Chairman, Al Dobowi Group, UAE, **Dr. Azad Moopen**, Chairman & Managing Director – Aster DM Healthcare, UAE, **Mr. Essa Abdulla Al Ghurair**, Chairman, Essa Al Ghurair Investment, UAE, **Mr. Mishal Hamed Kanoo**, Chairman, The Kanoo Group, UAE and **Mr. Kishor Kharat**, Managing Director & CEO, Indian Bank.



**His Highness Sheikh Nahayan Mubarak Al Nahayan**  
Hon'ble Cabinet Member and Minister of Tolerance & Coexistence  
Govt. of UAE **Inaugurating the 2016 Dubai Global Convention.**



**Lt. Gen. J. S. Ahluwalia, PVSM (retd.)**, President, IOD India presenting welcome memento to **Mr. Sultan Al Habtoor**, President, Habtoor Motors.  
Also seen, **H.E. Mr. Vipul IFS**, Consul General of India in Dubai (UAE), and **Dr. Tayeb Kamali**, Chairman, IOD India - UAE Chapter and Director General, Education and Training Development, Ministry of Interior, UAE.

**WHO WOULD BENEFIT?**

- All stakeholders interested in Corporate Leadership, Corporate Transformation in Business Excellence and Creativity and Innovation.
- Company Chairmen, Directors, CEOs, CFOs, Bankers, Company Secretaries, NGOs, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership in innovation and Business Excellence.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large, and Small & Medium” Enterprises (SMEs).



**Institute of Directors**, President, **Lt. Gen. J S Ahluwalia, PVSM (Retd.)** and **Dubai Multi Commodities Centre (DMCC)**, Executive Chairman, **H.E. Ahmed Sultan Bin Sulayem** signing MoU in presence of **H.E. Abdulla Al Saleh**, Undersecretary-Foreign Trade & Industry, Ministry of Economy, UAE.

“  
*Crafting brilliance through visionary leadership, relentless innovation, and unwavering dedication, setting the gold standard in business excellence.*

# Golden Peacock Awards®

*A Strategic Tool to Lead the Competition*



The Golden Peacock Awards, instituted by the **Institute of Directors**, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & abroad, known for their independence and impartiality.

The Jury is Chaired by **Hon'ble Justice M. N. Venkatachaliah**, former Chief Justice of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.



**H.E. Juma Al Majid**  
Founder, Juma Al Majid  
Holding Group LLC  
UAE



**H.E. Sultan bin Saeed Al Mansoori**  
Cabinet Member and  
Hon'ble Minister of Economy  
Govt. of UAE



**H.E. Abdulla J. M. Kalban**  
President & CEO  
Dubai Aluminium  
UAE



**Eugene Mayne**  
Founder and Group Chief Executive  
Tristar Group, UAE



**H.E. Dr. Shaikha Ali Salem Al Maskari**  
Chairperson  
Al Maskari Holding  
UAE



**Mohamed Yahya Kazi Meeran**  
Director and Group CEO  
Galadari Brothers Co. LLC  
UAE

The following **Golden Peacock Awards** will be presented during the **2024 UAE Global Convention** being held on **March 05 - 08, 2024**.

- Golden Peacock National **QUALITY** Award (GPNQA)
- Golden Peacock National **TRAINING** Award (GPNTA)
- Golden Peacock **BUSINESS EXCELLENCE** Award (GPBEA)
- Golden Peacock **INNOVATIVE PRODUCT/SERVICE** Award (GPIPSA)



The Guidelines-cum-Application forms can be downloaded from [www.goldenpeacockaward.com](http://www.goldenpeacockaward.com)

**His Highness Sheikh Nahayan Mubarak Al Nahayan**, Hon'ble Cabinet Member and Minister of Tolerance & Coexistence, Govt. of UAE and **His Highness Sheikh Ahmed bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World, felicitating the famed Golden Peacock Awards in Dubai during 2017 Global Convention.  
**H.E. Dr. Khalaf Ahmad Al Habtoor**, Group Chairman Al Habtoor Group receiving Golden Peacock Lifetime Achievement Award for Business and Social Inclusiveness.



The **National Anthems** of India & UAE were played during the **Inaugural Ceremony**



**Golden Peacock Awardees** in Dubai



**H.E. Lt. Gen. Dhahi Khalfan Tamim**  
Deputy Chairman of Dubai Police and  
Public Security, Dubai, UAE



**H.E. Saeed Mohammed Al Tayer**  
MD & Chief Executive Officer  
Dubai Electricity & Water Authority (DEWA), UAE



**Abdulla J. M. Kalban**  
President & Chief Executive Officer  
Dubai Aluminium

## TESTIMONIALS



**The Rt. Hon. Sir Alok Sharma KCMG MP**  
President of COP26 &  
Member of Parliament for  
Reading West, Govt of UK



The IOD, India has been a champion for what I describe as responsible capitalism over many years. And what you have done is champion issues such as corporate social responsibility, minority shareholding, sustainability, and all of this before it became either fashionable or indeed became a must for corporate leaders to talk about."



**Mr. Gopichand P. Hinduja**  
Co-Chairman  
Hinduja Group



IOD has really been very instrumental in enhancing the trade and investment between India and UK. Every year, what they do here is remarkable."



**His Excellency Abdullah bin Ahmed Al Saleh**  
Undersecretary  
Ministry of Economy, UAE



I commend the efforts of IOD in nurturing directors of the future and setting in motion a silent revolution in the boardroom"



**Mr. Ajay Piramal**  
Chairman  
Piramal Group & Shriram Group



I think I have to compliment IOD because they started talking about governance and role of directors from 1990 onwards which was not as fashionable as it is today."

## ABOUT US

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently, it is associated with over 30,000 senior executives from Govt., PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures Workshops and networking of Members, Networking of Directors and Global Leaders through various National & International Conventions and platforms to debate on the issues of topical boardroom interest, held in India and abroad.

IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 15 different corporate disciplines have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

## REGISTRATION PACKAGE

Registration fee is non-refundable • Changes in nominations are acceptable. The fee in Indian rupees is applicable to Indian nationals & AED to others. The Registration fee includes conference kit with all literatures / tea / coffee, refreshments, lunch and dinner as per the programme.

Rates	INDIAN (₹)	AED	USD (\$)
IOD Members	27,500	1200	330
Non Members	38,500	1700	450

Inclusive of GST

**For any Visa/ Travel/ Stay related assistance**

please get in touch with us at:

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