

17th International Conference on
**CORPORATE
SOCIAL
RESPONSIBILITY**



also Presentation of
**Golden Peacock
Awards**

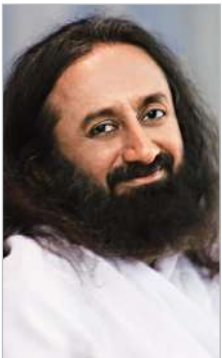
T H E M E

—
**Board's
Strategy in
Making CSR
Inclusive**



January 12 - 13, 2023
Hotel Taj Lands End
Mumbai

GALAXY OF DISTINGUISHED PAST SPEAKERS



Sri Sri Ravi Shankar
Founder
Art of Living Foundation



Mr. Girish C. Murmu, IAS
Comptroller & Auditor General
of India



Mr. Amitabh Kant, IAS
India's G-20 Sherpa
formerly, CEO, Niti Ayog



**Dr. Swadheen Kshatriya
IAS (retd.)**
former Chief Secretary
Govt. of Maharashtra



Ms. Rajashree Birla
Chairperson
Aditya Birla Centre for
Community Initiatives and
Rural Development
Aditya Birla Group



Mr. Arvind Singh, IAS
Secretary
Ministry of Tourism
Govt. of India

As like previous years,
the Convention is likely to bring together a large number of **Policy Makers, Senior Govt officials, Diplomats, Jurists, Industry Leaders, Chairmen, CEOs, Directors, Subject specific experts, Heads of Depts,**

over 400 Business Participants

on a single platform to network and discuss & debate over the issues concerning around ESG and finding solutions for a better future.

a platform to celebrate achievements of global leaders and expand business globally

A view of the audience





Hon'ble Justice Kurian Joseph releasing the Souvenir at the inaugural session of the two day conference on Corporate Social Responsibility along with other dignitaries. From L to R: **Mr. R. G. Rajan**, Chairman, IOD Mumbai Region and former Chairman & MD, RCF Ltd. and former Chairman, SCOPE & FAI, **Mr. Crispin Simon**, British Deputy High Commissioner, Mumbai & HM Trade Commissioner, India and South Asia, **Mr. Ashishkumar Chauhan**, MD & CEO, BSE Ltd. (Bombay Stock Exchange), **Lt. Gen. J. S. Ahluwalia**, **PVSM (retd.)**, President, Institute of Directors, **Mr. Prabhakar Singh**, MD & CEO, Petronet LNG Ltd., **Mr. Praveen Pardeshi**, IAS, Additional Chief Secretary to Hon'ble Chief Minister, Govt. of Maharashtra and **Ms. Helen Brand OBE**, Chief Executive, ACCA, UK.

Invitation from the Chairman

Hon'ble Justice M. N. Venkatachaliah

Chairman, IOD Advisory Council and former Chief Justice of India



Dear Friends,

I have pleasure in inviting you to the '17th International Conference on Corporate Social Responsibility', being held on January 12 - 13, 2023, in Mumbai. The theme of the Conference is "Board's Strategy in Making CSR Inclusive".

Social-cohesion is not aimed at creating social uniformity, but homogeneity and harmony. The Board leadership needs to manage the socio-economic cleavages, and resolve social conflicts. At the back end of a testing and perilous pandemic, today, the resilient Indian economy is poised for a fast growth, with a slew of reforms and initiatives by the present Government.

In recent years, organisations across the globe have taken considerable steps to embed CSR strategy into their corporate vision and values, policies and governance arrangements; and ensuring these are aligned with corporate culture, conduct and activities.

The discourse has moved from embedding CSR into corporate strategy, to the rise of a Corporate Citizenship. Building a "better normal" and reshaping the world community is the need of the hour. This will require transformational leaders to take careful stock of their corporate purpose, moving beyond its WHY to define the HOW, to actually move the needle and create value.

This International Conference will facilitate the exchange of many innovative ideas, concepts and methods towards adopting CSR as strategic business tool and developing responsible 'corporate citizenship' by bringing together compassionate corporate leaders and CSR professionals. To quote William Penn, "He that does good for good's sake seeks neither paradise nor reward, but is sure to find both in the end".

Justice M. N. Venkatachaliah

CONFERENCE HIGHLIGHTS

- Two days of information-packed Sessions.
- Case Study Presentations by top performers in CSR & HR excellence
- Special Session on CSR best practices - Global Experience
- Presentation of Golden Peacock Awards
- Network with leading organizations & experts from Govt., Public & Private Sectors

WHO WOULD BENEFIT

- Company chairmen, directors, presidents, CEOs, CFOs, CSR professionals, company secretaries, NGOs, investor, CAs, analysts and academics
- Legislators, lawyers, jurist and stakeholders concerned with ethical & good corporate governance
- Businesses - Corporate Large, Medium & Small (SMEs)

CONFERENCE TOPICS

- 1. Board Strategy & Effective CSR for Global Economic Growth**

 - Are boards adapting to incorporate CSR in their future work plans?
 - CSR in Action: Role of Leadership to Promote Responsible Business
 - Is there scope for legislative reforms to further add value to CSR in boardrooms?
 - CSR policy, planning & evaluation – Role of Board CSR Committee.
 - Reinvigorating Boardrooms for a Proactive and Impactful CSR Strategy
- 2. Discovering Opportunities for Investments, Innovations and Collaboration through CSR for attaining SDG targets**

 - CSR – A business response for social inclusion & sustainability.
 - Integrating Sustainability and ESG – with CSR initiatives?
 - Going beyond the Conventional ESG Goals for social inclusion
 - Role of financial and banking sector in funding and enabling CSR initiatives.
 - CSR: Driver for Social entrepreneurship, Innovation, Inclusion and Sustainable Development
 - New disclosure framework for CSR Spending
- 3. Public-private collaboration at the intersection of CSR & Sustainability**

 - What can be the government's role in facilitating effective and impactful CSR activities?
 - Exploring avenues for public-private partnership for effective strategy and implementation.
 - Making government's social welfare schemes conducive to promote participation of private and community (NGOs).
 - Enhanced, Transparent Reporting on CSR – Through BRSR
 - Engaging SMEs to be on the CSR platform
 - Business case for corporate citizenship – bridge between business and society.
- 4. Embedding CSR into the Corporate Governance Structure, for Creating Shared Value**

 - Boardroom Leadership & Control for Social Responsibility – A Game Changer
 - Strategies to build impactful Partnership of Corporates and NGOs through CSR
 - Skill Development of Youth for Industry 4.0 and Beyond: Role of Corporate CSR initiatives in leveraging local resources and capabilities
 - Internalizing CSR and Social issues for turning Business into a Cause
 - Measuring and Reporting CSR Performance: Communication and Integrated International Reporting System
- 5. The Future of CSR – Trends and Challenges**

 - Business Partnering with Social Enterprises and NGOs for Scalability and Impact Assessment
 - The changing face of CSR in the post-COVID era and innovations therein
 - Social investment & community development – creating social capital.
 - NGOs and corporate partnership role: Mapping and Building sustainable social projects.
- 6. Aligning into the global trends of CSR: How are global businesses addressing social inclusion?**

 - Statement and evaluation of prominent social measures adopted by business outside India.
 - Measuring and Reporting CSR Performance: Communication and Integrated International Reporting System
 - OECD approach to CSR
 - New disclosure framework for CSR Spending
- 7. CSR Case studies – Learning from the Best**
- 8. HR Case studies – Learning from the Best**
- 9. Innovation Management Case Studies: Learning from the Best**



Mr. Hardeep Singh Puri
Hon'ble Minister of Petroleum and Natural Gas and
Minister of Housing and Urban Affairs
Government of India



Mr. Arjun Ram Meghwal
Hon'ble Union Minister of State for
Parliamentary Affairs and Culture
Government of India



Mr. Anurag Singh Thakur
Hon'ble Union Minister of State for
Finance & Corporate Affairs, Government of India



Golden Peacock Awards

A Strategic Tool to Lead the Competition



Mr. Adi Godrej, Chairman, Godrej Group receiving the Golden Peacock Lifetime Achievement Award for Ethical Leadership



Ms. Shalu Jindal, Chairperson, JSPL Foundation, and Director on the Board, Jindal Steel & Power Ltd., India receiving Golden Peacock Award for Social and Cultural Leadership



Ms. Sangita Jindal, Chairperson, JSW Foundation receiving Golden Peacock Award for Social and Cultural Leadership from **Ms. Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives & Rural Development, Aditya Birla Group

Golden Peacock Awards, instituted by Institute of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & Global, known for their independence and impartiality.

The Jury is Chaired by **Hon'ble Justice M. N. Venkatachaliah**, former Chief Justice of India and former Chairman, National Human Rights Commission of India and National Commission for Constitution of India Reforms.

The Golden Peacock Awards will be conferred during the 17th International Conference on Corporate Social Responsibility (CSR) on

Date: **January 12, 2023**

Venue: **Hotel Taj Lands End, Mumbai**

Time: **7:15 PM Onwards**

GLOBAL AWARD

Golden Peacock Global Award for Corporate Social Responsibility (GPGACSR)

NATIONAL AWARDS

Golden Peacock Award for Corporate Social Responsibility (GPACSR)

Golden Peacock HR Excellence Award (GPHREA)

Golden Peacock Innovation Management Awards (GPIMA)

The Guidelines-cum- Application Forms and self-assessment criteria are available on website www.goldenpeacockaward.com



Mr. Anil Agarwal
Founder Chairman, Vedanta Group receiving the Golden Peacock Business Leadership Award. Also seen (on Right), **Mr. Naveen Patnaik**, Hon'ble Chief Minister, Govt. of Odisha



Dr. Azim H. Premji
Chairman, Wipro Group receiving the Golden Peacock Business Leadership Award



Mr. Kumar Mangalam Birla, Chairman, Aditya Birla Group receiving the Golden Peacock Business Leadership Award



REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email, please fill in Registration Form and e-mail to info@iodglobal.com. To book online, visit www.iodglobal.com.

I am interested in participating in the "17th International Conference on Corporate Social Responsibility 2023", programme as a Delegate / Speaker / Partner / Advertiser _____

Name Dr./Mr./Ms. _____ Designation _____

Organization _____

Address _____

Postal Code _____ Country _____

Telephone _____ Mobile _____ Fax _____

E-mail _____

FOR OVERSEAS PARTICIPANTS (who would need visa invitation letters)

Name (as mentioned in the passport) _____

Passport No. _____ Valid up to _____ Citizenship _____

Are you a member of IOD, India (Yes / No):

PAYMENT DETAILS _____

The total amount for INR ₹ / US \$ _____ may be paid by either of the following (please tick appropriate payment box):

A) Cheque at Par or Demand Draft payable to **Institute of Directors**, New Delhi

B) Bank Transfer as per the following details:

Bank Name: **Union Bank of India**
M-3, Greater Kailash Part-II, New Delhi-110048, India
Tel. No. +91-11-29210959

Account Type: **Current A/C**

PAN No.: **AAABI0002J**

Account Name: **Institute of Directors**

Account Number: **510101006113450**

IFSC CODE: **UBIN0902861**

SWIFT CODE: **UBININBBNGK**

GSTIN: **07AAABI0002J1Z9**

C) Credit Card: Please log on to www.iodglobal.com for online payment.
(Please enter the amount in INR)



(Signature)

Name

Date:

ABOUT US

INSTITUTE OF DIRECTORS, India:

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently, it is associated with over 30,000 senior executives from Govt, PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures to Workshops and networking of Members, Directors and Global Leaders through various National & International Conventions and platforms to debate the issues of topical interest., held in India and abroad.

The IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 14 different corporate disciplines, both have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

Registration Package

Includes Lunch, Dinner, Tea / Coffee, Refreshments and Literature for Conference Proceedings & Souvenir etc.

Non-Residential Registration Fee	Indian Participant (in ₹)	Overseas Participants (US \$)
IOD Members (Active)	Complimentary for IOD Members	
Non IOD Members:	15,000	200
NGO	10,000	150

*Inclusive of all taxes

Head Office

New Delhi

M-56 A, Greater Kailash Part- II
(Market), New Delhi- 110048, INDIA
Tel: +91-11-41636294 / 717, 41008704
Fax: +91-11-41008705
Email: info@iodglobal.com

Regional Offices

Bengaluru

No. 412, 4th Floor, Barton Centre
MG Road, Bangalore - 560001
Tel: +91-080-25092234 /
25583490 / 25589099
E-mail: info@iodglobal.com

Chennai

No.11, Kanakasri Nagar
Cathedral Road, Chennai-600086
Tel : +91-044-4858 4338/5338
25583490 / 25589099
E: chennai@iodglobal.com

Hyderabad

Aditya Trade Center: #608, 6th Floor,
Aditya Enclave Road, Ameerpet,
Hyderabad - 500038
Tel: 040-48500901 - 03
E-mail: info@iodglobal.com

Mumbai

1092 - C Wing Oberoi Garden Estate
Chandivali, Andheri (East),
Mumbai - 400072
Tel: +91-22-40238141 / 42
E-mail: info@iodglobal.com