



Building<sup>®</sup>  
Tomorrow's  
Boards



Institute of Directors  
Global Conventions

A Special  
Opportunity for  
Marketing to your  
**TARGET AUDIENCE**

“WHERE THE  
WORLD'S MOST  
INFLUENTIAL  
**BUSINESS LEADERS**  
UNITE”

PARTNERSHIP OPPORTUNITIES  
& BENEFITS

[www.iodglobal.com](http://www.iodglobal.com)

# PARTNERSHIP & EXHIBITION OPPORTUNITIES

## PARTNERSHIP LEVELS AVAILABLE:

- |                 |                      |                     |                    |
|-----------------|----------------------|---------------------|--------------------|
| • Title Partner | • Presenting Partner | • Principal Partner | • Platinum Partner |
| • Gold Partner  | • Silver Partner     | • Bronze Partner    |                    |

## PARTNERSHIP PACKAGES

► **TITLE PARTNER** INR 50 Lacs / \$ 61,000

- Exclusive benefits (A separate proposal i.e. Presenting Partner+)

► **PRESENTING PARTNER** INR 25 Lacs / \$ 30,500

- Exclusive benefits (A separate proposal i.e. Principal Partner+)

► **PRINCIPAL PARTNER** INR 20 Lacs / \$ 24,500

- Official Status as Principal Partner
- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop for TV/Press meet.
- As Principal Partner the Chairman / CEO / Director will be on dais along with dignitaries in the Inaugural / Valedictory session of the Convention
- Speaking and presentation slot on the Inaugural Day
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Special Guest at Golden Peacock Awards Nite.
- Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'.
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 6 monthly issues
- Complimentary 'Director Today' subscription – 3 years
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 15 VIP passes)
- Opportunity to play company's 5 minutes promotional video clip during the Luncheon or Coffee/Tea break
- Corporate Standees display at the venue (6 no's), one at the main entrance, prominently displayed.
- Corporate Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ booth with a Special Size (4 x 2 mtr) stand at the pre- function area.
- One to one Interview at the venue by our Media partner, if any.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.  
**(IOD mailers reach around 5,00,000 connections globally)**
- Partner logo to appear on all Social Media promotions banners @iodglobal
- Exclusive benefits announced from time to time.

► PLATINUM PARTNER

INR 15 Lacs / \$ 18,000

- Official Status as Platinum Partner
- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Special Guest at Golden Peacock Awards Nite.
- Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine - 'Director Today'.
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues
- Complimentary 'Director Today' subscription – 1 year
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 10 VIP passes)
- Running Company's promotional film (3 minutes) at the pre Function Area during the Luncheon or Coffee / Tea break
- Corporate Standees display at the venue (4 no's), one at the main entrance, prominently displayed.
- Corporate Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition stand (2 x 2 mtr) at the pre- function area.
- One to one Interview at the venue by our Media partner, if any.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.  
**(IOD mailers reach around 5,00,000 connections globally)**
- Partner logo to appear on all Social Media promotions banners @iodglobal

► GOLD PARTNER

INR 10 Lacs / \$ 12,500

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 3 monthly issues
- Complimentary 'Director Today' subscription – 9 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 8 VIP passes)
- Running Company's promotional film (2 minutes) at the pre Function Area
- Corporate Standees display at the venue (3 no's), one at the entrance
- Corporate Literature / Brochure) to be included in delegate kit.
- One complimentary stall/ exhibition stand (2 x 2 mtr) at the pre- function area.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.  
**(IOD mailers reach around 5,00,000 connections globally)**
- Partner logo to appear on all Social Media promotions banners @iodglobal



► SILVER PARTNER

INR 8 Lacs / \$ 9,750

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement / Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 5 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Companies Guests / Associate in the programme (Limited to 6 VIP passes)
- Corporate Standees display at the venue (2 no's).
- Corporate Literature / Brochure) to be included in delegate kit.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

► BRONZE PARTNER

INR 5 Lacs / \$ 6,500

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Organization name and Logo on the back drop
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 1 monthly issue
- Complimentary 'Director Today' subscription – 2 months.
- Companies Guests / Associate in the programme (Limited to 4 VIP passes)
- Corporate Standees display at the venue (1 no)
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

Convention Benefits	CATEGORIES OF PARTNERSHIP				
	TITLE Partner *    Exclusive benefits (needs a separate proposal)    INR 50 Lacs / \$ 61,000				
	PRESENTING Partner *    Exclusive benefits (needs a separate proposal)    INR 25 Lacs / \$ 30,500				
	Principal Partner* INR 20 Lacs \$ 24,500	Platinum Partner* INR 15 Lacs \$ 18,000	Gold Partner* INR 10 Lacs \$ 12,500	Silver Partner* INR 8 Lacs \$ 9,750	Bronze Partner* INR 5 Lacs \$ 6,500
1. Logo on Backdrop & Promotional Materials	✓	✓	✓	✓	✓
2. Logo in the conference programme	✓	—	—	—	—
3. One Speaker Slot in Inaugural Session	✓	—	—	—	—
4. Mention on all TV & Print Media	✓	✓	✓	✓	✓
5. Special Guest at Awards Nite	✓	✓	—	—	—
6. One Speaker Slot in Business Session	✓	✓	✓	✓	—
7. Special position on Podium	✓	—	—	—	—
8. Complimentary Non Residential Registration for delegates	15	10	8	6	4
9. Special one page profiling of Chairman / CEO in IOD's monthly magazine 'Director Today'	✓	✓	✓	—	—
10. One page Company Profile in the Souvenir	✓	✓	✓	—	—
11. One Page Colour advt in Conference Souvenir	✓	✓	✓	✓	✓
12. Complimentary Advt in monthly magazine 'Director Today' (No of issues)	5	4	3	2	1
13. Company's Promotional film	✓	✓	✓	—	—
14. No. of Corporate Standee at Venue	5	4	3	2	1
15. Company's Name & logo on Back drop and TV/ Press meet.	✓	✓	✓	✓	✓
16. Corporate Literature / Brochure in the Delegate Kit	✓	✓	✓	—	—
17. Complimentary Exhibition Stall Reservation	✓	✓	✓	—	—



# GIVE YOUR BRAND A VOICE ON THE BIG STAGE, BY PARTNERING THE IOD'S CONFERENCE

ALL PARTNERS WILL RECEIVE THE FOLLOWING:-

Your logo will be placed on all promotional pieces relating to the conference including:

- The website | The conference programme booklet | Signage at the event | Newsletter

An opportunity to apply for speaking slots, if suitable (For Platinum and above category).

- A 2m x 2m space in the exhibition area of the event and one complimentary delegate registration, which will allow you to staff your stand. Please note that exhibition space will be allocated on a first-come, first served basis and will be allocated in the order in which the signed contracts are received.

The Organisers will provide a one-off email blast to our contacts prior to Conference referencing our partnership. Alternatively the Organisers will provide you with programmes for you to mail to your target audience directly. Please note that the Partner must advise the Organisers of the timings of their mailing to ensure that recipients do not receive multiple mailings.

Write to us: [sushil@iodglobal.com](mailto:sushil@iodglobal.com)

## PARTNERSHIP OPPORTUNITIES

### ► INCREASE YOUR REACH AND EXPOSURE

As a Partner, there are a number of different opportunities to drive exposure and get noticed by new clients. Through our various packages and tailored approach. The Conference Secretariate works closely with all our partners to understand their objectives.

### ► GENERATE STRONG LEADS

This International Conference will be full of the right audience, actively interested in high end, luxury and products.

### ► DELIVER GREAT ROI

Our events deliver an extremely targeted and direct route to clients, giving you a higher return on investment (ROI). This is because IOD's International Conferences are B2B and only focus on a very specific target market.



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#### CONTACT US

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